Belief. “Within every social entrepreneur is an unwavering belief that even the most intractable problem offers an unsurpassed opportunity for change,” write Sally Osberg and Roger Martin in their new book to be released later this year.

Belief makes us human. It makes the seemingly impossible, possible. It is the origin of purpose and action. Without belief, social entrepreneurs could neither envision nor create a more peaceful and prosperous world.

Yet, in the current zeitgeist, belief often gets a justifiably bad rap. In the name of belief, people deny climate change; justify violence; and perpetuate cycles of retribution.

We’ve made belief the focal point of our 12th Annual Skoll World Forum to draw attention to its power to propel us forward.

Martin Luther King, Jr.’s dream was his belief that all people could be equal and enjoy the same freedoms. Nearly 50 years later, his vision lives on and continues to guide and drive us toward a better future.

We hope that you make the most of what promises to be a spectacular Forum—edifying and uplifting, and as ever, boundary-pushing.

With our shared belief in a better world; in “good people doing good things”; and in the possibility to change the unacceptable—we can all help “bend the arc of the moral universe toward justice.”

Jeff Skoll
Chairman, Jeff Skoll Group
Skoll Foundation, Skoll Global Threats Fund, Participant Media, and Capricorn Investment Group
We all share belief in a better, more equitable world for ourselves, our children, and generations beyond. This conviction drives us—often relentlessly—to find the most effective and innovative solutions that provide real and sustainable opportunities for people to achieve their dreams.

But belief systems have also instigated extreme prejudice, cycles of retribution, and challenges to social progress in communities around the world.

As we work together and collaborate across sectors, issue areas, and geographies, we are deliberately deconstructing negative belief sets, coming together to drive the best of what’s working in the world.

We believe social entrepreneurs and the innovators helping them drive solutions to some of the most pressing problems around the world hold the key to unlocking sustainable human progress.

Join us in exploring this complex and important theme at this year’s Skoll World Forum.
NEARLY 1,000 PEOPLE FROM 60 COUNTRIES

SHARE YOUR EXPERIENCE WITH THE WORLD BY TWEETING #SKOLLWF

LET’S BEGIN
“Start by doing what’s necessary; then do what’s possible; and suddenly you are doing the impossible.”

Saint Francis of Assisi
With nearly 75 million young people out of school and out of work, creating new solutions to address youth employment is a critical priority. How do we consider the needs and desires of young people while designing opportunities to help them enter the workforce? What’s your solution? In this collaborative conversation, join fellow delegates, facilitators from IDEO.org, and youth employment experts to brainstorm your own approach to specific youth employment challenges.

**SOCIAL PROGRESS IMPERATIVE**
**JOIN THE GLOBAL MOVEMENT FOR SOCIAL PROGRESS**
**SPI LAB IN THE COURTYARD MARQUEE**

Come to the Courtyard Marquee to meet the Social Progress Imperative team and members of the global Social Progress Network. Learn how to use data, networks, and actionable metrics to fuel your work. Since launching just two years ago, the team’s Social Progress Index has grabbed media attention, won over scholars and policy-makers, and demonstrated its usefulness to governments, businesses, and civil society. Stop by to find out how to join this growing global movement and join or seed a network where you operate.

**IDEO NETWORKING ACTIVITY**
**HUMAN-CENTERED DESIGN TO HELP SOLVE YOUTH EMPLOYMENT: A SESSION WITH IDEO.ORG**
**THURSDAY 3:00–4:30PM, SEMINAR ROOM A, EAST WING**

Nathalie Collins  
Senior Design Lead, IDEO.org

Sébastien Marot  
Executive Director, Friends-International

Steve Cumming  
Program Manager; Youth Learning, MasterCard Foundation

Jocelyn Wyatt  
Co-Lead and Executive Director, IDEO.org

**SUNDANCE NETWORKING ACTIVITY**
**FINDING YOUR STORY AND MAKING IT COUNT: A SESSION WITH SUNDANCE**
**THURSDAY 3:00–4:30PM, PYRAMID ROOM, WEST WING**

We have all witnessed the power of a good story. It can be the determining factor in raising funds, changing behaviors, and making you and your cause memorable. Join the Sundance Institute to explore key elements of narrative storytelling and put those skills to use by sharing your story in small groups. Discover how the most effective storylines create empathy that can lead to action. Group leaders include senior Sundance staff and leading independent filmmakers.

Tabitha Jackson  
Director, Documentary Film Program and Fund, Sundance Institute

Wendy Levy  
Executive Director, National Alliance for Media Arts and Culture

Anjali Nayar  
Filmmaker

Nicole Newnham  
Filmmaker

Dawn Porter  
Filmmaker, Trilogy Films

Cori Shepherd Stern  
Principal, Strongheart Group
Social change always happens here and now, never yesterday, nor tomorrow. The practice of silent meditation is a direct way to reunite body and mind in the present moment, to realize a harmonious life, and allow us to naturally become the change we want to see in society. The guided morning meditations are an opportunity to practice this together, and prepare yourself for a mindful Skoll World Forum. Open to all, no experience required.

This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates in the Garden Marquee of Said Business School, where a continental breakfast will be served.

Kick off your Forum experience with an energetic, facilitated networking session. Think speed dating for social entrepreneurs! This is one of many Forum opportunities to make lasting connections.

First Connections
Wednesday 9:00-10:00AM and 10:00-11:00AM
Founders’ Room, East Wing
Thursday and Friday 8:30-9:30AM
Founders’ Room, East Wing

Breakfast and Networking
Thursday and Friday 8:00–10:00AM
Garden Marquee

Guided Meditation
Thursday and Friday 8:30–9:30AM
Seminar 7, West Wing
The Skoll Award for Social Entrepreneurship recognizes extraordinary leadership and the proven potential to create large-scale change throughout the world. Help celebrate and honor the 2015 Skoll Awardees in a ceremony at New Theatre, followed by a reception at the Ashmolean Museum of Art and Archaeology, Britain’s first public museum. Enjoy drinks and canapés among the ancient exhibits.

AFTER-HOURS PUB NIGHT
WEDNESDAY 9:30–11:30PM
THE OXFORD RETREAT

Join us at the designated after-hours home base for Skoll World Forum delegates. Catch up on the day’s events, enjoy an energetic debate, or sip on a relaxing pint with fellow Forum delegates!

DELEGATE DINNERS
WEDNESDAY STARTS PROMPTLY AT 7:15PM
UNIVERSITY OF OXFORD COLLEGES

Dine with fellow delegates within the hallowed walls of Oxford’s oldest and best-known colleges! The University of Oxford has been a seat of learning since the 12th century. Follow an Oxford tradition of connecting with fellow thinkers during an atmospheric evening of dining and conversation. Locate your dinner invitation with your college destination in your badge pack.

SKOLL AWARDS RECEPTION
THURSDAY 7:00–9:00PM
ASHMOLEAN MUSEUM OF ART AND ARCHAEOLOGY
**SUNDANCE INSTITUTE FILM SCREENING: DISRUPTION**
WEDNESDAY 9:30–11:30PM, NEW THEATRE

**DISRUPTION** explores the work of a group of Latin American activist-economists who are pioneering strategies for financial inclusion across the region by aligning policy, market mechanisms, and advances in technology to create programs that place women at the center of the drive for social change. Through these programs, the women become empowered economic and political agents in their communities. If the model is taken to scale, could 20 million women upend a continent? Panel discussion will follow the screening.

**HUMANS OF THE FORUM: SHARE YOUR EXPERIENCE WITH THE WORLD!**

Share your behind-the-scenes photos, thoughts, and insights online. Keep an eye out for the “Humans of SWF” Selfie Booth and pop in—with a colleague or on your own—any time you feel inspired. We will share them on the Skoll World Forum social media channels, with the caption/tweet of your choosing. Feel free to snap your own photos and share them on Twitter or Instagram using the #HumansofSWF hashtag.
DON’T MISS WHAT’S HAPPENING ONLINE!

@skollworldforum
Follow us on Twitter for year-round conversations, debates, and news.

#skollwf
Use the conference hashtag to share what you’re seeing and hearing on Twitter, Facebook, and Instagram.

Miss a session?
We’ll be posting sessions online and live-streaming plenaries and selected sessions on skollworldforum.org.

Stay connected year-round
Whether you’re a social entrepreneur, an investor, or a journalist, get the latest social-sector news summarized in a bite-size email by subscribing to our newsletter at: http://skollworldforum.org/subscribe.

LEARN, SHARE, AND EXPLORE
SkollWorldForum.org is a year-round platform where you can learn about social entrepreneurs’ innovations, news on global issues, and solutions to pressing world problems. As a delegate, you have access to a wide range of features on skollworldforum.org, including delegate contact information, job postings, original articles, delegates-only conversations, and more.

We regularly solicit contributions from the Forum community and partner with some of the world’s leading media institutions to amplify coverage of global issues that matter. Our media partners include Al Jazeera, Christian Science Monitor, CNN, Devex, Forbes, The Guardian, Harvard Business Review, Reuters, the Stanford Social Innovation Review and The Financial Times’ This Is Africa.

If you’d like to contribute content or become a content partner, please contact our Communications Team at comms@skollfoundation.org.

Check out the Forum Live page at http://skollworldforum.org/live for videos, photos, blogs, and conversations as they happen in real time.

LEARN, SHARE, AND EXPLORE
SkollWorldForum.org is a year-round platform where you can learn about social entrepreneurs’ innovations, news on global issues, and solutions to pressing world problems. As a delegate, you have access to a wide range of features on skollworldforum.org, including delegate contact information, job postings, original articles, delegates-only conversations, and more.

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If you’d like to contribute content or become a content partner, please contact our Communications Team at comms@skollfoundation.org.

SKOLL WORLD FORUM APP
Download the Skoll World Forum mobile app (available for iOS and Android) to make the most of your experience.

• Access delegates’ contact information and bios.
• Find people and organizations by the issue(s), countries, or region(s) they work in.
• Initiate conversations, ask questions, and connect with other delegates.
• Build your own schedule in Oxford.
• Learn more about organizations within the Skoll World Forum community.

To fully use this app you must be a registered delegate. You will receive an email titled “Welcome to the Skoll World Forum on Social Entrepreneurship” from info@skollworldforum.org with information on how to get started.

Scan this QR code to download Skoll World Forum mobile app.
“One person with a belief is equal to ninety-nine who have only interests.”

John Stuart Mill
DAY 1

All activities take place at Said Business School unless otherwise indicated.

8:00am
 Registration Open 9:00am–5:00pm

9:00am
 First Connections 9:00–10:00am
 Founders’ Room, East Wing
 Walking Tour 9:00–10:30am
 From Entrance Hall, East Wing

10:00am
 First Connections 10:00–11:00am
 Founders’ Room, East Wing
 Walking Tour 10:30am–12:00pm
 From Entrance Hall, East Wing

11:00am
 Lunch 11:30am–1:00pm
 Garden Marquee
 Lunch: Delegate-Led Discussions 11:45am–1:00pm
 West Wing
 See pages 18 to 19

12:00pm
 Seminars 1:30–2:45pm
 Said Business School Lecture Theatres, East Wing
 See pages 20 to 27

1:00pm
 Seminars 2:00–3:15pm
 Said Business School Lecture Theatres, East Wing
 See pages 22 to 23

2:00pm
 Opening Plenary 5:00–6:30pm
 New Theatre
 See pages 24 to 25

3:00pm
 Delegate Dinners 7:15–9:30pm
 University of Oxford Colleges
 See page 10

4:00pm
 After-Hours Pub Night 9:30–11:30pm
 The Oxford Retreat
 See page 17

5:00pm
 Sundance Institute Film Screening: Disruption 9:30–11:30pm
 New Theatre
 See page 12

6:00pm

7:00pm

8:00pm
 Delegate Dinners 7:15–9:30pm
 University of Oxford Colleges
 See page 10

9:00pm

10:00pm
 After-Hours Pub Night 9:30–11:30pm
 The Oxford Retreat
 See page 17

11:00pm

11:30pm

INTRODUCTIONS

WEDNESDAY

WALKING TOURS
9:00–10:30AM AND 10:30AM–12:00PM
FROM ENTRANCE HALL, EAST WING

Take a tour through the historic center of Oxford. Learn about the University while visiting some of the city’s oldest buildings, grandest dining halls, and most atmospheric chapels, cloisters, and quadrangles.

FIRST CONNECTIONS
9:00–10:00AM AND 10:00–11:00AM
FOUNDERS’ ROOM, EAST WING

Kick off your Forum experience with an energetic, facilitated networking session. Think speed dating for social entrepreneurs! This is one of many Forum opportunities to make lasting connections.
An Ecosystems Approach to Scaling Social Entrepreneurs

**SEMINAR 2, WEST WING**

Social entrepreneurs in developing countries play a vital role in advancing innovative solutions to development challenges, but frequently run up against systemic barriers to scale that can’t be tackled by a single entity alone. Join a discussion on the role of entrepreneurs, influencers, intermediaries, and the donor community. Learn how they can work together within the greater entrepreneurship ecosystem to address common barriers to scale, thus unlocking the potential of promising social entrepreneurs across the world.

**Chris Jurgens**

Division Chief of Global Partnerships, USAID

Global Megatrends: How Does Latin America Fare?

**SEMINAR 1, WEST WING**

In the last decade, 65 million people entered the middle class in Latin America. Today, social development indices show increasing improvements in the lives of the poor. This discussion will explore political, social, and economic trends to watch in this transformed region as well as evaluate how the region stacks up in these scenarios. To help project, including interviews of leading change agents, we will also provide thought leaders as they navigate these trends.

**Pamela Ryan**

Chair, Tingari-Silverton Foundation

The Rising Tide of Entrepreneurship in MENA

**SEMINAR 2, WEST WING**

In developed countries, small and medium enterprises (SMEs) produce 60 to 70 percent of all jobs. However, in the Middle East and North Africa, SMEs account for only 30 percent of private sector employment and just four to 14 percent of total employment. In 2010 we launched an initiative in Silicon Valley to transform SMEs into an engine for job growth in the Middle East and North Africa. Companies in our community have provided employment for more than 70,000 people, education for 20,000 students, and helped raise $1.2 billion in funding for promising initiatives. Meet some of the entrepreneurs that have made it happen.

**Ossama Hassanein**

Chairman of the Board, TechWadi

The Future of Social Enterprise, the Future of Impact

**SEMINAR 3, WEST WING**

Currently, the social impact space is undergoing a radical transformation. Actions taken in the next decade will be pivotal to its success or failure. In 2025, will we be paving avenues of opportunity for people enduring challenging predicaments? Looking back from the future, how will progress against the world’s most pressing problems be best measured? A yearlong international research project, including interviews of leading change makers around the world, has yielded intriguing answers to these and other questions.

**Pamela Ryan**

Chair, Tingari-Silverton Foundation

Sustainable Sanitation Solutions for Urban Slums

**SEMINAR 4, WEST WING**

More than 4 billion people in the developing world lack access to sanitation. Of all the millennium development goals, access to sanitation is the most off-track. Urban slums, where populations will double to 2 billion people in the next 15 years, are at the epicenter of the sanitation crisis. What can be done? Come share your ideas and learn about the work of a young social enterprise which builds healthy, prosperous communities in East Africa’s urban slums by making hygienic sanitation affordable and accessible for all.

**David Auerbach**

Co-Founder, Sanergy

Using Culture to Change Culture

**SEMINAR 8, WEST WING**

Join an exploration of how to transform cultural norms through the creative and innovative use of media, arts, and technology. Share stories and strategies that advance social justice through unlikely partnerships of cultural creatives, technology innovators, and political organizations. Today, our ability to connect and create new narratives and memes is opening more opportunities to promote a voice for all people. Be prepared to share your experiences, and I’ll share mine, in producing music videos, video games, short documentaries, and multi-media campaigns.

**Malika Dutt**

Founder and President, Breakthrough

Leveraging New and Old Technologies into Today’s Education Models

**SEMINAR 10, WEST WING**

Innovation in education varies from context to context. New iterations of old technologies have emerged in low-resource settings with success. Examples abound: Literacy projects utilizing SMS, USSD and IVR now reach people in inaccessible areas via mobile phones. Assistive technologies now aid disability centers using neuroscience and robotics. Teachers use homework software to eliminate hours of preparation, distribution, grading, and administration. Come learn what’s new and what could work in your specific context.

**Alexandra Berrio**

CEO, World Literacy Foundation

Mental Health Interventions: Pre- and Post-Disaster

**SEMINAR 9, WEST WING**

The World Health Organization estimates approximately 260 million people suffer from post-traumatic stress injuries. Globally, mental health services are often inadequate or nonexistent. Innovative interventions are needed to reduce suffering in both children and adults that take into account communal-based cultures and ones that are not psychologically oriented. What interventions can be adapted to different cultures and applied to individuals across their lifespan? Be sure to bring recommendations to discuss with the group.

**Elaine Miller-Karas**

Co-Founder and Executive Director, Trauma Resource Institute

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**Alexandra Berrio**

CEO, World Literacy Foundation

Leveraging New and Old Technologies into Today’s Education Models

**SEMINAR 10, WEST WING**

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Leveraging New and Old Technologies into Today’s Education Models

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**Alexandra Berrio**

CEO, World Literacy Foundation
Fighting Poverty, Designing for Happiness
EDMOND SAFRA LECTURE THEATRE, EAST WING

It’s not a stretch to say the fight against poverty is a concerted effort to create as much happiness as we can. Otherwise what’s the point? While the first step in that fight is rigorous design for impact at scale, the world literature on happiness reveals common themes that cut across cultures. Those themes can serve to tune existing programs and shape the design of new ones toward real, lasting success. Join us as we weave these two seemingly disparate elements into a coordinated approach that can help provide clarity to your mission.

Coping, Thriving, and Soaring
SEMINAR ROOM A, EAST WING

We live in demanding times… where there never seems to be enough time. Our focus is consistently facing outward. Rarely do we take the time to look inward. When our negative emotions such as fury, jealousy, and pride take center stage, how can we find inner peace? In contrast, the Mindfulness Revolution is spreading like wildfire. What are its core elements and how can you engage? What is inner peace? How can you find it?

Cutting Through the Clutter: Leveraging Media to Get Attention
LECTURE THEATRE 4, EAST WING

Using media to share stories with broad audiences or targeted influencers is critical to gaining credibility in today’s media saturated world. How do journalists like to be pitched? What works? What doesn’t? How do you navigate the 24-hour news cycle and the latest viral news? Join a veteran journalist and social entrepreneur for a candid conversation about how innovators working for social change can use the media to support their work.

Leveraging Time and Talent for Social Impact
LECTURE THEATRE 5, EAST WING

Organizations are often resource constrained, but lack access to appropriate professionals who want to donate their time and talent. Learn how skills-based volunteering can provide critical resources to help you achieve your mission while offering unique leadership development for volunteers. With 31 percent of companies offering international volunteer initiatives, the time is now to engage these talented individuals just waiting to be asked.

WHAT ARE SEMINARS?
These highly interactive sessions, led by one or two facilitators, provide actionable learning and practical takeaways. Seminars are structured to promote open dialogue and peer-to-peer sharing of best practices.
Taking Your Donors and Fundraising to the Next Level
RHODES TRUST LECTURE THEATRE, EAST WING
Developing good donor relations is critical to successful fundraising. From first engagement to a nurtured relationship over time, cultivating donors well will directly impact fundraising programs. It starts with acquiring the right donors. Who should you target? Where can you find them? What motivates a donor to engage and give? Once acquired, how can you develop your donors and move them up the giving pyramid? We’ll introduce strategies for cultivating donors for life, optimizing private fundraising, and the economics of successful donor management.

Behavioral Science, Design, and Other Creative Hacks for Enabling Impact
EDMOND SAFRA LECTURE THEATRE, EAST WING
This year, the private sector will spend nearly $600 billion, triple the entire development aid budget, on triggering you to change a behavior. The hidden architects behind this force—behavioral scientists, designers, and marketers—shape how entire countries think, talk, and act. Yet, rarely are these same experts engaged in the social sector. Come learn their top secrets to enable massive change, as well as new, simple approaches that could dramatically improve your program’s impact.

Building and Coaching Your Team
SEMINAR ROOM A, EAST WING
As you grow, you will likely move from a one-person show to directing an ensemble cast. A critical success factor will be coaching those around you to contribute at their highest potential. By using four personality type dimensions and temperaments, you can focus your natural strengths and inclinations where they bring you greatest satisfaction and the highest value to your mission. Gain an understanding of six basic human needs that underlie the choices people make, and how to use them to elevate your team.

The Future of Work
LECTURE THEATRE 5, EAST WING
In the next 5 to 10 years, the way we work, live, and lead productive and fruitful lives will change dramatically. We are on the brink of technological innovations that will change how we collaborate, how we build empathy, and how we enable collective change in a global arena. What will this mean for you? Explore how these new ways of working and living in the very near future can help you achieve your personal and professional ambitions. Join us for a sneak peek into the future.

Click and Tell: Going Viral in a Digital World
LECTURE THEATRE 4, EAST WING
SPOILER ALERT: We can’t actually make you go viral. Getting a story to go viral has become the holy grail for digital communicators, yet remains a rare event. We have seen that substantive, issue-based content can rival the success of funny cat videos, in the process garnering millions of views and breaking the stereotype of charity storytelling. But clicks alone won’t bring social change or build movements. In this provocative conversation, you’ll hear about breakthrough strategies for crafting clickable, shareable messages that create meaningful change.
BELIEF
OPENING PLENARY

WEDNESDAY 5:00–6:30PM, NEW THEATRE
Doors open at 4:30pm. Seating is general admission.

MASTER OF CEREMONIES
Stephan Chambers
Chairman, Skoll Centre for Social Entrepreneurship; MBA Director, Said Business School, University of Oxford

BELIEF IN A COLLECTIVE FUTURE: A CONVERSATION
Mabel van Oranje
Chair of the Board of Trustees, Girls Not Brides

Jeff Skoll
Chairman, Jeff Skoll Group

Archbishop Emeritus Desmond M. Tutu

Reverend Mpho A. Tutu
Executive Director, Desmond & Leah Tutu Legacy Foundation

Ophelia Dahl
Executive Director, Partners In Health

Zak Ebrahim
Author, The Terrorist’s Son: A Story of Choice

Jacqueline Novogratz
Founder and CEO, Acumen

PERPECTIVES ON BELIEF

MUSICAL PERFORMANCE: MASSUKOS

TWEET YOUR EXPERIENCE AT #SKOLLWF 25
Almost every successful person begins with two beliefs: The future can be better than the present and I have the power to make it so.
DAY 2

8:00am Breakfast and Networking
8:00–10:00am Garden Marquee

9:30am First Connections
8:30–9:30am Founders’ Room, East Wing

9:30am Guided Meditation
8:30–9:30am Seminar 7, West Wing

10:00am Core Sessions
10:00–11:15am Said Business School Lecture Theatres, East Wing
See pages 28 to 33

11:00am Lunch
11:30am–1:00pm Garden Marquee

11:00am Lunch: Core Sessions
11:45am–1:00pm West Wing
See pages 36 to 37

11:00am Lunch: Delegate-Led Discussions
11:45am–1:00pm West Wing
See pages 36 to 37

1:00pm Core Sessions
1:15–2:30pm Said Business School Lecture Theatres, East Wing
See pages 38 to 43

2:00pm Networking Activities
3:00–4:30pm IDEO.org: Seminar Room A, East Wing
Sundance: Pyramid Room, West Wing
See page 27

3:00pm

5:00pm Skoll Awards for Social Entrepreneurship
5:30–7:00pm New Theatre
See pages 44 to 45

6:00pm Skoll Awards Reception
7:00–9:00pm Ashmolean Museum of Art and Archaeology

8:00pm

9:00pm

10:00pm

11:00pm

11:30pm

NETWORKING

THURSDAY

BREAKFAST AND NETWORKING
8:00–10:00AM GARDEN MARQUEE
This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates in the Garden Marquee of Said Business School, where a continental breakfast will be served.

FIRST CONNECTIONS
8:30–9:30AM FOUNDERS’ ROOM, EAST WING
Enhance your Forum experience with an energetic, facilitated networking session. Think speed dating for social entrepreneurs! This is one of many Forum opportunities to make lasting connections.

GUIDED MEDITATION
8:30–9:30AM SEMINAR 7, WEST WING
Social change always happens here and now, never yesterday, nor tomorrow. The practice of silent meditation is a direct way to reunite body and mind in the present moment, to realize a harmonious life, and allow us to naturally become the change we want to see in society. The guided morning meditations are an opportunity to practice this together, and prepare yourself for a mindful Skoll World Forum. Open to all, no experience required.

IDEO.ORG NETWORKING ACTIVITY
HUMAN-CENTERED DESIGN TO HELP SOLVE YOUTH EMPLOYMENT: A SESSION WITH IDEO.ORG
3:00–4:30PM SEMINAR ROOM A, EAST WING
With nearly 75 million young people out of school and out of work, creating new solutions to address youth employment is a critical priority. How do we consider the needs and desires of young people while designing opportunities to help them enter the workforce? What’s your solution? In this collaborative conversation, join fellow delegates, facilitators from IDEO.org, and youth employment experts to brainstorm your own approach to specific youth employment challenges.

SUNDANCE NETWORKING ACTIVITY
FINDING YOUR STORY AND MAKING IT COUNT: A SESSION WITH SUNDANCE
3:00–4:30PM PYRAMID ROOM, WEST WING
We have all witnessed the power of a good story. It can be the determining factor in raising funds, changing behaviors, and making you and your cause memorable. Join the Sundance Institute to explore key elements of narrative storytelling and put those skills to use by sharing your story in small groups. Discover how the most effective storylines create empathy that can lead to action. Group leaders include senior Sundance staff and leading independent filmmakers.

TWEET YOUR EXPERIENCE AT #SKOLLWF
The last 50 years have been dominated by the idea that economic growth is the most direct route to better lives for the world’s expanding population. But the signs are everywhere—environmental destruction, inequality, injustice—that economic development alone is not enough. What is a framework for the next 50 years? Join one of the world’s leading business thinkers, Professor Michael Porter, in a dialogue with social entrepreneurs and government innovators about creating a new paradigm in which economic development is the servant of social progress, not vice versa.
The Story of Change: Revolution Begins in the Imagination
EDMOND SAFRA LECTURE THEATRE, EAST WING

How does change happen? There is a growing body of work that argues the old top-down leader-driven models have failed. How do we encourage change from the people, by the people, and for the people? What new role should leaders play in the leaderless revolution? And if liberation begins in the mind, what is the role of the storyteller? This panel unites Skoll social entrepreneurs with Sundance filmmakers to tackle these big questions.

Continue the discussion at http://skoll.wf/swf16102

Build Your Schedule: Use “Scan QR” from the Skoll World Forum mobile app to add this session.

Moderator: Jess Search
CEO, BRITDOC Foundation

Speakers:
Charman Gooch
Director and Co-Founder, Global Witness

Dawn Porter
Filmmaker, Trilogy Films

Carne Ross
Executive Director, Independent Diplomat

Pamela Yates
Creative Director, Skylight

Continued at http://skoll.wf/swf16102

Bringing In Big Money: Innovative Financing Meets Inclusive Business
RHODES TRUST LECTURE THEATRE, EAST WING

Finance is needed to fuel social change. Yet innovative financing—or whether it is philanthropic or seeks a return—is not financial innovation. Invested in the right way and at the right time, capital can help address increasingly complex and interconnected social, environmental, and economic challenges—while drawing on the intentionality and other non-monetary resources of private and public sector players. This panel will explore green shoots of innovative financing that can scale, share risk, and distribute benefits more equitably. How can we encourage and proliferate such collaborations—especially at a time when innovative solutions need them most?

Continue the discussion at http://skoll.wf/swf16103

Build Your Schedule: Use “Scan QR” from the Skoll World Forum mobile app to add this session.

Moderator: Robert Annibale
Global Director of Inclusive Finance, Citi

Speakers:
Elizabeth Littlefield
President and CEO, Overseas Private Investment Corporation

Charlotte Oades
Global Director, Women’s Economic Empowerment, The Coca-Cola Company

Peter Tufano
Peter Moores Dean, Said Business School

Charmian Gooch
Director and Co-Founder, Global Witness

Dawn Porter
Filmmaker, Trilogy Films

Carne Ross
Executive Director, Independent Diplomat

Pamela Yates
Creative Director, Skylight

Build Your Schedule: Use “Scan QR” from the Skoll World Forum mobile app to add this session.
India at the Crossroads

LECTURE THEATRE 5, EAST WING

India is clearly at an inflection point. There is global momentum, true economic incentives, and real desire to achieve social and economic progress in this evolving country. Social entrepreneurs and funders looking to work in India however, face a unique operating environment: rapid modernization, lingering poverty, regional and religious distinctions, urban and rural differences, complex laws that vary state by state, and competition with millions of NGOs. The key to success has been identifying local staff and partners to help navigate this tricky landscape. Come engage with people and organizations working to create new opportunities in, and for, India.

MODERATOR
Neera Nundy
Co-Founder and Managing Partner, Dasra

SPEAKERS
Rikin Gandhi
CEO, Digital Green

Neera Nundy
Co-Founder and Managing Partner, Dasra

Tim Hanstad
President and CEO, Landesa

Rohini Nilekani
Chairperson, Arghyam

Down is Not Defeated

LECTURE THEATRE 4, EAST WING

Every great leader has known challenges and hardships... personally, professionally, or both. The human emotions of loss, self-doubt, isolation, and fear know no boundaries of geography or income. But neither does the human spirit. Leaders who tap their deeper sense of purpose often discover strength, capacity, and perspective that can ultimately lead them to their greatest achievements. Come learn about resilience and belief in yourself first-hand from those who learned to overcome adversity despite the odds.

MODERATOR
Diana Aviv
President and CEO, Independent Sector

SPEAKERS
Ned Breslin
CEO, Water For People

Cecilia Flores-Oebanda
Founding President and Executive Director, Visayan Forum Foundation

Kennedy Odede
President and CEO, Shining Hope for Communities

Lola Young
Baroness, House of Lords

Build Your Schedule:
Use “Scan QR” from the Skoll World Forum mobile app to add this session.

Continue the discussion at http://skoll.wf/swf16105

Build Your Schedule:
Use “Scan QR” from the Skoll World Forum mobile app to add this session.

Continue the discussion at http://skoll.wf/swf16104
Beyond Better: How Do We Know We’re Changing the Status Quo?

Every once in a while, backed by revolutionary thinking and hard work, society moves forward to a fundamentally new, and more equitable condition. The existing equilibrium is left behind—even if it held for centuries, locked in place by entrenched and powerful forces. Come hear from extraordinary thinkers and entrepreneurs, who are driving the shift to a more just and sustainable social equilibrium.

MODERATOR
Jeff Kehoe
Senior Editor,
Harvard Business Review Press,
Harvard Business Review

SPEAKERS
Vicky Colbert
Founder and Director,
Fundación Escuela Nueva

Bill Drayton
Founder and CEO,
Ashoka

Roger Martin
Academic Director,
Martin Prosperity Institute

Nandan Nilekani
Chairman,
EkStep

Sally Osberg
President and CEO,
Skoll Foundation

Expect the Unexpected:
Building in Plan B

To maximize impact for a film, a book, or an article in an information-heavy world, increasingly content creation and distribution/engagement planning are becoming integrated. But what we set out to achieve and what actually happens may include surprises—from unexpected successes to unforeseen backlash. As social entrepreneurs embrace storytelling as a tool for driving social change, what can we learn from those who have led the charge in charting the integration of creative storytelling with strategic engagement campaigns?

MODERATOR
Cara Mertes
Director, JustFilms,
Ford Foundation

SPEAKERS
David Bornstein
CEO,
Solutions Journalism Network

Jenny Bowen
Founder and CEO,
Half the Sky Foundation

Orlando von Einsiedel
Co-Founder,
Grain Media
Building Partnerships for Impact at Scale

**CLASSROOM 2, WEST WING**
Partnerships are critical to scaling-up social impact. Yet corporations and social innovators often struggle to establish sustainable partnerships. This seminar will focus on connecting diverse partners, aligning goals, and successfully scaling-up impact across markets. Drawing on research from the Fletcher School at Tufts University, we will explore case studies to understand how companies and NGOs can collaborate to reach common goals.

*Bhaskar Chakravorti*
Senior Associate Dean of International Business & Finance, The Fletcher School at Tufts University

Delivering Water’s Promise: Getting People the Water They Need

**SEMINAR 1, WEST WING**
Water is central to escaping poverty. At present, there is a fundamental disconnect between the way people living in poverty use water and the way policymakers and water sector architects design and deliver water services. How can social entrepreneurs and innovators help get people the water they need to live healthier, more productive lives and sustain the environment?

*Mary Renwick*
Director, Water Innovation Program, Winrock International

The Resilience Exchange: Accelerating Social Change

**SEMINAR 2, WEST WING**
What if it was easy and rewarding to discover, share, and repurpose solutions that social entrepreneurs and others are creating all over the world? Join us to explore how the Rockefeller Foundation collaborates with a group of social change organizations on a platform designed specifically to achieve those aims. Experience the “solutioning” approach first hand and take home ideas for tackling your current challenges.

*Nancy Kete*
Managing Director (Global Resilience), Rockefeller Foundation

In Search of the Holy Grail: Evaluating for Impact

**SEMINAR 4, WEST WING**
Demonstrable impact is the elusive goal for social entrepreneurs and researchers alike. Yet, despite the proliferation of programs aimed at addressing large-scale social problems, there is little high-quality evidence of their effectiveness. In this session, a leading methodologist in complex social interventions will engage participants on current methods for evaluating impact. This will be followed by an open discussion on barriers and opportunities for making quality evaluation research the domain of all practitioners.

*Fred Hersch*
Research Fellow, The George Institute for Global Health

The Promise of Social Entrepreneurship in Emerging Markets

**SEMINAR 9, WEST WING**
Social entrepreneurship has been around for decades. But is it meeting its goals as a mechanism for improving the lives of the poor in emerging markets? Have we found the right financial, capacity development, and policy tools to unlock its potential? Some would say no—and that’s the problem. Others would say that it’s destined to remain a niche strategy, limited to certain sectors and certain countries. Let’s meet to discuss the challenges and opportunities for emerging-market social entrepreneurship.

*Randall Kempner*
Executive Director, Aspen Network of Development Entrepreneurs

Every Child in School and Learning Well: A Call to Action

**SEMINAR 3, WEST WING**
A decade ago Pratham, the largest educational movement in India, proved that ordinary citizens can transform the conversation around education by conducting simple reading and math assessments across the country. This annual exercise not only identified gaps in basic learning but also led to national debates to seek solutions. Assessment was the first step to action. Organizations in eight countries have been inspired to do similar assessments. Learn how to join us on this journey to ensure every child is in school and learning well.

*Madhav Chavan*
Co-Founder and CEO, Pratham

The Path from Innovation to Impact in Global Health

**SEMINAR 8, WEST WING**
In recent years an explosion of nascent technologies inspired to improve the lives of millions of underserved people around the world. But many of these technologies fall short of reaching their intended beneficiaries, producing sustainable results, or getting beyond the pilot phase. Why is this the case, and how do we change it? This session sets out to explore practical solutions to overcoming barriers that prevent new health innovations from achieving their desired impact.

*Priya Agrawal*
Executive Director, Merck for Mothers

Moving Beyond the “Like” Button

**SEMINAR 10, WEST WING**
Social entrepreneurship has been around for decades. But is it meeting its goals as a mechanism for improving the lives of the poor in emerging markets? Have we found the right financial, capacity development, and policy tools to unlock its potential? Some would say no—and that’s the problem. Others would say that it’s destined to remain a niche strategy, limited to certain sectors and certain countries. Let’s meet to discuss the challenges and opportunities for emerging-market social entrepreneurship.

*Randall Kempner*
Executive Director, Aspen Network of Development Entrepreneurs

DELEGATE-LED DISCUSSIONS

**THURSDAY 11:45AM–1:00PM**

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**DELEGATE-LED DISCUSSIONS**
Join an intimate, peer-to-peer discussion facilitated by a Skoll World Forum delegate.

**LUNCH: DELEGATE-LED DISCUSSIONS**
THURSDAY 11:45AM–1:00PM

**Grab lunch from the Garden Marquee and choose between the following lunchtime options:**

- **CORE SESSIONS**
  Attend one of two core sessions for a deep panel discussion, followed by interactive Q&A.

- **DELEGATE-LED DISCUSSIONS**
  Join an intimate, peer-to-peer discussion facilitated by a Skoll World Forum delegate.
As we move “from Lima to Paris,” this moment in time offers unique opportunities in the fight for climate justice. Many countries need access to clean energy to achieve their development goals and lift people out of poverty. Others need clean energy solutions to power the transition from fossil-fuel-based consumption. What moral dimensions frame the relationship between the developed and developing world with regard to development and access to energy? How do we accelerate the pace at which countries at all levels of development participate in the transition to zero carbon by 2050? Join climate justice leaders for a conversation about the sustainable development goals, equality, and progress.

**Zero Carbon the Climate Justice Way**

**NELSON MANDELA LECTURE THEATRE, EAST WING**

**MODERATOR**
Ion Yadigaroglu
Managing Principal and Co-Founder, Capricorn Investment Group

**SPEAKERS**
Tasso Azevedo, Jeremy Grantham, Sir David King, Mary Robinson

**When Beliefs Collide: Religion, Geopolitics, and Power**

**EDMOND SAFRA LECTURE THEATRE, EAST WING**

**MODERATOR**
Gemma Mortensen

**SPEAKERS**
Gidon Bromberg, Matthew Lawrence, Carne Ross, Karen Tse

**Never Again? The Ebola Epidemic’s Warning About Critical Infrastructure Gaps**

**RHODES TRUST LECTURE THEATRE, EAST WING**

**MODERATOR**
Rich Besser

**SPEAKERS**
Anthony Banbury, Paul Farmer, Miatta Gbanya, Eric Goosby

**Global Development: What Should We Focus On and How Will We Measure Success?**

**LECTURE THEATRE 4, EAST WING**

**MODERATOR**
Pamela Hartigan

**SPEAKERS**
Patrick Awuah, Tomas Anker Christensen, Michael Green, Bjorn Lomborg, Bunker Roy, Dorothy Stoneman

**Supplier Capacity Development: Moving from Enforcers to Partners**

**LECTURE THEATRE 5, EAST WING**

**MODERATOR**
Dan Rees

**SPEAKERS**
Aron Cramer, Michael Kobori, Louise Nicholls, Nina Smith

Continue the discussion at http://skoll.wf/swf1611
When Beliefs Collide: Religion, Geopolitics, and Power

EDMOND SAFRA LECTURE THEATRE, EAST WING

Do the ideological battles of our time reflect deep religious conflicts or a collision of underlying beliefs? What is the threat posed by groups such as ISIS and Boko Haram? Where are the wellsprings of positive spiritual leadership? Religious constructs and their organizations have been the source of personal meaning and motivation for billions of people throughout the ages. These same belief systems have also activated extreme prejudice—preventing social progress and destabilizing communities throughout the world. As we strive to create global peace and security, what is the impact of this collision and how can we look beyond divisions to points of progress and hope?

Never Again? The Ebola Epidemic’s Warning About Critical Infrastructure Gaps

RHODES TRUST LECTURE THEATRE, EAST WING

The Ebola epidemic reminded us that global health is only as secure as its weakest link. Despite knowledge of the disease and how to fight it, health experts, West African countries, and the international community were unprepared and unable to properly respond. Factors that exacerbated the outbreak are very familiar to fragile, developing nations: limited communication, poor roads and transportation, strained human resources, lack of policies and protocol, and an absence of supplies and equipment. Focusing on the role of infrastructure in crisis prevention and response, we will issue a call to action to developing countries and the international community.
Global Development: What Should We Focus On and How Will We Measure Success?

LECTURE THEATRE 4, EAST WING

The urgent need to address social issues has driven numerous attempts to frame, prioritize, and measure development efforts. While these initiatives play a vital role in driving dialogue, channeling resources, and catalyzing action, they are often fraught with controversy and tension—particularly between top down and bottom up constituencies. Join leaders at the forefront of the most prominent global initiatives to prioritize and measure progress, along with social innovators who are working on the frontlines. Expect candid dialogue on how these efforts help, how they harm, and how they can be improved.

Continue the discussion at http://skoll.wf/swf1614

Supplier Capacity Development: Moving from Enforcers to Partners

LECTURE THEATRE 5, EAST WING

The current state of affairs—auditing, codes of conduct and presenting the business case to suppliers—has yet to bring sustainable change to supply chain sourcing. We all know that actually changing the business practice of suppliers requires more than platitudinous statements of commitment. Come help examine how companies and social entrepreneurs have implemented on-the-ground programs that have won the hearts and minds of suppliers and brought about transformational change in business practices.

Continue the discussion at http://skoll.wf/swf1615

Core Sessions

THURSDAY 1:15–2:30PM

Global Development: What Should We Focus On and How Will We Measure Success?

MODERATOR
Pamela Hartigan
Director, Skoll Centre for Social Entrepreneurship

SPEAKERS
Patrick Awuah
Founder and President, Ashesi University

Tomas Anker Christensen
Senior Advisor for Partnerships in the Executive Office of the Secretary-General, United Nations

Michael Green
Executive Director, Social Progress Imperative

Bjorn Lomborg
Director, Copenhagen Consensus Centre

Bunker Roy
Founder and Director, Barefoot College

Dorothy Stoneman
Founder and CEO, YouthBuild USA

Supplier Capacity Development: Moving from Enforcers to Partners

MODERATOR
Dan Rees
Director of Better Work, International Labour Organization

SPEAKERS
Aron Cramer
President and CEO, BSR

Michael Kobori
Vice President, Sustainability, Levi Strauss & Co.

Louise Nicholls
Head of Responsible Sourcing, Packaging and Plan A, Marks & Spencer

Nina Smith
Executive Director, GoodWeave

Global Development: What Should We Focus On and How Will We Measure Success?

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Executive Director, GoodWeave
SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

THURSDAY 5:30–7:00PM
NEW THEATRE

Doors open at 5:00pm. Seating is general admission. Followed by Awards Reception at the Ashmolean Museum of Art and Archaeology from 7:00–9:00pm.

MASTERS OF CEREMONIES

Sally Osberg
President and CEO, Skoll Foundation

Jeff Skoll
Chairman, Jeff Skoll Group

2015 SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

Jagdeesh Rao Puppala
Foundation for Ecological Security

Ma Jun
Institute of Public and Environmental Affairs

Safeena Husain
Educate Girls

Alasdair Harris
Blue Ventures

SKOLL GLOBAL TREASURE AWARD

Graça Machel
Graça Machel Trust

MUSICAL PERFORMANCE: SOWETO GOSPEL CHOIR

TWEET YOUR EXPERIENCE AT #SKOLLWF
Lifting the veil on pollution

Rapid economic progress in China has come at a steep cost—severe degradation of the environment. In the past, communities had no way to track or report industrial pollution. Ma Jun addressed this gap by creating tools for people to access information about the land, air, and water around them using existing government data. This has led to increased public participation in environmental governance, resulting in nearly 2,000 factories taking action to clean up their operations. The Institute of Public and Environmental Affairs (IPE) also promotes sustainable global supply chains by getting large corporations and multinationals like Apple, Hewlett Packard, H&M, and Gap to monitor the environmental performance of their suppliers. This innovative, encompassing approach to transparency allows people in China to play a central role in improving the health of their communities, and helps people around the world make environmentally responsible consumer decisions.

Securing common land ensures a better future for the rural poor

In India, many poor rural communities rely on publicly owned lands for their food and livelihood. Yet these lands have been managed poorly, leading to degradation and exploitation. Jagdeesh Rao Puppala has long promoted the idea that the wellbeing of rural communities depends on the balance of social and ecological systems. The Foundation for Ecological Security (FES) helps villagers secure community rights to publicly owned land and support regulations to manage it in a more sustainable and productive way. The result of this collaborative work has been higher-quality soil, water, and biodiversity, leading to improved agricultural productivity and economic security for the rural poor. To date, FES has secured community rights to nearly 4 million acres of land in India, providing communities a solid foundation on which to build local democracies, sustainable livelihoods, and better futures.
Building sustainable coastal communities

Ten years ago in a coastal village in Madagascar, Alasdair Harris tested an elegantly simple model that put Blue Ventures on the map. He encouraged residents to take charge of their local fishery by cordoning off a small section of their octopus-fishing area for a designated period of time. When the area was re-opened, the community saw huge increases in their catch and incomes. Building on this success, local communities created Madagascar’s first local committee to manage and conserve marine resources. Since that auspicious start, Blue Ventures has helped replicate this model along thousands of miles of coastline along the Indian Ocean. Beyond managing fisheries, Blue Ventures has integrated family planning and health services into its livelihoods and conservation work, showing the world that protecting the ocean can and should go hand-in-hand with improving lives.

SAFEENA HUSAIN
EDUCATE GIRLS

Investing in the promise of girls

In recent years India has enacted policies and invested in girls’ education, resulting in dramatic gains in access to education. However, in many areas, community expectations and accountability for educating girls remain low—a majority of girls do not complete their primary education. Safeena Husain founded Educate Girls to ensure that girls in India’s most marginalized rural communities are able to achieve their full potential. Educate Girls partners with public schools; trains local champions for girls’ education; and mobilizes communities to create their own action plans to make education more accessible and accountable to girls. Since 2007, Educate Girls has grown from a 50-school pilot project into a large-scale effort reaching 1 million children in 7,500 schools. With plans to achieve even greater scale over the next few years, Educate Girls is preparing a generation of young women to enter the formal economy and help lift their families out of poverty.
Graça Machel is an advocate for women, children, and communities affected by injustice. She was a freedom fighter and schoolteacher before being named Mozambique’s first Education Minister. After leaving the Ministry, Machel produced a groundbreaking report on the impact of armed conflict on children that changed the way the UN responds in conflict zones.

Machel is a founding member of The Elders, and helped establish Girls Not Brides. She is the Board Chair of the Partnership for Maternal, Newborn & Child Health; African Ambassador for A Promise Renewed; and President of the Foundation for Community Development.

As founder of the Graça Machel Trust, she advocates for women’s economic empowerment, education, an end to child marriage, food security and nutrition, and democracy and good governance. Machel has been recognized for her work on the Africa Progress Panel, the Millennium Development Goals, and the High-Level Panel on the Post-2015 Development Agenda.

Graça Machel has dedicated her life to improving lives and building a more equitable world for us all.
BREAKFAST AND NETWORKING  
8:00–10:00AM  
GARDEN MARQUEE  
This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates in the Garden Marquee of Said Business School, where a continental breakfast will be served.

FIRST CONNECTIONS  
8:30–9:30AM  
FOUNDERS’ ROOM, EAST WING  
Enhance your Forum experience with an energetic, facilitated networking session. Think speed dating for social entrepreneurs! This is one of many Forum opportunities to make lasting connections.

GUIDED MEDITATION  
8:30–9:30AM  
SEMINAR 7, WEST WING  
Social change always happens here and now, never yesterday, nor tomorrow. The practice of silent meditation is a direct way to reunite body and mind in the present moment, to realize a harmonious life, and allow us to naturally become the change we want to see in society. The guided morning meditations are an opportunity to practice this together, and prepare yourself for a mindful Skoll World Forum. Open to all, no experience required.
Unleashing Girls’ Power
NELSON MANDELA LECTURE THEATRE, EAST WING

For many, the immense benefit of empowering girls is clear: increased future incomes, delayed marriage, improvements in personal and family health, and untold benefits for society overall. Educating girls has proven one of the most effective ways to realize those gains, and the impact of educating girls at the primary level is quickly becoming a global success story. But what comes after? Adolescence is a crucial, formative period in a girl’s life. The constant threat of poverty, child marriage, lack of effective secondary education, and the continuing low status of girls and women are severely hampering gains made earlier in life. How can we help realize an ever-greater success story?

Continue the discussion at http://skoll.wf/swf17101
Funding Impact at Scale Through Market Segmentation

For an increasing number of social entrepreneurs, achieving impact at scale requires identifying underserved customers with different levels of purchasing power and adapting their business models accordingly. These innovators and their funders are finding that extensions of current offerings can also deploy multiple kinds of capital, providing a pathway to financial sustainability. Participants will discuss the extent to which broad patterns exist across diverse sectors such as health, water access, and energy; how funders can support such efforts; and how market segmentation can positively affect the business models of NGOs implementing critical innovations.

Continue the discussion at http://skoll.wf/swf17103

MODERATOR
Andrew Stern
Executive Director, Global Development Incubator, Inc.

SPEAKERS
Debbie Aung Din Taylor
Co-Founder, Proximity Designs
Andrew Stern
Executive Director, Global Development Incubator, Inc.
Dana Hovig
Director of Integrated Delivery, Bill & Melinda Gates Foundation
Sam Parker
Director, Shell Foundation
Cities: Engines of Transformational Change

LECTURE THEATRE 4, EAST WING

For the first time in human history, over half of the world’s people live in urban areas. By 2050, that number will reach 70 percent. Cities are rapidly becoming the focal point for pioneering development and social innovation. Mayors are playing increasingly powerful roles on the global stage, breaking through constraints of national boundaries, and urban innovators are teeming with approaches for poverty reduction, sustainable development, and citizen engagement. Join this informative and inspiring session with leaders at the forefront of transformative trends in the urban context.

MODERATOR
Emily Kasriel
Head of Editorial Partnerships, BBC World Service; Associate Fellow, Said Business School

SPEAKERS
Benjamin Barber
Political Theorist and Author, The Global Parliament of Mayors Project

Rodrigo Guerrero
Mayor, City of Cali, Colombia

Alessandra Orofino
Co-Founder, Meu Rio

Sue Riddlestone
Chief Executive and Co-Founder, Bioregional Development Group


LECTURE THEATRE 5, EAST WING

From 2010 to 2013, development of wind and solar energy represented 30 percent of new capacity in the U.S. With costs falling dramatically these new technologies are knocking on the door of cost parity with fossil fuels. Germany generates 27 percent of its electricity from non-hydro renewable sources and Denmark, more than 40 percent. In 2013, China installed 12,000 megawatts of new solar power, 50 percent more than the previous world record and India is committing to follow suit. How will this tip the balance of power in the developing—and developed world—for the better?

MODERATOR
Aimée Christensen
Founder and CEO, Christensen Global Strategies

SPEAKERS
Harish Hande
CEO, SELCO Foundation

Xavier Helgesen
CEO, Off.Grid.Electric

Danny Kennedy
Co-Founder and Senior Vice President, Sungevity

Qi Ye
Director of the Brookings-Tsinghua Center for Public Policy, Brookings Institution

Stuart Rolland
Managing Director, British Gas Business

Dipender Saluja
Managing Director, Capricorn Investment Group

Build Your Schedule: Use “Scan QR” from the Skoll World Forum mobile app to add this session.
Core Lunch Session

What’s So Funny? The Role of Comedy in Social Change

Lecture Theatre 6, West Wing

Social change is hard, earnest work and there’s nothing funny about addressing deeply entrenched social issues... or is there? Empowering those with the least means changing minds and shifting power dynamics, and the latest research shows that humor is the most effective means of reaching those whose beliefs differ from our own. In an age of media saturation, humor cuts through the noise and highlights core truths, with the potential to challenge global leaders and change the behavior of millions. Join this session to explore the power of humor to spotlight issues in a serious world.

Moderator
Jess Search
CEO, Britdoc Foundation

Speakers
Caty Borum Chattoo
Executive in Residence, Co-Director, Center for Media & Social Impact, American University

Jack Sim
Founder, World Toilet Organization

Mechai Viravaidya
Chairman, Mechan Viravaidya Foundation

Bassem Youssef
Political Satirist

Continue the discussion at http://skoll.wf/swf17111
Mobilizing Technical Assistance to Catalyze Inclusive Markets

CLASSROOM 2, WEST WING
Which key actors should support the critical technical assistance required to develop a promising market before it’s commercially viable? Using real scenarios from current efforts in the emerging smallholder finance sector, session contributors will create a model for incentivizing value chain actors—including farmers, corporate, government, and philanthropic stakeholders—to make market-building investments. Attendees will also discuss how to price and finance investments as they evolve over time.

Thomas Carroll
Director, Initiative for Smallholder Finance, Dalberg

Lessons from a Social Entrepreneur

SEMINAR 1, WEST WING
Managing and maintaining vehicles that deliver goods and services to transform health care for people living remotely in Africa continues to be a huge barrier in lifting people out of poverty. In the early stages of development, Riders for Health had to find a way to overcome entering areas of market failure, using business principles while lacking support, legitimacy, guidance, and specific investment. This conversation will explore how to transform an ambitious idea into a social enterprise operating at the forefront of the sector.

Andrea Coleman
CEO and Co-Founder, Riders For Health

Divesting from Fossil Fuels, Investing in Healthy Energy

SEMINAR 2, WEST WING
As the public health consequences of climate change become more dire in their scope, the health sector is waking up to a new healing mission: health professionals need to take the lead on climate change mitigation and advocacy. This session will focus on how health systems and health associations are investing in renewable energy as a strategy to improve global health while divesting from fossil fuels as part of their mission-related and moral imperative.

Gary Cohen
Co-Founder and President, Health Care Without Harm

Scaling Social Impact: From Exploration to Action

SEMINAR 3, WEST WING
Scale has eluded many development initiatives. However, there are notable exceptions in South Asia. How can the rest of the world learn from organizations that have succeeded and take sustainable scaling to the next level? Over the past two years, Nidan and BRAC’s Social Innovation Lab has led the Doing While Learning network, bringing a select group of organizations to learn together as they scale. This conversation shares some key insights for others striving to do the same.

Arbind Singh
Executive Director, Nidan

Citizen Witnessing: Challenges and Opportunities

SEMINAR 8, WEST WING
With smart phones now in the hands of over a billion people, video is playing a critical role in exposing injustices and creating social change. People are capturing, documenting, and sharing images and stories of hope and abuse—from atrocities in Syria to LGBTI bullying in South Africa to police violence in the United States. As a result, social change activists are more diverse than ever. Discover how traditional activists and NGOs, along with media collectives, citizen journalists, accidental witnesses, and others are finding new ways to achieve their goals using this powerful tool.

Yvette Alberdingk Thijm
Executive Director, WITNESS

Ending the Industrial Exploitation of Tropical Forests

SEMINAR 4, WEST WING
This year will see new Sustainable Development Goals and a new climate deal. While leaders are focused on reducing fossil fuel consumption, we also need to preserve the rainforests or we lose the war against climate change. The forest sector is one of the hardest nuts to crack. The model of exploitation does not work, the economic thinking is flawed, and fundamental change is essential. The international system is not keen on substantial change, so how do we do it? We need influential thinkers to form a new international advocacy effort to keep rainforests standing.

Patrick Alley
Director and Co-Founder, Global Witness

Bridging Water and Politics to Achieve Scale

SEMINAR 9, WEST WING
Efforts to solve the global safe drinking water challenge and to promote and strengthen transparent, democratic governments must go hand-in-hand to reach universal coverage of water, sanitation, and hygiene (WASH). Join us to discuss the connection between good government and clean water and share your experiences in solving development challenges at scale. The conversation will focus on upstream social innovation and how to accelerate change.

John Oldfield
CEO, WASH Advocates

The Shifting Tide of Human Rights Philanthropy

SEMINAR 10, WEST WING
Join a timely discussion to explore how foundations, institutions, and funders are affecting change in the human rights philanthropy ecosystem. What factors are causing this shift? How can civil society and funders work to sustain the gains of the human rights movement while simultaneously advancing to new frontiers?

Darian Swig
Founder and President, Article 3 Advisors

Opportunities to Action

Join an intimate, peer-to-peer discussion facilitated by a Skoll World Forum delegate.

LUNCH: DELEGATE-LED DISCUSSIONS
FRIDAY 11:45AM–1:00PM
The Age Before Impossible: Young Voices, Big Dreams
NELSON MANDELA LECTURE THEATRE, EAST WING

Innovation is ageless, but young people bring a magical energy to social change. They see potential and solutions where others see poverty and problems. What do you see? Do you remember when your passion, belief, and hope for a better world outpaced your skills and ability to accomplish it—at least according to everyone else? Even dreamers need believers. This session features two perspectives on young talent: young leaders themselves defying cynics and wowing critics; and experts at the frontier of creating leaders from young dreamers. It’s inspiring—and important—to hear how raw exuberance can be harnessed into real change.

MODERATOR
Kristin Gilliss
Associate Portfolio Director, Mulago Foundation

SPEAKERS
Noam Angrist, Khalida Brohi, Pamela Hartigan, Ahsan Jamil, Joseph Opoku, Misan Rewane, Fred Swaniker, Jimena Vallejos
Tech Partnerships: Essential Impact Accelerators

Data analytics that expose modern slavery. Satellites that battle deforestation. Design tools that create income-boosting products for the rural poor. These are not extraordinary headlines. This is the new normal. Leading social entrepreneurs leverage technology to accelerate impact. How do they do it? How do they tap into the heart of technology to fuel large-scale change? How do such partnerships get forged and become force multipliers in the field? Which companies are redeploying commercial applications to drive social progress? This working session will offer direct insights from very special partnerships and audience participants alike.

Build Your Schedule:
Use "Scan QR" from the Skoll World Forum mobile app to add this session.

Food, Farming and the Future: How Can We Feed a Growing Global Population Responsibly?

EDMOND SAFRA LECTURE THEATRE, EAST WING

The challenge? Enable 500 million smallholder farmers to play a vital role in feeding 25 percent more people and do it with radically less environmental damage. Is sustainable intensification a viable approach? How can human-centered design enable the adoption of forward thinking innovations? Can global players like Walmart and World Wildlife Fund engage with smallholder farmers to help ensure sufficient, sustainable food production while increasing farmer prosperity? We’ll explore promising developments and tough obstacles with leaders on the front line.

Build Your Schedule:
Use "Scan QR" from the Skoll World Forum mobile app to add this session.

MODERATOR
Debbie Aung Din Taylor
Co-Founder, Proximity Designs

SPEAKERS
Jason Clay
Senior Vice President, Markets and Food, World Wildlife Fund US

Willy Foote
Founder and CEO, Root Capital

Kathleen McLaughlin
President, Walmart Foundation

Jocelyn Wyatt
Co-Lead and Executive Director, IDEO.org

MODERATOR
Noah Manduke
President, Durable Good

SPEAKERS
Debbie Aung Din Taylor
Co-Founder, Proximity Designs

Rebecca Moore
Engineering Manager, Google

Jason Payne
Philanthropy Engineering Lead, Palantir Technologies

Carlos Souza, Jr.
Senior Researcher, Imazon

Joe Speicher
Executive Director, Autodesk Foundation

James Taylor
CEO, Proximity Designs

Dan Viederman
Executive Director, Write

Continue the discussion at http://skoll.wf/swf1714
Beating the Odds: Lessons Learned from Social Innovators in Government

Courage and innovation in government is not only essential to large-scale change, but must be led by individuals who have the will, skill, and fierce determination to achieve their goals. Join this candid dialogue for a behind-the-scenes look at what it takes to drive change in an arena fraught with entrenched mindsets, political quagmire, and formidable foes. Hear from inspiring leaders who have navigated this terrain successfully and driven transformative change from the inside out. Attendees will gain actionable insights for building powerful alliances, choosing battles, and sustaining momentum against the odds.

MODERATOR
Maura O’Neill
Instructor, University of California, Berkeley

SPEAKERS
Diana Good
Commissioner, Independent Commission for Aid Impact

Mary Robinson
President, Mary Robinson Foundation—Climate Justice

Sabri Saidam
Executive Chairman (Netketabi), Former Presidential Advisor

Share your experience using the #SKOLLWF hashtag on Twitter, Instagram, and Facebook. And don’t forget to find our Selfie Booth or snap your own photos of your experience and share them with the world using the #HumansofSWF hashtag!
FRIDAY 3:30–5:00PM, NEW THEATRE
Doors open at 3:00pm. Seating is general admission.

MASTER OF CEREMONIES
Stephan Chambers
Chairman, Skoll Centre for Social Entrepreneurship; MBA Director, Said Business School, University of Oxford

COMEDY AND CONTROVERSY
Bassem Youssef
Political Satirist

CREATIVE ACTIVISM: A WINDOW INTO THE WORLD OF ARTISTS AND SOCIAL ENTREPRENEURS
Ken Brecher
President, Library Foundation of Los Angeles
Darren Walker
President, Ford Foundation
Monica Yunus
Co-Founding Director, Sing for Hope; Soprano
Camille Zamora
Co-Founding Director, Sing for Hope; Soprano
Susan Meiselas
President, Magnum Foundation; Photographer
Ned Breslin
CEO, Water For People
Feliciano dos Santos
Director, ESTAMOS Organização Comunitária

MUSICAL PERFORMANCE: MASSUKOS

Sing for Hope Piano created by Volunteer Artist Cara Bonewitz, Grand Army Plaza, Brooklyn
(Photo by Sing for Hope Volunteer Artist Marissa Macias)
To minimize the footprint of the Skoll World Forum, we have taken great care to ensure that the entire event prioritizes sustainable practices. Therefore, each and every product you see at the Forum, from signage and production sets to the furniture, was made using local, sustainable products and reused from prior years when possible.

In addition, any paper materials were made using responsible sources. Whenever possible, meals include fair-trade products and local produce. Specific practices include:

• Using local, sustainable, and fair-trade items in lunches and delegate meals when possible
• Placing composting and recycling stations throughout meeting venues
• Using reusable signage to eliminate one-time-usage as much as possible
• Printing programs with responsible sources
• Eliminating all extraneous packaging, such as bags and folders
• Collecting and reusing bamboo lanyards and plastic badge holders
• Providing reusable water bottles and water stations
• Encouraging mass transit to the Forum from London
• Providing a carbon-offset link for attendees to offset their travel

PLEASE LEAVE YOUR BADGE AND LANYARD AT SAIĐ BUSINESS SCHOOL TO BE REUSED. THANK YOU!
The mission of the Skoll World Forum is to accelerate the impact of the world’s leading social entrepreneurs by connecting them with essential partners in a collaborative pursuit of learning, leverage, and large-scale social change.

PARTNERS
The Skoll World Forum is proud to partner with visionary institutions that support social entrepreneurship worldwide.

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The MasterCard Foundation, Citi

CONTENT PARTNERS
IDEO.ORG, STORIES OF CHANGE

TAXIS
Taxis are available from Oxford Railway Station.

SAID BUSINESS SCHOOL
All venues are located within the Said Business School unless otherwise stated.

NEW THEATRE
New Theatre is a 10-minute walk from Said Business School. Seating is general admission. Doors open 30 minutes prior to start.

REGISTRATION AND HELP DESK
Entrance Hall
Wednesday, Thursday, and Friday
8:00am–5:00pm

SKOLL WORLD FORUM BADGES
Required for all Forum events.

LUGGAGE AND CLOAKROOM
Ask at Help Desk.

FORUM SESSIONS
First come, first served. Arrive early to guarantee entry.

WIRELESS NETWORK
Free Wi-Fi powered by The Cloud. For questions, visit the Help Desk.

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ON SOCIAL ENTREPRENEURSHIP

SAVE THE DATE
APRIL 13–15, 2016

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APRIL 15–17, 2015, OXFORD UK

WELCOME