THE POWER OF PROXIMITY



When we get close, we hear things that can't be heard from afar. We see things that can't be seen. And sometimes that makes the difference between acting justly and unjustly.

- Bryan Stevenson -



WELCOME TO THE 15TH SKOLL WORLD FORUM

In order to address inequality and injustice, we must more deeply understand the current status quo—and how to disrupt it.

There is no other way to do this than to engage with, and be close to the people and communities facing deep and persistent biases of all kinds.

We'll hear from community leaders, activists, social entrepreneurs, and innovators who bring a profound appreciation of our shared challenges and who have worked from within and side-by-side with communities to find solutions.

PAGE

4

Perspectives

14

Delegate Engagement

20

Monday

22

Tuesday

28

Wednesday

36

Skoll Awards For Social Entrepreneurship

54

Thursday

64

Friday



THE POWER OF **PROXIMITY**

CLOSING DISTANCE & CELEBRATING DIFFERENCE



Like many children, my granddaughter resists bedtime by sharing fears that get her parents' and my attention. Recently she was worried about her brain. She was afraid "school-learning" and "all the rules you have to remember" would crowd out her creativity and compassion. While she is yet to understand the brain's infinite complexity, she has grasped its role in shaping what makes us sentient, sensitive beings.

> As psychologists and neuroscientists have demonstrated, we humans are wired to be compassionate and altruistic. Children as young as three, across contexts and cultures, will attempt to "right"

what they experience to be unfair. Areas of the human brain linked to recognizing emotions in others operate according to a sort of 'neural golden rule', responding with generous and altruistic behavior in direct correlation with our ability to share feelings.

Proximity with our fellow humans awakens our feelings of empathy and compels us to respond. Person to person, in groups and communities, we are better able to understand each other, relate to one another's needs, and feel moved to act. But faced with injustice and suffering on a large scale, we can feel overwhelmed. When our individual impulse to give and then give more begins to wane, we draw back, and look for ways to turn problems over to the agencies we believe have the mandate to develop solutions commensurate with the scale and scope of what's needed.

Jean Monnet—one of the architects of the European Union—once said, "Nothing is possible without humans, but nothing lasts without institutions."

That's an important touchstone for me. Proximity is a powerful force at both the individual and institutional levels. It triggers empathy in individuals. Institutions, too, best fulfill their missions by keeping close to those they serve, where they can appreciate the results of their efforts, learn from experience, and respond to changing contexts. When ideology or complacency blocks this feedback loop. institutions can become remote. bureaucratic, and ineffective.

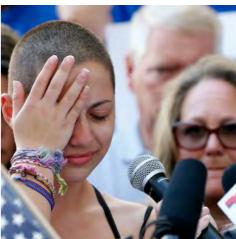
I have always believed that the institutions upon which democracy depends must be resilient, able to learn and adapt so that they can emerge from episodes of upheaval better able to advance societal progress. Living in Silicon Valley and working with social entrepreneurs around the globe. I have also developed an unshakable belief in innovation and entrepreneurship.

But I worry about the growing divide. which sometimes seems like an unbridgeable gulf, between the institutions of democracy and policy, and

those of the market and free enterprise. Silicon Valley, Wall Street, and Washington, D.C. and their equivalents in other countries—are drawing further apart than we might care to acknowledge. Yet, the structures and principles of democracy must have proximity to interact with the structure and models of free enterprise if we are to realize our ambitions for equity, justice, and shared prosperity.

Much as the twisted strands in the double helix of a DNA molecule reinforce one another thanks to their connective molecular bridges, government's resilience and progressiveness depend on an economy spurred by invention and a will to improve the human condition—and vice versa.





Nothing is possible without humans, but nothing lasts without institutions."

JEAN MONNET





Recently my faith in this model has been challenged. Attacks on our democratic institutions by forces aiming to increase their political and economic power are increasingly taking more from the many to enrich the few, and intimidating or punishing those who resist. Instead of reinforcing society's interests, the two strands of our 'social helix' have pulled farther and farther apart.

Like others, I am heartened by how many have embraced the challenge to regenerate the institutional pillars of their democracies.

People of all ages, across all backgrounds and from communities the world over have come together to hold the

66

Trust may be at an all-time low, but it's not entirely depleted. Like any precious commodity, it takes time to shore up, one individual and community at a time."

SALLY OSBERG

powerful to account, to insist on more just and sustainable societies. I've been moved and shamed—by students determined to end the scourge of gun violence in the United States and by all who provide sanctuary for immigrants and rights for refugees. I am encouraged by the groundswell of change born from women who've decided enough is enough, who've come forward with their stories of abuse and pervasive bias, and who've registered in record numbers to run for office. And I'm struck by ever more convincing signals from investors that they are factoring impacts on the environment and society, both negative and positive. into their financial decisions.

Trust may be at an all-time low, but its stores can be replenished. Isolation depletes trust. When we are close to each other. break bread together, listen to each other's diverse views, and share our dreams for the future. we build trust. On the strength of such interactions, we gain the energy needed to counter demagoguery and strengthen all that binds us to one another.

The Skoll Foundation's years of supporting social entrepreneurs and learning from their experiences have shaped our understanding of successful social entrepreneurship. Social entrepreneurs must commit to proximity to gain knowledge of the contexts affecting the communities they serve and the institutions that can help them scale their solutions. They don't try to be the smartest people in the room but to ensure that those most engaged in and affected by their societies' challenges come together in order to forge the alliances that will accelerate true and lasting equilibrium change.

The social entrepreneurs who gather at Oxford, and virtually around the world, have sparked conversations leading to real action. This community has helped us see ourselves not as philanthropic protagonists, but as fellow travelers—as proximate partners.

As we all look to step up our game, let's start with reclaiming our proximity to each other. Let's re-commit and re-energize our shared power in pursuit of ever more effective approaches. Those ideas and experiences—and fresh insights awaiting discovery—are available to us, here and now. to find, embrace, and pursue in solidarity with those we serve.

Sally Osberg,

President and CFO. Skoll Foundation

Let's start with reclaiming our proximity to each other."

SALLY OSBERG

world forum



JEFF SKOLL Chairman, Jeff Skoll Group Skoll Foundation, Participant Media, and Capricorn Investment Group

Jeff Skoll is an entrepreneur devoted to creating a sustainable world of peace and prosperity. Over the last two decades, he has created an innovative portfolio of philanthropic and commercial enterprises, each a distinctive catalyst for changing the trajectory of issues that most affect the survival of humanity and its ability to thrive. This portfolio includes the Skoll Foundation, Participant Media, and Capricorn Investment Group—all coordinated under the Jeff Skoll Group umbrella.

The Skoll entrepreneurial approach is unique: driving large-scale, permanent social impact by investing in a range of efforts that integrate powerful stories, data, capital markets, technology, partnerships, and organized learning networks. Operating independently from one another yet deeply connected through a shared vision, Skoll organizations galvanize public will, support innovators on the ground, and mobilize resources to accelerate the pace and depth of change.

Jeff was the first full-time employee and President of eBay, where he experienced firsthand the power of combining entrepreneurship, technology, and trust in people. His work today embodies those fundamental lessons. All of Jeff's organizations rely on the premise that people are basically good, and that if good people are given the opportunity to do the right thing, they will.

The mission of the Skoll World Forum is to accelerate the impact of the world's leading social entrepreneurs by connecting them with essential partners in collaborative pursuit of learning, leverage, and large-scale social change.





The Skoll Foundation drives large-scale change by investing in, connecting, and celebrating social entrepreneurs and the innovators who help them solve the world's most pressing problems. Founded by Jeff Skoll and led by Sally Osberg, the Foundation's signature program is the Skoll Award for Social Entrepreneurship. Today, the Foundation's portfolio includes 106 organizations and 128 social entrepreneurs around the world. Learn more at skoll.org.

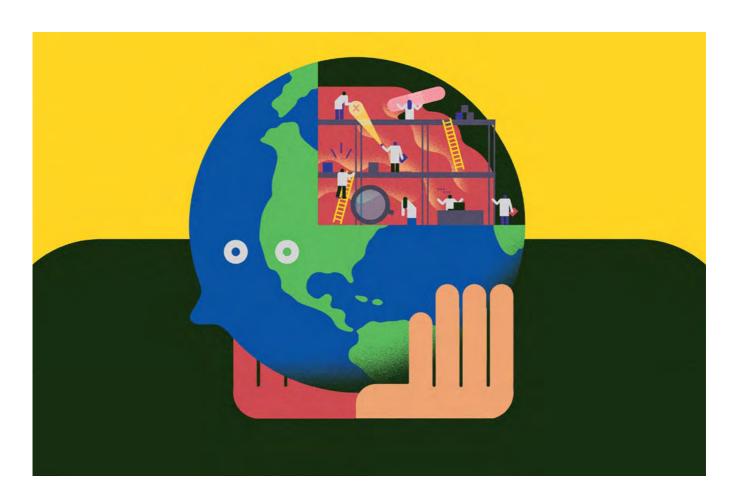
The Skoll Centre for Social Entrepreneurship

is a leading centre for the advancement of social entrepreneurship worldwide. The Skoll Centre's mission is to accelerate the impact of 'entrepreneuring' activity that aims to transform unjust or unsatisfactory systems and practices. The Centre fosters social transformation through education, research, and collaboration, and was founded in 2003 by the Skoll Foundation with a gift to the Saïd Business School at Oxford University.

CODE OF CONDUCT

The Skoll Foundation and our partners are committed to a Skoll World Forum free of harassment, discrimination, sexism, and threatening or disrespectful behavior. It's up to us all to uphold the highest standards of mutual respect and honorable behavior. If you experience or witness what you feel is harassment or inappropriate behavior at the Forum, please email our code of conduct team at ForumDirector@skoll.org.

If you believe you've experienced something that constitutes criminal behavior, please contact the local authorities by dialing 999. Oxford police are available 24 hours a day.



THE GUARDIAN SOLUTIONS SERIES

THE UPSIDE

The Skoll Foundation is proud to support *The* Guardian's The Upside, a series that focuses on the human capacity to act together to make positive change.

The series seeks out the people, innovations, and movements that offer the promise of answers to some of the world's most pressing problems. From social entrepreneurs to scientists, environmental champions to unsung leaders, The Guardian's journalists have sought out inventions, solutions, and inspirational leadership models.

All of the journalism in The Upside is editoriallyindependent—commissioned and produced by Guardian journalists. For more on The Upside, go to: www.theguardian.com/world/series/the-upside.

The Skoll Foundation is also sponsoring a showcase of the pioneering solutions of Skoll social entrepreneurs and other innovators at the 2018 Skoll World Forum.



JOIN THE CONVERSATION ONLINE

SKOLL WORLD FORUM APP

Download the Skoll World Forum mobile app (available for iPad, iPhone, and Android) to make the most of your experience.

To use this app, you must be a registered delegate. You can log in with the username and password you created when you initially registered for the Forum.

If you did not set up a username at that time, you can find your unique URL in the email from **skollworldforum@skoll.org** with the subject line: "Welcome to the 2018 Skoll World Forum on Social Entrepreneurship."

SOCIAL MEDIA

#SkollWF Use the conference hashtag to share what you're hearing on Twitter and Facebook.

- @skollfoundation
- www.facebook.com/skollfoundation
- http://skoll.org
- Skoll.org/subscribe

MISS A SESSION?

Visit skoll.org or YouTube.com/SkollFoundation over the coming weeks to view all the sessions.

EXPERIENCE VIRTUAL REALITY OCULUS VR FOR GOOD









Virtual reality has unlimited potential for gaming and entertainment, but it's also a powerful way to drive important social change. Filmmakers everywhere see this and are pushing the boundaries of cinematic VR to tell stories with an impact. There's also a large community of nonprofit organizations eager to embrace VR as a tool to raise awareness for causes in need of a voice.

The Oculus team is excited to bring their latest innovations and storytelling achievements to the Forum. All week in the Courtyard Marquee, delegates can view VR films from the Oculus VR for Good program, which helps nonprofits and rising filmmakers bring a variety of social missions to life.

On Thursday at 1:30pm in Lecture Theatre 4, delegates can participate in a conversation including filmmaker Lindsay Branham and International Justice Mission founder Gary Haugen who will discuss The Hidden, a new VR film premiering at Tribeca Film Festival later in the month.

Films on view all week in the Courtyard Marguee:

One-Eighty Step to the Line We're Still Here

ART HAS POWER AMPLIFIER





In times of uncertainty, art is more than beauty. It is both a weapon and a shield in the battle for our identity, our dignity, and our safety. Art has the power to wake people up and serve as a catalyst for meaningful change. It is a compass in turbulent times, pointing the way to the future we want to live in.

Amplifier's goal is to flip artists into activists and observers into participants. We invest in artists as social change agents—cultural creatives that embed activism in their practice to bring civic engagement into their artmaking. Our projects build on the foundation of free and open source art and the potentials when real-life art interventions and digital technology merge.

Amplifier aims to build bridges not walls, believing strongly in the innovative power of collaborations between nonprofits on the frontlines and the journalists, artists, and storytellers that most effectively move their messages through the world.

All Amplifier art is free and open source. Become an amplifier, and help us move this art and these messages through the world.

Visit our installation in the main lobby to talk with Amplifier about building a movement. Join other Forum attendees and share your manifesto about the power of proximity in your work in our video booth.

AWAVENA LYNETTE WALLWORTH



For the Amazonian Yawanawa, 'medicine' has the power to transport you in a vision to a place you have never been. Hushahu, the first woman shaman of the Yawanawa uses VR-like medicine to open a portal to another way of knowing. AWAVENA is a collaboration between a community and an artist, melding technology and transcendent experience so that a vision can be shared, and a story told of a people ascending from the edge of extinction.

AWAVENA is made at the invitation of, and in intimate collaboration with, the Yawanawa people during a time of both peril and potential for people, their forest, and the connected ecosystems that drive the planet. The film aims not to provoke empathy for the Yawanawa people but is rather a gift from them, to those who will virtually visit their forest and receive this transmission—a gift that can shift our consciousness, changing the way we perceive the world and the decisions we make.

View AWAVENA in the Courtyard Marquee all week, and learn more about the film, the Yawanawa, and the filmmaker Thursday at 10:00am at The Art of Co-Creation: A Storytelling Model for Impact and Engagement in Nelson Mandela Lecture Theatre.

NEW DIMENSIONS IN TESTIMONY USC SHOAH FOUNDATION



New Dimensions in Testimony revolutionizes the concept of oral history. Each specially recorded interview enables viewers to ask questions of the survivor about their life experiences and hear responses in real-time, lifelike conversation.

So far. 16 survivors—15 from the Holocaust and one from the 1937 Nanjing Massacre—have been interviewed for the project. Each survivor selected to participate has also given his or her testimony to the Institute for Visual History and Education's Visual History Archive, which contains 55.000 video testimonies of survivors and witnesses of the Holocaust and other genocides.

But NDT is a new kind of initiative. The survivors were interviewed surrounded by cameras arranged in a ring to capture a three-dimensional recording of them telling their story in a new way, by answering questions that people are most likely to ask. Advanced language processing software and newly developed display techniques enable the interactive installation to be placed in museums, national monuments, or other locations, with emergent applications for mobile devices. Visit **SBS Seminar Room 4** to experience it for yourself and have a conversation with Holocaust survivor. Pinchas Gutter.

FEATURED ECOSYSTEM EVENTS

The Skoll World Forum has invited partners to create a series of additional events known as **Skoll Week**, a more comprehensive platform for global social and environmental progress. We see an opportunity to bring more voices from across sectors and regions to Oxford during the week to participate in rich dialogue, forge connections, and seize on the energy sparked by the Forum.



Ecosystem Events will take place throughout Oxford and throughout Skoll Week. For a full listing and to RSVP, please visit skoll.org/skoll-world-forum/skoll-week-events/





global witness

Protecting the Protectors: Addressing the Crisis of Attacks on Environmental Defenders

Hosted by Global Witness

Thurs. April 12 | 3:00pm-4:30pm

Lecture Theatre, Oxford Martin School

THURSDAY

THURSDAY

Water & Sanitation for the Urban Poor

Strengthening Entrepreneurial Ecosystems in Emerging Market Cities: The Role of PPPs in De-risking Private Sector Entry into New Markets

Hosted by WSUP

Thurs. April 12 | 3:00pm-4:30pm

Oxford Town Hall

THURSDAY





Oxford Union Debate: The Role of Universities in **Creating Social Impact**

Hosted by Skoll Centre for Social Entrepreneurship, Oxford Saïd **Business School**

Thurs. April 12 | 3:30-5:00pm

Oxford Union. Frewin Court. Oxford

THURSDAY

Johnson Johnson

Democratizing Development: Where Does a Good Idea **Come From?**

Hosted by Johnson & Johnson

Thurs. April 12 | 3:30pm-6:00pm

Saïd Business School, Classroom 2

THURSDAY



Can Scaling An Idea Lead To Systems Change?

Hosted by Spring Impact

Thurs. April 12 | 5:00pm-6:15pm

Hertford College, Bearing Room

Monday

MONDAY 6:00PM-11:00PM

SERENDIPITY DINNERS

6:00-8:30pm

Dining locations throughout Oxford

For those arriving Monday, join fellow delegates for "Serendipity" dinners—tables reserved for Skoll World Forum delegates throughout Oxford for pre-Forum networking and dining. Start those remarkable conversations and connections early! Delegates should sign up online. Please note that availability is on a first-come, first-served basis. Food and drink are on your own.

Sign up at skoll.org/serendipity/

AFTER-HOURS PUB NIGHT

9:30-11:00pm

King's Arms, 40 Holywell Street

Continue the conversation and pre-Forum networking at the famous King's Arms, built in 1607 and renowned for fine cask ales and hearty homemade food. Food and drink are on your own.



Tuesday

TUESDAY 11:00AM-4:00PM

REGISTRATION

11:00am-4:00pm Saïd Business School

Pick up your badge, program, and other conference materials at the registration tables in the lobby of the Saïd Business School. Lunch will be available from 11:30am-1:00pm. Coffee, tea, and light snacks available in Courtyard Marquee at other times.

WALKING TOUR

11:30am-1:00pm and 2:00-3:30pm From Saïd Business School Entrance Hall

Take a tour through the historic center of Oxford. Learn about the University while visiting some of the city's oldest buildings, grandest dining halls, and most atmospheric chapels, cloisters, and quadrangles.

FIRST CONNECTIONS

11:30am-12:30pm and 1:00-2:00pm Seminar Room A

Accelerate your Forum experience with an energetic, facilitated networking session. Think speed dating for social entrepreneurs! This is one of many Forum opportunities to make lasting connections. First Connections facilitated by fellow delegate, Rachael Clay.



Opening Plenary

TUESDAY 4:00-6:00PM APRIL 10 NEW THEATRE

In a world transformed by immediate digital connectivity, physical nearness—proximity—has never been more critical to crafting solutions and creating lasting social change. As we gather as a community, we'll explore the tremendous power of proximity in our work. Through this lens, we'll consider lessons from the past that may illuminate a course to a more peaceful, prosperous, and just

future. LADAMA. a musical ensemble of women who use their art to address gender inequality and celebrate humanity, joins us for a Pan-American performance.

Doors open at 3:30pm. Seating is general admission. Stewards will guide you to New Theatre, a 10-minute walk from Saïd Business School.

Stephan Chambers

Director, Marshall Institute. London School of Economics

Jess Search

Chief Executive, Doc Society

Bryan Stevenson

Executive Director. Equal Justice Initiative

Phumzile Mlambo-Ngcuka

Executive Director. **UN Women**

Christiana Figueres

Convenor, Mission 2020 & Former Executive Secretary, UNFCCC

Tara Houska

National Campaigns Director, Honor the Farth

SKOLL GLOBAL TREASURE AWARD Jimmy Carter

OPENING PERFORMANCE

Darius Simpson Poet

MUSICAL PERFORMANCE

LADAMA













SKOLL GLOBAL TREASURE AWARD

JIMMY CARTER

Jimmy Carter was born in rural Georgia in 1924 to a farmer/businessman and a registered nurse. Most of Carter's childhood neighbors were poor African-Americans, and though his father supported segregation, many of Carter's friends were the children of black farmhands. Early on, he learned of marginalization and unjust distribution of resources.

He attended public schools and graduated from the U.S. Naval Academy, rose to the rank of lieutenant, and served as senior officer of the pre-commissioning crew of the second nuclear submarine. After his father's death, Carter returned to Georgia to run the family farm and business, and quickly became a community leader. He served in state politics and, as Georgia's governor, advocated for civil rights. In 1977 he became the 39th president of the United States. He helmed peace treaties in the Middle East, crafted significant environmental protections, and created a new Department of Education.

He opened the Carter Center in 1982 to resolve conflict, promote democracy, protect human rights, and prevent disease. The Center spearheaded the international effort to eradicate Guinea worm disease—poised to be the second human disease eradicated in history. Every year since 1984, Carter has volunteered a week with Habitat for Humanity, building and repairing thousands of homes in 14 countries. He has authored 31 books, ranging from personal history and fiction, to urgent polemics and poetry. As a clarion voice for the disenfranchised, he won the Nobel Peace Prize in 2002.

In recent years he has turned his keen and compassionate eye to what he calls the number one human rights abuse: systematic injustice against women and girls. "Women are key agents of the change we need," he said recently. "When half the world's population is not consulted on important decisions and policies, it is no wonder that so many problems persist."

TUESDAY 6:30-10:30PM

DELEGATE DINNERS

6:30-8:30pm

Dining locations throughout Oxford

Dine with fellow delegates beyond the mysterious walls of Oxford's oldest and best-known colleges! The University of Oxford has been a seat of learning since the 12th century. Follow an Oxford tradition of connecting with fellow thinkers during an atmospheric evening of dining and conversation. Locate your dinner invitation and your college destination in your badge pack. Dinners start immediately following the Opening Plenary. Stewards will help guide you to your designated college.

AFTER-HOURS PUB NIGHT

9:00-10:30pm

The Head of the River, Folly Bridge

Continue the conversation and Forum networking at The Head of the River, a classic English pub right on the banks of the River Thames. Food and drink are on your own.



Wednesday

ACTIVITIES

WEDNESDAY 8:00-9:45AM

REGISTRATION

8:00am-4:00pm

Saïd Business School

Pick up your badge, program, and other conference materials at the registration tables in the lobby of the Saïd Business School. Coffee, tea, and light snacks available in Courtyard Marquee.

BREAKFAST AND NETWORKING

8:00-9:45am

Collaboration Café Marquee

This time is designed to accommodate breakfast meetings. personal time, or networking with other delegates at Saïd Business School. A hearty breakfast will be served in the Collaboration Cafe.

GUIDED MEDITATION

8:30-9:30am

Classroom 1 (TBEC)

Silent meditation reunites body and mind in the present moment. An hour-long guided morning meditation is offered daily at 8:30am. Led by your fellow delegate, Skoll Awardee and Zen priest, Bart Weetjens, the guided meditation provides an opportunity to practice together, and prepare yourself for a mindful Skoll World Forum. Open to all, no experience required. In addition to the guided morning meditation, a small, private room (Seminar 7 in TBEC) is available for use at any time by delegates for personal reflection and silent meditation.

NEWS THAT SERVES

8:00-9:45am Classroom 2 (TBEC)

Pat Mitchell Founder and President, Pat Mitchell Media Rachel White President, Guardian.org Foundation

Edith Chapin Executive Editor, National Public Radio Laura Flanders Author, Writer, Founder & Host GRITty, The Laura Flanders Show

Cristi Hegranes Founder and Executive Director, Global **Press Institute**

Oluseun Onigbinde Co-Founder & CEO, BudgIT

Alvin Starks Senior Program Officer, Equality Fund, **Open Society Foundations**

Jeanne Bourgault President, Internews

CREATIVE TENSIONS: PROXIMITY & POWER 8:30-9:30am Seminar A

Fred Dust Partner and Global Managing Director, IDEO LLC Shalu Umapathy Managing Director, IDEO.org

SESSIONS

WEDNESDAY 10:00-11:15AM



Democracy in Crisis? Populism, Polarization, and Civic Engagement

NELSON MANDELA LECTURE THEATRE

PANEL DISCUSSION

In the last several years, a wave of populist leaders have gained popularity and in many cases taken office—around the world. As a globalized economy and the automation of work catapults winners and excludes losers, the world's geopolitical stability has begun to falter. At the same time, we have witnessed a surge in political engagement and activism. What can we learn from major geopolitical shifts of the past, especially in a future that feels more unpredictable than ever?

MODERATOR

Anne-Marie Slaughter President and CEO, New America

SPEAKERS

Ebrahim Rasool Distinguished Scholar in Residence at Prince Alwaleed bin Talal Center for Muslim-Christian Understanding, Georgetown University

David Simas CEO, Obama Foundation

Ece Temelkuran Journalist

Leveraging Technology to Close the Distance in Global Health Access

RHODES TRUST LECTURE THEATRE

PANEL DISCUSSION

In the world's poorest and most remote communities, people die of easily preventable afflictions. Community health workers are proximate by definition, and able to treat health problems in their communities as they arise. Armed with appropriate technology and education, they can expand service and increase quality of care. Community health workers provide feedback loops that anticipate needs, generate learning, and prevent outbreaks or pandemics. We'll explore this reinvention of community health care, and hear about the innovations poised to drive real change in global health systems.

MODERATOR

Josh Nesbit CEO, Medic Mobile

SPEAKERS

Magnus Conteh Community Health Academy, Last Mile

Angela Gichaga Chief Executive Officer, Financing Alliance for Health

Alinafe Kasiya Malawi Deputy Country Director, VillageReach

Caroline Mbindyo Director of Technology and Innovation, Living Goods

Refugees and Migrants: Economic and Social Integration

LECTURE THEATRE 4

PANEL DISCUSSION

The way nations and their citizens choose to manage integration of an increasingly large flow of refugees and other migrants has global reverberations. Effective integration can positively transform people's lives, and boost countries economically, socially, and culturally. In an era of rising nationalism, what does successful social and economic integration look like? How can nations foster policies that are both more welcoming to migrants, and a win-win for host communities?

MODERATOR

Susan Myers Senior Vice President, United Nations Foundation

SPEAKERS

Robert Annibale Global Director of Inclusive Finance. Citigroup, Inc.

Malual Bol Kiir Founder, African Youth Action Network Sana Mustafa Founding Member, Network for Refugee

Premal Shah Co-Founder & President, Kiva

Illuminating Data's Dark Side

PYRAMID ROOM (TBEC)

LIGHTNING TALKS

Big data, algorithms, and blockchain have begun to shape our daily lives: from how we get our news, to what we buy, to our likelihood of getting arrested. These invisible forces personalize our experiences and create conveniences. But as this data crunching and mining wield greater power in our lives, we must consider who designs these tools, who benefits from them, and who is left out of the equation altogether. Meet the leaders asking these questions and finding answers in the power of data for the greater good.

MODERATOR

Emily Courey Pryor Executive Director, Data2X

Mbwana Alliy Founder and Managing Partner, Savannah Fund

Brett Gaylor Commissioning Editor, Mozilla Foundation

Doug Galen Lecturer in Entrepreneurship, Stanford Graduate School of Business; CEO of RippleWorks

Megan Price Executive Director, Human Rights Data Analysis Group

Ramesh Srinivasan Associate Professor and Director, UC Digital Cultures Lab, University of California, Los Angeles

Becoming Big Bettable

CLASSROOM 2 (TBEC)

WORKSHOP

Pioneering change makers have shown increasing ambition and ability to move the needle on today's critical social challenges. At the same time, a growing number of philanthropists are stepping up to support these efforts with extraordinarily large gifts. Such "big bets" have the potential for enormous impact. This interactive workshop will share emerging research and help you refine a core investment thesis to increase your organization's odds of being viewed by donors as "big bettable."

William Foster Partner, Head of Consulting Practice, Bridgespan Group

Sridhar Prasad Principal, Bridgespan Group

WEDNESDAY 11:45AM-1:00PM

DELEGATE-LED DISCUSSIONS 11:45-1:00PM

Financing Scale: Lessons Learned from Leading Social **Ventures**

LECTURE THEATRE 6 (TBEC)

How do funding choices propel or hinder scaling impact? Hear from leading social ventures about financing their scaling journeys in the latest installment of the Scaling Pathways series, a partnership between CASE at Duke, the Skoll Foundation, USAID, and Mercy Corps.

Cathy Clark Faculty Director of CASE and CASE i3, Duke University

The Power of Social Enterprise to Educate Uprooted Children

CLASSROOM 1 (TBEC)

To achieve SDG4's aims of delivering quality education by 2030, we must address the growing gap in services for displaced children. How can we address critical gaps to ensure an entire generation does not slip through the cracks?

Avary Kent and Sujatha Sebastian Co-Founders, Conveners.org

To RCT or Not to RCT? That is the Question

LECTURE THEATRE 7 (TBEC)

Though considered the measurement gold standard, Randomized Control Trials (RCTs) can be costly and infrequently generalizable. Join VisionSpring, Target, and Mulago Foundation to explore when RCTs makes sense for social enterprises and investors.

Ella Gudwin President, VisionSpring

Self-Care: What It Is and Why It Matters

SEMINAR ROOM 1 (TBEC)

Stress is the leading global cause of absence from work. However great your ideas or intentions are, you won't be able to fulfil them unless you look after yourself. Join us to think about your own personal resilience and discuss strategies for self-care.

Adrian Sell CEO. BasicNeeds

Three Dials: A Simpler Approach to Behavior Change

SEMINAR ROOM 2 (TBEC)

Impact comes from people doing something different: if you're in the social sector, you're a behavior change organization. Join to hear about the Three Dials approach we use to teach our fellows how to think systematically about behavior without getting too deep in the weeds.

Kevin Starr Managing Director, Mulago Foundation

The Equity of Grant-Making: Disrupting the Status Quo

SEMINAR ROOM 3 (TBEC)

New online tools, competitions, and assessment methods are changing how we fund social enterprises. With these new approaches, we can do much more than just name winners. Join funders and others to discuss how that process is being disrupted.

Jaison Morgan CEO, Common Pool

The Case for Community-Driven Development

SEMINAR ROOM 4 (TBEC)

How can we shift global aid from being prescriptive to community-driven? Join to discuss how funders, civil society, and social entrepreneurs can foster strong, communitybased systems and redefine development at the grassroots.

Sasha Fisher Co-Founder & Executive Director, Spark MicroGrants

The Tightrope: Balancing Environmental and Human Needs

SEMINAR ROOM 8 (TBEC)

Reconciling conservation and development in a rapidly changing world is a critical challenge. How do we ensure environmental justice and build a broad-based environmental ethic across different sectors in society?

Kartik Shanker Director, Ashoka Trust for Research in Ecology and the Environment

Financing Renewable Energy in Emerging Economies

SEMINAR ROOM 9 (TBEC)

Annual investment in renewable infrastructure exceeded \$300 billion over the past three years. Concentrated in OECD countries and China, most investment excludes emerging economies. How can we finance renewable infrastructure and scale emerging models?

Henry McLoughlin Director, Corporate Development, Capricorn Investment Group

Strengthening Systems to Keep the Water Flowing

SEMINAR ROOM 10 (TBEC)

Delivering lasting basic services to the poor—water, sanitation, healthcare, energy, education—calls for strengthening local systems. We'll explore successes, challenges, and innovations in local service delivery.

Louis Boorstin Managing Director, Osprey Foundation

Good News for a Change: Driving Impact & Engagement through Solutions Journalism

SEMINAR ROOM 5 (TBEC)

News doesn't have to be bad. While holding the powerful to account and uncovering wrong-doing, news organizations can also report on pioneers and trailblazers, ideas that work, and promising innovations. What role can this solutions journalism play in driving action and impact among readers?

Rachel White President, Guardian.org Foundation



LUNCH SESSION 11:45-1:00PM

Proximity Story Studio: Emerging Leaders Initiative

CLASSROOM 2 (TBEC)

Without proximity, deep empathy and understanding remain an ideal, rather than a reality. This lunch session features the next generation of social entrepreneurs, selected as part of the 2018 Emerging Leaders Initiative. Hear their powerful, authentic voices as they share personal inspiration and their unique perspective on how to create meaningful solutions by working from within and side-by-side with communities.

Erin Harrington Grants Manager, Skoll Foundation

SPEAKERS

Frances Aanyu Founder, CEO, Dash 4 Girls

Pape Mamadou Camara Co-Founder, Guediawaye Hip Hop

Biruk Girma Co-Founder, CEO, Nature for Nature

Maria Antonia Hoyos Director of Digital Research and Development Department, Fundacion Capital

Alpha Ngwenya Co-Founder, Strong Woman Strong Love

Bvudzai Magadzire Senior Technical Advisor, VillageReach

SESSIONS

WEDNESDAY 1:30-2:45PM



Beyond #MeToo: The Global Movement Against Sexual Assault and Harassment

NELSON MANDELA LECTURE THEATRE

PANEL DISCUSSION

Women across the globe have banded together in a unified call for an end to sexual assault, harassment, and inequality in the workplace and beyond. Many see movements like #MeToo and Times Up as a watershed moment. Others point to the progress still needed. A panel of survivors, activists, and social entrepreneurs will assess the journey to this remarkable cultural moment, and discuss how we can maintain the momentum to end sexual assault, harassment, and inequality—not just in the US, but around the world.

Lara Setrakian CEO. Co-Founder and Executive Editor. NewsDeeply

SPEAKERS

Sohini Bhattacharya President & CEO, Breakthrough Amanda Nguyen Founder & CEO, Rise Mónica Ramírez Co-founder and President, Alianza Nacional de Campesinas

Farmer-Centered Design: Innovations in Sustainable Agriculture

RHODES TRUST LECTURE THEATRE

LIGHTNING TALKS + PANEL DISCUSSION

As agricultural technologies constantly evolve, the production frontier extends. The needs of smallholder farmers are usually not central to these advances. This largest and fastest-growing segment of farmers see little benefit, and remains mired in poverty. To shift this unjust equilibrium and create impact at scale, smallholders must be central to the technological evolution in the fields, immersed in the creation of useful and appropriate products and services. Hear from the social entrepreneurs who design innovations in partnership with farmers to sow more sustainable local food systems for all.

MODERATOR

Shalu Umapathy Managing Director, IDEO.org

SPEAKERS

Allovsius Attah Co-Founder/CEO. Farmerline Kola Masha Managing Director, Babban Gona Thomas Njeru Co-Founder, Actuary & CFO, Pula Jehiel Oliver Founder & CEO, Hello Tractor Debbie Aung Din Taylor Co-Founder, Proximity Designs

Proximate Philanthropy: Exploring Power and Privilege in the Funding Landscape

LECTURE THEATRE 4

PANEL DISCUSSION

Many foundations and philanthropists problem-solve from a distance. They fund without becoming embedded in the unique needs of the individuals and communities they support. Systemic imbalances of power and privilege between funders, grantees, and communities reinforce this rift. What influence does this dynamic have on grantmaking effectiveness? How can philanthropic organizations better understand these imbalances, recognize privilege and bias within the sector, and embrace the value of proximity—even from afar?

MODERATOR

Pia Infante Co-Executive Director. The Whitman Institute

Vu Le Executive Director, Rainier Valley Corps; Blogger, Nonprofit AF

Jessamyn Shams-Lau Executive Director, Peery Foundation

Parminder Vir CEO, Tony Elumelu Foundation

Social Media Platforms: Influence and Ethics

PYRAMID ROOM (TBEC)

PANEL DISCUSSION

The public square has shifted to the digital space. As traditional and local news organizations struggle, social media companies have become curators of information for communities everywhere, and thrived. With large swaths of the globe accessing news on social media, what is the responsibility of a platform—if any—to combat disinformation? What is the balance between this responsibility and freedom of expression? Join us to discuss the future of the digital public square, and debate the role of social media companies in public discourse.

MODERATOR

Connie Moon Sehat Director, NewsFrames at Global Voices & Contributor, Credibility Coalition

Kelly Born Program Officer, Madison Initiative, William and Flora Hewlett Foundation

Laura Rosenberger Director, Alliance for Securing Democracy

Sally Lehrman Director, The Trust Project, Markkula Center for Applied Ethics, Santa Clara University

Nick Pickles Head of Public Policy, UK, Twitter

Tim Hwang Director, Harvard-MIT Ethics and Governance of Al Initiative

Lean Impact: Scaling Innovations for Social Good

CLASSROOM 2 (TBEC)

WORKSHOP

Join this interactive workshop to experience how "lean methodology" can help you develop more scalable solutions for social good. The workshop will highlight common paths to scale, provide practical tools for testing your sustainability model, and give you hands-on experience applying lean methods to real world problems. Bring a social challenge or solution in which you'd like to see growth accelerate, or work with fellow participants on theirs.

Please note this workshop goes until 3:00pm

FACILITATOR

Ann Mei Chang Author, Lean Impact



SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

ANGAZA

LESLEY MARINCOLA

CALLISTO

JESS LADD

CODE FOR AMERICA

JENNIFER PAHLKA

GLOBAL HEALTH CORPS

BARBARA PIERCE BUSH

MYAGRO

ANUSHKA RATNAYAKE

SELCO

HARISH HANDE

Skoll Awards for Social Entrepreneurship

WEDNESDAY 4:00-6:00PM

APRIL 11
NEW THEATRE

Proximity is a nearness not just in place, but in time. Seated in this very theater are the social entrepreneurs who take the risks to right the most unjust systems during this moment of our collective experience. Tonight we honor six of those leaders, and we celebrate a fundamental

tenet of their work: with nearness comes understanding. With understanding, we chart a path forward. Singer-songwriter Aloe Blacc will share his musical vision of positive social change.

Doors open at 3:30pm and seating is general admission.

MASTER OF CEREMONIES

Sally Osberg

President and CEO, Skoll Foundation

MUSICAL PERFORMANCE

Aloe Blacc

RECIPIENTS OF THE 2018 SKOLL AWARD FOR SOCIAL ENTREPRENEURSHIP

Angaza

Lesley Marincola

Callisto

loss Lado

Code for America

Jennifer Pahlka

Global Health Corps

Rarhara Pierce Rush

myAgro

Anushka Ratnayake

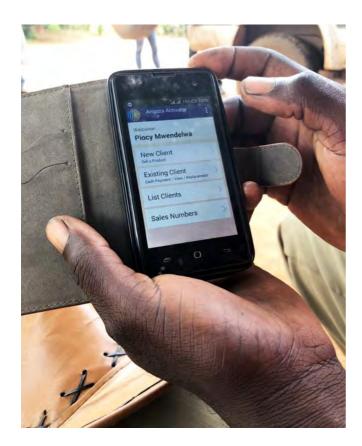
SELCO

Harish Hande



ANGAZA

2018 SKOLL AWARDEE **LESLEY MARINCOLA**



Angaza's platform has helped 500,000 households across more than 30 countries afford solar energy products, saving consumers \$50 million.

One billion people live in extreme poverty and off the grid, without basic infrastructure, reliable energy, or efficient consumer products. The past decade has seen the development and distribution of scores of lifechanging products designed specifically for those families at the bottom of the pyramid. A solar energy system would easily pay for itself over time, but the poorest of the poor can't afford the initial investment. Upfront costs stifle adoption rates.

Angaza saw that flaw in the system and created an accessible, affordable, Pay-As-You-Go (PAYG) financing mechanism to get solar and clean energy products into households with the greatest need. Angaza's PAYG platform enables even the smallest, most remote. last-mile distributors to offer affordable financing to their customers on an ever-expanding portfolio of lifechanging products in more than 30 countries.





Angaza's business model is powered by two tools: technology licenses that allow hardware manufacturers to embed remote-activation circuitry into their products, and cloud-based loan activation and enforcement software that help distributors use the PAYG financing approach. Angaza has charted a path for digital finance service providers to fill the market gaps that traditional brick-and-mortar financial institutions leave behind in impoverished urban centers and remote rural communities.

angaza.com

@AngazaDesign

AngazaDesign

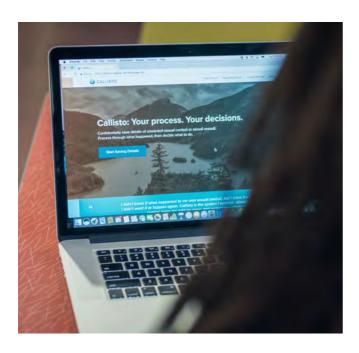
Distribution partners using Angaza's platform see a two-to four-fold increase in unit sales and as much as an eight-fold increase in revenue.



CALLISTO

2018 SKOLL AWARDEE **JESS LADD**

On Callisto's platform, survivors are five times more likely to report and do so three times faster than the national average.



Sexual assault and harassment occur on U.S. college campuses with alarming frequency. Underreporting of these crimes makes both statistics and replicable solutions elusive. The vast majority of the victims are 18-24 years old, are female or gender-nonconforming, and find little to no assistance in their recovery. Serial perpetrators are causing the bulk of the problem, and those who commit sexual violence often do it with impunity. The system is badly broken—assailants are almost never reported, and if they are, action is rarely taken.

Callisto dismantles barriers to reporting sexual assault through its online platform, providing survivors with information and new options to document and report their experience. At the same time, it gives institutions actionable data to guard against and respond to the problem, while preventing future abuse.

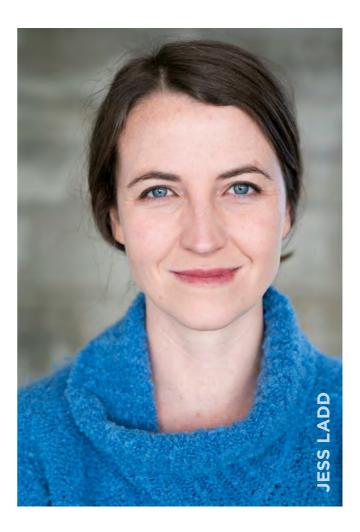


Callisto's information escrow matching system aims to identify repeat perpetrators, prevent ongoing incidents, and stop sexual assault at the source.

Survivors are offered several ways to report assault and harassment: (1) they can securely save a time-stamped written record of what happened, preserving evidence while deciding what to do next, (2) they can report directly to authorities to start an investigation, or (3) they can save the record to report automatically if the same assailant is named by another survivor.

Callisto currently serves 13 campuses with a total of 149,000 students. Callisto is building a new system that could support any victim of sexual assault or professional sexual coercion and track any serial perpetrator. Victims of serial offenders will be safely connected to each other and legal support. Callisto brings tangible short-term results, and builds a foundation for a sustained cultural shift.

- projectcallisto.org
- @callisto
- callistoorg



Callisto's platform is expanding from college campuses to support victims of sexual assault and harassment into more fields including technology, entertainment, and academia.

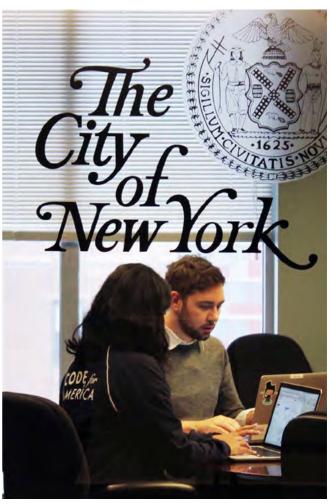


Government doesn't work as it should for many Americans today. Flawed bureaucratic processes keep government programs from reaching the tens of millions of Americans they are intended to help. They also trap people with the fewest resources in cycles of needless incarceration. Forty percent of people behind bars in the U.S. are there for no compelling public safety reason. And in California alone, 2.2 million people eligible for food assistance don't get it.

Code for America instruments government systems to uncover the impact of technology, operations, and policies on the public. Its program areas are threefold: health, criminal justice, and workforce development. Its process is user-centered, iterative, and data-driven. First, Code for America helps users navigate the systems; then it works with governments to improve those systems and get better outcomes for both users and taxpayers.

CODE **FOR AMERICA**

2018 SKOLL AWARDEE **JENNIFER PAHLKA**





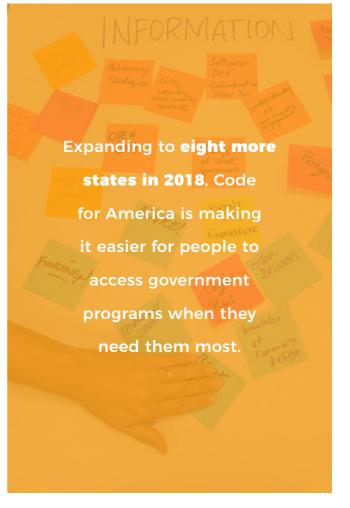
Code for America has built multiple pathways to scale. It builds easy-to-use, open source digital services that improve government program delivery, then uses data gleaned from these services to work with government partners to fix operations. Code for America promotes policy change that actually works by centering it in real-world data. It builds bridges for government leaders to share best practices via a nation-wide civic tech movement, with thousands of volunteers in 64 active chapters, called Brigades, which work with local governments to engage the community and improve services.

codeforamerica.org

@codeforamerica

Code for America

Code for America will help more than 500,000 people in need with more effective government services in more than 70 cities, states, and counties in 2018.



GHC's unique 'co-fellow' model pairs a national and international fellow in each country to promote cross-cultural collaboration in helping to advance health equity around the world.



GLOBAL HEALTH CORPS

2018 SKOLL AWARDEE **BARBARA PIERCE BUSH** Historically, global health interventions have reflected the global power structure—Western designed, male-led, top-down responses to acute disease outbreaks offering only incremental improvements to health systems. Global health leaders are rarely representative of the populations they serve, nor diverse in academic or professional discipline. As a result, the design of health interventions often overlook the perspective of those being served. Meanwhile, the health workforce lacks needed capacities such as logistics, finance, and communications.

Global Health Corps (GHC) strives to strengthen and transform health systems through a network of emerging leaders who take a systems approach to constructively questioning the status quo.

After a fellowship year, 95 percent of GHC alumni continue to work in global health or related fields, and 83 percent of alumni hold mid- or senior-level positions.

GHC recruits diverse young professionals and places them into existing health organizations and government agencies in East and Southern Africa and the United States to address current capacity gaps. Nearly 900 fellows have completed the program at more than 100 health organizations and government ministries.

GHC's unique 'co-fellow' model pairs a national and an international fellow to promote cross-cultural collaboration and ensure inclusion of diverse perspectives and approaches. The GHC model cultivates non-traditional talent in the field of global health and builds a close-knit network of more systems-minded, cross-culturally competent, and resilient leaders for the future.

ghcorps.org

@ghcorps

Global Health Corps





MYAGRO

2018 SKOLL AWARDEE ANUSHKA RATNAYAKE

myAgro has pioneered a mobile layaway savings model that complements existing financing and micro-credit services for smallholder farmers.



Seventy percent of Africans make their living from agriculture, yet most smallholder farmers don't grow enough food to eat year-round, leaving them in an endless cycle of poverty. Substandard and expensive inputs—including seeds and fertilizer—in a limited supply chain and distribution network only exacerbate the problem. Microfinance, government-subsidized fertilizer, and agriculture extension efforts fail to reach 93 percent of smallholders. Financial tools are not designed to help them save money, and public support largely falls short.

myAgro pioneered a mobile layaway microsavings model in West Africa to help farmers save little by little for high-quality seeds, fertilizer, tools, and training to significantly increase their harvests and income. In Mali and Senegal in 2017, myAgro's 34,000 customers saw a 60 percent average annual income increase.



Microfinance, governmentsubsidized fertilizer, and agriculture extension efforts fail to reach 93 percent of smallholder farmers.

Farmers pay for inputs and training in small increments throughout the year by purchasing prepaid scratch cards—much like the system by which they top up their minutes on a mobile phone account. After a few months of the farmer laying-away funds, my Agro delivers the fertilizer, seed, and training in time for planting season. This innovative approach to microsavings gives every farmer the ability to better provide for their families and break the cycle of poverty.

myAgro helps smallholder farmers with limited cash generate more income from their land while aggregating demand to stimulate the input market, incentivizing suppliers to produce sufficient quantity of high-quality fertilizers and seeds. In this way, my Agro drives significant value to the entire smallholder agricultural system.

myAgro.org

@myAgrofarms

myAgro.org



By 2025, myAgro plans to reach 1 million farmers annually, enabling farmers to double their annual **income** and move their families out of poverty.

SELCO

2018 SKOLL AWARDEE **HARISH HANDE**



SELCO's innovation touches every point in the clean energy supply chain, including human-centered and locallydriven product design, financing, and servicing.

Well over a billion people worldwide have no access to energy. Meanwhile, \$27 billion worth of kerosene burns annually to light homes across the globe. In India alone, 240 million people have little or no access to electricity in a country where it comes at a higher cost for the poor and underserved. These potential customers have distinct and non-homogenous needs, yet their perspective is overlooked in the design and development of most energy access solutions.

SELCO has pioneered the delivery of decentralized solar energy to the poor in India. This energy access increases incomes, improves quality of life, and alleviates poverty, turning energy consumers into asset owners. SELCO sees the pressing need to develop a fertile environment to enhance sustainable energy access solutions for the poor. This includes an inclusive design process, affordable end-user financing, patient, high-risk capital, and conducive policies, as well as training and nurturing local talent as skilled workers, entrepreneurs, and innovators. Last mile energy solutions have clear commercial viability, and SELCO works to develop an end-to-end, holistic energy access model focused on alleviating poverty in a sustainable manner.





SELCO's direct energy interventions have provided 7.5 million people with lighting and energy products for homes, livelihoods, schools, and health centers.

Today, SELCO is an umbrella of organizations, each tasked to address gaps in the energy access ecosystem. SELCO India runs grassroots operations which market, sell, install, and service decentralized energy products like home solar systems. SELCO Foundation is an open-source innovation research lab for replicable social innovations across areas: livelihoods, education, and health, SELCO's incubation program nurtures and catalyzes the clean energy enterprises that deploy and maintain sustainable solutions for underserved communities. SELCO Fund is an impact fund that seeks to deploy patient capital such as equity or debt to last mile energy access enterprises. SELCO operates at every level of the system and at every point in the supply chain, to build an ecosystem that increases accessibility, affordability, and appropriate renewable energy solutions for the poor.

selcofoundation.org

@SELCOFoundation

SELCOFoundation



WEDNESDAY 6:00-11:00PM

WALK TOGETHER

CONTINUE MANDELA'S LONG WALK TO FREEDOM WITH THE ELDERS

6:00-6:15pm **New Theatre**

#WalkTogether is a global campaign to inspire hope and compassion, celebrating Sparks of Hope—exemplary organizations working at the grassroots for the freedoms that unite us.

Amidst growing intolerance and polarization, The Elders have marked their 10th anniversary by launching a global campaign to help bridge the deepening fault lines of division, hate, and xenophobia that are leading to inward-facing populism.

Focusing on the freedoms and principles their founder Nelson Mandela devoted his life to achieving—peace, health, equality and justice—The Elders are providing a platform for courageous voices in civil society who assert the values of empathy, compassion, and solidarity, and which The Elders think of as Sparks of Hope. These organisations represent ideas for a freer, fairer world.

Launched in July 2017 with a walk through Cape Town, the #WalkTogether campaign will run until July 18, 2018, the 100th anniversary of Nelson Mandela's birth. Join fellow Skoll World Forum delegates in a walk following the Skoll Awards Ceremony on April 11th to join this global movement to honor Mandela and the values he stood for



AWARDS RECEPTION AT THE ASHMOLEAN MUSEUM

6:00-8:00pm

Ashmolean Museum, Beaumont Street

Immediately following the Awards Ceremony, help us celebrate and honor the 2018 Skoll Awardees with a private reception at the Ashmolean Museum of Art and Archaeology, Britain's first public museum. Enjoy drinks and canapés among the art exhibits and ancient artifacts.

FAIL FAIRE

8:00-10:00pm

The Oxford Foundry, 3-5 Hythe Bridge St

Failure is inevitable. In fact, it's essential—to learning, to persisting, to remembering that we (and our idols) are only human. In the social impact space, it can be especially hard to be open about failure, because there is often so much more riding on the line than simply finances. Which is exactly why being candid and celebrating risk-taking is so important! Come ready to hear straight-up tales of epic mistakes, blunders, and f*ck-ups—and to celebrate your brave compatriots taking the stage. You'll feel so inspired that you might just get up to share your own tale during the open mic. While the event is free, advance registration is required at

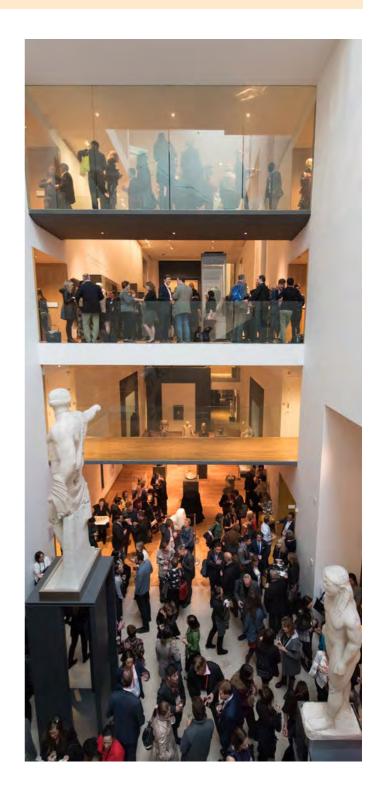
skoll.wf/failfaire

AFTER-HOURS PUB NIGHT

9:30-11:00pm

The Oxford Retreat, Hythe Bridge Street

Join us at the designated after-hours local pub for Skoll World Forum delegates, the Oxford Retreat. Catch up on the day's events, enjoy an energetic debate, or sip on a relaxing pint. Food and drink are on your own.



Thursday

THURSDAY 8:00AM-9:45AM

BREAKFAST AND NETWORKING

8:00-9:45am

Collaboration Café Marquee

This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates at Saïd Business School. A hearty breakfast will be served in the Collaboration Cafe.

GUIDED MEDITATION

8:30-9:30am

Classroom 1 (TBEC)

Silent meditation reunites body and mind in the present moment. An hour-long guided morning meditation is offered daily at 8:30am. Led by your fellow delegate, Skoll Awardee and Zen priest, Bart Weetjens, the guided meditation provides an opportunity to practice together, and prepare yourself for a mindful Skoll World Forum. Open to all, no experience required. In addition to the guided morning meditation, a small, private room (Seminar 7 in TBEC) is available for use at any time by delegates for personal reflection and silent meditation.

UNDERSTANDING THE SKOLL AWARD FOR SOCIAL ENTREPRENEURSHIP

8:15-9:15am

Classroom 2 (TBEC)

Join Skoll Foundation staff for an open discussion about the is intended for both social entrepreneurs and funders who

SPEAKERS

Ben Pyne Analyst, Skoll Foundation

Shivani Garg Patel Principal, Skoll Foundation

ABOUT THE SKOLL AWARD FOR SOCIAL **ENTREPRENEURSHIP**

Each year the Skoll Foundation selects four to six social and the organizations they lead—with a track record of

We'd welcome your recommendations at:

http://skoll.org/referral



THURSDAY 10:00-11:15AM



The Art of Co-Creation: A Storytelling Model for Impact and Engagement

NELSON MANDELA LECTURE THEATRE

PANEL DISCUSSION

Enlightened artists, changemakers, and community members co-vision an equitable and just future through creative collaboration. With proximity as a starting point, these collaborators challenge "extractive" storytelling norms and co-create narratives with and not about. How do these collaborations emerge? What are the challenges? How different from other approaches do these projects look and feel? Join artists, activists, and those closest to the story to discuss a new vision for storytelling.

MODERATOR

Tabitha Jackson Director, Documentary Film Program, Sundance Institute

SPEAKERS

Megan Chapman Co-Founder / Co-Director, Justice & **Empowerment Initiatives**

Kat Cizek Filmmaker / Artist

Lynette Wallworth Artist / Filmmaker, Studio Wallworth

Tashka Yawanawa Chief of the Yawanawa. Associacao Sóciocultural Yawanawa

Bisola Temitope Akinmuyiwa Community Paralegal, Justice & Empowerment Initiatives - Nigeria

Emerging Technologies: Shifting the Path from Poverty to Prosperity?

RHODES TRUST LECTURE THEATRE

PANEL DISCUSSION

The world is both eager and anxious to predict the economic and social effects of emerging technologies like artificial intelligence and automation. While concerns of job loss in the Global North dominate much of the conversation, what will these technologies mean for the future of low- and middle-income countries? The traditional path to development has centered on urban industrialization and access to markets, where wealth creation led to a virtuous cycle of access to higher-quality education and healthcare. Leaders across sectors will explore where we are today, what's ahead, and how to navigate this rapidly changing landscape.

Stefan Dercon Professor of Economic Policy, Blavatnik School of Government, University of Oxford

Gargee Ghosh Director, Development Policy and Finance, Bill & Melinda Gates Foundation

Maryana Iskander CEO, Harambee Youth Employment Accelerator

Terah Lyons Executive Director, Partnership on Al

Impact Measurement: Collaborating for Human Rights

LECTURE THEATRE 4

PANEL DISCUSSION

Human rights efforts often demand action from a complex range of actors from different sectors, often with different goals. When a multiplicity of actors work together and outcomes are difficult to measure, evaluation and attribution can be a challenge. By better evaluating collective actions, how can we can develop a deeper understanding of how to create meaningful, long-term solutions to fight injustice, and begin to understand how to measure real change, not just incremental impact?

MODERATOR

Andrew Hudson Executive Director, Crisis Action

Peggy Hicks Director, Office of the High Commissioner for Human Rights, United Nations

Emmily Koiti Youth Representative, Joint Monitoring and Evaluation Commission, South Sudan

Alex Nicholls Professor of Social Entrepreneurship, Skoll Centre for Social Entrepreneurship

Dismantling Invisible Barriers to Capital

PYRAMID ROOM (TBEC)

PANEL DISCUSSION

Research shows that when talented individuals lack "invisible capital"—the right pedigree, the right passport, the right skin color, the right gender the attention and investment needed to truly effect change can remain elusive. In this session, we'll hear from leaders in finance, philanthropy, and venture capital and learn how they work to dismantle inequity in access to capital to enable the breakthroughs that hide in plain sight.

MODERATOR

Kathleen Kelly Janus Lecturer and Author of Social Startup Success, Stanford Program on Social Entrepreneurship

SPEAKERS

Vedika Bhandarkar Managing Director, India, Water.org Cheryl Dorsey President, Echoing Green Foundation Halla Tomasdottir Change Catalyst, Sisters Capital Marco Davis Partner, New Profit

Level Up: Recruiting and Retaining Top Talent

CLASSROOM 2 (TBEC)

WORKSHOP

The number one challenge for a high-growth social venture as it scales? Hiring and retaining top talent. Corporations and other top employers can offer more lucrative compensation. How to compete? You'll have to clearly define and articulate why your organization is a better place to work and what makes it special. Join this hands-on, interactive workshop to create your own employee value proposition to attract and retain the talent that will take your impact to the next level.

Tim Kunihiro Head of Venture Development, RippleWorks

THURSDAY 11:45AM-1:00PM

DELEGATE-LED DISCUSSIONS 11:45-1:00PM

The Amplifier Effect: Art and the Power of Proximity

LECTURE THEATRE 6, (TBEC)

In times of injustice, art can give us symbols to gather around. Join the founder of Amplifier, a non-profit design lab, to talk about how they built the symbols of the Women's March and other visual campaigns to change the narrative in the U.S. and beyond.

Aaron Huey Founder and Creative Director, Amplifier

Housing: Public? Private? Resilient? Fair?

SEMINAR ROOM 3, (TBEC)

SEMINAR ROOM 2, (TBEC)

address these challenges.

In 2017, the housing losses caused by hurricanes hit the GDP of island nations harder than the Ebola crisis hit West Africa. How can public-private partnerships close the widening housing gap and improve the state of disaster-resilient housing?

Sustainable Solutions at the Base of the Supply Chain

From cocoa to the electronics industry, sustainability is at the

heart of many global supply chains, yet complex challenges

remain in environmental, social, and ethical sourcing. Explore

how innovators can partner with multinational companies to

Paul Macek Vice President, Programs, World Cocoa Foundation

Dr. Elizabeth Hausler Founder and CEO, Build Change

Partnerships to Accelerate Universal Health Coverage LECTURE THEATRE 7, (TBEC)

How can we build a national community-centered health program that is sustainable and high-quality, created in partnership with public investment, the private sector, and the community? This discussion will draw on lessons from Rwanda.

Dr. Agnes Binagwaho Vice Chancellor, University of Global Health Equity

Engaging Men in Gender Equity: It's Not a Zero-Sum Game

LECTURE THEATRE 8, (TBEC)

In the age of #MeToo and #TimesUp, let's explore how to involve men to transform the social and gender norms that reinforce patriarchy and inequality, which ultimately harm both women and men.

Pascale de la Frégonnière Executive Director, Cartier Philanthropy

Amplifying Frontline Voices to Protect Human Rights SEMINAR ROOM 4, (TBEC)

Local civil society organizations championing human rights risk being constrained or silenced by their governments. How can we support frontline partners to tackle human rights abuses given this closing space for civil society?

Nick Grono CEO, Freedom Fund

Results-Based Financing for Strong Government Systems **SEMINAR ROOM 1, (TBEC)**

Results-based financing has strengthened government delivery systems in health, education, and employment. Join us to discuss best practices and key opportunities to create long-lasting and game-changing improvements in governments.

Avnish Gungadurdoss Co-Founder and Managing Partner, Instiglio

Successes and Lessons: Technologies for Tracking Impact **SEMINAR ROOM 8, (TBEC)**

How are cloud and mobile tools helping social enterprises and funders save time, drive greater accountability, and use data to improve their impact? Discuss what's working and what's needed at the intersection of technology and the social sector.

Zak Kaufman Co-Founder & CFO. Vera Solutions

Mapping an Ecosystem: Protecting the "Hope" in Our Oceans

SEMINAR ROOM 9, (TBEC)

Once considered too big to fail, our oceans are now in crisis. In this session, we will map the ocean ecosystem, looking at the actors, interdependencies, gaps, and overlaps to propose a set of commitments to protect our planet's critical "Hope Spots."

Denielle Sachs Executive Director, Blue Sphere Foundation

What's in a Number? Does Scale Trump Every Other Metric?

SEMINAR ROOM 10, (TBEC)

Social enterprises seek to improve the quality of life. So, is it better to empower one million people to earn \$100 more per year, or 100,000 to earn \$1000 more? Scale is one thing, but what about depth?

Nick Moon Executive Chairman, Wanda Organic

LUNCH SESSION 11:45-1:00PM

Closing the Distance Story Studio: Emerging Leaders Initiative

CLASSROOM 2 (TBEC)

This lunch session will explore ways the next generation of social entrepreneurs are closing the distance between our collective challenges and sustainable solutions. Listen to diverse changemakers from around the world, selected as part of the 2018 Emerging Leaders Initiative. Together we'll hear from these innovators who bring a profound appreciation of the current status quo—and how to disrupt it.

Sarah Zak Borgman Director, Skoll Community and Convenings, Skoll Foundation

SPEAKERS

Buvaneswari Duraisamy Senior Programs Manager, Water.org

Faith Kaoma Co-Founder, Copper Rose

Priyanka Kher Head, Media Hub, Breakthrough

Jo Miller Head of Media, Marine Stewardship Council

Doreen Ndishabandi Rwanda Government Relations Lead, One Acre Fund

Kevin Lubembe Co-Founder, Ukulima Halisi





SESSIONS

THURSDAY 1:30-2:45PM



Financing Change: Collaborative Approaches to Philanthropy

NELSON MANDELA LECTURE THEATRE

PANEL DISCUSSION

What will it take to solve the world's most difficult challenges? The demands of fundraising often hamstring social entrepreneurs poised to dismantle unjust systems. Most grants are too small, too short, and too restrictive to achieve the kind of change funders actually hope to see. What happens when funders, large and small, combine funds—and forces—to advance systems change initiatives? Can alliances of the wealthy avoid reinforcing existing power structures while effectively addressing largescale injustice?

MODERATOR

Heather Grady Vice President, Rockefeller Philanthropy Advisors

SPEAKERS

Rukmini Banerji CEO, Pratham

Olivia Leland Founder and CEO, Co-Impact

Neera Nundy Founder & Partner, Dasra

Rebecca Onie Co-founder & CEO Emerita. Health Leads

Women and Girls: Catalyzing Change in the Climate Crisis

RHODES TRUST LECTURE THEATRE

PANEL DISCUSSION

Climate change deepens existing structures of inequality, including gender inequality. Limited access to resources, restrictions of rights, and exclusion from decision-making make women and girls more vulnerable to the effects of a warming planet. However, women can also be the strongest agents of change around mitigation and adaptation efforts if allowed to pursue education, control family planning, and allocate household resources. We'll delve into the research and hear from powerful leaders effecting change in their communities and beyond.

Katharine Wilkinson Senior Writer, Project Drawdown

SPEAKERS

Willy Foote Founder and CEO, Root Capital

Agnes Leina Founder and Executive Director, Il'laramatak Community Concerns

Wanjira Mathai Senior Partnership Advisor, Advocacy & Strategy, wPower Project

Virtual Reality: Closing the Empathy Gap?

LECTURE THEATRE 4

PANEL DISCUSSION

In a world where we feel increasingly dislocated from each other, virtual reality can build empathy and connection across great distances and cultures. But what does it mean if we never meet the people on that screen or set foot into their environment? Does this technology bring us together or pull us farther apart? Hear how nonprofits and filmmakers are using VR to engage communities in more meaningful ways, with the hope of inspiring solidarity and action—even from afar.

MODERATOR

Francesca Panetta Executive Editor, Virtual Reality, The Guardian

SPEAKERS

Lindsay Branham Founder, Novo Media Raja Ebenezer Lawyer, International Justice Mission Gary Haugen CEO, International Justice Mission Nicole Newnham Filmmaker. Coco Films

Epiphanies in Proximity: Personal Stories of Turning Points

PYRAMID ROOM (TBEC)

LIGHTNING TALKS

Where were you when you had your last big breakthrough? In your office, in the field, in the weeds, in the shower? From a lawyer whose apparel designs can be seen in the film Black Panther to a doorman reviving coffee cultivation in Yemen, you'll hear from social entrepreneurs and other leaders about their moments of epiphany: the specific experiences or insights that caused them to rethink everything and chart a new course.

MODERATOR

Lindsey Spindle President, Jeff Skoll Group

Mokhtar Alkhanshali Founder & CEO, Port of Mokha Bisola Temitope Akinmuyiwa Community Paralegal, Justice & Empowerment Initiatives, Nigeria

Angeline Murimirwa Executive Director, Africa, Campaign for Female Education Zimbabwe

Walé Oyéjidé Founder, Designer, Ikiré Jones John Valverde CEO, YouthBuild USA

Creative Tensions: Proximity & Power

SEMINAR A

WORKSHOP

How do we hold power, wield power, and give it away? What does it mean to work within existing power structures in the social sector? Creative Tensions is not a panel—it's a conversation that moves. Participants reveal where they stand on an issue by where they stand in the room. Developed by IDEO and Sundance Institute, Creative Tensions is a fresh approach to group dialogue that encourages openness and inspires empathy.

FACILITATORS

Fred Dust Partner and Global Managing Director,

Shalu Umapathy Managing Director, IDEO.org

THURSDAY 3:00-11:00PM

THE SKOLL UN-FORUM

3:00-6:00pm

Collaboration Café Marquee

As leaders in social innovation, we know great power is unleashed when we come together to share ideas, inspire one another, and face challenges together. This year we are launching the Skoll Un-Forum: an opportunity to meet your fellow delegates to explore the questions, opportunities, and challenges that have been raised during the Forum and that you believe merit further discussion. Let's take advantage of the power of proximity to unlock the unique value of in-person dialogue. During this session, delegates will share questions and suggest topics for conversation, select the topics that are of the most interest, and dive into participant-led discussion. This is the chance to craft your Un-Forum experience.

FACILITATORS

Avary Kent & Sujatha Sebastian Co-Founders, Conveners.org

ECOSYSTEM EVENTS

3:00-6:00pm

Happening Throughout Oxford

Taking place throughout Skoll Week, Ecosystem Events are independently organized and independently run during Skoll Week in Oxford, hosted by a single organization or partnership between organizations with a common goal. Ecosystem Events provide an opportunity to address emerging issues and solutions through deep engagement with Skoll World Forum delegates, and members of a broader social impact ecosystem. For more information and to RSVP, visit

skoll.org/skoll-world-forum/skoll-week-events/

DINNER ON YOUR OWN

6:00-8:00pm

There are nearly 200 restaurants in central Oxford. Get together with a few fellow delegates and hit the town for fish & chips, curry, or whatever your cup 'o tea might be.

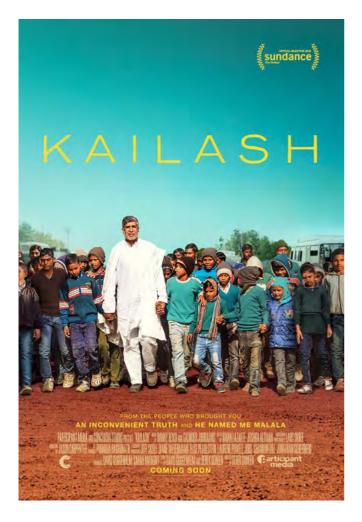
AFTER-HOURS PUB NIGHT

9:30-11:00pm

Slug and Lettuce

Join us at Slug and Lettuce, the after-hours meeting spot for Skoll World Forum delegates. Catch up on the day's events, recharge your batteries, enjoy music and dancing with fellow Forum delegates! Food and drink are on your own.





KAILASH: A PARTICIPANT MEDIA AND **CONCORDIA STUDIO SCREENING**

8:00-10:00pm

New Theatre

As a young man Kailash Satyarthi promised himself that he would end child slavery in his lifetime. In the decades since, he has rescued more than eighty thousand children and built a global movement. From producers Davis Guggenheim (An Inconvenient Truth, He Named Me Malala), Sarah Anthony, and rising director Derek Doneen comes Sundance Grand Jury Prize-winner *Kailash*, a suspenseful yet intimate look at one man's groundbreaking crusade to liberate every child possible. This kinetic journey through secret raids and quests for missing kids shows how refusing to accept an unacceptable status quo can create sweeping change. Gripping as it is, the film is also the story of spirited children who, released from a nightmare, latch onto a second chance. It is the kids Kailash rescues who prove the absolute necessity of what he does: giving hope to the world one child at a time.

MODERATOR

Holly Gordon Chief Impact Officer, Participant Media

Kailash Satvarthi 2014 Nobel Peace Prize Laureate and Child Rights Activist

Nina Smith CEO, GoodWeave

Seating is first-come, first-served. The film screening is free of charge, open to the public, and no ticket is necessary.





Friday

FRIDAY 8:00AM-1:30PM

BREAKFAST AND NETWORKING

8:00-9:45am

Collaboration Café Marquee

This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates at Saïd Business School. A hearty breakfast will be served in the Collaboration Cafe.

LUNCH

12:00-1:30pm

Collaboration Café Marquee

After the Closing Plenary, join us back at Saïd Business School in the Collaboration Café for lunch, a final occasion to connect with new and old friends, and solidify new opportunities before bringing this year's Skoll World Forum to conclusion.



Closing Plenary

FRIDAY 10:00AM-12:00PM

APRIL 13 NEW THEATRE

Our proximate future: how will emerging technologies thread us closer, or divide us deeper? From space travel and next generation storytelling, to reimaginations of education and contextualized data, we'll look to the horizon for the potential of transformative impact.

We round out the event with a performance from Lakou Mizik, a multigenerational collective of musicians who survived the devastating Haitian earthquake of 2010, and honor the healing spirit of their cultural roots.

After the Closing Plenary, join us back at Saïd Business School in the Collaboration Café for lunch, a final occasion to connect with new and old friends, and solidify new opportunities before bringing this year's Skoll World Forum to conclusion.

Stephan Chambers

Director, Marshall Institute, London School of Economics

Jess Search

Chief Executive, Doc Society

Fred Swaniker

Founder and CEO, African Leadership University

Gwynne Shotwell

President and COO, SpaceX

Dan Ariely

Professor of Psychology and Behavioral Economics, Duke University; Founder, Center for Advanced Hindsight

Ava DuVernay

Writer, Producer, Director and Distributor of Independent Film

MUSICAL PERFORMANCE

Lakou Mizik











SCHOLARSHIPS AND FELLOWSHIPS

SKOLL SCHOLARSHIP

Do you know someone using entrepreneurial approaches to tackle a world-scale problem? The Skoll Centre awards a competitive scholarship to study at the University of Oxford's Saïd Business School to people who have done exceptional, impactful work on a single social or environmental problem for at least three years.

Nominate your suggested Skoll Scholar here: **skollscholarship.org/connect/**

The scholarship provides full funding for the 1-year MBA, a living stipend, and opportunities to meet with worldrenowned entrepreneurs, thought-leaders, and investors. Learn more about the Scholarship at our session "Propelling Social Impact Leaders: The Skoll Scholarship at Oxford" on 11 April (registration required via propelling-social-impactleaders.eventbrite.com)

SKOLL WORLD FORUM FELLOWSHIP

The Skoll World Forum Fellowship provides a platform for global voices. Underwritten by Johnson & Johnson and the Skoll Foundation, the Fellowship supports remarkable leaders from around the world who have emerged from—or are working in lockstep with—communities to drive lasting solutions to the problems they face.

NII AMAR AMARFIO MEMORIAL SCHOLARSHIP



To honor the legacy of Nii Amar Amarfio, the Skoll Foundation has sponsored Vanderbilt MBA student Binet Ibrahim to attend the Skoll World Forum. While an MBA student at Vanderbilt University, Nii participated as a summer intern with the Skoll Foundation's Community and Convenings team during Summer 2017. Nii was a fiercely passionate. joyful leader, committed to finding common solutions to persistent problems in our society. Nii's legacy will continue to inspire us to be insistent about our work of connecting with one another, while challenging and questioning how we can be better leaders for our communities.

PARTNERS

The Skoll World Forum is proud to partner with visionary institutions that support social entrepreneurship worldwide.

STRATEGIC PARTNERS







CONTENT PARTNERS







PARTNER



THANK YOU

PRODUCING PARTNERS

Caspian Agency

Maire McCarthy Projects

Partytecture

Saïd Business School, University of Oxford

Skoll Centre for Social Entrepreneurship

CREATIVE PARTNERS

Amplifier.org

Beighley Films

Black Toyon Productions

Daryl Higgins Productions

David Fisher Photography

Erika Shuch

Jason Carpenter

Oxford Digital Media

Maria Padget

Oculus VR For Good

Photovibe

Ripple Effect Images

Zerista

ZRO Design



Please leave your badge and lanyard at Saïd **Business School to be reused. Thank you!**

ENVIRONMENTAL FOOTPRINT

To minimize the footprint of the Skoll World Forum, we have taken great care to ensure that the entire event prioritizes sustainable practices. Therefore, each and every product you see at the Forum, from signage and production sets to the furniture, was made using local, sustainable products and reused from prior years whenever possible. In addition, all paper materials were made using responsible sources. Whenever possible meals include fair-trade products and local produce.

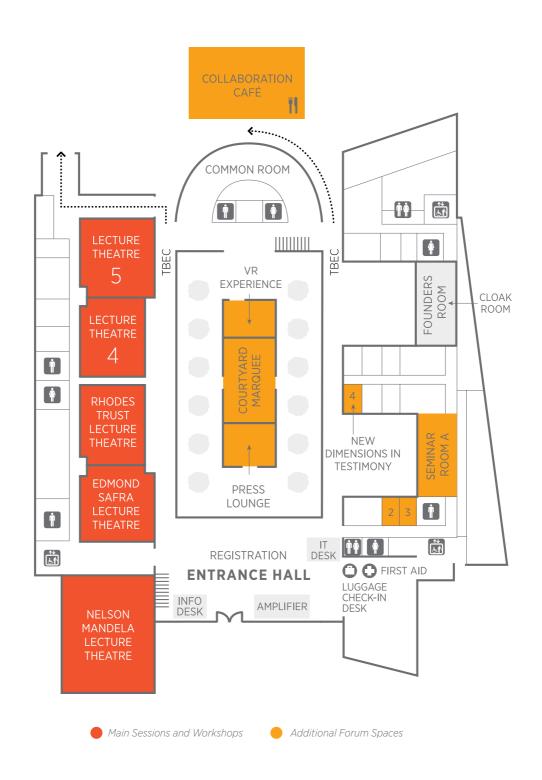
Specific practices include:

- Using local, sustainable, and fair-trade items in lunches and delegate meals when possible
- Placing composting and recycling stations throughout meeting venues
- Using reusable signage to eliminate one-time usage as much as possible
- Printing programs using responsibly-sourced paper and ink
- Eliminating all extraneous packaging, such as bags and folders
- Collecting and reusing bamboo lanyards and plastic badge holders
- Providing water stations and reusable water bottles
- Encouraging mass transit to the Forum from London
- Providing a carbon-offset link for attendees to offset their travel



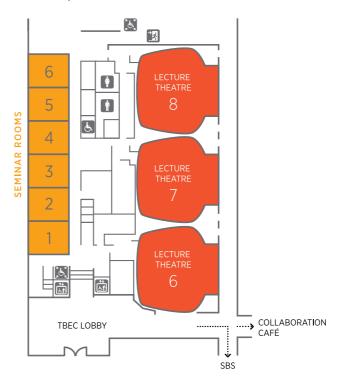
This program was printed on paper made with 100% postconsumer waste, and printed with soy-based ink.

SAÏD BUSINESS SCHOOL

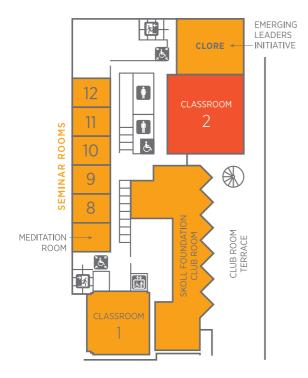


THATCHER BUSINESS EDUCATION CENTRE (TBEC)

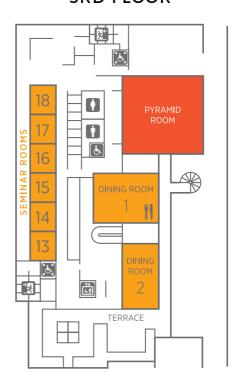
IST/GROUND FLOOR



2ND FLOOR



3RD FLOOR



OXFORD

TAXIS

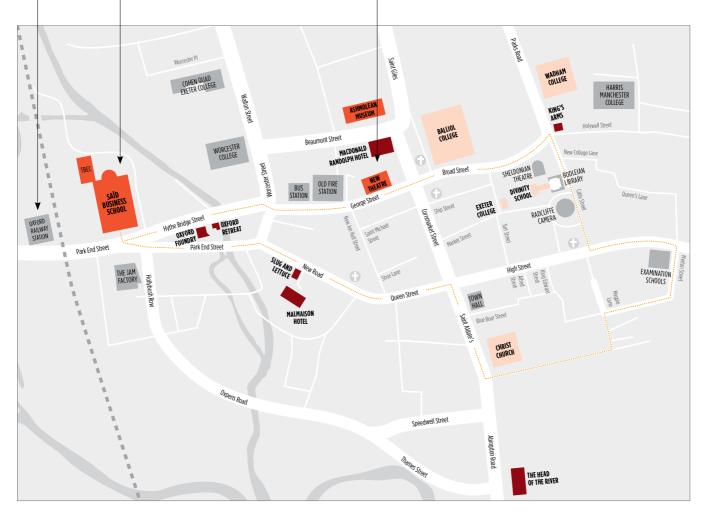
Taxis are available from Oxford Railway Station.

SAÏD BUSINESS SCHOOL

All venues are located within the Saïd Business School unless otherwise stated.

NEW THEATRE

New Theatre is a 10-minute walk from Saïd Business School. Seating is general admission. Doors open 30 minutes prior to start of plenaries.



SKOLL WORLD FORUM BADGES

Required for all Forum events.

FORUM SESSIONS

First-come, first-served. Arrive early to guarantee entry.

WIRELESS NETWORK

Free Wi-Fi provided by Saïd Business School. Please connect to SWF2018.

LUGGAGE STORAGE

Check-in available in the lobby.

skoll world forum

#skollwf | skoll.org

SAVE THE DATE
April 9-12, 2019