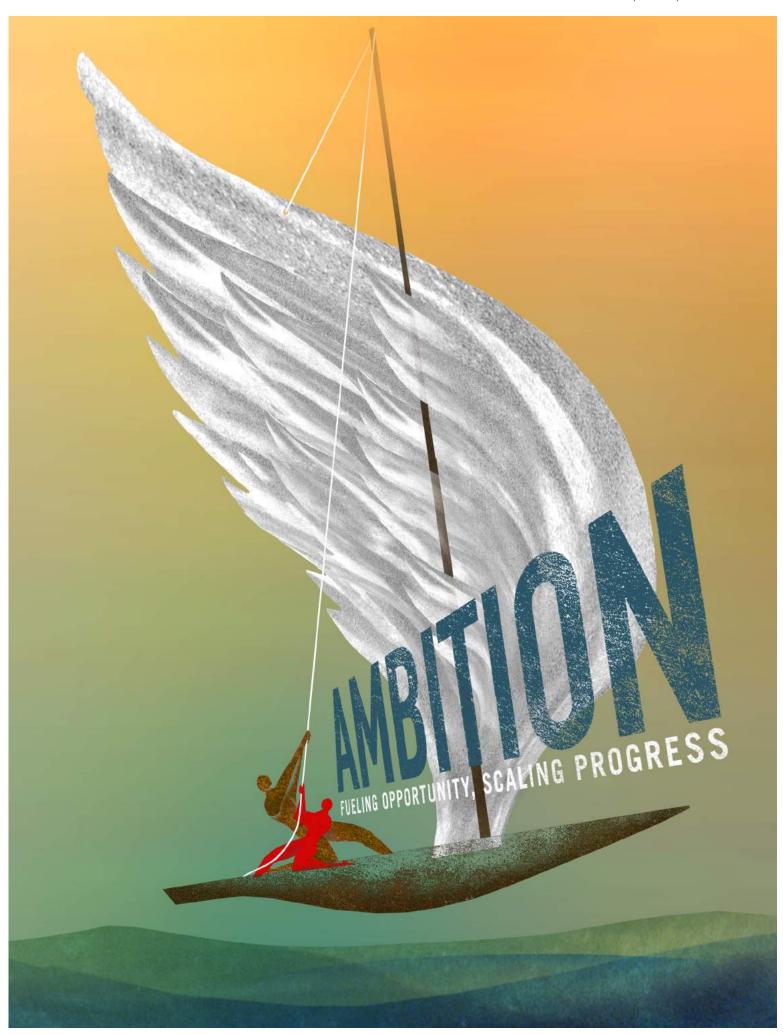
THE 11TH SKOLL WORLD FORUM ON SOCIAL ENTREPRENEURSHIP APRIL 9-11, 2014, OXFORD UK



# WELCOME.

# DAY 1

WEDNESDAY, APRIL 9

All Saïd Business School locations are found in the East Wing unless noted as West Wing. Venues outside of Saïd Business School include New Theatre. The Oxford Retreat, and Ashmolean Museum of Art and Archaeology.

9:00am-5:00pm REGISTRATION

9:00-10:30am and 10:30am-12:00pm WALKING TOUR From Entrance Hall

9:30-10:30am and 10:30-11:30am FIRST CONNECTIONS

11:30am-1:00pm LUNCH Garden Marquee

Seminar Room A

11:45am-1:00pm DELEGATE-LED LUNCH DISCUSSIONS West Wing

Your Organization's Strategic Identity: How to Create It and Use It to Engage 21st Century Donors

New Business Models for and by Nonprofits West Wing, Seminar 2

Conversations with Amazonian **Indigenous Chiefs** 

Opportunity for Systems Change Through Disaster Relief

West Wing, Seminar 4

West Wing, Seminar 3

West Wing, Seminar 1

Made Not Found: Helping Great Impact Investments Happen West Wing, Seminar 7

Choke Point: The Competition Between Water. Food and Energy

West Wing, Seminar 8

Legal Issues Often Faced by Social Entrepreneurs

West Wing, Seminar 9

Are Communities the Problem or the Solution for Girls' Education? West Wing, Seminar 10

1:30-2:45pm SEMINARS

Cracking the Code on Social Impact Edmond Safra Lecture Theatre

**Exponential Fundraising Rhodes Trust Lecture Theatre** 

**Ambitious Storytelling** Lecture Theatre 4

Thinking About Talent Lecture Theatre 5

Seminar Room A 3:00-4:15pm

Begin Within

SEMINARS Transformative Scale: Pathways to **Growing What Works** 

**Rhodes Trust Lecture Theatre** 

Edmond Safra Lecture Theatre Striking a Balance, for Good Measure

**Design for Impact** Lecture Theatre 4

**Network Building and Collaboration:** 21st Century Approaches for Social Change Lecture Theatre 5

The Ambitious Power of AND Seminar Room A

5:00-6:30pm OPENING PLENARY New Theatre

7:15-9:30pm DELEGATE DINNERS

University of Oxford Colleges 9:30-11:30pm

AFTER HOURS PUB NIGHT The Oxford Retreat

9:30-11:30pm SUNDANCE INSTITUTE FILM SCREENING New Theatre

DAY 2

THURSDAY, APRIL 10

8:00-10:00am BREAKFAST-NETWORKING AND MEETING TIME Garden Marquee

8:30-9:30am **GUIDED MEDITATION** West Wing, Seminar 12

8:30-9:30am FIRST CONNECTIONS Founders' Room

10:00-11:15am **CORE SESSIONS** 

**Leading with Authenticity** Nelson Mandela Lecture Theatre

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership Edmond Safra Lecture Theatre

The Evolving Role of Media in the Modern Age **Rhodes Trust Lecture Theatre** 

Measuring What Matters, Aligning for Impact Lecture Theatre 4

Digital Equity and Individual Rights in the Age of Big Data Lecture Theatre 5

11:30am-1:00pm LUNCH Garden Marquee

11:45am-1:00pm CORE LUNCH SESSIONS

Campaign Models: Driving Your Audience to Engage

Seminar Room A

The Founders' Challenge: To Scale and Keep the Vision Alive Founders' Room

11:45am-1:00pm DELEGATE-LED LUNCH DISCUSSIONS West Wing

Solar Light and Power: Pay for Use Only West Wing, Seminar 1

**Propelling Israelis and Palestinians Toward** an Agreement West Wing, Seminar 2

**Indigenous Local Development Strategies** West Wing, Seminar 3

Disruptive Innovations in Healthcare Delivery West Wing, Seminar 7

Poverty Stoplight: Customizing Family Poverty **Elimination Plans** 

Beyond CSR and Cause Marketing: Tapping into Core Business Goals to Drive Impact

Water, Politics, and the Rule of Law: Starting at Scale West Wing, Seminar 10

**Breaking Silos: Partnering with Corporate Intrapreneurs** West Wing, Classroom 2

West Wing, Seminar 8

West Wing, Seminar 9

1:15-2:30pm **CORE SESSIONS** 

Unlocking the Entrepreneurial Ambition Nelson Mandela Lecture Theatre

**Future-Proofing Businesses:** Beyond CSR. PR. and Charity Edmond Safra Lecture Theatre

**Empty Newsrooms, Booming Echo Chambers Rhodes Trust Lecture Theatre** 

**Achieving the China Dream** Lecture Theatre 4

The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance Lecture Theatre 5

3:00-4:30pm SUNDANCE NETWORKING ACTIVITY Seminar Room A

5:30-7:00pm SKOLL AWARDS FOR SOCIAL **ENTREPRENEURSHIP** New Theatre

7:00-9:00pm SKOLL AWARDS RECEPTION Ashmolean Museum of Art and Archaeology

9:30-11:30pm PARTICIPANT MEDIA FILM SCREENING **New Theatre** 

DAY 3

FRIDAY, APRIL II

8:00-10:00am BREAKFAST—NETWORKING AND MEETING TIME Garden Marquee

8:30-9:30am **GUIDED MEDITATION** West Wing, Seminar 12

8:30-9:30am FIRST CONNECTIONS Founders' Room

10:00-11:15am CORE SESSIONS

Interesting Voices, Innovative Ideas, **Ambitious Outcomes** Nelson Mandela Lecture Theatre

The 21st Century City: Future Opportunity or Future Threat? Edmond Safra Lecture Theatre

The Promise of Better Governance Rhodes Trust Lecture Theatre

**Ending Modern Slavery** Lecture Theatre 4

The Impact Jackpot: Service Delivery Innovation for the Very Poor Lecture Theatre 5

11:30am-1:00pm LUNCH Garden Marquee

11:45am-1:00pm CORE LUNCH SESSIONS

Shifting the Paradigm: Social Entrepreneurs and the Art of Fiction Film Seminar Room A

**Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives** Founders' Room

11:45am-1:00pm DELEGATE-LED LUNCH DISCUSSIONS West Wing

West Wing, Seminar 1

The Startling Victory of Unpopular Ideas West Wing, Seminar 2

Scaling New Industries to Benefit the Poor

Hybrid Vigor: Organizational Resilience and Social Change

West Wing, Seminar 3 Disruptive Innovations in Healthcare Delivery

Post-2015 Development Framework West Wing, Seminar 8

West Wing, Seminar 7

Scaling What Works Through Global Mentor Networks West Wing, Seminar 9

Solving the Global Youth Unemployment Crisis West Wing, Seminar 10

From Competitors to Collaborators West Wing, Classroom 2

1:15-2:30pm **CORE SESSIONS** 

Artists as Activists: Using Creative **Talent for Social Progress** Nelson Mandela Lecture Theatre

Meeting the Challenge of Increased Energy Demand: Opportunities for a 'Clean' **Energy Matrix? Edmond Safra Lecture Theatre** 

Closing the Gap: Tackling Global Health Challenges Rhodes Trust Lecture Theatre

Is the Traditional Role of a Teacher Outdated? Lecture Theatre 4

Beyond the Pioneer: From Building Firms to Building Markets Lecture Theatre 5

3:30-5:00pm CLOSING PLENARY New Theatre



**Ambition.** It's the reason we're all here, at the 11th Annual Skoll World Forum, focused on the most ambitious endeavor imaginable: solving the world's most pressing problems.

John Gardner, a very wise man, told Sally and me to "bet on good people doing good things." It's ambition that gives social entrepreneurs the vision and the fuel to do good things in smarter and better ways. Their goal: nothing short of a sustainable world of peace and prosperity.

Each year we've been heartened at how much transformation social entrepreneurs have driven around the world, and that will no doubt continue. But this year feels markedly different. We are at a defining moment, at which we have the opportunity to change the course of the next decade.

With the information revolution putting powerful data in the hands of those good people doing good things, we have more power than ever before to drive the solutions we all know are possible.

And with networks coming together in time and space, like the Forum network of innovators and partners working across all sectors, we can all do our part in creating the future.

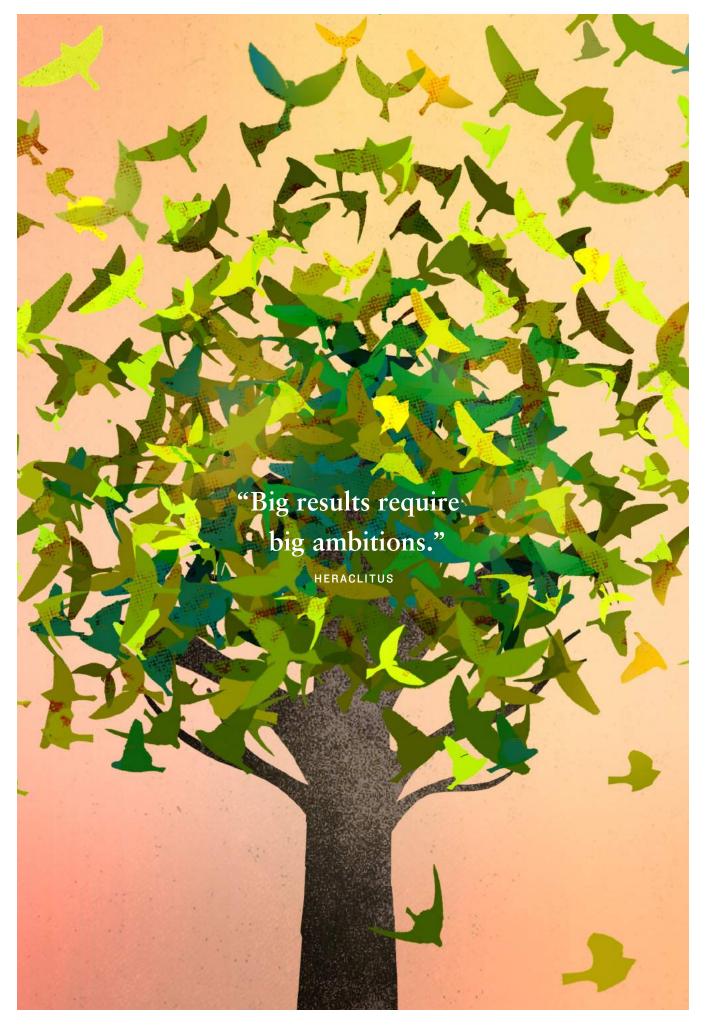
We've always expected great things to happen at the Skoll World Forum. We hope this year will lead to even more progress on our shared path to peace and prosperity. What is YOUR ambition for the week?

**Ieff Skoll** 

Chairman, Jeff Skoll Group

Skoll Foundation, Skoll Global Threats Fund, Participant Media. and Capricorn Investment Group





# **AMBITION**

# FUELING OPPORTUNITY, SCALING PROGRESS

Throughout history, human ambition has been a powerful force for change. Ambition grounds aspiration in action.

Where aspiration desires, ambition does—it kindles creativity, stokes resolve, and drives progress. Gathering in Oxford for the 11th Annual Skoll World Forum, we will explore this phenomenon and its implications for our work.

We begin by acknowledging that humanity stands poised to take a quantum leap forward as millions upon millions emerge from poverty, ambitious to claim their rights to more secure, dignified, and prosperous lives. Social entrepreneurs grasp the magnitude of this force and are harnessing its potential. Why? Because they understand that true change will always be driven by those most affected: women and men whose families, livelihoods, and ultimate destinies depend upon whether they are afforded or denied opportunity.

To defeat poverty, injustice, and environmental degradation, social entrepreneurs don't impose their solutions. Instead, they work with those they serve, building the scaffolds to shared prosperity, self-determination, and sustainability.

Once the rungs of opportunity are in place, social entrepreneurs know that ambition will make the climb.

You may think ambition is invisible, but its energy is undeniable, offering a vast, infinitely renewable resource that social entrepreneurs tap to bring their visions to life.

# WE HAVE NEARLY 1,000 PEOPLE FROM 60 COUNTRIES.



# LET'S BEGIN.

# "Ambition grounds aspiration in action."

SALLY OSBERG

The 11th Annual Skoll World Forum is brought to you by the Skoll Foundation in collaboration with the Skoll Centre for Social Entrepreneurship at the Saïd Business School, University of Oxford.



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**SKOLL FOUNDATION**Palo Alto, California, USA
Sally Osberg, President and CEO

The Skoll Foundation drives large-scale change by investing in, connecting, and celebrating social entrepreneurs and the innovators who help them solve the world's most pressing problems. Founded by Jeff Skoll and led by Sally Osberg, the Foundation has given more than \$400 million since 1999, including investments in nearly 100 remarkable social entrepreneurs and more than 80 organizations across the globe.

www.skollfoundation.org





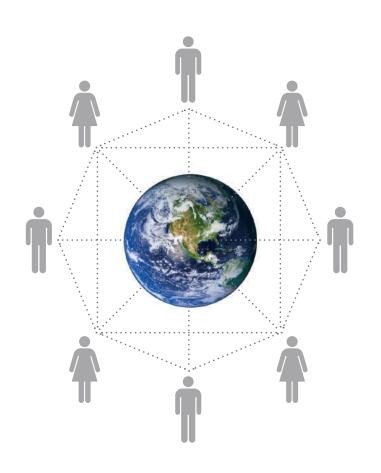
SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP Saïd Business School, University of Oxford, UK Pamela Hartigan, Director

The Skoll Centre is a leading academic entity for the advancement of social entrepreneurship worldwide. We foster innovative social transformation through education, research, and collaboration. The Centre was founded in 2003 with \$7.5 million from the Skoll Foundation, the largest funding received by a business school for an international social entrepreneurship program.

www.skollcentre.org









# FIRST CONNECTIONS

WEDNESDAY 9:30-10:30AM AND 10:30-11:30AM SEMINAR ROOM A

THURSDAY AND FRIDAY 8:30-9:30AM FOUNDERS' ROOM

Kick off your Forum experience with an energetic, facilitated networking session.

Think speed dating for social entrepreneurs!

This is one of many Forum opportunities to make lasting connections.





# AFTER HOURS PUB NIGHT WEDNESDAY 9:30-11:30PM THE OXFORD RETREAT

Join us at the designated after-hours home base for Skoll World Forum delegates. Catch up on the day's events, enjoy an energetic debate, or sip on a relaxing pint with fellow Forum delegates!

# CONNECT



**GARDEN MARQUEE** 

DAY 3

# BREAKFAST—NETWORKING AND MEETING TIME THURSDAY AND FRIDAY 8:00-10:00AM

This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates in the Garden Marquee of Saïd Business School, where a continental breakfast will be served.



DAY 2

# SUNDANCE NETWORKING ACTIVITY

# FINDING YOUR STORY AND MAKING IT COUNT: A SESSION WITH SUNDANCE THURSDAY 3:00-4:30PM SEMINAR ROOM A

Join Sundance Institute Documentary Film Program Director Tabitha Jackson to explore the key elements of narrative storytelling, and then test your story skills in small groups. See how the most effective storylines create empathy and lead to action. Group leaders include Deborah Alden, Wendy Levy, Nicole Newnham, Pete Nicks, Richard Perez, and Lynette Wallworth.





# JOIN IN THE CLOSING PLENARY! SAÏD BUSINESS SCHOOL

Delegates are invited to contribute their thoughts and ideas to a short video that will be shared with everyone at the Closing Plenary in New Theatre. The innovators from the "Fifty People One Question" series have a special question for Skoll World Forum delegates that will be compiled into a collective celebration of ambition.

Filming takes place at Saïd Business School—we will send notification of the location via our mobile app.



# INTERACT









# OXFORDJAM

# WEDNESDAY-FRIDAY 9:00AM-11:00PM OLD FIRE STATION

Stop by the Forum's very own fringe festival. OxfordJam runs in parallel with the Skoll World Forum, and the extended hours give plenty of opportunity to engage with the wider social entrepreneurship community. For more information on programming, visit www.oxfordjam.org.uk.







# ALIGNING FOR IMPACT

Don't miss the chance to become an early adopter of the Social Progress Framework, an innovative tool used to inform policies and institutions worldwide. Learn more about this global initiative that measures, prioritizes, and profiles what matters in the countries and communities where social innovators are working for change.



# **GET INVOLVED...**

# DROP BY THE INTERACTIVE SPI LAB IN THE COURTYARD MARQUEE

- Share your expertise at the SPI Speakers' Corner.
- Explore new tools, data, and methods to fuel your work.
- Brainstorm opportunities to lead an SPI initiative.

Participate in the core session organized by the Social Progress Imperative on Thursday from 10:00–11:15am. (See page 30.) "Measuring What Matters, Aligning for Impact"

SUPPORTED BY













9

For more information, visit www.socialprogressimperative.org Twitter: @socprogress



# DELEGATE DINNERS WEDNESDAY STARTS PROMPTLY AT 7:15PM UNIVERSITY OF OXFORD COLLEGES

Dine with fellow delegates within the mysterious walls of Oxford's oldest and best-known colleges! The University of Oxford has been a seat of learning since the 12th century. Follow an Oxford tradition of connecting with fellow thinkers during an atmospheric evening of dining and conversation. Locate your dinner invitation with your college destination in your badge pack.



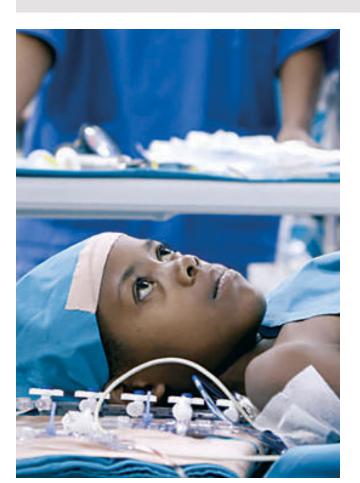


# SKOLL AWARDS RECEPTION THURSDAY 7:00-9:00PM ASHMOLEAN MUSEUM OF ART AND ARCHAEOLOGY

The Skoll Award for Social Entrepreneurship recognizes extraordinary leadership and the proven potential to create large-scale change throughout the world. Help celebrate and honor the 2014 Skoll Awardees in a ceremony at New Theatre, followed by a reception at the Ashmolean Museum of Art and Archaeology, Britain's first public museum. Enjoy drinks and canapés among the ancient exhibits.



# AFTER HOURS





# SUNDANCE INSTITUTE FILM SCREENING

# AT THE MOVIES WITH STORIES OF CHANGE: OPEN HEART AND SELECTED SHORTS WEDNESDAY 9:30-11:30PM NEW THEATRE

Do movies make a difference? Join us for three short films on urgent global issues, including Academy Award–nominated *Open Heart*, the story of eight Rwandan children who embark on a life-or-death journey to receive open-heart surgery.

## FOLLOWED BY Q&A

Tabitha Jackson, Director, Documentary Film Program, Sundance Institute

Nicole Newnham, Filmmaker, Coco Films Nina Smith, Executive Director, GoodWeave Cori Shepherd Stern, Filmmaker, Strongheart Fellowship





# PARTICIPANT MEDIA FILM SCREENING

# THE SQUARE

# THE STORY OF REVOLUTION BEHIND THE HEADLINES THURSDAY 9:30-11:30PM NEW THEATRE

From the 2011 overthrow of a 30-year dictator through the military removal of the Muslim Brotherhood president in 2013, we follow a group of Egyptian activists as they risk their lives to build a new society of conscience, witnessing up close the immense sacrifice they endure on the road to freedom.

## FOLLOWED BY Q&A

Jim Berk, CEO, Participant Media Jawad Nabulsi, Co-Founder and CEO, Nebny Foundation Jehane Noujaim, Director, *The Square* 

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# **JOIN THE CONVERSATION**









# @skollworldforum

Join our year-round conversations, debates, and news from social entrepreneurs and other global leaders.

## #skollwf

Share perspectives on what you're seeing and hearing at the 2014 Forum.

# Miss a session?

# Want to share the experience with others?

We'll be posting all of the sessions online and will live stream plenaries and selected sessions on **skollworldforum.org**.

# ONLINE ACCESS

# **ACCESS & CONTRIBUTE CONTENT**

SkollWorldForum.org is a year-round platform where visitors can learn about social entrepreneurs' innovations, news on global issues, and solutions to pressing world problems.

As a delegate, you have access to a range of features on skollworldforum.org, including community member contact information, job postings, a social sector events calendar, delegate-only discussion boards, and more.

We regularly solicit contributions from the Forum community and partner with some of the world's leading media institutions to amplify coverage of the global issues that matter. Our media partners include Al Jazeera, CNN, Forbes, Harvard Business Review, Reuters, and The Financial Times' *This is Africa*.

If you'd like to contribute content or become a content partner, please contact our Editorial and Partnerships Manager, Rahim Kanani, at **rkanani@skollfoundation.org**.

MEDIA PARTNERS





**Forbes** 

# SKOLL WORLD FORUM APP

Download the Skoll World Forum 2014 mobile app to make the most of your event experience!

Connect with other Forum delegates using our official app for iOS and Android.

- Access delegates' contact information
- Find delegates aligned with your interests or region
- Engage in deep discussions, ask questions, and connect with other delegates
- Set up meetings and build your own schedule in Oxford
- Access maps of key locations and events around Oxford



To use this app you must be a registered delegate at the Skoll World Forum. You will receive an email titled "Welcome to the Skoll World Forum on Social Entrepreneurship" from **info@skollworldforum.org** with information on how to start using the app.







13



# DAY 1

# DAY 1

8:00am

9:00am						
9:00am	Registration		Walking Tour			
10:00am	Open 9:00am— 5:00pm	First Connections 9:30–10:30am Seminar Room A	9:00–10:30am From Entrance Hall			
11:00am		First Connections 10:30–11:30am Seminar Room A	Walking Tour 10:30am-12:00pm From Entrance Hall			
12:00pm		Lunch 11:30am—1:00pm Garden Marquee		Delegate-Led Lunch Discussions 11:45am—1:00pm Saïd Business School, West Wing		
1:00pm						
2:00pm		Seminars 1:30–2:45pm Saïd Business School Lecture Theatres				
3:00pm		Seminars 3:00-4:15pm				
4:00pm		Saïd Business School Lecture Th	neatres			
5:00pm		Opening Plenary 5:00–6:30pm				
6:00pm		New Theatre				
7:00pm						
8:00pm		<b>Delegate College Dinners</b> 7:15–9:30pm University of Oxford Colleges				
9:00pm						
10:00pm		After Hours Pub Night 9:30–11:30pm The Oxford Retreat		Sundance Institute Film Screening 9:30–11:30pm New Theatre		
11:00pm						
11:30pm						

# **INTRODUCTIONS**

# WEDNESDAY 9:00-12:00PM

# **WALKING TOURS**

# 9:00-10:30AM AND 10:30AM-12:00PM FROM ENTRANCE HALL

Take a tour through the historic center of Oxford. Learn about the University while visiting some of the city's oldest buildings, grandest dining halls and most atmospheric chapels, cloisters, and quadrangles.

# FIRST CONNECTIONS

# 9:30-10:30AM AND 10:30-11:30AM SEMINAR ROOM A

Kick off your Forum experience with an energetic, facilitated networking session. Think speed dating for social entrepreneurs! This is one of many Forum opportunities to make lasting connections.











## WEST WING, SEMINAR I

# Your Organization's Strategic Identity: How to Create It and Use It to Engage 21st Century Donors

This interactive session will help you to identify the unique and compelling significance of your organization, develop this significance into your own strategic identity, and then translate the identity into compelling donor engagement approaches that fit the attitudes, motivations, and behavior of today's global philanthropists.

#### Peter Hero

### Founder and Principal, The Hero Group

Peter deCourcy Hero is Founder and Principal of the Hero Group, a global philanthropy consulting firm serving NGOs, foundations, and philanthropists. For 17 years, he was CEO of the Silicon Valley Community Foundation. He will be joined by Noah Manduke.

## WEST WING, SEMINAR 2

# **New Business Models for and by Nonprofits**

How should nonprofits thread the thin line between leveraging market forces to have reach and sustainable impact, while avoiding philanthropic and public funds to subsidize or replace businesses? One way is to incubate businesses that deliver similar and complementary goods and services.

#### **Andréanne Grimard**

Director, Economic Development, Solidaridad North America Andréanne Grimard is Director, Economic Development for Solidaridad North America. Solidaridad works to reduce poverty and environmental externalities by building sustainable supply and demand of 13 commodities.

# WEST WING, SEMINAR 3

# **Conversations with Amazonian Indigenous Chiefs**

Join this rare opportunity to engage with indigenous leaders on how to bring social entrepreneurial solutions to remote villages. Find the common ground in addressing some of the world's most urgent challenges with leaders on the ground.

#### Vasco van Roosmalen

# Executive Director, Equipe de Conservação da Amazônia Indigenous Leaders:

Juventino Kaxuyana is an indigenous ranger who led his tribe's return to their ancestral lands. Rosi Kariri studies at São Paulo film school and gained official recognition for her tribe. Almir Surui led the first indigenous carbon project to sell carbon credits to the private market.

## **WEST WING, SEMINAR 4**

# Opportunity for Systems Change Through Disaster Relief

Disasters, while tragic, often present opportunities to generate transformation in social and economic systems. How can we invoke systems thinking to channel disaster relief efforts into low-carbon and climate-resilient development?

#### **Robert Foster**

# Executive Director, Accelerating Market-Driven Partnerships, Aspen Institute

Executive Director of Accelerating Market-Driven Partnerships (AMP) at the Aspen Institute. AMP, which was launched by the US State Department, the Rockefeller Foundation, and Fortune 50 companies, curates partnerships and catalyzes investments that deliver social and environmental impacts.

#### WHAT IS GOING ON DURING LUNCH?

Grab lunch and choose between the following lunchtime options.

## DELEGATE-LED DISCUSSIONS

Join an intimate, peer-to-peer discussion facilitated by a Skoll World Forum delegate.

#### NETWORKING

Take the opportunity to relax and interact with fellow delegates in one of the open spaces.

## WEST WING. SEMINAR 7

# Made Not Found: Helping Great Impact Investments Happen

Come discuss the ways that social entrepreneurs raise capital from impact investors. What helps or hinders their efforts the most? How can those who need capital more readily obtain it on terms that work for their missions, markets, and business models?

### Debra Schwartz

# Director of Program-Related Investments, MacArthur Foundation Debra oversees the MacArthur Foundation's \$300 million impact investing portfolio, supporting more than 100 social enterprises,

NGOs, and public-private funds. A former investment banker and nonprofit CFO, she also teaches about business and finance in the social sector.

# WEST WING. SEMINAR 8

# **Choke Point: The Competition Between Water, Food and Energy**

Declining freshwater reserves, tenuous food security, and booming energy demand are disrupting economies, governments, and environments. This is especially true in the era of climate change. How can social entrepreneurs and innovators help the world scale responses to these disruptive, accelerating trends?

## **Carl Ganter**

# Managing Director and Co-Founder, Circle of Blue

J. Carl Ganter is Director of Circle of Blue, which reports on the competition between water, food, and energy in a changing climate. He is on the World Economic Forum Global Agenda Council on Water Security and received the Rockefeller Foundation Centennial Innovation Award.

# WEST WING, SEMINAR 9

# **Legal Issues Often Faced by Social Entrepreneurs**

Join an interactive discussion on frequent problems social entrepreneurs face in home countries and operational locations. Get advice on obtaining quality legal counsel, including pro bono and low bono, and on strategies for working with lawyers. Afterward, schedule one-on-one sessions with the discussion leader.

#### **Dave Roll**

### Founder and Associate Director, Lex Mundi Pro Bono Foundation

David L. Roll is Founder of Lex Mundi Pro Bono Foundation and Partner at Steptoe & Johnson. Dave has practiced law for more than 30 years. The Foundation uses a global network of top-tier commercial law firms to provide pro bono legal assistance to eligible social entrepreneurs.

### WEST WING, SEMINAR 10

# Are Communities the Problem or the Solution for Girls' Education?

There are deep-rooted, community-induced societal barriers to girls' education. Persistently working with the entire community helps instill a favorable perception shift toward girls' education. If communities have been the biggest impediment to development, can we flip the scenario, use the same communities, and make them the drivers of development?

# Safeena Husain

# Founder and Executive Director, Educate Girls

Safeena Husain has been committed to girls' education in India since 2002. She started Educate Girls in 2007, and in six years, she has brought over 59,000 girls back to school. Safeena holds a BS from the London School of Economics, and was born and raised in New Delhi, India.

16

# **SEMINARS**

# WEDNESDAY 1:30-2:45PM

# WHAT ARE SEMINARS?

Back by popular demand, these highly interactive seminars, led by one or two facilitators, provide actionable learning and practical takeaways. Sessions are constructed to promote open dialogue and peer-to-peer sharing of best practices.



# EDMOND SAFRA LECTURE THEATRE

# **Cracking the Code on Social Impact**

How can we do for the world what Pandora did for music? How does the social sector crack its biggest challenge: measurement? In this session, we will discuss how other domains—law, music, science—have turned measurement on its head using data, algorithms, and predictive analytics. We will also introduce the Impact Genome Project, an ambitious effort to codify social programs and predict outcomes. Participants will learn about the power of a genomic approach to universal benchmarking, predictive modeling, and big data for social change.



FACILITATORS

Nolan Gasser

Architect of Music Genome Project;

Chief Musicologist Emeritus, Pandora



**Jason Saul**Founder and CEO, Mission Measurement

# RHODES TRUST LECTURE THEATRE

# **Exponential Fundraising**

There are ample resources of every kind, everywhere: money, time, networks, ideas, creativity. They can be put to work in support of world-changing organizations and ideas but get stuck by the barriers we place around them. This seminar will help you recognize and remove obstacles, and give you a new frame for the entire practice of fundraising. We'll also explore ideas, tools, techniques, and approaches to attract new and deeper partnerships and resources more easily and more effectively.



FACILITATOR

Jennifer McCrea

Founder and CEO, Exponential Fundraising

# LECTURE THEATRE 4

# **Ambitious Storytelling**

We know that well-told stories can bring people together, strengthen cultural identity, and deepen our impact—but how do we align business and social change goals with creative innovation and the demands of the connected audience? Ambitious and risk-taking storytellers around the world are figuring this out in surprising ways. In this fast-paced presentation, you'll hear examples of groundbreaking projects, tested strategies, and new tools that can make your organization an incubator for unique and powerful storytelling.



FACILITATOR
Wendy Levy
Director, New Arts Axis

# LECTURE THEATRE 5

# **Thinking About Talent**

Human capital is the most valuable asset in the social sector. An effective human capital strategy enables nonprofits to grow, scale, and achieve greater impact. Join a robust discussion on how to attract and engage an excellent team. Hear from experts, and each other, on techniques that can address questions such as: What is the best way to attract the right talent to your organization? How do you enable them to be successful? How do you build a talent pipeline to engage future leaders?



Salvatore Giambanco
Partner, Omidyar Network

# SEMINAR ROOM A

# **Begin Within**

Martin Luther King, Jr., said, "All lasting and meaningful change begins on the inside." Using his quote as a starting point, we'll focus on inner development and well-being as crucial keys that enable social entrepreneurs to bring about lasting and sustainable change. Highlighting several proven examples of social and personal healing, spiritual grounding, and consciousness development, this seminar also explores sustainable tools for well-being, including deep listening and mindfulness.



FACILITATORS

John Bell

Vice President for Leadership,

YouthBuild USA



**Dorothy Stoneman**Founder and CEO, YouthBuild USA

# **SEMINARS**

# WEDNESDAY 3:00-4:15PM

# WHAT ARE SEMINARS?

Back by popular demand, these highly interactive seminars, led by one or two facilitators, provide actionable learning and practical takeaways. Sessions are constructed to promote open dialogue and peer-to-peer sharing of best practices.



# EDMOND SAFRA LECTURE THEATRE

# Transformative Scale: Pathways to Growing What Works

If we are to effectively move the needle on key issues, one of the most important questions to answer is how we can reach transformative scale. We know what works in many instances, but we don't know how to implement at population-level scale. This session will introduce examples of leaders charting new pathways to scaling impact, and explore the barriers and opportunities participants are facing as they consider these types of strategies—both for their organizations and for their own leadership.



FACILITATOR

Jeff Bradach

Co-Founder and Managing Partner,
Bridgespan Group

# RHODES TRUST LECTURE THEATRE

# Striking a Balance, for Good Measure

Should you spend more time on performance metrics or assessing impact? How do you prioritize internal audiences versus external ones? Where do you draw the line between methodology and use? It can be difficult to strike an appropriate balance in your monitoring and evaluation strategy. Join us as we draw upon honest conversation and real-world examples of organizations such as Fair Trade USA as they develop a new Impact Management System that more clearly defines outcomes for everyone participating in Fair Trade: farmers and workers, businesses, and consumers.



Mary Jo Cook
Chief Impact Officer, Fair Trade USA



Ehren Reed
Research and Evaluation Officer,
Skoll Foundation

# LECTURE THEATRE 4

# **Design for Impact**

While we are accustomed to talking about business models, this seminar will help you create, or evaluate, an effective impact model. This particular approach focuses on the precise articulation of the intended impact, a map of the behaviors that will drive it, and an understanding of scalability to better design a model that can achieve real impact at real scale.



FACILITATOR

Kevin Starr

Director, Mulago Foundation

# LECTURE THEATRE 5

# Network Building and Collaboration: 21st Century Approaches for Social Change

Networks are more powerful and effective than ever. The growth of new technologies and collaboration in response to increasing global complexity are driving network innovations. Come explore different types of network building for social change. Share insight on how philanthropists can network to catalyze a greater order of social change. Look at cutting-edge innovations emerging from social entrepreneurs, and see how this is altering the way change happens.



Gemma Mortensen
Executive Director, Crisis Action

# SEMINAR ROOM A

# The Ambitious Power of AND

Can you learn to think with "and" instead of "or" to accomplish seemingly incompatible goals? Social entrepreneurs think with "and" when conceiving unorthodox solutions, such as harnessing market forces to advance a civic mission. Using a little creativity, you can retrain your brain to challenge false assumptions, rethink the way you approach challenges, and look differently at strategic planning, budgeting, hiring, product development, marketing, and even personal choices.



Daniel Lubetzky
Founder and CEO, KIND Healthy Snacks;
Chairman, PeaceWorks

 $\underline{\phantom{a}}$  21



# WEDNESDAY 5:00-6:30PM NEW THEATRE

Doors open at 4:30pm.

Seating is general admission

# MASTER OF CEREMONIES

## **Stephan Chambers**

Chairman, Skoll Centre for Social Entrepreneurship; MBA Director, Saïd Business School, University of Oxford

# **WELCOME REMARKS**

#### Jeff Skoll

Chairman, Jeff Skoll Group
Skoll Foundation, Skoll Global Threats Fund,
Participant Media, and Capricorn Investment Group

# PROFIT AND PROGRESS: AN AMBITIOUS CONVERSATION

MODERATOR

# **Mindy Lubber**

President, Ceres

# **Sir Richard Branson**

Founder, Virgin Group

#### Arif Nanvi

Founder and Group Chief Executive, The Abraaj Group

# PROGRESS IN ACTION: A VISUAL JOURNEY INTO AFRICA

# **Marcus Bleasdale**

Photographer, National Geographic Magazine

# FUELING OPPORTUNITIES AND SCALING PROGRESS WITH INNOVATIVE FINANCING

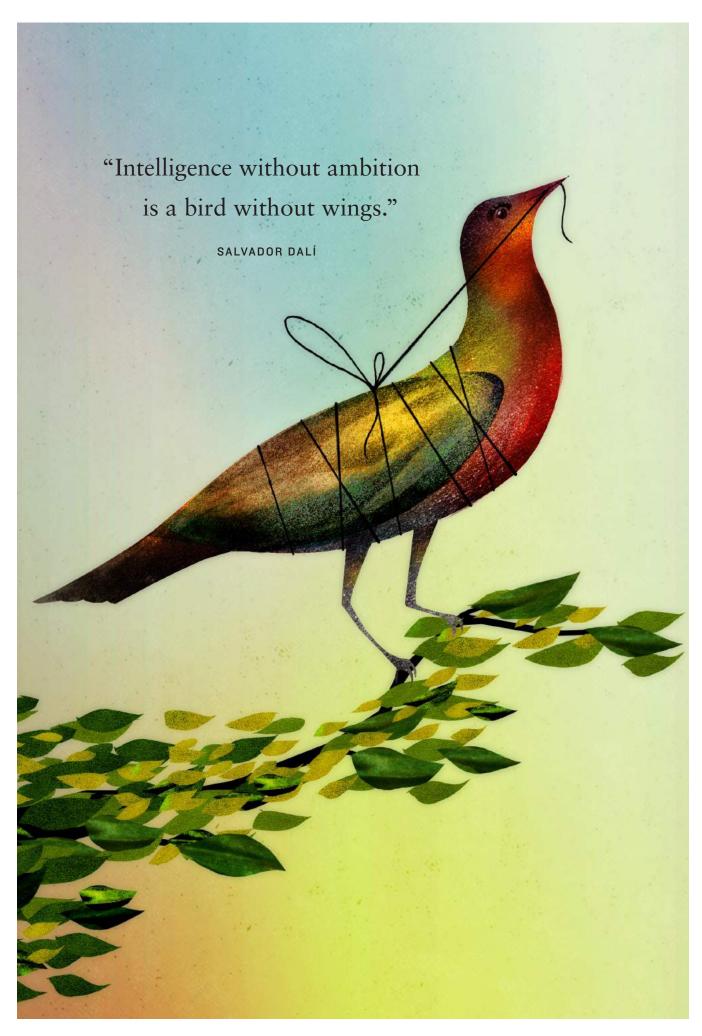
# **Sir Ronald Cohen**

Chairman, Social Impact Investment Taskforce

# **MUSICAL PERFORMANCE**

## Miri Ben-Ari

**Grammy Award-Winning Artist** 



# DAY 2

0am	Breakfast—Networking					
0am	and Meeting Time 8:00–10:00am Garden Marquee	<b>Guided Meditation</b> 8:30–9:30am West Wing, Seminar 12	First Connections 8:30–9:30am Founders' Room			
0am	Core Sessions					
	10:00–11:15am Saïd Business School Lecture The	atres				
0am						
	Lunch					
0pm	11:30am-1:00pm Garden Marquee	Core Lunch Sessions 11:45am—1:00pm Seminar Room A and	Delegate-Led Lunch Discussions 11:45am-1:00pm Saïd Business School,			
0pm		Founders' Room	West Wing			
	Core Sessions					
0pm	1:15–2:30pm Saïd Business School Lecture Theatres					
0pm						
ор	Sundance Networking Activity					
	3:00-4:30pm					
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0pm	3:00-4:30pm					
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	3:00-4:30pm Seminar Room A	eneurship				
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Opm Opm Opm	3:00–4:30pm Seminar Room A  Skoll Awards for Social Entrepre 5:30–7:00pm New Theatre  Skoll Awards Reception 7:00–9:00pm Ashmolean Museum of Art and Arc	chaeology				

# **NETWORKING**

# **THURSDAY**

# BREAKFAST-NETWORKING AND MEETING TIME

8:00-10:00AM GARDEN MARQUEE

This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates in the Garden Marquee of Saïd Business School, where a continental breakfast will be served.

# FIRST CONNECTIONS

8:30-9:30AM FOUNDERS' ROOM

Enhance your Forum experience with an energetic, facilitated networking session.

Think speed dating for social entrepreneurs!

This is one of many Forum opportunities to make lasting connections.

# SUNDANCE NETWORKING ACTIVITY

FINDING YOUR STORY AND MAKING IT COUNT: A SESSION WITH SUNDANCE

3:00-4:30PM SEMINAR ROOM A

Join Sundance Institute Documentary
Film Program Director Tabitha Jackson
to explore the key elements of narrative
storytelling, and then test your story skills
in small groups. See how the most effective
storylines create empathy and lead to action.
Group leaders include Deborah Alden,
Wendy Levy, Nicole Newnham, Pete Nicks,
Richard Perez, and Lynette Wallworth.



# THURSDAY 10:00-11:15AM

# WHAT ARE CORE SESSIONS?

Innovative disruptions.

Diverse points of view.

Global scale.

These attributes
comprise the critical
discussions, debates,
and dialogue that define
Skoll World Forum
core sessions. Solutionoriented topics set the
stage for collective
action and progress
on some of the world's
greatest challenges.



# **SESSION BLOCK 1 AT A GLANCE**

# **Leading with Authenticity**

**NELSON MANDELA LECTURE THEATRE** 

#### MODERATOR

Diana Aviv

### SPEAKERS

Bill Drayton, Rafiatu Lawal, Sébastien Marot, Kelvin Taketa

# Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership

**EDMOND SAFRA LECTURE THEATRE** 

#### MODERATOR

**Robert Annibale** 

#### **SPEAKERS**

Mark Davis, Kavita Prakash-Mani, Tony Siesfeld, Jan-Kees Vis

# The Evolving Role of Media in the Modern Age

RHODES TRUST LECTURE THEATRE

# MODERATOR

Alberto Ibargüen

#### SPEAKERS

Ehab Al Shihabi, Parisa Khosravi, Madhulika Sikka, Marco Werman

# Measuring What Matters, Aligning for Impact

LECTURE THEATRE 4

# MODERATOR

Roberto Artavia

## SPEAKERS

José Molinas, Gisela Sánchez, Beto Veríssimo

# Digital Equity and Individual Rights in the Age of Big Data

LECTURE THEATRE 5

## **MODERATOR**

**Emily Kasriel** 

#### SPEAKERS

Larry Brilliant, Kenneth Cukier, Jim Fruchterman, Miguel Luengo-Oroz

# NELSON MANDELA LECTURE THEATRE

# **Leading with Authenticity**

Can introverts, quiet leaders, and process-oriented technocrats compete with "typical" charismatic leaders in the noisy marketplace of talent acquisition, funding, and social change? Everyone already possesses a unique style of leadership. How do you use that authenticity to go deeper into who you already are? Come explore how different people, with varying styles of leadership, go deep into their own authenticity to achieve productivity, collegiality, positive morale, and ultimately, impact.

#### MODERATOR



Diana Aviv
President and CEO, Independent Sector

## SPEAKERS



**Bill Drayton**Founder and CEO, Ashoka



Rafiatu Lawal
Natural Chairperson, Campaign for
Female Education



**Sébastien Marot**Executive Director, Friends-International



Kelvin Taketa President and CEO, Hawai'i Community Foundation

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# THURSDAY 10:00-11:15AM

# **EDMOND SAFRA LECTURE THEATRE**

# Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership

For decades, companies replicated the same business model to expand into new markets. This approach has run its course. Can long-term growth and commercial viability come from new models that blend profitability with community and environmental relevancy? Can corporate leaders succeed in creating shared value by working with other innovators? This session will share breakthrough survey results from 50 global companies on inclusive and sustainable growth practices, and discuss the partnerships needed to learn, innovate, and thrive.

MODERATOR



Robert Annibale
Global Head, Citi Microfinance and Community Development, Citigroup, Inc.

## SPEAKERS



Mark Davis
Community Trade Director, The Body Shop



**Tony Siesfeld**Director, Monitor Deloitte



Kavita Prakash-Mani Head, Food Security Agenda, Syngenta



Jan-Kees Vis
Global Director of Sustainable Sourcing
Development, Unilever



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# RHODES TRUST LECTURE THEATRE

# The Evolving Role of Media in the Modern Age

Traditional journalism has undergone a transformation over the last decade, with many landmark media companies closing their doors or reinventing themselves to match the changing times. Meanwhile social challenges and entrepreneurial solutions continue to proliferate, with unclear leadership from a media industry in flux. Engage with executives and leading voices from established news sources about the opportunities and challenges they face, how their models have adapted or will adapt, and where social and environmental issues fit.

#### MODERATOR



**Alberto Ibargüen**President, John S. and James L. Knight Foundation



Ehab Al Shihabi CEO, Al Jazeera America



Parisa Khosravi Senior Vice President, CNN Worldwide



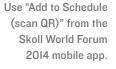
Madhulika Sikka Executive Editor News, NPR



Marco Werman

Host and Executive Editor,

Public Radio International





# THURSDAY 10:00-11:15AM

# **LECTURE THEATRE 4**

# **Measuring What Matters, Aligning for Impact**

Innovators are adopting the Social Progress Index as a robust tool for aligning partnerships and for catalyzing opportunities to scale their impact. Hear from leading social entrepreneurs who are using this unique framework and outcome measurement approach to work with partners in business and government, and to effect change in communities where they work. Learn about the data, tools, and access to a global network that is raising the profile and impact of their work. Delegates from all sectors will gain actionable insights and ideas for their own initiatives.

#### MODERATOR



Roberto Artavia Chairman, Viva Trust

#### SPEAKERS



José Molinas Minister of Economic Planning and Social Development, Republic of Paraguay



**Beto Veríssimo** Senior Researcher, Imazon



**Gisela Sánchez**Director of Corporate Affairs, Florida
Ice & Farm Co.



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# LECTURE THEATRE 5

# Digital Equity and Individual Rights in the Age of Big Data

Business, government, and civil society are all looking at big data, often combined with social media and mobile communications tools, as the new "holy grail" to better sell products, deliver services, or engage people to solve problems. Data and communication tools can empower new approaches to longstanding social problems, such as detecting disease outbreaks or disaster relief. Yet, new uses of data create many questions around privacy, ethics, and digital exclusion. Come explore how to maximize the "good" promise of the data revolution for social change while managing its potential downsides.

#### MODERATOR



Visiting Fellow, Saïd Business School; Head of Editorial Partnerships and Special Projects, BBC Global News



**Larry Brilliant**President and CEO, Skoll Global Threats Fund



**Jim Fruchterman** Founder and CEO, Benetech

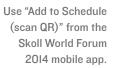


Kenneth Cukier

Data Editor, *The Economist* 



Miguel Luengo-Oroz
Founding Director, MalariaSpot;
Chief Scientist, UN Global Pulse







# SEMINAR ROOM A

# **Campaign Models: Driving Your Audience to Engage**

Campaigns are the new movements of society. Whether promoting a product, issue, or behavior, models for engaging the masses are becoming increasingly sophisticated. So much so that lines are beginning to blur between the tactics taken by corporations and those of nonprofits. In some cases, they are even joining together to collectively attract new customers, donors, and advocates. Whether online engaging "clicktavists" or moving millions of churchgoers in pews, the results can be thousands of people and millions of dollars.

#### MODERATOR



Resident Entrepreneur, United Nations Foundation

#### **SPEAKERS**



**Gabrielle Fitzgerald** Director, Program Advocacy, Bill & Melinda



Ben Keesev CEO, Invisible Children, Inc.



**Ido Leffler** Co-Founder, Yes To Inc.



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## WHAT IS GOING ON DURING LUNCH?

Grab lunch and choose among the following lunchtime options.

#### CORE SESSIONS

Attend one of two core sessions for a deep panel discussion, followed by interactive Q&A.

#### DELEGATE-LED DISCUSSIONS

Join an intimate, peer-to-peer discussion facilitated by a Skoll World Forum delegate.

Take the opportunity to relax and interact with fellow delegates in one of the open spaces.

# FOUNDERS' ROOM

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# The Founders' Challenge: To Scale and Keep the Vision Alive

Every entrepreneurial venture begins with one vision, one client group, and a restlessness to constantly improve. As the venture scales, there are natural forces that can take it away from its core mission...and the ultimate client. How do successful founders transmit a "founder's mentality" to the next generation of leadership? How do they stay externally focused and obsessed with fulfilling the vision of the venture, while establishing routines that are an integral part of a well-run enterprise?

#### MODERATOR



Director, Skoll Centre for Social Entrepreneurship



Frank Akers President and CEO, Oak Ridge Strategies Group



**Andrea Coleman** Co-Founder and CEO, Riders for Health



**Cheryl Dorsey** President, Echoing Green



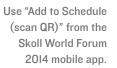
Richard Edelman President and CEO, Edelman



Wendy Kopp CEO and Co-Founder, Teach For All



Subramaniam Ramadorai Chairman, National Skill Development Agency (NSDA)







WEST WING, SEMINAR I

# **Solar Light and Power: Pay for Use Only**

Worldwide, 1.3 billion people are off-grid, and 1 billion more face frequent blackouts. For light and power, they rely on dangerous, dirty, expensive kerosene and diesel. Come learn about ways to make superefficient solar light and power affordable for those who need it.

#### **Maurits Groen**

#### Founder and CEO, WakaWaka

Relying on 35 years of experience, serial sustainability entrepreneur Maurits Groen, with business partner Camille van Gestel, founded a rapidly growing solar company—a professional charity that brings light and power to people living off-grid.

WEST WING, SEMINAR 3

# **Indigenous Local Development Strategies**

Come share experiences and jointly analyze how indigenous local development processes contribute to wider strategies aimed at mitigating external pressures over the Amazon. We will also discuss how this affects local conservation programs in the region.

## Martín von Hildebrand

#### Director, Gaia Amazonas

For 40 years, Martin von Hildebrand, PhD in Anthropology, has accompanied indigenous communities and the Colombian State in defining and implementing alternative development strategies in the Amazon rainforest.

WEST WING, SEMINAR 2

# **Propelling Israelis and Palestinians Toward** an **Agreement**

What can we all do to thrust Palestinian and Israeli representatives toward a two-state solution? The OneVoice Movement, with 28 chapters across Palestine and Israel, is launching an ambitious campaign to support current negotiation efforts and create positive facts on the ground. We welcome your thoughts and participation!

# Daniel Lubetzky

Founder and CEO, KIND Healthy Snacks; Chairman, PeaceWorks
Daniel Lubetzky is Founder of KIND Healthy Snacks, PeaceWorks,
and OneVoice. A Skoll Awardee, he has been named among
"America's Most Promising Social Entrepreneurs" by Businessweek,
among "25 Responsibility Pioneers" by TIME, and a 2013 Ernst &
Young Entrepreneur of the Year.

WEST WING, SEMINAR 7

# **Disruptive Innovations in Healthcare Delivery**

How can we transform healthcare to address 21st century realities? Building off the disruptive innovations that Skoll-supported entrepreneurs have developed around the world, this session will explore a holistic vision of healthcare that redefines the Product, Place, Provider, and Payment of our current healthcare models.

## **Gary Cohen**

## Co-Founder and President, Health Care Without Harm

Gary Cohen has been a pioneer in environmental health for 30 years. He is Co-Founder and President of Health Care Without Harm and Practice Greenhealth. He was instrumental in bringing together the NGOs and hospital systems that formed the Healthier Hospitals Initiative.

**WEST WING, SEMINAR 8** 

# Poverty Stoplight: Customizing Family Poverty Elimination Plans

The Poverty Stoplight is a measuring tool and practical methodology for poor families to self-diagnose their levels of multidimensional poverty as a first step in developing personalized strategies to overcome deprivations. Using stoplight colors, photos, tablets, and simple software, innovative maps are created to develop individual and community solutions.

#### **Martin Burt**

# Founder and CEO, Fundación Paraguaya

Martin Burt, Fundación Paraguaya's Founder (1985) and CEO, is working on two social innovations: self-sufficient agricultural schools and community strategies to eliminate multidimensional poverty. He was Mayor of Asunción and Chief of Staff to the President of Paraguay.

WEST WING, SEMINAR 10

# Water, Politics, and the Rule of Law: Starting at Scale

Efforts to solve the global water challenge and to promote rule of law must go hand-in-hand to reach universal coverage. WASH Advocates and Fundación AVINA share their experience and lead a discussion about how to solve development challenges at scale, focused on upstream social innovation and change accelerators.

## John Oldfield

#### CEO. WASH Advocates

John Oldfield leads the efforts of WASH Advocates to accelerate progress toward universal coverage of safe drinking water, sanitation, and hygiene across Africa, Asia, and Latin America.

WEST WING. SEMINAR 9

# **Beyond CSR and Cause Marketing: Tapping into Core Business Goals to Drive Impact**

Balancing profit and mission is never easy. Join to discuss how mission—and profit—focused enterprises can drive social impact and brand equity by more closely aligning business goals and capabilities with social impact efforts.

#### **Jessica Shortall**

### Director of Partnerships, TOMS

Skoll Scholar Jessica Shortall worked across the social enterprise space before joining TOMS in 2009 as its first Director of Giving to build the "One for One" model in health, education, and social enterprise eye care. She now heads social impact partnerships for the brand.

WEST WING, CLASSROOM 2

# Breaking Silos: Partnering with Corporate Intrapreneurs

Social entrepreneurs are innovating to create opportunities for low-income people. Meanwhile, corporate employees—social intrapreneurs—are pioneering business innovations with social impact. This session will deep-dive into exciting ways in which both are working together to drive greater innovation and impact.

# **Zahid Torres-Rahman**

## Founder and Director, Business Fights Poverty

Zahid Torres-Rahman is the Founder of Business Fights Poverty, the world's largest community of professionals harnessing business for social impact. Its goal is to strengthen the ecosystem for those developing profitable innovations with social impact, helping them to succeed at scale.

THURSDAY 1:15-2:30PM

# WHAT ARE CORE SESSIONS?

Innovative disruptions.

Diverse points of view.

Global scale.

These attributes
comprise the critical
discussions, debates,
and dialogue that define
Skoll World Forum
core sessions. Solutionoriented topics set the
stage for collective
action and progress
on some of the world's
greatest challenges.



## SESSION BLOCK 2 AT A GLANCE

# **Unlocking the Entrepreneurial Ambition of Women**

**NELSON MANDELA LECTURE THEATRE** 

MODERATOR

**Melanne Verveer** 

**SPEAKERS** 

Comfort Aku Adjahoe-Jennings, Rosemary Amondi, Catherine Gill, Hirut Girma

# **Future-Proofing Businesses: Beyond CSR, PR, and Charity** EDMOND SAFRA LECTURE THEATRE

MODERATOR

John Elkington

SPEAKER

Mike Barry, Marcela Manubens, Feike Sijbesma

# **Empty Newsrooms, Booming Echo Chambers**

RHODES TRUST LECTURE THEATRE

**MODERATOR** 

Pat Mitchell

**SPEAKERS** 

Raney Aronson-Rath, Simon Boazman, Omoyele Sowore, Richard Tofel

# **Achieving the China Dream**

**LECTURE THEATRE 4** 

MODERATOR

Leslie Dach

SPEAKERS

Jenny Bowen, Elizabeth Economy, Tim Hanstad, Wang Zhenyao

# The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance

LECTURE THEATRE 5

MODERATOR

**Thomas Carroll** 

**SPEAKERS** 

Willy Foote, Laura Mecagni, Michaël van den Berg

# NELSON MANDELA LECTURE THEATRE

# **Unlocking the Entrepreneurial Ambition of Women**

Female entrepreneurship is an "economic promise" capturing attention of governments, corporations, and civil society all over the world, since small-and medium-sized enterprises are engines of economic growth and stability. Currently, women are creating businesses at a greater rate than men in Ghana, Nigeria, and Thailand. Despite proven benefits of women's economic engagement, female entrepreneurs face disproportionate barriers in growing their businesses: difficulty accessing credit, markets, and equal protection under the law. Join optimistic female entrepreneurs and those that are helping women around the world overcome financing and legal barriers.

#### MODERATOR



**Melanne Verveer**Executive Director, Georgetown Institute for Women, Peace and Security

### **SPEAKERS**



**Comfort Aku Adjahoe-Jennings**Founder and CEO, Ele Agbe Company Ltd.



Catherine Gill
Vice President, Investor Relations,
Root Capital



Rosemary Amondi
Founder and CEO, Tracesoft Ltd.



Hirut Girma
Attorney and Land Tenure and Gender
Specialist, Landesa

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THURSDAY 1:15-2:30PM

# EDMOND SAFRA LECTURE THEATRE

# Future-Proofing Businesses: Beyond CSR, PR, and Charity

A growing number of pioneering publicly listed companies are pivoting their business practices internally to embrace long-term goals and eschewing the overriding emphasis on short-term profitability. But given the inbuilt tyranny of the market, taking on such a challenge is not for the faint-hearted. In this session, we will hear from innovative corporate pioneers who are embarking on such a journey—from the inside out. How do they drive these changes inside the company while delivering value back to the shareholders?

MODERATOR



John Elkington
Founder and Executive Chairman, Volans Ventures Ltd.

#### **SPEAKERS**



Mike Barry
Director of Sustainable Business,
Marks & Spencer



Feike Sijbesma Chairman and CEO, Royal DSM



Marcela Manubens Global Vice President for Social Impact, Unilever



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# RHODES TRUST LECTURE THEATRE

# **Empty Newsrooms, Booming Echo Chambers**

Investigative journalism is a linchpin for transparency, accountability, democracy, and social progress. Yet several big news organizations have slashed or eliminated investigative units, dealing investigative journalism its biggest blow yet. What can be done? Engage with leaders of news outlets and investigative journalists from around the world to understand the challenges and the opportunities, including how investigative journalism is coming into the digital age and delivering disruptive content in disruptive ways.

#### MODERATOR



Pat Mitchell
President and CEO, Paley Center for Media

## SPEAKERS



Raney Aronson-Rath
Deputy Executive Producer, Frontline

Investigative Reporter, Al Jazeera English

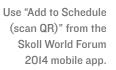




Omoyele Sowore
President, Sahara Reporters Media Group Inc.



Richard Tofel
President, ProPublica





THURSDAY 1:15-2:30PM

# **LECTURE THEATRE 4**

# **Achieving the China Dream**

The severe numbers in China are staggering: greenhouse gases, farming families without land rights, inadequate social services, and pollution. Social entrepreneurs have been lonely voices for change in a threatening landscape. Now they are finding interest in the Chinese media and new partnerships with the Chinese government. What does the future look like? Will urbanization push these issues to the forefront or the backburner? Many global issues cannot be solved unless China helps lead a global path forward. Should we be hopeful?

MODERATOR



Leslie Dach
Strategic Business and Policy Advisor, Skoll Foundation

#### SPEAKERS



**Jenny Bowen** Founder and CEO, Half the Sky Foundation



Elizabeth Economy
C.V. Starr Senior Fellow and Director for
Asia Studies, Council on Foreign Relations



**Tim Hanstad**President and CEO, Landesa



Wang Zhenyao Dean, Beijing Normal University, One Foundation Philanthropy Research Institute



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# LECTURE THEATRE 5

# The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance

Consumer and producer needs continue to evolve, as does the business case for pursuing social, environmental, and quality standards. Yet can banks, investors, donors, NGOs, and companies rally to deploy capital and other critical tools, to unlock the power of smallholder farming enterprises—the backbone of production for many key commodities? Can market competitors become collaborators, in search of a greater win? Panelists and audience alike will explore financial innovations and partnerships to realize this opportunity.

## MODERATOR



Thomas Carroll
Director, Initiative for Smallholder Finance



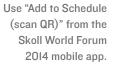
Willy Foote Founder and CEO, Root Capital



Michaël van den Berg Fund Manager, Triodos Sustainable Trade Fund, Triodos Bank



Laura Mecagni
Head of Global Agriculture and Food Security
Program, International Finance Corporation







# **THURSDAY** 5:30-7:00PM **NEW THEATRE**

Doors open at 5:00pm. Seating is general admission.

Followed by Awards Reception at the Ashmolean Museum of Art and Archaeology from 7:00–9:00pm.

# **MASTERS OF CEREMONIES**

Sally Osberg

President and CEO, Skoll Foundation

Jeff Skoll

Chairman, Jeff Skoll Group

Skoll Foundation, Skoll Global Threats Fund, Participant Media, and Capricorn Investment Group

# **SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP**

Jay Coen Gilbert, Bart Houlahan, Andrew Kassoy B Lab

**Jockin Arputham** 

**Slum Dwellers International** 

**Yves Moury** 

Fundación Capital

Sam Parker

Water & Sanitation for the Urban Poor

**Josh Nesbit** 

Medic Mobile

Patrick Alley, Charmian Gooch, Simon Taylor **Global Witness** 

**Mabel van Oranje** 

Girls Not Brides

# SKOLL GLOBAL TREASURE AWARD

Malala Yousafzai The Malala Fund

**MUSICAL PERFORMANCE** 

**Playing For Change Band** 





















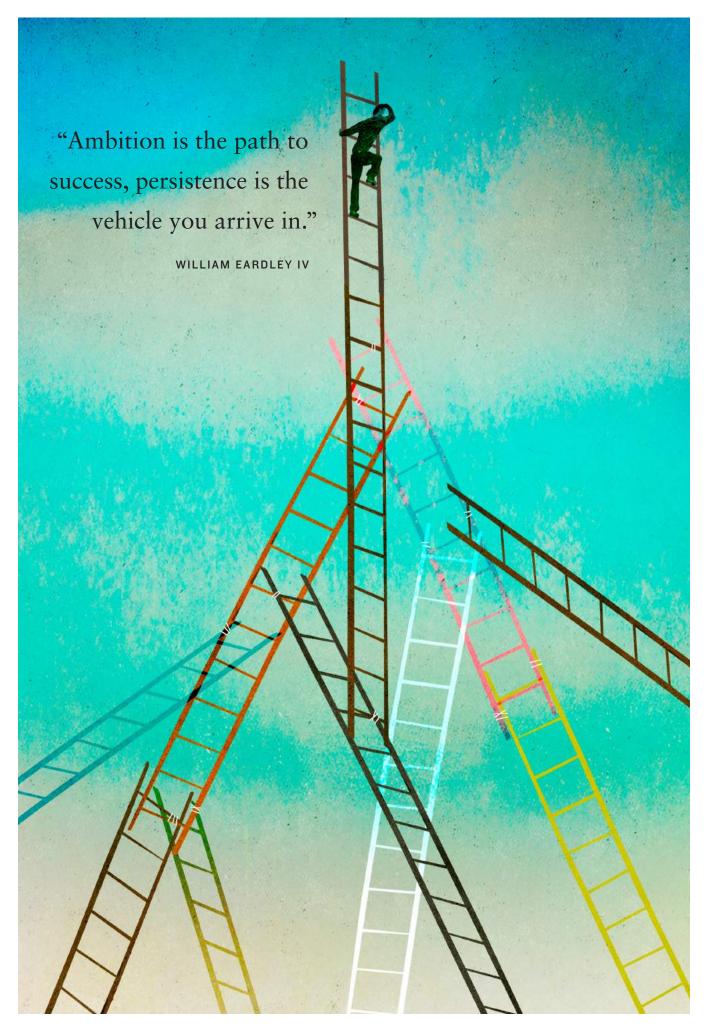












# DAY 3

	DAY 3						
8:00am	Breakfast—Networking and Meeting Time						
9:00am	8:00–10:00am Garden Marquee	Guided Meditation 8:30—9:30am West Wing, Seminar 12	First Connections 8:30-9:30am Founders' Room				
10:00am	Core Sessions 10:00—11:15am Saïd Business School Lecture Theatres						
11:00am							
12:00pm	<b>Lunch</b> 11:30am–1:00pm Garden Marquee	Core Lunch Sessions 11:45am-1:00pm Seminar Room A and Founders' Room	Delegate-Led Lunch Discussions 11:45am—1:00pm Saïd Business School, West Wing				
1:00pm	Core Sessions						
2:00pm	1:15–2:30pm Saïd Business School Lecture Theatres						
3:00pm							
4:00pm	Closing Plenary 3:30–5:00pm New Theatre						
5:00pm							
6:00pm							
7:00pm							
8:00pm							
9:00pm							
10:00pm							
11:00pm							
11:30pm							

# NETWORKING FRIDAY

# BREAKFAST-NETWORKING AND MEETING TIME

8:00-10:00AM

# GARDEN MARQUEE

This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates in the Garden Marquee of Saïd Business School, where a continental breakfast will be served.

# FIRST CONNECTIONS

8:30-9:30AM FOUNDERS' ROOM

Enhance your Forum experience with an energetic, facilitated networking session.

Think speed dating for social entrepreneurs!

This is one of many Forum opportunities to make lasting connections.



# FRIDAY 10:00-11:15AM

# WHAT ARE CORE SESSIONS?

Innovative disruptions.

Diverse points of view.

Global scale.

These attributes
comprise the critical
discussions, debates,
and dialogue that define
Skoll World Forum
core sessions. Solutionoriented topics set the
stage for collective
action and progress
on some of the world's
greatest challenges.



# SESSION BLOCK 3 AT A GLANCE

Interesting Voices, Innovative Ideas, Ambitious Outcomes
NELSON MANDELA LECTURE THEATRE

MODERATOR

Jess Search

**SPEAKERS** 

Gabriella Gómez-Mont, Marina Gorbis, Fredrick Ouko, Bart Weetjens

# The 21st Century City: Future Opportunity or Future Threat?

**EDMOND SAFRA LECTURE THEATRE** 

MODERATOR

**Michael Keith** 

**SPEAKERS** 

Joel Bolnick, Melanie Edwards, Jawad Nabulsi, Doug Saunders

# **The Promise of Better Governance**

RHODES TRUST LECTURE THEATRE

MODERATOR

Ian Goldin

SPEAKERS

Charmian Gooch, Bill Neukom, Sabri Saidam, David Tolbert

# **Ending Modern Slavery**

**LECTURE THEATRE 4** 

 ${\bf MODERATOR}$ 

**Kathy Calvin** 

**SPEAKERS** 

Leif Coorlim, Jay Jorgensen, Nina Smith, Dan Viederman

# The Impact Jackpot: Service Delivery Innovation for the Very Poor

LECTURE THEATRE 5

MODERATOR

Kristin Gilliss

SPEAKERS

Steve Davis, H.E. Christine M. Kaseba-Sata, Neal Keny-Guyer, Andrew Youn

# NELSON MANDELA LECTURE THEATRE

# Interesting Voices, Innovative Ideas, Ambitious Outcomes

The Skoll World Forum has long attracted provocateurs and disrupters who are rethinking old paradigms and building new entrepreneurial environments and cultures around the world. Designed to expand the imagination, creative insights, and inspiration of attending delegates, this session invites you to explore ambitious new ideas for urban cultural development, global social networks, and a glimpse into the future of social change.

# MODERATOR



Jess Search
CEO, Channel 4 BRITDOC Foundation

## SPEAKERS



**Gabriella Gómez-Mont**Director and Founder, Laboratorio para la Ciudad



Fredrick Ouko

Executive Director, Action Network for the Disabled



Marina Gorbis
Executive Director, Institute for the Future



Bart Weetjens Founder, APOPO

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# CORE SESSIONS FRIDAY 10:00-11:15AM

# EDMOND SAFRA LECTURE THEATRE

# The 21st Century City: Future Opportunity or Future Threat?

All over the world, people from rural areas are streaming into big cities to pursue elusive opportunities. Many end up in a city's darkest corners—far away from jobs, resources, and basic infrastructure. If migrants can be successful in their arrival cities, their children can become empowered citizens, contributing to a vibrant, cohesive urban landscape. But if not, they can become disenfranchised, angry, and potentially influenced by dangerous elements. This session explores successful, pragmatic approaches to ensure that rural-urban migration enriches both the city and its inhabitants.

#### MODERATOR



Michael Keith
Professor/Director COMPAS Research Centre, University of Oxford

#### SPEAKERS



Joel Bolnick
Co-Founder and Secretariat Coordinator,
Slum Dwellers International



Melanie Edwards
Founder and CEO, Mobile Metrix



Jawad Nabulsi Co-Founder and CEO, Nebny Foundation



**Doug Saunders**International Affairs Columnist, *The Globe and Mail* 



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# RHODES TRUST LECTURE THEATRE

# **The Promise of Better Governance**

The World Bank's Jim Yong Kim has declared corruption "Public Enemy Number One." Its corrosive effects on society are deep and numerous. Fortunately, there is more attention today on transparency, strong leadership, and creative solutions needed to stem corruption, build the rule of law, and provide citizens with accurate information. Technology such as mobile phones, location-aware technologies, and the Internet are accelerating this trend. Panelists who have created international indices, found innovative uses for technology, and enabled citizen voices to change behavior will explore what it takes to create accountable and democratic institutions, empower citizens, and drive development forward.

#### MODERATOR

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lan Goldin
Director, Oxford Martin School

### **SPEAKERS**



**Charmian Gooch**Director and Co-Founder, Global Witness



Bill Neukom

Founder, President, and CEO, World

Justice Project



Sabri Saidam
Senior Lecturer, Birzeit University;
Former Presidential Advisor, Palestine



**David Tolbert**President, International Center for Transitional Justice



FRIDAY 10:00-11:15AM

# **LECTURE THEATRE 4**

# **Ending Modern Slavery**

There are tens of millions of people in slavery today. Slavery in the domestic laborer and sex worker market continues to be a pervasive, global challenge. Forced or bonded labor also exists in the complex, multilayered, and contracted supply chains of major companies. Join us to hear how social entrepreneurs collaborate with governments, advocacy groups, and corporations to achieve systemic change and strong certification and compliance systems. Listen to how major companies address these issues and the challenges they face.

MODERATOR



Kathy Calvin

President and CEO, United Nations Foundation

## SPEAKERS



Leif Coorlim
Editorial Director, CNN Freedom Project, CNN



Nina Smith
Executive Director, GoodWeave



Jay Jorgensen
Senior Vice President and Global Chief
Compliance Officer, Wal-Mart Stores, Inc.



Dan Viederman CEO, Verité



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# LECTURE THEATRE 5

# The Impact Jackpot: Service Delivery Innovation for the Very Poor

Getting services to the rural poor is the "impact jackpot." Unmet basic needs such as clean water, household energy, healthcare, sanitation, education, and livelihood exacerbate each other in a dark cycle of entrenched poverty. Government, NGOs, and the private sector all share ambition to reach the poor. But what channels really work to make it happen? The answers may be different for different sectors. This debate will explore the appropriate actors, subsidies, and distribution channels that should be used to package and deliver services at scale to the very poor.

## MODERATOR



**Kristin Gilliss**Associate Portfolio Director, Mulago Foundation

## SPEAKERS



**Steve Davis**President and CEO, PATH



H.E. Christine M. Kaseba-Sata First Lady of Zambia



Neal Keny-Guyer CEO, Mercy Corps



Andrew Youn
Co-Founder and Director, One Acre Fund





# SEMINAR ROOM A

# Shifting the Paradigm: Social Entrepreneurs and the Art of Fiction Film

Not every social change turning point can be captured on camera, yet those crucial moments are often the crux of how cultures shift. For many, seeing is believing, and making those moments visible can be a powerful tool for social change. Come explore how two award-winning filmmaker social entrepreneurs are tackling deepseated social issues through fictional storytelling and docudrama. View sneak peeks of *Difret* and *Under the Same Sun*, and hear candid discussion of the unexpected perils and possibilities along the way.

## MODERATOR



Cara Mertes
Director, JustFilms, Ford Foundation

#### SPEAKER



**Mehret Mandefro** Founder and President, Truth Aid



John Marks
Founder and President, Search for
Common Ground



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## WHAT IS GOING ON DURING LUNCH?

Grab lunch and choose among the following lunchtime options.

#### CORE SESSIONS

Attend one of two core sessions for a deep panel discussion, followed by interactive Q&A.

# DELEGATE-LED DISCUSSIONS

Join an intimate, peer-to-peer discussion facilitated by a Skoll World Forum delegate.

#### NETWORKING

Take the opportunity to relax and interact with fellow delegates in one of the open spaces.

# FOUNDERS' ROOM

# **Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives**

We have witnessed a wealth of conversation about what works regarding effective scaling and replication. We have also seen increasing acknowledgement of the dynamic ecosystems within which our complex work exists. In truth, there are myriad approaches that can bring about intended outcomes. Some approaches are in contexts that allow for a fixed solution, and for others, continuous innovation is required. The most appropriate strategy—and thus the most effective approach to measurement—will depend on the nature of the problem, the solution, and on the questions you are trying to answer. Engage with a diverse group of funders, evaluators, and innovators as we discuss the implications for our field.

## MODERATOR



Ehren Reed
Research and Evaluation Officer, Skoll Foundation

#### SPEAKERS



Frank Beadle de Palomo
President and CEO, mothers2mothers



Julia Coffman

Founder and Director, Center for

Evaluation Innovation



Annie Duflo

Executive Director, Innovations for

Poverty Action



Vice President of Targeted Challenges,
Grand Challenges Canada





WEST WING, SEMINAR I

# **Scaling New Industries to Benefit the Poor**

Inclusive business models can be powerful agents to create impact. But there are few examples that are sustainable and working at large scale. How do we accelerate more inclusive business models to scale? What barriers do they face? How do we progress from just building firms to scaling inclusive industries?

#### Harvey Koh

#### Director, Monitor Deloitte

Harvey Koh is a Director with Monitor Deloitte, where he co-leads the Monitor Inclusive Markets (MIM) unit focused on harnessing business models to serve the poor. He has directed projects across MIM's housing and water programs, and is the lead author of MIM's publications, *From Blueprint to Scale* and *Beyond the Pioneer*.

WEST WING. SEMINAR 2

# The Startling Victory of Unpopular Ideas

Throughout history, issues once despised or ridiculed by mainstream society become the norm after harsh struggle. How do unpopular causes go on to change history? Join us to explore how together we can end one pervasive yet marginalized human rights issue—investigative torture—in our lifetime.

#### Karen Tse

#### Founder and CEO, International Bridges to Justice

Karen Tse founded International Bridges to Justice in 2000 to promote systemic global change in justice systems. Its innovative strategies and platforms are spreading justice globally, and creating a tipping point to implement due process rights and banish investigative torture.

WEST WING, SEMINAR 3

# Hybrid Vigor: Organizational Resilience and Social Change

Many nonprofits are leveraging market-based solutions to drive social change. Join us to discuss the growing number of "hybrid" organizations—vigorous combinations of purpose and profit, for-profit and nonprofit entities that now includes up to 50 percent of leading social change organizations.

### Spencer Beebe

#### Founder, Ecotrust

Spencer Beebe is Founder and Chair of Ecotrust, an organization working at the intersection of social, economic, and environmental change. A veteran of the conservation movement, he spent 14 years with The Nature Conservancy and co-founded Conservation International.

WEST WING, SEMINAR 7

# **Disruptive Innovations in Healthcare Delivery**

How can we transform healthcare to address 21st century realities? Building off the disruptive innovations that Skoll-supported entrepreneurs have developed around the world, this session will explore a holistic vision of healthcare that redefines the Product, Place, Provider, and Payment of our current healthcare models.

#### Sarah Di Troia

## Chief Operating Officer, Health Leads

Sarah Di Troia is the Chief Operating Officer of Health Leads, whose mission is to connect patients to the basic resources they need to be healthy. Previously, Sarah served on the Board of Directors representing the investment of New Profit, a venture philanthropy fund.

**WEST WING. SEMINAR 8** 

# **Post-2015 Development Framework**

The post-2015 framework will galvanize resources toward particular development issues for at least the next 15 years. This presentation explains how strengthening land rights for women and men can help achieve several development goals—and how the issue should be included in the post-2015 agenda.

### Tim Hanstad

#### President and CEO, Landesa

Tim Hanstad, President and CEO of Landesa, leads Landesa's efforts in helping to provide secure land rights to poor rural families and women. For over 40 years, Landesa has partnered with governments, companies, and communities on reforms that have provided legal land rights to more than 109 million rural families.

WEST WING, SEMINAR 9

# Scaling What Works Through Global Mentor Networks

In every field, a few programs achieve astonishing success while others falter. How do we effectively support high performers to become mentors for those who are less successful? Discuss real examples of methods, benefits, and pitfalls to building global mentor networks.

#### **Suzanne Gilbert**

Director of the Center for Innovation in Eye Care, Seva Suzanne Gilbert directs Seva Foundation's efforts that build local skills to plan, fund, implement, and improve community health programs with an emphasis on eye care. She brings an entrepreneurial outlook plus anthropology, epidemiology, and management skills to sourcing solutions. WEST WING, SEMINAR 10

# Solving the Global Youth Unemployment Crisis

Rising youth unemployment is a challenge both developing and developed countries increasingly face. Failing to find effective solutions to this challenge not only risks a tragic waste of human potential, but also represents a major threat to long-term social cohesion. What answers do we as social entrepreneurs have to resolving this crisis?

#### Nik Kafka

# CEO and Founder, Teach A Man To Fish (Fundación Paraguaya)

Nik Kafka is the founder and CEO of Teach A Man To Fish, his work with schools in developing countries to empower youth with the skills needed for successful employment is widely recognized, including as a Young Global Leader of the World Economic Forum.

WEST WING, CLASSROOM 2

# **From Competitors to Collaborators**

Building a new industry takes more than one organization. Competitors must establish standards, share best practices, and create a blueprint for growth. This session will explore how smallholder finance actors can work together, drawing on lessons from sustainable value chains and microfinance.

#### **Andrew Stern**

#### Partner, Dalberg Global Development Advisors

Andrew Stern is the President of the Global Development Incubator and a Partner at Dalberg Global Development Advisors. He is also a board member and former Co-Chairperson for mothers2mothers and currently serves on the Executive Committee of ANDE.

FRIDAY 1:15-2:30PM

# WHAT ARE CORE SESSIONS?

Innovative disruptions.

Diverse points of view.

Global scale.

These attributes
comprise the critical
discussions, debates,
and dialogue that define
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greatest challenges.



# SESSION BLOCK 4 AT A GLANCE

# Artists as Activists: Using Creative Talent for Social Progress

NELSON MANDELA LECTURE THEATRE

MODERATORS

Monica Yunus, Camille Zamora

**SPEAKERS** 

Naif Al-Mutawa, Ned Breslin, Feliciano dos Santos, Nancy Farese, Jehane Noujaim

# Meeting the Challenge of Increased Energy Demand: Opportunities for a 'Clean' Energy Matrix?

**EDMOND SAFRA LECTURE THEATRE** 

MODERATOR

Sean McKaughan

**SPEAKERS** 

Tasso Azevedo, Sara Larraín, Dipender Saluja

# Closing the Gap: Tackling Global Health Challenges RHODES TRUST LECTURE THEATRE

MODERATOR

Peggy Clark

**SPEAKERS** 

Pamela Collins, Peter Drobac, Neo Tapela, Chris Underhill

# Is the Traditional Role of a Teacher Outdated?

**LECTURE THEATRE 4** 

MODERATOR

Pamela Hartigan

SPEAKERS

Madhav Chavan, David Johnson, Ellen Moir, Ziauddin Yousafzai

# Beyond the Pioneer: From Building Firms to Building Markets

LECTURE THEATRE 5

MODERATOR

Alex Sloan

SDEVKED

Harvey Koh, Liz Patterson, Judith Pollock, Camille Saadé

# NELSON MANDELA LECTURE THEATRE

# **Artists as Activists: Using Creative Talent for Social Progress**

Artists play a very special role in social movements, whether capturing the soul of a moment through song, documenting global change and the people behind it through film or photography, or imagining a new world through a painting or new media. These ambitious "social art-epreneurs" are using their unique talents to emotionally communicate, creatively educate, and ultimately motivate audiences around the globe with their provocative ideas about how the world could, and should, be.

## MODERATORS



**Monica Yunus**Co-Founding Director, Sing for Hope



**Camille Zamora**Co-Founding Director, Sing for Hope

## SPEAKERS



Naif Al-Mutawa Founder and Chairman, *THE 99* 



Founder and Board Chair, PhotoPhilanthropy



Ned Breslin CEO, Water For People



**Jehane Noujaim**Director and Producer, Noujaim Films



Feliciano dos Santos Executive Director, Estamos Organização Comunitária

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# **CORE SESSIONS** FRIDAY 1:15-2:30PM

**EDMOND SAFRA LECTURE THEATRE** 

# Meeting the Challenge of Increased Energy Demand: Opportunities for a 'Clean' Energy Matrix?

Realities of climate change make the transition from fossil fuels to renewable energy a shared imperative. Increased demand from emerging economies and conflicts surrounding energy-generation projects only increase the complexity. Meeting energy demand while maintaining global warming under a two-degree limit will require a fresh approach to solving technical, social, and political hurdles. What have we learned about different drivers for transforming the energy matrix? Do advances in Latin America and other regions offer models for building sustainable energy capacity while reducing inequality? Engage in a lively discussion of fresh experiences that may point the way toward a more sustainable energy future.

### MODERATOR



Sean McKaughan
Chairman of the Board, Fundación AVINA

#### **SPEAKERS**



Tasso Azevedo
Forester, Fundación AVINA—Brazil



**Dipender Saluja**Managing Director, Capricorn
Investment Group



Executive Director, Chile Sustentable



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# RHODES TRUST LECTURE THEATRE

# **Closing the Gap: Tackling Global Health Challenges**

When we think of Global Health, most think of disease and waterborne illness—HIV/AIDS, TB, or diarrheal disease. However, nearly 65 percent of annual deaths are due to noncommunicable disease—diabetes, cancer, cardiovascular disease, and chronic respiratory disease. Additionally, 80 percent of deaths occur in low-and middle-income countries, and mental disorder, a global burden unlike others, is quickly becoming the number one cause of disability globally—more than heart disease, cancer, and HIV. Practitioners and policy makers are devising creative business models that broaden where healthcare is provided, how it is paid for, and who provides it. Join us for an inside look on how global health leaders are disrupting the system to tackle this changing landscape.

## MODERATOR

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Peggy Clark
Vice President Policy Programs, Aspen Institute

#### **SPEAKERS**



Pamela Collins

Associate Director for Special Populations,
National Institute on Mental Health



Peter Drobac
Executive Director, Partners in Health



Neo Tapela

Director of Non-Communicable Diseases

(NCD) Program, Partners In Health—Rwanda



Chris Underhill
Founder and Director, BasicNeeds



# **CORE SESSIONS** FRIDAY 1:15-2:30PM

# **LECTURE THEATRE 4**

# Is the Traditional Role of a Teacher Outdated?

A teacher, imparting knowledge to a set of students, has long been perhaps the most fundamental ingredient in formal education. Yet recent innovations born from technological advances, resource scarcity, and quality concerns are challenging the definition of "teachers" and the role they play in helping students learn. This session contrasts models with widely different "job descriptions" for their teachers and looks at implications for quality, cost, and scale. In addition, we'll explore what changes teachers may universally experience in the next decade as technology permeates classrooms everywhere.

#### MODERATOR



Pamela Hartigan

Director, Skoll Centre for Social Entrepreneurship

#### SPEAKERS



**Madhav Chavan** CEO, Pratham Education Foundation



David Johnson

Reader in Comparative and International

Education and Professorial Fellow of

St Antony's College, University of Oxford



Ellen Moir Founder and CEO, New Teacher Center



Ziauddin Yousafzai Co-Founder and Chairman, Malala Fund



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# LECTURE THEATRE 5

# **Beyond the Pioneer: From Building Firms to Building Markets**

Market-based solutions at scale can make an impact upon many enduring social problems. Pioneering efforts are proliferating but many remain small scale. What barriers prevent good business models from achieving scale, both at the enterprise level and in the wider ecosystem around the firm? What can social entrepreneurs, funders, intermediaries, and investors do to approach this challenge and help overcome these barriers? What actions or interventions accelerate the scaling of models that work? This session asks experts to address these ambitious questions.

#### MODERATOR



Alex Sloan
Portfolio Director, Skoll Foundation

#### SPEAKERS



**Harvey Koh**Director, Monitor Deloitte



Liz Patterson

Lead on Social Impact Investment,

Department for International Development



Judith Pollock
Deputy Director, Shell Foundation

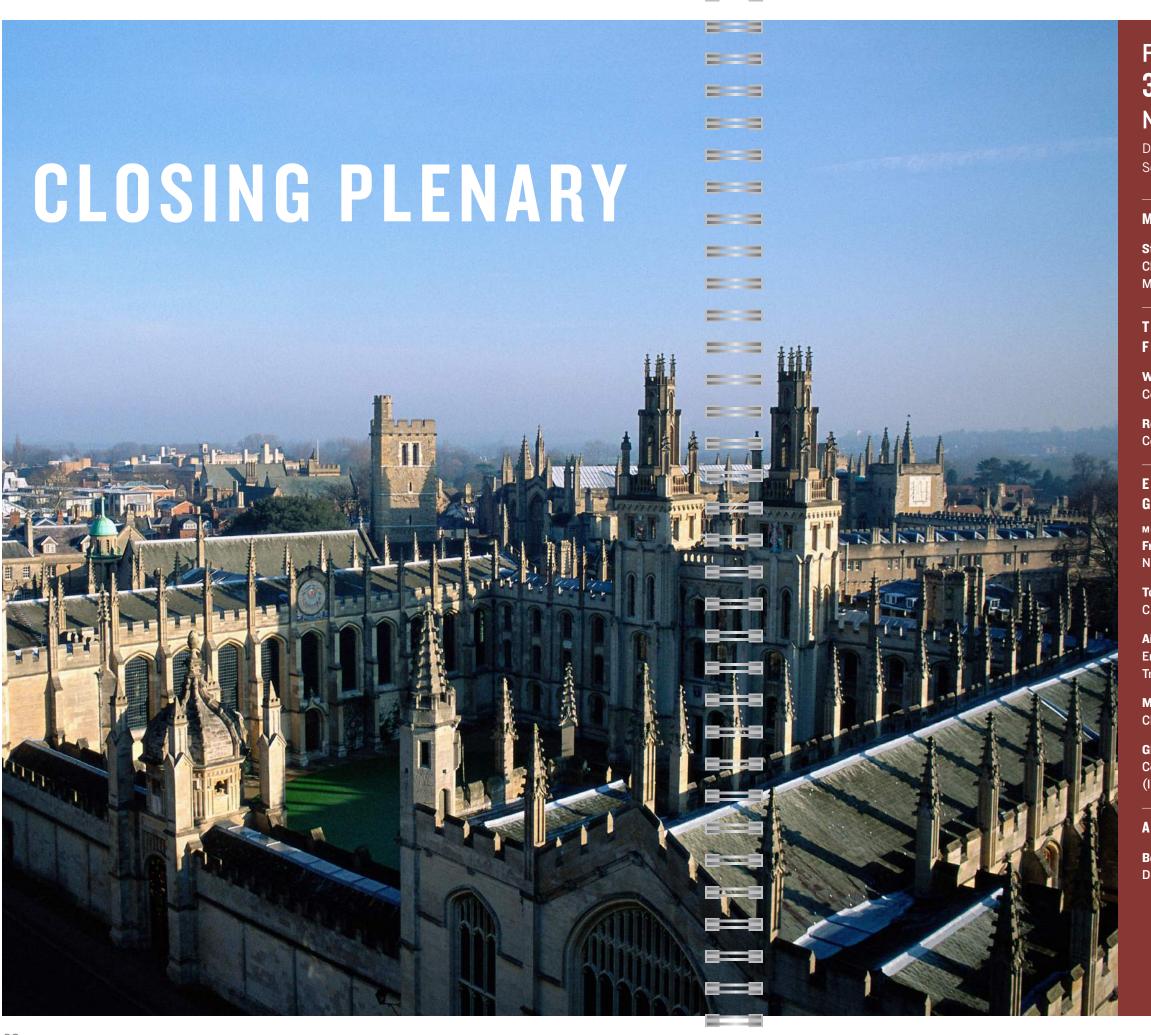


Camille Saade

Director, Strategic Partnerships, FHI 360

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# FRIDAY 3:30-5:00PM NEW THEATRE

Doors open at 3:00pm. Seating is general admission.

# MASTER OF CEREMONIES

#### **Stephan Chambers**

Chairman, Skoll Centre for Social Entrepreneurship; MBA Director, Saïd Business School, University of Oxford

# TRANSPARENCY AT PLANETARY SCALE: NEW FRONTIERS IN SATELLITE TECHNOLOGY

#### **William Marshall**

Co-Founder and CEO, Planet Labs

## **Robbie Schingler**

Co-Founder, President, and COO, Planet Labs

# ENGAGING THE NEXT GENERATION OF GLOBAL SOCIAL ENTREPRENEURS

#### MODERATOR

## Francine Lacqua

News Anchor and Editor-at-Large, Bloomberg Television

#### Tony O. Elumelu

C.O.N., Chairman, Heirs Holdings

## Aime Noela Akayezu

Enterprise Program Support Officer, Digital Opportunity Trust (Rwanda)

# Marcel Fukayama

CEO, Center for Digital Inclusion (Brazil)

#### **Ghislain Morard**

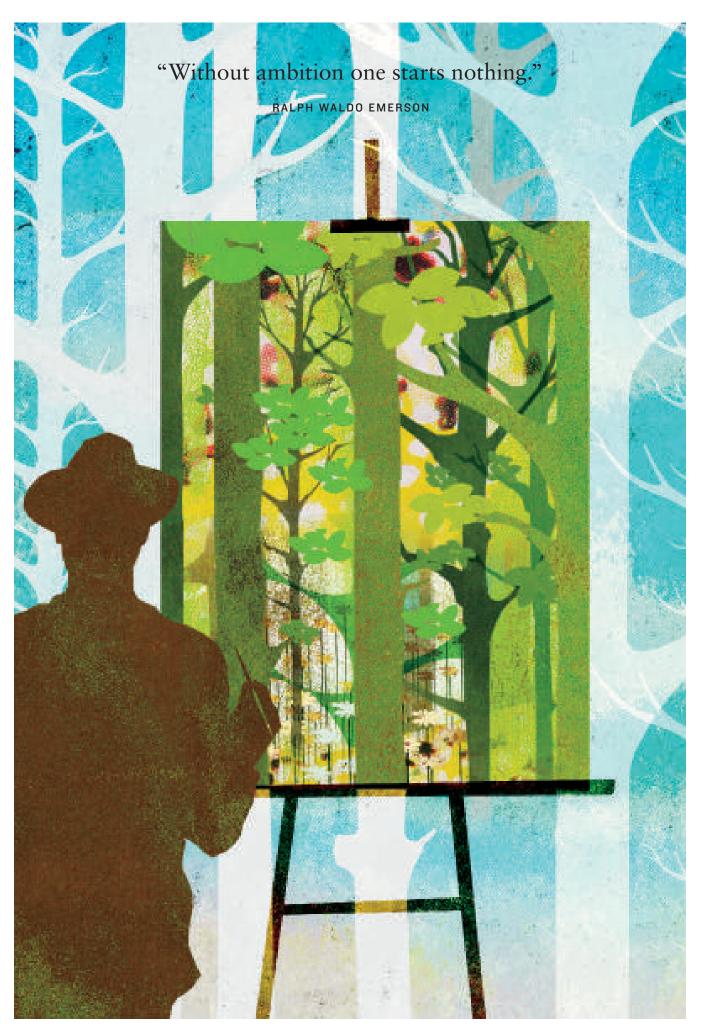
Country Program Director, Friends-International (Indonesia)

# A COLLECTIVE CELEBRATION OF AMBITION

## **Benjamin Reece**

Director/Producer, Deltree

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# WHO & WHERE

# MUSICAL PERFORMANCES

# MIRI BEN-ARI



Miri Ben-Ari is a Grammy Award-winning violinist and producer, UN Goodwill Ambassador, Humanitarian, and Global Brand Ambassador of Harman Kardon. Originally with artists such as Kanye West, Jay-Z, and Armin van Buuren. As CEO of the nonprofit Gedenk, Miri promotes awareness about the Holocaust, and she was honored by First Lady Michelle Obama at the White House as a "Remarkable Woman."

# PLAYING FOR CHANGE BAND













musicians united through the Playing For Change Songs Around The World videos. Coming together from five different continents, each musician brings a different culture, experience, and sound to the group. From the streets to the stage to the hearts of the people, the PFC Band plays music that transcends our differences and inspires a world in which we are going to "make it" as a human race—one heart and

one song at a time.

The PFC Band is a group of



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Comfort Aku Adjahoe-Jennings
Founder and CEO, Ele Agbe Company Ltd.

Comfort Aku Adjahoe-Jennings is Founder and CEO of Ele Agbe Company Ltd., a shea butter and local-beads jewelry production and export firm in Ghana. In the 18 years Comfort has run Ele Agbe, she has organized rural Ghanaian women into cooperatives to enable them to supply products to her company. She is the Founder of the Network of African Women Entrepreneurs NGO and the President of AWEP, Ghana Chapter.

Unlocking the Entrepreneurial Ambition of Women Thursday 1:15–2:30pm See page 37



Aime Noela Akayezu Enterprise Program Support Officer, Digital Opportunity Trust

Aime Angelique Noela Akayezu holds a BS in mechanical engineering from the University of Rwanda, Costech. Her passion for empowerment led her to collaborate with different schools and organizations, such as Inception, as a tutor. In 2013 she joined the DOT Rwanda staff team as an Enterprise Program Support Officer, to empower vulnerable youth in building small projects to generate incomes.

Closing Plenary
Friday 3:30–5:00pm
See page 63



Frank Akers
President and CEO, Oak Ridge
Strategies Group

Frank Akers is President and CEO of Oak Ridge Strategies Group, Inc., a Service-Disabled Veteran-Owned Small Business specializing in technology discovery, exploitation of disruptive technologies, customer relationship development, and strategic planning. He is responsible for identifying and creating strategic alliances and partnerships, both public and private sectors, in support of ORSG's mission.

The Founders' Challenge: To Scale and Keep the Vision Alive Thursday 11:45 am - 1:00 pm

See page 33



Ehab Al Shihabi CEO, Al Jazeera America

Ehab Al Shihabi, interim CEO of Al Jazeera America and Executive Director for International Operations for Al Jazeera, has been integral in the development of Al Jazeera America. In his five years at Al Jazeera, Ehab has overseen Al Jazeera's more than 70 bureaus around the world. He has also been leading the company's recent expansion of Al Jazeera Balkans and Al Jazeera Turk.

The Evolving Role of Media in the Modern Age Thursday 10:00–11:15am See page 29



Naif Al-Mutawa Founder and Chairman, *THE 99* 

Naif Al-Mutawa is the creator of *THE 99*, the first group of comic superheroes born of an Islamic archetype. Forbes called *THE 99* one of the top 20 trends sweeping the globe and named Naif as one of the seven most influential designers in the world. Naif received a Social Entrepreneurship Award at the 2009 World Economic Forum and was named a Young Global Leader by the World Economic Forum in 2011.

Artists as Activists: Using Creative Talent for Social Progress Friday 1:15–2:30pm

See page 57



**Rosemary Amondi**Founder and CEO, Tracesoft Ltd.

Rosemary Amondi is the Founder and CEO of TraceSoft Limited, a supply chain information management and analytics firm based in Nairobi. Formerly General Manager of GS1 Kenya, she is passionate about the potential to increase sustainable trade with Africa, and her ambition is to make markets work for Africa by leveraging information technology to enhance efficiency and transparency in the supply chain.

Unlocking the Entrepreneurial Ambition of Women Thursday 1:15–2:30pm See page 37 For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.



Robert Annibale
Global Head, Citi Microfinance and Community
Development, Citigroup, Inc.

Robert Annibale leads Citi's initiatives and partnerships supporting community development and microfinance through financial inclusion, education, and asset building; neighborhood revitalization; and small business and microenterprise development. He leads Citi's global commercial relationships with microfinance and community institutions, to expand access to financial services.

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership
Thursday 10:00–11:15am

See page 28



Raney Aronson-Rath

Deputy Executive Producer, Frontline

As Deputy Executive Producer of the PBS public affairs series *Frontline*, Raney Aronson-Rath works to reimagine the long-form documentary and develops cross-platform journalism partnerships with premier news outlets. Her innovative approaches to long-form storytelling through experimental multiplatform projects include the Polk Award winner *Law and Disorder* and Emmy Award—winner *Big Money 2012*.

Empty Newsrooms, Booming Echo Chambers Thursday 1:15–2:30pm See page 39



Roberto Artavia Chairman, Viva Trust

Roberto Artavia is Chairman of Viva Trust and of Fundación
Latinoamérica Posible. He's also President of the Board of INCAE
Business School, Vice Chairman of the Social Progress Imperative,
and co-author of the 2013 report of the Social Progress Index.
He was the founding Director of the Latin American Center for
Competitiveness and Sustainable Development and of Viva Trust's
Center for Knowledge Exchange.

Measuring What Matters, Aligning for Impact Thursday 10:00–11:15am See page 30



Diana Aviv
President and CEO, Independent Sector

Diana Aviv is President and CEO of Independent Sector, the national leadership forum for America's nonprofits, foundations, and corporate giving programs. She is a leading speaker on trends in and key issues for the sector, such as the financial state of nonprofits, public policies affecting charities and foundations, the role of civil society in democracy, and civic engagement.

Leading with Authenticity Thursday 10:00–11:15am See page 27



Tasso Azevedo
Forester, Fundación AVINA—Brazil

Tasso Azevedo is a socio-environmental entrepreneur in the field of forests, sustainability, and climate change. He was Founder and Director of the Institute of Forest and Agriculture Management and Certification, the largest FSC certifier in Brazil. He was involved in the design and implementation of the National Plan to Combat Deforestation, the Amazon Fund, and the National Policy on Climate Change.

Meeting the Challenge of Increased Energy Demand: Opportunities for a 'Clean' Energy Matrix?

Friday 1:15-2:30pm

See page 58





Mike Barry
Director of Sustainable Business,
Marks & Spencer

Mike Barry is Director of Sustainable Business at Marks & Spencer. He was part of the small team that in 2007 delivered the company's groundbreaking Plan A, a 100-point, five-year plan to address a wide range of environmental and social issues. His job is to work with the M&S leadership team to integrate sustainability into the heart of the business across its global retail channels and supply chains.

Future-Proofing Businesses: Beyond CSR, PR, and Charity Thursday  $1:15-2:30 \, \text{pm}$ 

See page 38

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**Frank Beadle de Palomo**President and CEO, mothers2mothers

Frank Beadle de Palomo is an accomplished, innovative public health leader with more than 26 years of experience in global health. He joined mothers2mothers (m2m) as President and Chief Executive Officer in October 2012, pursuing his commitment to ending the global AIDS pandemic. Previously, Frank served as Senior Vice President and Director of the Global Health, Population and Nutrition Group at FHI 360.

Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives

Friday 11:45am–1:00pm See page 53



John Bell
Vice President for Leadership, YouthBuild USA

John Bell is Vice President for Leadership at YouthBuild USA. He has decades of experience in the youth field as a teacher, counselor, community organizer, leadership trainer, and director. He was a founding staff member of three youth organizations: Youth Action Program (1978), the originator of YouthBuild; Children of War (1984), an international youth leadership organization; and YouthBuild USA (1988).

Begin Within Wednesday 1:30–2:45pm See page 19



Jim Berk
CEO, Participant Media

Jim Berk is CEO of Participant Media, a global entertainment company founded in 2004 that focuses on socially relevant film, television, publishing, and digital content. Since Jim joined in 2006, Participant has evolved into a diversified entertainment company with an expanded film slate, two film financing funds, and a Spanish-language film label in addition to Pivot, the company's new television channel.

Participant Media Film Screening: *The Square*, The Story of Revolution Behind the Headlines

Thursday 9:30-11:30pm

See page 11



**Marcus Bleasdale** Photographer, National Geographic Magazine

Marcus Bleasdale is a documentary photographer who uses his work to influence policy makers around the world. His work on human rights and conflict has been shown at the US Senate, the US House of Representatives, the United Nations, and the Houses of Parliament in the UK; and in publications around the world. Marcus has published two books, *One Hundred Years of Darkness* and *The Rape of a Nation*.

Opening Plenary Wednesday 5:00–6:30pm See page 23



Simon Boazman
Investigative Reporter, Al Jazeera English

Simon Boazman is one of the UK's leading investigative reporters, having gone undercover to penetrate a host of challenging subjects such as human trafficking, drugs, organized crime, football hooliganism, and racism. His film *Detention Undercover* won the Royal Television Society Journalism Award in the Home Current Affairs category. Simon now works for the Al Jazeera investigations unit.

Empty Newsrooms, Booming Echo Chambers Thursday 1:15–2:30pm See page 39



Joel Bolnick
Co-Founder and Secretariat Coordinator,
Slum Dwellers International

Joel Bolnick is Co-Founder of SDI and Manager of the Secretariat, a post he has held since 1996. He was formerly the Director of People's Dialogue, the South African affiliate to SDI. He holds a master's degree in sociology from the University of California, Berkeley. In his capacity as SDI Manager, Joel serves on the boards of several South African and international agencies.

The 21st Century City: Future Opportunity or Future Threat? Friday 10:00–11:15am

See page 48

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.



**Jenny Bowen**Founder and CEO, Half the Sky Foundation

A former screenwriter and filmmaker, Jenny Bowen founded Half the Sky in 1998 to help her adopted daughter's many sisters living in China's welfare institutions. Its five innovative programs provide family-like care for thousands of children living in Chinese orphanages. In partnership with China's Ministry of Civil Affairs, it has begun an initiative to train every child welfare worker in the country.

Achieving the China Dream Thursday 1:15–2:30pm See page 40



Jeff Bradach
Co-Founder and Managing Partner,
Bridgespan Group

Jeff Bradach is Co-Founder and Managing Partner of the Bridgespan Group, a nonprofit advisor and resource to mission-driven organizations and philanthropists. He leads the organization's strategy and mission for accelerating social impact. Jeff writes and speaks extensively on topics relating to nonprofit strategy, philanthropic effectiveness, transformational scale, and social sector leadership.

Transformative Scale: Pathways to Growing What Works Wednesday 3:00–4:15pm See page 20



**Sir Richard Branson** Founder, Virgin Group

Sir Richard Branson is Founder of the Virgin Group. Virgin is one of the world's most irresistible brands, with more than 100 companies worldwide and approximately 60,000 employees in over 50 countries. Branson has found entrepreneurial ways to provoke positive change in the world. In 2004 he established Virgin Unite, the non-profit foundation of the Virgin Group, which strives to make business a force for good.

Opening Plenary Wednesday 5:00–6:30pm See page 23



Ned Breslin
CEO, Water For People

Ned Breslin is CEO of Water For People, a next-generation water and sanitation nonprofit working in 10 countries throughout the world. Ned started working on water and sanitation in Africa in 1987, lived there for 20 years, and returned to Denver, Colorado, to join Water For People in 2006. He is the recipient of the 2011 Skoll Award for Social Entrepreneurship.

Artists as Activists: Using Creative Talent for Social Progress Friday 1:15–2:30pm

See page 57



Larry Brilliant
President and CEO, Skoll Global Threats Fund

Larry Brilliant, MD, MPH, is President and CEO of the Skoll Global Threats Fund, whose mission is to confront such global threats as pandemics, climate change, water scarcity, nuclear proliferation, and the Middle East conflict. Larry was Vice President of Google and Executive Director of Google.org. He is board certified in preventive medicine and public health, and Co-Founder of the Seva Foundation.

Digital Equity and Individual Rights in the Age of Big Data Thursday 10:00-11:15am

See page 31

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Kathy Calvin
President and CEO, United Nations Foundation

Kathy Calvin is President and CEO of the UN Foundation. She is a passionate advocate for multisector problem solving, US leadership on global issues, and the inclusion of women at all levels and in all sectors. The foundation advocates for the UN and connects people, ideas, and resources to help the UN solve global problems. Kathy's career has spanned the public, private, and nonprofit sectors.

Ending Modern Slavery Friday 10:00–11:15am See page 50



**Thomas Carroll** Director, Initiative for Smallholder Finance

Thomas Carroll is the Treasurer of the Global Development Incubator and the Director of the Initiative for Smallholder Finance. He has extensive strategic advisory experience in a wide range of industries, including agriculture, health, media, telecommunications, consumer goods, and financial services. Previously, he was a Partner at Dalberg, and his recent work has been focused in the agricultural sector.

The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance

Thursday 1:15-2:30pm See page 41



**Stephan Chambers** Chairman, Skoll Centre for Social Entrepreneurship: MBA Director, Saïd Business School, University of Oxford

Stephan Chambers is Co-Founder of the Skoll World Forum, Director of the MBA program at Oxford University's Saïd Business School, and a Fellow of Lincoln College. He is married with two daughters.

**Opening Plenary** Wednesday 5:00-6:30pm See page 23

**Closing Plenary** Friday 3:30-5:00pm See page 63



Madhay Chayan CEO, Pratham Education Foundation

Madhav Chavan began work in the social domain in 1989. He is now CEO of Pratham Education Foundation, one of the largest education NGOs in India. Pratham was founded to bring business, government, and civil society together to solve the problems of education. Over the years he and his organization have tried to work with governments on a large scale, and with innovations in unstructured environments.

Is the Traditional Role of a Teacher Outdated? Friday 1:15-2:30pm See page 60



Peggy Clark Vice President Policy Programs, Aspen Institute

Peggy Clark is Vice President of Policy Programs and Executive Director of Aspen Global Health and Development at the Aspen Institute, and Director of the Alliance for Artisan Enterprise. Peggy has had a 30-year career working on issues of poverty alleviation, global health, social enterprise, and development finance. Now she provides strategic oversight and guidance to the Institute's 30 policy programs.

Closing the Gap: Tackling Global Health Challenges Friday 1:15-2:30pm See page 59



Julia Coffman Founder and Director, Center for **Evaluation Innovation** 

Julia Coffman is Founder and Director of the Center for Evaluation Innovation, dedicated to pushing evaluation practice into new arenas. The center specializes in areas that are challenging to assess and promotes cutting-edge approaches. For more than 20 years, Julia has worked with foundations and nonprofits on their approaches to evaluation, and she has led many long-term complex initiative evaluations.

**Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives** 

Friday 11:45am-1:00pm See page 53



Sir Ronald Cohen Chairman, Social Impact Investment Taskforce

Sir Ronald Cohen is Chairman of the Social Impact Investment Taskforce, established by the G8 and the Portland Trust. He is a Co-Founder of Social Finance UK and Co-Founder Director of Social Finance USA, Social Finance Israel, Big Society Capital; and he was Co-Founder Chair of Bridges Ventures. He chaired the Social Investment Task Force (2000–2010) and the Commission on Unclaimed Assets (2005-2007).

**Opening Plenary** Wednesday 5:00-6:30pm See page 23

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.



**Andrea Coleman** Co-Founder and CEO, Riders for Health

Co-Founder and CEO of Riders for Health, Andrea Coleman and her husband, Barry, are lifelong motorcyclists who saw that wellmaintained motorcycles in Africa meant health care delivered, money saved, and people trained in appropriate skills. Riders has been recognized by leading voices in the development community and has received many awards, including the Skoll Award for Social Entrepreneurship.

The Founders' Challenge: To Scale and Keep the Vision Alive Thursday 11:45am-1:00pm See page 33



**Pamela Collins** Associate Director for Special Populations, National Institute on Mental Health

Dr. Pamela Y. Collins is Associate Director for Special Populations and Director of the Office for Research on Disparities & Global Mental Health and the Office of Rural Mental Health Research at the US National Institute of Mental Health. She oversees NIMH's research efforts to increase mental health equity locally and globally. Pamela is a leader of the Grand Challenges in Global Mental Health initiative.

Closing the Gap: Tackling Global Health Challenges Friday 1:15-2:30pm

See page 59



Mary Jo Cook Chief Impact Officer, Fair Trade USA

As Chief Impact Officer of Fair Trade USA, Mary Jo Cook ensures that Fair Trade works from origin to shelf by providing producers the services they need to access markets and become better business partners; helping businesses to understand the role that Fair Trade can play in their sustainability strategies; and engaging consumers so that they understand the difference their everyday purchases can make.

Striking a Balance, for Good Measure Wednesday 3:00-4:15pm See page 21



**Leif Coorlim** Editorial Director, CNN Freedom Project, CNN

Leif Coorlim is an award-winning journalist and Editorial Director of the CNN Freedom Project. He has overseen the broadcast of hundreds of stories and produced award-winning documentaries on modern-day slavery. In less than four years of broadcasting the Freedom Project, CNN has helped free more than 1,000 people held in slavery. Previously, Leif oversaw the network's environmental programming.

**Ending Modern Slavery** Friday 10:00-11:15am See page 50



Kenneth Cukier Data Editor, The Economist

Kenneth Cukier is the Data Editor of *The Economist* in London, after a decade at the paper as a business and technology writer and foreign correspondent. He is co-author of *Big Data:* A Revolution That Will Transform How We Live, Work, and Think. Kenneth is a member of the World Economic Forum's advisory council on data-driven development and serves on the board of directors of International Bridges to Justice.

Digital Equity and Individual Rights in the Age of Big Data Thursday 10:00-11:15am See page 31



Leslie Dach Strategic Business and Policy Advisor, Skoll Foundation

Leslie Dach is a consultant to a variety of for-profit and nonprofit entities. Until mid-2013, he served as Executive Vice President of Corporate Affairs for Walmart. He was responsible for public policy, government relations, corporate communications, philanthropy, and the company's social responsibility and sustainability initiatives. Leslie is a member of the Council on Foreign Relations.

Achieving the China Dream Thursday 1:15-2:30pm See page 40

70 71



Mark Davis
Community Trade Director, The Body Shop

Mark Davis oversees The Body Shop's Community Fair Trade program, establishing and building long-term direct relationships with small-scale suppliers in 21 countries, helping over 320,000 people earn a sustainable income. Before he joined The Body Shop, Mark's career covered six years in the finance sector specializing in venture capital investment in small and medium-sized companies in South America and Asia.

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership

Thursday 10:00–11:15am See page 28



Steve Davis
President and CEO, PATH

Steve Davis is President and CEO of PATH, a Seattle-based international nonprofit organization that transforms global health through innovation. He oversees PATH's diverse portfolio, leads overall strategy, and represents PATH around the world. He previously served as a business leader and strategist for private companies and international organizations, and was Director of Social Innovation for McKinsey & Co.

The Impact Jackpot: Service Delivery Innovation for the Very Poor Friday 10:00–11:15am

See page 51



Cheryl Dorsey
President, Echoing Green

Cheryl Dorsey is President of Echoing Green, a community-based mobile health unit in Boston. A pioneer in the social entrepreneurship movement, she has served as a White House Fellow, Special Assistant to the US Secretary of Labor, and member of the Innovation and Civil Society subgroup of the White House Transition Team, and is Vice Chair of the President's Commission on White House Fellowships.

The Founders' Challenge: To Scale and Keep the Vision Alive Thursday 11:45 am - 1:00 pm

See page 33



Feliciano dos Santos Executive Director, Estamos Organização Comunitária

Feliciano dos Santos is Executive Director of Estamos, a Mozambican NGO working on water and sanitation projects, natural resources, HIV and AIDS, and good governance. He won the Goldman Environmental Prize in 2008 for his social activism and promotion of good sanitation practices. National Geographic named him an Emerging Explorer in 2010 for his promotion of hand washing in innovative ways.

Artists as Activists: Using Creative Talent for Social Progress Friday 1:15–2:30pm

See page 57



**Bill Drayton**Founder and CEO, Ashoka

The Founder and CEO of Ashoka: Innovators for the Public, Bill Drayton has pioneered the field of social entrepreneurship. He is the Chair of Youth Venture, Community Greens, and Get America Working! He was Assistant Administrator at the US Environmental Protection Agency, founded Save EPA, and worked at McKinsey. He is a graduate of Harvard, Balliol College at Oxford University, and Yale Law School.

Leading with Authenticity Thursday 10:00–11:15am See page 27



Peter Drobac

Executive Director, Partners in Health

Dr. Peter Drobac is Executive Director of Partners In Health (PIH) in Rwanda, Associate Physician at Brigham and Women's Hospital, and an instructor at Harvard Medical School. He is an internist, pediatrician and infectious disease specialist with over 10 years of experience in global health delivery. Peter works with the Government of Rwanda to provide health care and social services in three rural districts.

Closing the Gap: Tackling Global Health Challenges Friday 1:15–2:30pm

See page 59

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.



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Annie Duflo

Executive Director, Innovations for Poverty Action

Annie Duflo leads the strategic directions and daily operations of Innovations for Poverty Action. Previously, she was Executive Director of the Centre for Microfinance at the Institute for Financial Management and Research in India. She holds a master's in public administration and international development from the Harvard Kennedy School and a master's in social sciences from EHESS/ENS in Paris.

Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives

Friday 11:45am-1:00pm See page 53

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Elizabeth Economy
C.V. Starr Senior Fellow and Director for
Asia Studies, Council on Foreign Relations

Elizabeth Economy is the C.V. Starr Senior Fellow and Director for Asia studies at the Council on Foreign Relations. Her most recent book, with Michael Levi, is *By All Means Necessary: How China's Resource Quest Is Changing the World*, and she is the author of *The River Runs Black: The Environmental Challenge to China's Future*. She frequently writes on issues concerning China for US and international media.

Achieving the China Dream Thursday 1:15–2:30pm See page 40



Richard Edelman
President and CEO, Edelman

Richard Edelman has been President and CEO of Edelman, the world's largest public relations firm, since 1996. He has extensive experience in marketing and reputation management. He has counseled several countries on economic development programs. As the creator of the annual Edelman Trust Barometer, Richard is one of the foremost authorities on trust in business, government, media, and NGOs.

The Founders' Challenge: To Scale and Keep the Vision Alive Thursday 11:45am-1:00pm

See page 33



Melanie Edwards
Founder and CEO, Mobile Metrix

Melanie Edwards is founder and CEO of Mobile Metrix, a socially driven market research company serving low-income communities. Local young adults are employed to collect demographic/consumer data door-to-door in their own neighborhoods using handheld technology. While they are on these hard-to-reach doorsteps, social benefits are also distributed. Melanie's experience spans both the private and public sectors.

The 21st Century City: Future Opportunity or Future Threat? Friday 10:00–11:15am

See page 48



John Elkington

Founder and Executive Chairman,

Volans Ventures Ltd.

John Elkington is a world authority on corporate responsibility and sustainable development and is credited with coining the term "triple bottom line." In 2004, *Businessweek* described John as "a dean of the corporate responsibility movement for three decades." He serves on 30 boards and advisory boards, where a key part of his role is to channel the future into the present across a wide range of disciplines.

Future-Proofing Businesses: Beyond CSR, PR, and Charity Thursday 1:15–2:30pm

See page 38



**Tony O. Elumelu** C.O.N., Chairman, Heirs Holdings

Tony O. Elumelu is an entrepreneur, a philanthropist, and the Chairman of Heirs Holdings Limited, a pan-African proprietary investment company with interests in strategic sectors of Africa's economy. He is also the Founder of the Tony Elumelu Foundation, a philanthropic organization dedicated to promoting entrepreneurship in Africa. He is an advisor to USAID's Private Capital Group for Africa Partners Forum.

Closing Plenary
Friday 3:30–5:00pm
See page 63

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Nancy Farese Founder and Board Chair, PhotoPhilanthropy

Nancy Richards Farese is the Founder and Board Chair of PhotoPhilanthropy, a San Francisco—based nonprofit that rewards and promotes the work of photographers globally who work with community organizations using visual storytelling to show the most critical issues of our time. Nancy is also a social documentary photographer known for creating evocative and dignified images of critical nonprofit work.

Artists as Activists: Using Creative Talent for Social Progress Friday 1:15–2:30pm
See page 57



Gabrielle Fitzgerald
Director, Program Advocacy, Bill & Melinda
Gates Foundation

Gabrielle Fitzgerald is the Director of Program Advocacy at the Bill & Melinda Gates Foundation. Gabrielle joined the foundation in 2004 and previously served as a Deputy Director for Global Health Policy and Advocacy. Before that, she spent five years at USAID, focusing on HIV/AIDS and emergency programs; and earlier, she managed communications for the US Committee for Refugees.

Campaign Models: Driving Your Audience to Engage Thursday 11:45am–1:00pm See page 32



Willy Foote
Founder and CEO, Root Capital

Willy Foote began his career on Wall Street as a financial analyst in the Latin American Corporate Finance group at Lehman Brothers. In 1999, he founded Root Capital, which has grown to over 100 employees, with clients across Latin America and Africa, and \$100 million in assets. One of Forbes's "Impact 30" in 2011, he currently belongs to the 2012 Henry Crown Fellowship Class of the Aspen Institute.

The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance
Thursday 1:15–2:30pm
See page 41



**Jim Fruchterman**Founder and CEO, Benetech

Jim Fruchterman is a social entrepreneur and CEO of Benetech, a nonprofit technology company based in Silicon Valley. A former rocket scientist, Jim founded Benetech in 1989 to produce reading machines for blind people. Since then, Benetech's work has grown to include multiple program areas and now develops technology for people with disabilities, as well as the human rights and environmental movements.

Digital Equity and Individual Rights in the Age of Big Data Thursday 10:00-11:15am See page 31



Marcel Fukayama
CEO, Center for Digital Inclusion

Marcel Fukayama is CEO of CDI and believes that technology is a powerful resource that can be used to alleviate poverty and empower people to transform lives, develop communities, and make the world a better place. In 2009, he led CDI in developing innovative projects and co-founded CDI Social Enterprise. He is one of the leaders of the global movement of B Corporations in South America.

Closing Plenary
Friday 3:30–5:00pm
See page 63

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**Nolan Gasser** Architect of Music Genome Project; Chief Musicologist Emeritus, Pandora

Nolan Gasser is an acclaimed composer, pianist, and musicologist—most notably, the Architect of Pandora Radio's Music Genome Project. Current projects include an opera, *The Secret Garden*, commissioned by San Francisco Opera; a musical, *Benny and Joon*, in partnership with H2H Productions and MGM On Stage; and a forthcoming book, *Why You Like It: The Science and Culture of Musical Taste* (Macmillan Press).

Cracking the Code on Social Impact Wednesday 1:30–2:45pm See page 18 For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.



Christopher Gebhardt General Manager, TakePart

Christopher Gebhardt joined Participant Media in September 2008 to lead the start-up of Participant's digital division, the hub of which is takepart.com. In 2013 he created TAG, a new division of Participant offering creative and consulting services to brands and foundations. Previously, Chris was with Ogilvy, PepsiCo, and PricewaterhouseCoopers, and also launched several media, digital, and consulting ventures.

Campaign Models: Driving Your Audience to Engage
Thursday 11:45am–1:00pm
See page 32



Salvatore Giambanco
Partner, Omidyar Network

Salvatore Giambanco leads the human capital and operations functions of Omidyar Network, working to develop and scale the talent at Omidyar Network and its portfolio organizations. Sal brings a wealth of executive experience in human resources management to his role as a partner at Omidyar Network. From 2000 to 2009, he served as Vice President of Human Resources and Administration for PayPal and eBay Inc.

Thinking About Talent Wednesday 1:30–2:45pm See page 19



Catherine Gill
Vice President, Investor Relations,
Root Capital

Catherine Gill manages debt and philanthropy fund-raising and operations at Root Capital, a social investment fund with \$100M in assets under management that grows rural prosperity in poor, environmentally vulnerable places. Previously, she served as Director for the Capital Partners division of the Nonprofit Finance Fund. She has also served as an adjunct professor at Boston University's School of Management.

Unlocking the Entrepreneurial Ambition of Women Thursday 1:15–2:30pm See page 37



Kristin Gilliss
Associate Portfolio Director,
Mulago Foundation

Kristin Gilliss is responsible for growing and supporting Mulago's portfolio of social investments in high-impact organizations with a scalable model to meet the basic needs of the poor. Previously, she was a Principal at the Skoll Foundation, where she worked with social entrepreneurs, and Program Finance Officer at the Gordon & Betty Moore Foundation, where she focused on environmental conservation.

The Impact Jackpot: Service Delivery Innovation for the Very Poor Friday 10:00–11:15am

See page 51



Hirut Girma
Attorney and Land Tenure and Gender
Specialist, Landesa

Hirut Girma is a lawyer and development practitioner with significant international experience working with multilateral, bilateral, and national institutions. As a Land Tenure and Gender Specialist at Landesa, she provides analytical and implementation expertise on rural land tenure, women's land rights, land rights formalization, land administration, land management, and land dispute resolution.

Unlocking the Entrepreneurial Ambition of Women Thursday 1:15–2:30pm See page 37



lan Goldin Director, Oxford Martin School

Ian Goldin is Director of the Oxford Martin School and Professor of Globalization and Development at Oxford University. He was previously Vice President of the World Bank and its Director of Development Policy after serving as Advisor to President Mandela and Chief Executive of the Development Bank of Southern Africa. He has an MSc from LSE and an MA and DPhil from Oxford. He has published 17 books.

The Promise of Better Governance Friday 10:00–11:15am See page 49

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Gabriella Gómez-Mont Director and Founder, Laboratorio para la Ciudad

Gabriella Gómez-Mont directs Laboratorio para la Ciudad, Mexico City's new creative think tank and experimental space: a place to reflect about all things city, and to ponder social scripts and urban futures, from the speculative to the practical. This novel initiative will support creativity and civic innovation through the different layers of both government and social space, intermingled.

Interesting Voices, Innovative Ideas, Ambitious Outcomes Friday 10:00-11:15am

See page 47



Charmian Gooch Director and Co-Founder, Global Witness

Charmian Gooch is Director and Co-Founder of Global Witness, a nonprofit that addresses links between natural resource exploitation and funding of conflict and corruption. It was nominated for the 2003 Nobel Peace Prize for its work on conflict diamonds, and in 2005 Charmian received the Gleitsman International Activist Award. She is a member of the World Economic Forum's Young Global Leader Alumni Group.

The Promise of Better Governance Friday 10:00-11:15am See page 49



**Executive Director, Institute for the Future** 

Marina Gorbis is Executive Director of the Institute for the Future, a nonprofit research and consulting organization. She has brought a futures perspective to hundreds of organizations in business, education, government, and philanthropy. She has written for BoingBoing.net, Fast Company, and major media outlets. Her research focus now is social production and how it is changing the face of major industries.

Interesting Voices, Innovative Ideas, Ambitious Outcomes Friday 10:00-11:15am See page 47



Elizabeth Gore Resident Entrepreneur, United Nations Foundation

Elizabeth Gore is the first-ever Resident Entrepreneur at the United Nations Foundation, bringing innovation to the United Nations and chairing the UN Foundation's Global Entrepreneurs Council. She previously served as Vice President of Global Partnerships at the UN Foundation and founded strategic grassroots efforts such as Nothing But Nets, Girl Up, and the Shot@Life global vaccines campaign.

Campaign Models: Driving Your Audience to Engage Thursday 11:45am-1:00pm See page 32



Tim Hanstad President and CEO, Landesa

Tim Hanstad is President and CEO of Landesa, which helps governments around the world provide land rights to the world's poorest people. He has led Landesa's growth from a two-person operation to the No. 1-ranked human rights NGO. Landesa has worked in more than 50 countries, partnering with governments on reforms that provided secure, legal land rights to more than 109 million families.

Achieving the China Dream Thursday 1:15-2:30pm See page 40



Pamela Hartigan Director, Skoll Centre for Social Entrepreneurship

Pamela Hartigan is Director of the Skoll Centre for Social Entrepreneurship at Saïd Business School and Founding Partner of Volans Ventures. She was formerly Managing Director of the Schwab Foundation for Social Entrepreneurship, where she created the vision, strategic orientation, and management of the Schwab Foundation. She is a widely recognized global leader in the field of social entrepreneurship.

The Founders' Challenge: To Scale and Keep the Vision Alive Thursday 11:45am-1:00pm

See page 33

Is the Traditional Role of a Teacher Outdated? Friday 1:15-2:30pm See page 60





Alberto Ibargüen President, John S. and James L. Knight Foundation

A graduate of Wesleyan University and the University of Pennsylvania Law School, Alberto Ibargüen is President of Knight Foundation. Formerly Publisher of the Miami Herald and El Nuevo Herald, he is on the boards of PepsiCo, American Airlines, and AOL, and on the Foreign Policy Advisory Committee. He is a former Board Chair of the World Wide Web Foundation and of the Newseum in Washington, DC.

The Evolving Role of Media in the Modern Age Thursday 10:00-11:15am

See page 29





Tabitha Jackson Director, Documentary Film Program, Sundance Institute

Tabitha Jackson became Director of the Documentary Film Program at the Sundance Institute in 2013. The DFP is dedicated to supporting nonfiction filmmakers worldwide in the production of cinematic documentaries dealing with human rights, social justice, and contemporary issues. With over 20 years' experience in the field, she most recently was Commissioning Editor for Arts, at the UK's Channel 4 Television.

Sundance Institute Film Screening: At the Movies with Stories of Change: Open Heart and Selected Shorts Wednesday 9:30-11:30pm

See page 10



**David Johnson** Reader in Comparative and International Education and Professorial Fellow of St Antony's College, University of Oxford

David Johnson is Reader in Comparative and International Education and Professorial Fellow of St Antony's College at Oxford University. He is a Chartered Psychologist who works on learning and cognition, as well as the policy and political dimensions of education in low- and middle-income countries. David is currently conducting studies in teacher knowledge and learning outcomes in Nigeria, Sudan, and India.

Is the Traditional Role of a Teacher Outdated? Friday 1:15-2:30pm See page 60



Jay Jorgensen Senior Vice President and Global Chief Compliance Officer, Wal-Mart Stores, Inc.

Jay T. Jorgensen is Walmart's Senior Vice President and Global Chief Compliance Officer. Previously, Jay was a Partner at the international law firm Sidley Austin LLP, where he represented companies and individuals in criminal and civil investigations and litigation. He attended Brigham Young University and the J. Reuben Clark Law School, and served as a Law Clerk for Chief Justice William H. Rehnquist.

**Ending Modern Slavery** Friday 10:00-11:15am See page 50



H.E. Christine M. Kaseba-Sata First Lady of Zambia

H.E. Christine M. Kaseba-Sata, First Lady of Zambia, is an obstetrician and gynecologist who has, for close to 30 years, coordinated and led various national programs in safe motherhood, family planning, comprehensive abortion care, emergency obstetrics, newborn care, and maternal death reviews. She is the current Vice President of the Organization of African First Ladies against HIV and AIDS Southern-Region.

The Impact Jackpot: Service Delivery Innovation for the Very Poor Friday 10:00-11:15am

See page 51



**Emily Kasriel** Visiting Fellow, Saïd Business School; Head of Editorial Partnerships and Special Projects, BBC Global News

Emily Kasriel is a Visiting Fellow at the Saïd Business School, Oxford University, in the area of social entrepreneurship, and Head of Editorial Partnerships and Special Projects, BBC Global News. She created and ran The Forum, the landmark weekly ideas show on the BBC World Service, after running their arts and religion departments, and has reported and produced for the BBC across five continents.

Digital Equity and Individual Rights in the Age of Big Data Thursday 10:00-11:15am

See page 31

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Ben Keesey
CEO, Invisible Children, Inc.

Ben Keesey is CEO of Invisible Children, Inc., which aims to end Africa's longest-running conflict and rebuild what has been lost. IC reaches more than a million people every year through documentary film screenings at high schools and colleges and has raised over \$47 million for its development programs in central Africa and international awareness campaigns for the arrest of Joseph Kony.

Campaign Models: Driving Your Audience to Engage Thursday 11:45am–1:00pm See page 32



Michael Keith
Professor/Director COMPAS Research Centre,
University of Oxford

Michael Keith is Director of the Centre on Migration, Policy and Society (COMPAS); is Co-Director of the Oxford Programme for the Future of Cities; and holds a personal chair in the Department of Anthropology at the University of Oxford. His research interests focus on the interface between culture, urbanism, and migration. His most recent book is *China Constructing Capitalism*.

The 21st Century City: Future Opportunity or Future Threat? Friday 10:00–11:15am

See page 48



Neal Keny-Guyer CEO, Mercy Corps

Neal Keny-Guyer is a social entrepreneur committed to creating a more just and peaceful world. Neal joined Mercy Corps in 1994 as CEO; under his aegis, it has emerged as a leading international humanitarian and development organization with ongoing operations in more than 40 countries, a staff of 4,000, and global revenue of \$315 million. Neal is on the Board of Trustees of the Yale Corporation.

The Impact Jackpot: Service Delivery Innovation for the Very Poor Friday 10:00–11:15am

See page 51



Parisa Khosravi Senior Vice President, CNN Worldwide

Parisa Khosravi is Senior Vice President for CNN Worldwide, in charge of global relations. As the first-ever CNN ambassador, she is responsible for leading CNN's key international editorial relationships, coverage, and securing access for CNN journalists around the world. She also manages International Newsource, the network's international affiliate operation, and the CNN Journalism Fellowship programs.

The Evolving Role of Media in the Modern Age Thursday 10:00–11:15am See page 29



**Harvey Koh**Director, Monitor Deloitte

Harvey Koh is a Director with Monitor Deloitte India, where he coleads the Monitor Inclusive Markets unit dedicated to harnessing business models to serve the poor. Harvey has directed projects across MIM's housing and water programs. He was the lead author of MIM's 2012 publication *From Blueprint to Scale* and is now leading research into how to accelerate inclusive business industries to scale.

Beyond the Pioneer: From Building Firms to Building Markets Friday 1:15–2:30pm

See page 61



Wendy Kopp CEO and Co-Founder, Teach For All

Wendy Kopp is CEO and Co-Founder of Teach For All, a global network committed to ensuring educational excellence and equity by accelerating the impact of national organizations that are enlisting their nations' most promising future leaders in the effort. Wendy started its founding partner Teach For America, in 1989 to marshal the energy of her generation against educational inequity in the United States.

The Founders' Challenge: To Scale and Keep the Vision Alive Thursday 11:45 am - 1:00 pm

See page 33

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.



Francine Lacqua News Anchor and Editor-at-Large, Bloomberg Television

Francine Lacqua is an award-winning London-based News Anchor and Editor-at-Large for Bloomberg Television. She hosts the weekday program "On the Move with Francine Lacqua," where she reports from major events around the world and interviews key global political, economic, and business leaders. She also co-hosts "The Pulse with Guy Johnson and Francine Lacqua," covering top international financial stories.

Closing Plenary
Friday 3:30–5:00pm
See page 63



Sara Larraín
Executive Director. Chile Sustentable

Sara Larraín is Executive Director of the Sustainable Chile Program, a member of the Interamerican Network for Water and Life Defense, and a board member of the International Forum on Globalization. She has participated in the design of public policies for the National Program for Energy Efficiency and the design and approval of a law establishing a quota of 10 percent of new renewable energies

Meeting the Challenge of Increased Energy Demand: Opportunities for a 'Clean' Energy Matrix?

Friday 1:15–2:30pm See page 58



Rafiatu Lawal
Natural Chairperson, Campaign for
Female Education

Rafiatu Lawal is a young woman from Ghana who is passionate about education and also the development of disadvantaged and rural communities. She teaches Home Economics and General Science at a junior high school in Tamale. Rafiatu is also a past national chairperson of the CAMA network in Ghana, bringing together young women change makers who are striving to break the cycle of poverty in their families.

Leading with Authenticity Thursday 10:00–11:15am See page 27



Ido Leffler
Co-Founder, Yes To Inc.

Ido Leffler is Co-Founder and "Chief Carrot Lover" of San Francisco-based Yes To Inc. (the makers of Yes To Carrots and more). In a few short years, he and his team have built Yes To into the No. 2 natural brand in the US and one of the leading natural beauty brands in the world, achieving distribution in over 25,000 stores in over 25 countries. Ido co-authored the book *Get Big Fast and Do More Good* (2013).

Campaign Models: Driving Your Audience to Engage Thursday 11:45am-1:00pm See page 32



Wendy Levy
Director, New Arts Axis

Wendy Levy is the Director of New Arts Axis, a media consultancy at the intersection of storytelling, technology, and human rights. She is also a Senior Consultant with the Sundance Institute Documentary Film Program and the Co-Founder of Sparkwise, an online data and story platform funded by the MacArthur Foundation, the Ford Foundation, and the Bill and Melinda Gates Foundation.

Ambitious Storytelling Wednesday 1:30–2:45pm See page 19



Mindy Lubber President, Ceres

Mindy S. Lubber is President and a founding board member of Ceres. She also directs Ceres' Investor Network on Climate Risk (INCR), a group of 100 institutional investors managing nearly \$10 trillion in assets focused on the business risks and opportunities of climate change. Under Mindy's leadership, Ceres launched *The 21st Century Corporation: The Ceres Roadmap for Sustainability*.

Opening Plenary Wednesday 5:00–6:30pm See page 23

78



**Daniel Lubetzky**Founder and CEO, KIND Healthy Snacks;
Chairman, PeaceWorks

Daniel Lubetzky is Founder and CEO of KIND Healthy Snacks and Chairman of PeaceWorks, pursuing both peace and profit through neighbors striving to coexist in conflict regions.

He founded the PeaceWorks Foundation's OneVoice Movement, empowering moderate Israelis and Palestinians to achieve peace, and co-founded Maiyet, forging partnerships with artisans in developing economies to create a new luxury fashion venture.

The Ambitious Power of AND Wednesday 3:00–4:15pm See page 21



Miguel Luengo-Oroz Founding Director, MalariaSpot; Chief Scientist, UN Global Pulse

Miguel Luengo-Oroz is an antidisciplinary scientist. He is the Founding Director of MalariaSpot.org—video games and crowdsourcing for diagnosis of malaria and other global health diseases, based at the Universidad Politécnica de Madrid. Miguel is also Chief Scientist at UN Global Pulse, an innovation initiative at the Executive Office of the UN Secretary-General, harnessing big data for global development.

 $\label{eq:Digital Equity and Individual Rights in the Age of Big Data} \\$   $\label{eq:Digital Equity and Individual Rights in the Age of Big Data} \\$   $\label{eq:Digital Equity Age of Big Data}$ 

See page 31

# M



**Mehret Mandefro**Founder and President, Truth Aid

Dr. Mehret Mandefro is a primary care physician, filmmaker, and scholar who draws from her background as an anthropologist and public health researcher to craft textured narratives that explore the social determinants of health. She is Founder and President of Truth Aid, a media company specializing in communication about the social determinants of health; it co-produced the feature-length film *Difret* 

Shifting the Paradigm: Social Entrepreneurs and the Art of Fiction Film

Friday 11:45am-1:00pm

See page 52



Marcela Manubens
Global Vice President for Social Impact,
Unilever

Marcela Manubens is Global Vice President for Social Impact at Unilever, and is responsible for leading the implementation of the United Nations Guiding Principles on Business and Human Rights at Unilever. She also leads the development of the livelihoods pillar of the Unilever Sustainable Living Plan, with a special focus on women's economic inclusion and workers throughout the value chain.

Future-Proofing Businesses: Beyond CSR, PR, and Charity Thursday 1:15–2:30pm

See page 38



John Marks
Founder and President, Search for
Common Ground

John Marks is Founder and President of Search for Common Ground, a peace-building and conflict-transformation nonprofit organization with offices in 33 countries. He also founded and heads Common Ground Productions and has produced or executive-produced TV series in 20 countries. With his wife, Susan Collin Marks, he is a Skoll Awardee for Social Entrepreneurship, and he is an Ashoka Senior Fellow.

Shifting the Paradigm: Social Entrepreneurs and the Art of Fiction Film

Friday 11:45am-1:00pm

See page 52

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.



Sébastien Marot

Executive Director, Friends-International

Sébastien Marot was drawn into working with marginalized children while traveling through Cambodia in 1994. From Phnom Penh, Sébastien developed the internationally acclaimed global social enterprise Friends-International, reaching out to provide protection, support, and care to over 60,000 marginalized children and youth around the world each year, using a series of social business models.

Leading with Authenticity Thursday 10:00–11:15am See page 27



William Marshall
Co-Founder and CEO, Planet Labs

In his Twitter bio, William Marshall calls himself a "quantum physicist cum space scientist in search of world peace and harmony." He and his co-founders at Planet Labs want to show the Earth what it looks like, in almost real time, via a new network of compact, capable satellites. They hope that up-to-date images will inform future humanitarian and commercial projects all over our planet.

Closing Plenary
Friday 3:30–5:00pm
See page 63



**Jennifer McCrea**Founder and CEO, Exponential Fundraising

Jennifer McCrea is a Senior Research Fellow at Harvard University's Hauser Institute for Civil Society, where she leads the Course in Exponential Fundraising. For more than 25 years, she's worked with many of the world's most accomplished nonprofit organizations and leaders. She is also the CEO of BornFree, an initiative with the goal of eradicating mother-to-child transmission of HIV by 2015.

Exponential Fundraising Wednesday 1:30–2:45pm

See page 19



Sean McKaughan
Chairman of the Board, Fundación AVINA

Sean McKaughan has over 20 years' experience in sustainable development. He is Chairman of the Board of Fundación AVINA, a Latin American philanthropic foundation contributing to sustainability in 18 countries. Previously, Sean led AVINA's executive team for seven years as CEO. He has been an advocate for inclusive business, the Amazon, social innovation networks, and the promotion of sustainability.

Meeting the Challenge of Increased Energy Demand: Opportunities for a 'Clean' Energy Matrix?

Friday 1:15-2:30pm

See page 58



Laura Mecagni
Head of Global Agriculture and Food Security
Program, International Finance Corporation

Laura O'Connor Mecagni is Head of the Global Agriculture and Food Security Program Private Sector Window, International Finance Corporation, World Bank Group. GAFSP works to increase agricultural productivity, reduce poverty, and improve food and nutrition security in low-income countries through investments in both the public and private sectors; it represents a transformative approach to development aid.

The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance

Thursday 1:15-2:30pm

See page 41



Cara Mertes
Director, JustFilms, Ford Foundation

Cara Mertes is Director of Ford Foundation's JustFilms initiative, a global effort that supports emerging and established filmmakers whose work addresses the most urgent social issues of our time. Throughout her two-decade career, Cara has championed the artist's role in society. Before joining the foundation in 2013, she was director of the Sundance Institute Documentary Film Program and Fund.

Shifting the Paradigm: Social Entrepreneurs and the Art of Fiction Film

Friday 11:45am-1:00pm

See page 52

80 81



Pat Mitchel President and CEO, Paley Center for Media

Pat Mitchell is one of media's most accomplished professionals, working as a network correspondent to producing award-winning documentaries as executive in charge of original productions for Ted Turner's cable networks. She was the first woman President and CEO of PBS and is President and CEO of the Paley Center for Media. whose mission is to optimize the power of media to inform, inspire, entertain, and empower.

**Empty Newsrooms, Booming Echo Chambers** Thursday 1:15-2:30pm See page 39



Founder and CEO, New Teacher Center

Ellen Moir is Founder and CEO of the New Teacher Center, a national organization dedicated to improving student learning by accelerating the effectiveness of new teachers and school leaders. Since 1998, NTC has been strengthening school communities through proven mentoring and professional development programs, online learning environments, policy advocacy, and research.

Is the Traditional Role of a Teacher Outdated? Friday 1:15-2:30pm See page 60



Minister of Economic Planning and Social Development, Republic of Paraguay

José Molinas Vega was senior economist at the World Bank from 2005 to 2013. He was appointed Technical Secretary Minister of Economic Planning and Social Development of the Presidency of the Republic of Paraguay in 2013. His fields of research include social capital, rural development, the political economy of social service delivery, the economics of education, poverty analysis, and applied macroeconomics.

Measuring What Matters, Aligning for Impact Thursday 10:00-11:15am See page 30



Ghislain Morard Country Program Director (Indonesia), Friends-International

While studying Information Systems Management at Ecole Centrale Paris, Ghislain Morard traveled through Cambodia, where he volunteered with several NGOs and social enterprises. After graduating in 2007 with a major in Entrepreneurship, he returned to Cambodia and worked for Friends-International. In 2013, Ghislain became Program Director for Indonesia, leading the development of a new program for Friends in Jakarta.

**Closing Plenary** Friday 3:30-5:00pm See page 63



Gemma Mortensen **Executive Director, Crisis Action** 

Gemma Mortensen is Executive Director of Crisis Action, an international nonprofit established to increase the effectiveness of civil society responses to armed conflict. In 2011, the World Economic Forum selected Gemma as one of its Young Global Leaders. She previously worked for the Permanent Mission of the United Kingdom to the United Nations in New York, for the European Commission, and as a journalist.

Network Building and Collaboration: 21st Century Approaches for Social Change

Wednesday 3:00-4:15pm

See page 21

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.

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Jawad Nabulsi Co-Founder and CEO, Nebny Foundation

Jawad Nabulsi is an entrepreneur who established several successful businesses. In 2011, he shifted focus to social entrepreneurship and became Co-Founder and CEO of Nebny Foundation, which impacted the lives of over 100,000 people in Egypt. Jawad is the youngest board member of the Egyptian Water Regulatory Agency, where he administers investments and works on innovative solutions for water purification.

Participant Media Film Screening: The Square, The Story of Revolution Behind the Headlines Thursday 9:30-11:30pm

See page 11

The 21st Century City: Future Opportunity or Future Threat? Friday 10:00-11:15am

See page 48



Arif Naqvi Founder and Group Chief Executive, The Abraaj Group

Arif Nagvi is the Founder and Group Chief Executive of the Abraaj Group, which he established in 2002. Under his leadership, the Abraaj Group has emerged as a leading investor in growth markets. With over 25 years' experience investing in public and private companies, Arif has led the Group's involvement in some of the most notable private equity transactions in growth markets over the last decade.

**Opening Plenary** Wednesday 5:00-6:30pm See page 23



**Bill Neukom** Founder, President, and CEO, World Justice Project

Bill Neukom is the Founder, President, and CEO of the World Justice Project. Based in the Seattle office of K&L Gates, he was also owner of the San Francisco Giants Major League Baseball Team, where he served as CEO from 2008 to 2011. He is a past president of the American Bar Association (2007 to 2008) and trustee emeritus of Dartmouth College. Bill was the lead lawyer for Microsoft from 1978

The Promise of Better Governance Friday 10:00-11:15am See page 49



**Nicole Newnham** Filmmaker, Coco Films

Nicole Newnham is a documentary filmmaker and writer who recently co-produced the critically acclaimed film The Revolutionary Optimists with Maren Grainger-Monsen, about youth organizing for change in the slums of Kolkata. She is currently developing Map Your World, a curriculum, Web platform, and mobile tool that facilitates youth-led community mapping projects for social change.

Sundance Institute Film Screening: At the Movies with Stories of Change: Open Heart and Selected Shorts Wednesday 9:30-11:30pm See page 10



Jehane Noujaim Director and Producer, Noujaim Films

Jehane Noujaim is an Egyptian-American filmmaker who has worked on countless award winning documentaries. The Square, Jehane's Oscar nominated film chronicling the heart of the Egyptian revolution, is her 5th feature-length documentary. The Square was the recipient of several awards including the audience awards at Sundance, Toronto, and Dubai Film Festival and the IDA award for best documentary.

Participant Media Film Screening: The Square, The Story of Revolution Behind the Headlines

Thursday 9:30-11:30pm

See page 11

Artists as Activists: Using Creative Talent for Social Progress Friday 1:15-2:30pm

See page 57

N



Sally Osberg
President and CEO, Skoll Foundation

Sally Osberg has led entrepreneurial organizations and been an agent for social change throughout her career. As President and CEO of the Skoll Foundation, she partners with Founder and Chairman Jeff Skoll and the staff in supporting social entrepreneurs and those helping them solve global challenges. She is well respected for her thought leadership and for her commitment to accelerating social change.

Skoll Awards for Social Entrepreneurship Thursday 5:30–7:00pm See page 43



Fredrick Ouko
Executive Director, Action Network for the Disabled

Fredrick Ouko Alucheli is Executive Director of Action Network for the Disabled, a national organization run by and for young people with disabilities. It carries out capacity building and advocacy activities to ensure that young disabled people both know and demand their rights, and also seeks to help improve their socioeconomic status. Fredrick serves on the Disability Rights Fund Global Advisory Panel.

Interesting Voices, Innovative Ideas, Ambitious Outcomes Friday 10:00–11:15am

See page 47

P



Liz Patterson
Lead on Social Impact Investment,
Department for International Development

Liz Patterson is the Lead on Social Impact Investment at the UK's Department for International Development. She designed and now manages DFID's 13-year £165 million program to catalyze the market for impact investment in sub-Saharan Africa and South Asia.

Beyond the Pioneer: From Building Firms to Building Markets Friday 1:15–2:30pm

See page 61



**Judith Pollock**Deputy Director, Shell Foundation

Judith Pollock is Deputy Director of the Shell Foundation, which she joined in 2009. She manages their Sustainable Mobility program, focusing on providing high-quality, safe, and clean mobility solutions in developing-country cities and reducing the environmental impact from the movement of goods and freight. She also leads their work on supporting SMEs engaged in the sustainable mobility sector.

Beyond the Pioneer: From Building Firms to Building Markets Friday  $1:15-2:30\mbox{pm}$ 

See page 61



Kavita Prakash-Mani Head, Food Security Agenda, Syngenta

Kavita Prakash-Mani is on secondment from Syngenta to the World Economic Forum to help design and deliver Grow Asia, a new public-private partnership in Southeast Asia focused on sustainable agriculture development. Kavita will be working with governments, companies, farmers, NGOs, and other stakeholders to co-create initiatives on the ground focused on smallholder farmers and environmental sustainability.

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership

Thursday 10:00-11:15am

See page 28

R



**Subramaniam Ramadorai**Chairman, National Skill Development Agency (NSDA)

Subramaniam Ramadorai is Chairman of National Skill Development Agency with the rank of a Cabinet Minister. He is also Chairman of the National Skill Development Corp., a public-private partnership arm of the Government of India for creating large, for-profit vocational institutions. He continues as Vice Chairman of Tata Consultancy Services Ltd., a company he has been associated with for the past 41 years.

The Founders' Challenge: To Scale and Keep the Vision Alive Thursday 11:45 am - 1:00 pm

See page 33

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.



Benjamin Reece
Director/Producer, Deltree

Young director/producer Benjamin Reece has created viral music videos, broadcast commercials, and award-winning Web series.
Clients include Coca-Cola, DC-Comics, Google, Verizon, Duracell,
Sperry Top-Sider, BMW, Solomon R. Guggenheim Museum, Converse,
Purina, NYC Ballet, Salesforce, and other global brands. His work
has been covered in CNN, USA Today, La Repúbblica, Guardian UK,
and Huffington Post.

Closing Plenary
Friday 3:30–5:00pm
See page 63



Ehren Reed
Research and Evaluation Officer,
Skoll Foundation

As Research and Evaluation Officer for the Skoll Foundation, Ehren Reed is responsible for assessing the impact and effectiveness of the Foundation's efforts in order to support ongoing learning and evidence-based decision making. He was a Director of Innovation Network and has extensive experience managing research and evaluation projects in the fields of human services, human rights, and advocacy.

Striking a Balance, for Good Measure Wednesday 3:00–4:15pm

See page 21

Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives
Friday 11:45am–1:00pm
See page 53





Camille Saadé
Director, Strategic Partnerships, FHI 360

Camille Saadé has developed and led the implementation of a business model for mobilizing public and private resources in mutually beneficial partnerships in critical health areas such as MNCH; RH/FP; malnutrition, malaria, and diarrhea; promotion of correct health behaviors and hygiene education; promotion of safe drinking water and sanitation; and appropriate treatments for childhood diseases.

Beyond the Pioneer: From Building Firms to Building Markets Friday 1:15–2:30pm

See page 61



Sabri Saidam
Senior Lecturer, Birzeit University
Former Presidential Advisor, Palestine

Sabri Saidam is a Senior Lecturer at Birzeit University. He served as an advisor to the Palestinian president on telecom, IT, and technical education. Former minister of telecom and IT, Sabri led telecom market liberalization in Palestine in 2006, introducing the second mobile phone operator. He also led the introduction and ratification of the Palestine Telecom Regulatory Authority (PTRA) law.

The Promise of Better Governance Friday 10:00–11:15am See page 49



**Dipender Saluja** Managing Director, Capricorn Investment Group

Dipender Saluja is Managing Director at Capricorn Investment Group, an investment firm based in Palo Alto, where he oversees investments in energy technology, clean tech, IT, and emerging markets. Before Capricorn, he was Chief of Staff at Cadence, a global market leader in electronic design with \$1 billion in annual revenues and 5,000 employees. Prior to that, he was at Data General, Honeywell,

Meeting the Challenge of Increased Energy Demand: Opportunities for a 'Clean' Energy Matrix?

Friday 1:15-2:30pm

See page 58



Gisela Sánchez
Director of Corporate Affairs, Florida
Ice & Farm Co.

Gisela Sánchez is Director of Corporate Affairs at Florida Ice & Farm Co. Before joining FIFCO, Gisela, an industrial engineer, worked as a consultant for governments, NGOs, and companies in Central America in the areas of competitiveness and corporate social responsibility. In 2006, she published *10 Cases on Corporate Social Responsibility Good Practices* and *The Competitiveness Potential of Guatemala*.

Measuring What Matters, Aligning for Impact Thursday 10:00–11:15am See page 30



Jason Saul
Founder and CEO, Mission Measurement

Jason Saul is one of the nation's leading experts on measuring social impact. As Founder and CEO of Mission Measurement, Jason helps corporations, nonprofits, and public sector clients create value through social change. In addition to his advisory work helping organizations measure and improve their social impact, he serves on the faculty of the Kellogg School of Management at Northwestern University.

Cracking the Code on Social Impact Wednesday 1:30–2:45pm See page 18



**Doug Saunders**International Affairs Columnist, *The Globe and Mail* 

Doug Saunders is a Canadian-British journalist. He is the author of the award-winning book *Arrival City: The Final Migration and Our Next World* (2011), which has been published in 10 languages, and *The Myth of the Muslim Tide* (2012). Doug is the international-affairs columnist for *The Globe and Mail* and has won the National Newspaper Award, Canada's counterpart to the Pulitzer Prize, on five occasions.

The 21st Century City: Future Opportunity or Future Threat? Friday 10:00–11:15am

See page 48



Robbie Schingler Co-Founder, President, and COO, Planet Labs

Robbie Schingler is responsible for business operations and product development at Planet Labs. Previously, he worked at NASA serving as the Chief of Staff for the Office of the Chief Technologist, incubating the Space Technology Program. He managed the exoplanet-finding mission TESS and served as lead for NASA's Open Government activities. Robbie received a master's from the International Space University.

Closing Plenary
Friday 3:30–5:00pm
See page 63



Jess Search
CEO, Channel 4 BRITDOC Foundation

Jess Search is Chief Executive of the BRITDOC Foundation, which gives funding and support to award-winning documentaries, and was launched in partnership with Channel 4 in 2005. BRITDOC also has partnerships with the Bertha Foundation, PUMA, and the Sundance Institute Documentary Program. Jess Co-Founded Shooting People, the online filmmakers' network, and is a trustee of progressive think tank IPPR.

Interesting Voices, Innovative Ideas, Ambitious Outcomes Friday 10:00–11:15am See page 47



**Cori Shepherd Stern**Filmmaker, Strongheart Fellowship

Cori Shepherd Stern is an Oscar-nominated film producer as well as a social change strategist. Her 2013 Academy Award–nominated documentary *Open Heart* focused on health care and social justice through the lens of pediatric rheumatic heart disease in Africa and access to quality care. She has worked as a media advisor for the Skoll Foundation and Sundance Institute's "Stories of Change" Partnership.

Sundance Institute Film Screening: At the Movies with Stories of Change: *Open Heart* and Selected Shorts Wednesday 9:30–11:30pm

See page 10

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.



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**Tony Siesfeld**Director, Monitor Deloitte

Tony Siesfeld is a Director at Monitor Deloitte and a Senior Leader of Monitor Institute, a practice serving foundations and nonprofits. Recently, he worked in the areas of impact investing and financing social innovation, inclusive business practices, and women's rights. He focuses on social action strategy, measurement and evaluation, and bringing leading practices from businesses into the social sector.

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership

Thursday 10:00-11:15am

See page 28



Feike Sijbesma
Chairman and CEO, Royal DSM

Feike Sijbesma joined Royal DSM's Managing Board of Directors in 2000 and became CEO and Chairman of the Managing Board in 2007. He is a member of the Supervisory Board of the Dutch Central Bank. Feike has an honorary doctorate for his contribution to sustainability from the University of Maastricht and was honored as Humanitarian of the Year in 2010 by the United Nations Association of New York.

Future-Proofing Businesses: Beyond CSR, PR, and Charity Thursday 1:15–2:30pm See page 38



Madhulika Sikka Executive Editor News, NPR

Madhulika Sikka is Executive Editor for NPR News, overseeing all desks and reporters, and helping set the agenda for the entire News division. Previously, she was Executive Producer of NPR's *Morning Edition*. Under her leadership, *Morning Edition* traveled across the globe reporting on the defining issues of our time. She joined NPR in 2006 from ABC News, where she was a senior producer at *Nightline*.

The Evolving Role of Media in the Modern Age Thursday 10:00–11:15am

See page 29



Karlee Silver
Vice President of Targeted Challenges,
Grand Challenges Canada

Karlee Silver is Vice President of Targeted Challenges for Grand Challenges Canada. She leads the Saving Lives at Birth, Saving Brains, and Global Mental Health programs. She is a member of the Knowledge Exchange Working Group for the Canadian Network for Maternal, Newborn and Child Health. Prior to joining Grand Challenges Canada, she trained with Dr. Kevin Kain at the Sandra Rotman Centre for Global Health in Toronto.

Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives

Friday 11:45am–1:00pm See page 53



Jeff Skoll
Chairman, Jeff Skoll Group
Skoll Foundation, Skoll Global Threats
Fund, Participant Media, and Capricorn
Investment Group

Jeff Skoll is a philanthropist and social entrepreneur. As Founder of the Skoll Foundation, Skoll Global Threats Fund, Participant Media, and Capricorn Investment Group, he is bringing life to his vision of a sustainable, peaceful, and prosperous world. The first President of eBay, Jeff developed the company's inaugural business plan and led its successful initial public offering.

Opening Plenary Wednesday 5:00–6:30pm See page 23

Skoll Awards for Social Entrepreneurship Thursday 5:30–7:00pm See page 43



Alex Sloan
Portfolio Director, Skoll Foundation

Alex Sloan is the Skoll Foundation's Portfolio Director, managing its grant and investment portfolio. An investment professional at venture capital firms, and Chairman and President of the Excelerate Foundation, he supports entrepreneurs in for-profit and nonprofit settings. He has a BA from Tulane University and an MBA from Cornell University, and studied at the Chinese University of Hong Kong.

Beyond the Pioneer: From Building Firms to Building Markets Friday 1:15–2:30pm

See page 61



Nina Smith
Executive Director, GoodWeave

Nina Smith is Executive Director of GoodWeave, which aims to stop child labor in the carpet industry and replicate its market-driven model in other sectors. She is an advocate for children's rights and an expert on addressing labor rights violations in manufacturing supply chains. Nina has presented internationally on these issues at events organized by Harvard University and other institutions.

Sundance Institute Film Screening: At the Movies with Stories of Change: *Open Heart* and Selected Shorts

Wednesday 9:30-11:30pm

See page 10

Ending Modern Slavery Friday 10:00–11:15am See page 50



Omoyele Sowore
President, Sahara Reporters Media Group Inc.

Omoyele Sowore is a Nigerian activist and free speech advocate who has spent the last 20 years working to promote human rights and democracy in Nigeria, and to stop the militarization and violence that multinational oil companies have brought to his country. In 2006, Omoyele founded a groundbreaking multimedia online platform known as Sahara Reporters, which has published hundreds of investigative stories.

Empty Newsrooms, Booming Echo Chambers Thursday 1:15–2:30pm See page 39



**Kevin Starr** Director, Mulago Foundation

Kevin Starr directs the Mulago Foundation and the Rainer Arnhold Fellows Program; both are focused on scalable solutions to meet the basic needs of the poor. Kevin was a doctor when he stumbled into philanthropy in 1994. He established the foundation's Rainer Arnhold Fellows Program in 2003 to apply Mulago's principles and tools to help social entrepreneurs turn good ideas into lasting change at scale.

Design for Impact Wednesday 3:00–4:15pm See page 21

88



**Dorothy Stoneman**Founder and CEO, YouthBuild USA

Dorothy Stoneman is Founder and CEO of YouthBuild USA, national support center for more than 265 YouthBuild programs in the US and sponsor of YouthBuild International, whereby low-income youth work toward their GED or diploma while building affordable housing for homeless and low-income people. Since 1994, more than 120,000 YouthBuild students have produced 22,000 units of affordable housing.

Begin Within Wednesday 1:30–2:45pm See page 19





Kelvin Taketa President and CEO, Hawai'i Community Foundation

Kelvin H. Taketa is president and CEO of the Hawai'i Community Foundation, the largest foundation in the state that works to transform lives and improve communities. In 2012, HCF administered \$45 million in grants and contracts for programs and initiatives in Hawai'i. Born and raised in Hawai'i, Kelvin has spent his entire career in the nonprofit sector and helped found the Nature Conservancy of Hawai'i.

Leading with Authenticity Thursday 10:00–11:15am See page 27



Neo Tapela

Director of Non-Communicable Diseases
(NCD) Program, Partners In Health—Rwanda

Dr. Neo Tapela is a global health practitioner with an interest in health systems strengthening and service delivery of NCDs, particularly in resource-limited areas in sub-Saharan Africa. Since 2011, Neo has been based in Rwanda as Director of the Non-Communicable Diseases (NCD) Program in Partners In Health. She also serves as Special Advisor to Rwanda's Director General of Clinical Services on NCDs.

Closing the Gap: Tackling Global Health Challenges Friday 1:15–2:30pm

See page 59

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.



Richard Tofel
President, ProPublica

Richard Tofel was the Founding General Manager of ProPublica and is now President. He is responsible for all of ProPublica's non-journalism operations, including communications, legal, development, finance and budgeting, and human resources. He was formerly the Assistant Publisher of the *Wall Street Journal* and served as Vice President, General Counsel, and Secretary of the Rockefeller Foundation.

Empty Newsrooms, Booming Echo Chambers
Thursday 1:15–2:30pm
See page 39



**David Tolbert**President, International Center for
Transitional Justice

David Tolbert is President of the International Center for Transitional Justice. Previously he served as registrar of the Special Tribunal for Lebanon and special expert to the UN Secretary-General on UN Assistance to the Khmer Rouge Trials. From 2004 to 2008, David was deputy chief prosecutor of the International Criminal Tribunal for the former Yugoslavia (ICTY); he had previously been its deputy registrar.

The Promise of Better Governance Friday 10:00–11:15am See page 49





Chris Underhill
Founder and Director, BasicNeeds

Chris Underhill is a global expert in the delivery of health and rehabilitation systems to very poor people. His latest organization, BasicNeeds, concerns the delivery of a holistic model to mentally ill people and people with epilepsy in some of the poorest countries of the world. Chris is a Senior Fellow with the Ashoka Fellowship and is a recipient of the Skoll Award for Social Entrepreneurship.

Closing the Gap: Tackling Global Health Challenges Friday 1:15–2:30pm See page 59 V



Michaël van den Berg Fund Manager, Triodos Sustainable Trade Fund, Triodos Bank

Michaël van den Berg joined Triodos Bank as Fund Manager for the Triodos Sustainable Trade Fund in August 2013. He has over 10 years of emerging-markets investment experience with a focus on SME finance, off-grid renewable energy investments, and inclusive finance. Before joining Triodos Bank, Michaël worked for Triple Jump as Regional Manager for Eastern Europe, the Caucasus, and Asia, heading the investment team.

The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance

Thursday 1:15-2:30pm

See page 41



Beto Veríssimo Senior Researcher, Imazon

Adalberto Veríssimo is a Senior Researcher and Co-Founder of the Amazon Institute of People and Environment. He has a master's degree in ecology from Pennsylvania State University and a graduate degree in agricultural engineering from the Federal Rural University of the Brazilian Amazon. An AVINA Fellow and Ashoka Senior Fellow, he received the Skoll Foundation Award for Social Entrepreneurship in 2010.

Measuring What Matters, Aligning for Impact Thursday 10:00–11:15am See page 30



Melanne Verveer
Executive Director, Georgetown Institute for Women, Peace and Security

Ambassador Melanne Verveer is Executive Director of the Georgetown Institute for Women, Peace and Security. She most recently served as the first US Ambassador for Global Women's Issues, coordinating foreign policy issues and activities relating to the political, economic, and social advancement of women, and working to ensure that women's participation and rights are fully integrated into US foreign policy.

Unlocking the Entrepreneurial Ambition of Women Thursday  $1:15-2:30 \,\mathrm{pm}$ 

See page 37

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Dan Viederman CEO, Verité

As CEO of Verité, Dan Viederman has worked closely with NGOs, governments, investors, and the biggest multinational brands in the world to improve working conditions and eliminate human rights violations across geographies and business sectors. Dan has managed NGOs in developing countries since 1993 and worked with institutions such as the World Wildlife Fund (WWF) and Catholic Relief Services.

**Ending Modern Slavery** Friday 10:00-11:15am See page 50



Jan-Kees Vis Global Director of Sustainable Sourcing Development, Unilever

Jan-Kees Vis was trained as a chemist and received a PhD in Heterogeneous Catalysis in 1984. He joined Unilever in 1985, in R&D. From 2001 to 2010, he was Global Supply Chain Director Sustainable Agriculture. In 2010, he became Global Director Sustainable Sourcing Development, making him responsible for developing sustainability standards for all of Unilever's raw and packaging materials purchases.

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership

Thursday 10:00-11:15am See page 28





**Bart Weetjens** Founder, APOPO

Bart Weetjens is a social entrepreneur who trains HeroRATs to save human lives from disaster and disease. His organization APOPO researches, develops, deploys, and disseminates the use of a sustainable local alternative: detection rats technology. HeroRATs are humanely trained giant African pouched rats that act as cost-efficient detectors in limited-resources settings, while building local expertise.

Interesting Voices, Innovative Ideas, Ambitious Outcomes Friday 10:00-11:15am

See page 47



Marco Werman Host and Executive Editor, Public Radio International

Marco Werman is Host and Executive Editor of the Public Radio International-WGBH-BBC daily co-production *The World*. He's won an Emmy award for a 2006 documentary on Libya.

The Evolving Role of Media in the Modern Age Thursday 10:00-11:15am See page 29



**Andrew Youn** Co-Founder and Director, One Acre Fund

Andrew Youn is Co-Founder and Director of One Acre Fund. Most of the world's poor people are smallholder farmers, and One Acre Fund has an innovative method for helping them to double their productivity. The NGO currently serves 200,000 farmers in East Africa with farm input loans and training, and is growing by 50 percent-plus per year.

The Impact Jackpot: Service Delivery Innovation for the Very Poor Friday 10:00-11:15am

See page 51



Malala Yousafzai Co-Founder and Ambassador, Malala Fund

Malala Yousafzai is the Co-Founder and Ambassador of the Malala Fund and a global human rights activist. Born in 1997, Malala has since age 10 campaigned for the rights of girls to receive an education. After surviving an attack by the Taliban in 2012, she became internationally known for her courage in refusing to be silenced and continuing her fight for the right of everyone to receive an education.

Skoll Awards for Social Entrepreneurship Thursday 5:30-7:00pm See page 43

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.



Ziauddin Yousafzai Co-Founder and Chairman, Malala Fund

Ziauddin Yousafzai is an educator, human rights campaigner, and social activist. He inspired his daughter, Malala Yousafzai, to raise her voice to promote the rights of children to an education. He is currently the United Nations Special Advisor on Global Education and the educational attaché to the Pakistani Consulate in Birmingham, UK. He also serves as the Chairman of the Board for the Malala Fund

Is the Traditional Role of a Teacher Outdated? Friday 1:15-2:30pm See page 60



Co-Founding Director, Sing for Hope

Monica Yunus is the Co-Founding Director of Sing for Hope, a nonprofit that brings arts outreach programs to communities in need and presents initiatives that make the arts accessible to all. An internationally renowned soprano, she has performed with the world's leading companies, and in recitals in Europe and her native Bangladesh. She has been honored with a 21st Century Leaders Award.

Artists as Activists: Using Creative Talent for Social Progress Friday 1:15-2:30pm

See page 57





**Camille Zamora** Co-Founding Director, Sing for Hope

Camille Zamora is Co-Founding Director of Sing for Hope, a nonprofit that brings arts outreach programs to communities in need and presents initiatives that make the arts accessible to all. An internationally acclaimed soprano, she has performed recitals on five continents and appeared with ensembles including LA Opera and Glimmerglass Opera, and with collaborators ranging from Plácido Domingo to Sting.

Artists as Activists: Using Creative Talent for Social Progress Friday 1:15-2:30pm

See page 57



Wang Zhenyao Dean, Beijing Normal University, One Foundation Philanthropy Research Institute

Dr. Wang Zhenyao came to the Beijing Normal University, One Foundation Philanthropy Research Institute after over 20 years of experience working at the Ministry of Civil Affairs, most recently as the Director General of the Department of Social Welfare and Promotion of Charities. Zhenyao is renowned for his strong support of philanthropic organizations and advocacy for public participation

Achieving the China Dream Thursday 1:15-2:30pm See page 40

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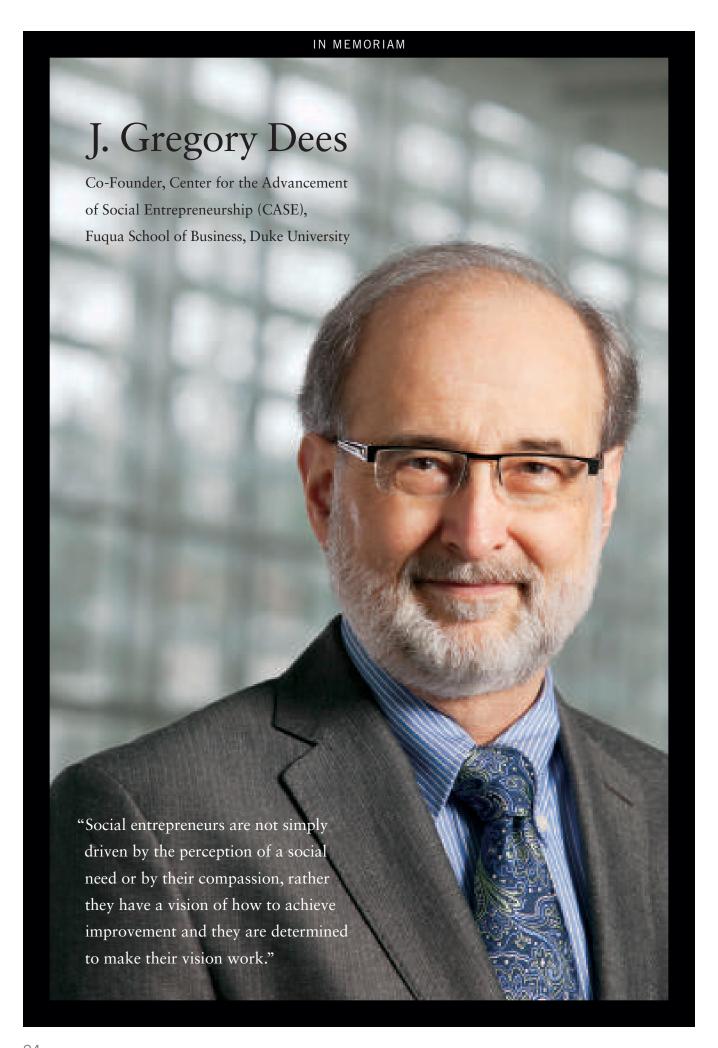
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# WI-FI INFO

Saïd Business School has complimentary Wi-Fi for delegates, which can be accessed with the following information:

Connect to SBS-Conf Username: SWF20I4 Password: SWF20I4

For FREE Wi-Fi access for your mobile phones and tablets throughout the rest of Oxford, we have partnered with iPass to provide easy to use connectivity. With the iPass Open Mobile App you can find the nearest iPass Wi-Fi hotspot and connect using your dedicated iPass username and password. The iPass help desk and Wi-Fi hotspot are located in the Garden Marquee.



# **THANK YOU**

# SKOLL FOUNDATION

Skoll World Forum Team

#### PRODUCING PARTNERS

A Caspian Production
Maire McCarthy Projects
Saïd Business School, University of Oxford
Skoll Centre for Social Entrepreneurship

## CREATIVE PARTNERS

Beighley Films

Black Toyon

Brian Stauffer (Major Illustrations)

David Fisher Photography

Deltree

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Kikim Media

Michael Collopy Photography

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## **ENVIRONMENTAL FOOTPRINT**

To minimize the footprint of the Skoll World Forum, we have taken great care to ensure that the entire event prioritizes sustainable practices. Therefore, each and every product you see at the Forum, from signage and production sets to the furniture, was made using local, sustainable products and reused from prior years when possible.

In addition, any paper materials were made using responsible sources. Whenever possible, meals include fair-trade products and local produce.

Specific practices include:

- Using local, sustainable, and fair-trade items in lunches and delegate meals when possible
- Placing composting and recycling stations throughout meeting venues
- Using reusable signage to eliminate one-time-usage as much as possible
- Printing programs with responsible sources
- Eliminating all extraneous packaging, such as bags and folders
- Collecting and reusing bamboo lanyards and plastic badge holders
- Providing reusable water bottles and water stations
- Encouraging mass transit to the Forum from London
- Providing a carbon-offset link for attendees to offset their travel



PLEASE LEAVE YOUR BADGE AND LANYARD AT SAÏD BUSINESS SCHOOL TO BE REUSED. THANK YOU!

The mission of the Skoll World Forum is to accelerate the impact of the world's leading social entrepreneurs by uniting them with essential partners in a collaborative pursuit of learning, leverage, and large-scale social change.

# **PARTNERS**

The Skoll World Forum is proud to partner with visionary institutions that support social entrepreneurship worldwide.

## STRATEGIC PARTNERS





**CONTENT PARTNERS** 

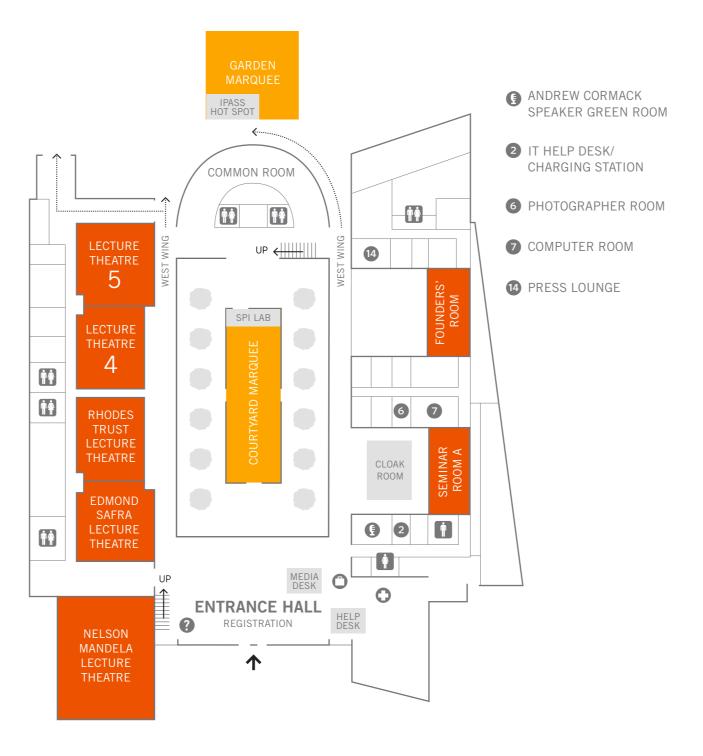




**NETWORK PARTNER** 

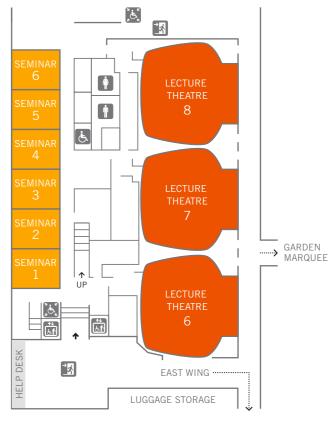


# SAÏD BUSINESS SCHOOL EAST WING



# SAÏD BUSINESS SCHOOL WEST WING

# 1ST/GROUND FLOOR



# **▲** MEDITATION ROOM



**1** 

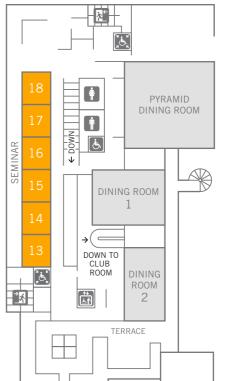
**2ND FLOOR** 

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# **3RD FLOOR**



# OXFORD

#### TAXIS

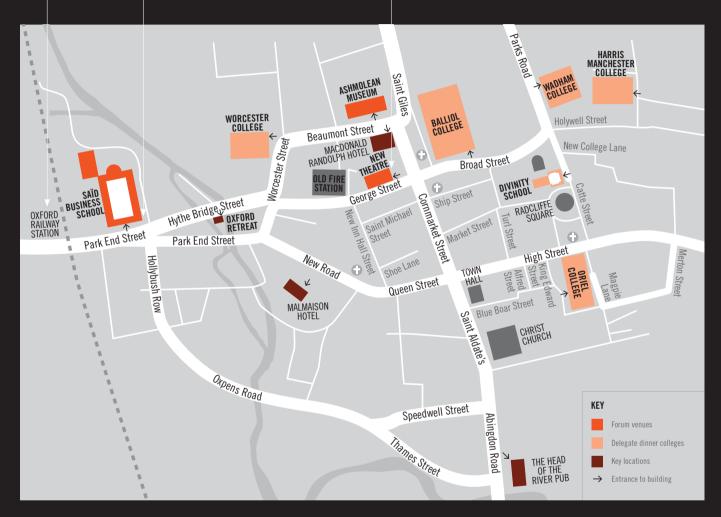
Taxis are available from Oxford Railway Station.

## SAÏD BUSINESS SCHOOL

All venues are located within the Saïd Business School unless otherwise stated.

#### **NEW THEATRE**

New Theatre is a 10-minute walk from Saïd Business School.
Seating is general admission.
Doors open 30 minutes prior to start.



#### REGISTRATION

Entrance Hall Wednesday 9:00am-5:00pm Thursday 8:00am-5:00pm Friday 8:00am-3:00pm

## **SKOLL WORLD FORUM BADGES**

Required for all Forum events

## **REFRESHMENTS**

Courtyard and Garden Marquees Also purchase in Common Room

## **DELEGATE DINNER**

Invites located in badge pack Starts promptly at 7:15pm

#### **FORUM SESSIONS**

First come, first served
Arrive early to guarantee entry

# HELP DESK

Wednesday, Thursday, and Friday 8:00am-5:30pm

## **LUGGAGE AND CLOAKROOM**

Ask at Help Desk

#### **WIRELESS NETWORK**

Connect to SBS-Conf Username: SWF2014 Password: SWF2014

# **COMPUTER ROOM**

Seminar Room 7
Open during Forum hours
21 computers with
Internet access
Printing not offered,
but available at Staples
across the street

