The 11th Skoll World Forum on Social Entrepreneurship
April 9–11, 2014, Oxford UK

Forum venues
Delegate dinner
Colleges
Key locations
Entrance to building

Oxford

Taxis are available from Oxford Railway Station.

Registration
Entrance Hall
Wednesday 9:00am–5:00pm
Thursday 8:00am–5:00pm
Friday 8:00am–3:00pm

Forum Badges Required for all Forum events

Refreshments
Courtyard and Garden Marquees
Also purchase in Common Room
Delegate dinner Invites located in badge pack
Starts promptly at 7:15pm

Forum Sessions
First come, first served
Arrive early to guarantee entry

Help Desk
Wednesday, Thursday, and Friday 8:00am–5:30pm
Luggage and cloakroom
Ask at Help Desk

Wireless Network
Connect to SBS-Conf
Username: SWF2014
Password: SWF2014

Computer Room
Seminar Room 7
Open during Forum hours
21 computers with Internet access
Printing not offered, but available at Staples across the street

New Theatre
New Theatre is a 10-minute walk from Saïd Business School.
Seating is general admission.
Doors open 30 minutes prior to start.

Save the Date
April 9–11, 2014
Throughout history, human ambition has been a powerful force for change. **Ambition grounds aspiration in action.** Where aspiration desires, ambition does—it kindles creativity, stokes resolve, and drives progress. Gathering in Oxford for the 11th Annual Skoll World Forum, we will explore this phenomenon and its implications for our work.

We begin by acknowledging that humanity stands poised to take a quantum leap forward as millions upon millions emerge from poverty, ambitious to claim their rights to more secure, dignified, and prosperous lives. Social entrepreneurs grasp the magnitude of this force and are harnessing its potential. **Why?** Because they understand that true change will always be driven by those most affected: women and men whose families, livelihoods, and ultimate destinies depend upon whether they are afforded or denied opportunity.

To defeat poverty, injustice, and environmental degradation, social entrepreneurs don’t impose their solutions. Instead, they work with those they serve, building the scaffolds to shared prosperity, self-determination, and sustainability. **Once the rungs of opportunity are in place, social entrepreneurs know that ambition will make the climb.**

You may think ambition is invisible, but its energy is undeniable, offering a vast, infinitely renewable resource that social entrepreneurs tap to bring their visions to life.
WE HAVE NEARLY 1,000 PEOPLE FROM 60 COUNTRIES.

LET'S BEGIN.
The 11th Annual Skoll World Forum is brought to you by the Skoll Foundation in collaboration with the Skoll Centre for Social Entrepreneurship at the Said Business School, University of Oxford.

“The Skoll Foundation drives large scale change by investing in, connecting, and celebrating social entrepreneurs and the innovators who help them solve the world’s most pressing problems. Founded by Jeff Skoll and led by Sally Osberg, the Foundation has given more than $400 million since 1999, including investments in nearly 100 remarkable social entrepreneurs and more than 80 organizations across the globe.

www.skollfoundation.org

The Skoll Centre is a leading academic entity for the advancement of social entrepreneurship worldwide. We foster innovative social transformation through education, research, and collaboration. The Centre was founded in 2003 with $7.5 million from the Skoll Foundation, the largest funding received by a business school for an international social entrepreneurship program.

www.skollcentre.org

“Ambition grounds aspiration in action.”

SALLY OSBERG
**CONNECT**

**DAY 1**

**FIRST CONNECTIONS**
**WEDNESDAY**
**9:30–10:30AM AND 10:30–11:30AM**
**SEMINAR ROOM A**

**THURSDAY AND FRIDAY**
**8:30–9:30AM**
**FOUNDERS’ ROOM**

Kick off your Forum experience with an energetic, facilitated networking session. Think speed dating for social entrepreneurs! This is one of many Forum opportunities to make lasting connections.

**DAY 2**

**BREAKFAST—NETWORKING AND MEETING TIME**
**THURSDAY AND FRIDAY 8:00–10:00AM**
**GARDEN MARQUEE**

This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates in the Garden Marquee of Said Business School, where a continental breakfast will be served.

**DAY 2**

**SUNDANCE NETWORKING ACTIVITY**
**FINDING YOUR STORY AND MAKING IT COUNT: A SESSION WITH SUNDANCE**
**THURSDAY 3:00–4:30PM**
**SEMINAR ROOM A**

Join Sundance Institute Documentary Film Program Director Tabitha Jackson to explore the key elements of narrative storytelling, and then test your story skills in small groups. See how the most effective storylines create empathy and lead to action. Group leaders include Deborah Alden, Wendy Levy, Nicole Newnham, Pete Nicks, Richard Perez, and Lynette Wallworth.

**DAY 3**

**AFTER HOURS PUB NIGHT**
**WEDNESDAY 9:30–11:30PM**
**THE OXFORD RETREAT**

Join us at the designated after-hours home base for Skoll World Forum delegates. Catch up on the day’s events, enjoy an energetic debate, or sip on a relaxing pint with fellow Forum delegates!
Delegates are invited to contribute their thoughts and ideas to a short video that will be shared with everyone at the Closing Plenary in New Theatre. The innovators from the “Fifty People One Question” series have a special question for Skoll World Forum delegates that will be compiled into a collective celebration of ambition.

Filming takes place at Said Business School—we will send notification of the location via our mobile app.

**JOIN IN THE CLOSING PLENARY!**

**SAID BUSINESS SCHOOL**

**INTERACT**

**OXFORDJAM**

**WEDNESDAY–FRIDAY 9:00AM–11:00PM**

**OLD FIRE STATION**

Stop by the Forum’s very own fringe festival. OxfordJam runs in parallel with the Skoll World Forum, and the extended hours give plenty of opportunity to engage with the wider social entrepreneurship community. For more information on programming, visit www.oxfordjam.org.uk.

**DAY 1**

**DAY 2**

**DAY 3**

**ALIGNING FOR IMPACT**

Don’t miss the chance to become an early adopter of the Social Progress Framework, an innovative tool used to inform policies and institutions worldwide. Learn more about this global initiative that measures, prioritizes, and profiles what matters in the countries and communities where social innovators are working for change.

For more information, visit www.socialprogressimperative.org

Twitter: @socprogress
DELEGATE DINNERS
WEDNESDAY
STARTS PROMPTLY AT 7:15PM
UNIVERSITY OF OXFORD COLLEGES

Dine with fellow delegates within the mysterious walls of Oxford’s oldest and best-known colleges! The University of Oxford has been a seat of learning since the 12th century. Follow an Oxford tradition of connecting with fellow thinkers during an atmospheric evening of dining and conversation. Locate your dinner invitation with your college destination in your badge pack.

SKOLL AWARDS RECEPTION
THURSDAY 7:00–9:00PM
ASHMOLEAN MUSEUM OF ART AND ARCHAEOLOGY

The Skoll Award for Social Entrepreneurship recognizes extraordinary leadership and the proven potential to create large-scale change throughout the world. Help celebrate and honor the 2014 Skoll Awardees in a ceremony at New Theatre, followed by a reception at the Ashmolean Museum of Art and Archaeology, Britain’s first public museum. Enjoy drinks and canapés among the ancient exhibits.

AFTER HOURS

SUNDANCE INSTITUTE FILM SCREENING
AT THE MOVIES WITH STORIES OF CHANGE: OPEN HEART AND SELECTED SHORTS
WEDNESDAY 9:30–11:30PM
NEW THEATRE

Do movies make a difference? Join us for three short films on urgent global issues, including Academy Award-nominated Open Heart, the story of eight Rwandan children who embark on a life-or-death journey to receive open-heart surgery.

FOLLOWED BY Q&A
Tabitha Jackson, Director, Documentary Film Program, Sundance Institute
Nicole Newnham, Filmmaker, Coco Films
Nina Smith, Executive Director, GoodWeave
Cori Shepherd Stern, Filmmaker, Strongheart Fellowship

PARTICIPANT MEDIA FILM SCREENING
THE SQUARE
THE STORY OF REVOLUTION BEHIND THE HEADLINES
THURSDAY 9:30–11:30PM
NEW THEATRE

From the 2011 overthrow of a 30-year dictator through the military removal of the Muslim Brotherhood president in 2013, we follow a group of Egyptian activists as they risk their lives to build a new society of conscience, witnessing up close the immense sacrifice they endure on the road to freedom.

FOLLOWED BY Q&A
Jim Berk, CEO, Participant Media
Jawad Nabulsi, Co-Founder and CEO, Nebny Foundation
Jehane Noujaim, Director, The Square
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Access delegates’ contact information
Find delegates aligned with your interests or region
Engage in deep discussions, ask questions, and connect with other delegates
Set up meetings and build your own schedule in Oxford
Access maps of key locations and events around Oxford

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Access & Contribute Content
SkollWorldForum.org is a year-round platform where visitors can learn about social entrepreneurs’ innovations, news on global issues, and solutions to pressing world problems.

As a delegate, you have access to a range of features on skollworldforum.org, including community member contact information, job postings, a social sector events calendar, delegate-only discussion boards, and more.

We regularly solicit contributions from the Forum community and partner with some of the world’s leading media institutions to amplify coverage of the global issues that matter. Our media partners include Al Jazeera, CNN, Forbes, Harvard Business Review, Reuters, and The Financial Times’ This is Africa.

If you’d like to contribute content or become a content partner, please contact our Editorial and Partnerships Manager, Rahim Kanani, at rkanani@skollfoundation.org.
“Ambition has one heel nailed in well, though she stretch her fingers to touch the heavens.”

Lao Tzu
INTRODUCTIONS
WEDNESDAY 9:00–12:00PM

WALKING TOURS
9:00–10:30AM AND 10:30–12:00PM
FROM ENTRANCE HALL

Take a tour through the historic center of Oxford. Learn about the University while visiting some of the city’s oldest buildings, grandest dining halls and most atmospheric chapels, cloisters, and quadrangles.

FIRST CONNECTIONS
9:30–10:30AM AND 10:30–11:30AM
SEMINAR ROOM A

Kick off your Forum experience with an energetic, facilitated networking session. Think speed dating for social entrepreneurs! This is one of many Forum opportunities to make lasting connections.
Your Organization’s Strategic Identity: How to Create It and Use It to Engage 21st Century Donors

This interactive session will help you to identify the unique and compelling significance of your organization, develop this significance into your own strategic identity, and then translate the identity into compelling donor engagement approaches that fit the attitudes, motivations, and behavior of today’s global philanthropists.

Peter Hero
Founder and Principal, The Hero Group

Peter deCourcy Hero is Founder and Principal of the Hero Group, a global philanthropy consulting firm serving NGOs, foundations, and philanthropists. For 17 years, he was CEO of the Silicon Valley Community Foundation. He will be joined by Noah Manduke.

New Business Models for and by Nonprofits

How should nonprofits thread the thin line between leveraging market forces to have reach and sustainable impact, while avoiding philanthropic and public funds to subsidize or replace businesses? One way is to incubate businesses that deliver similar and complementary goods and services.

Andréanne Grimald
Director, Economic Development, Solidaridad North America

Andréanne Grimald is Director, Economic Development for Solidaridad North America. Solidaridad works to reduce poverty and environmental externalities by building sustainable supply and demand of 13 commodities.

Opportunity for Systems Change Through Disaster Relief

Disasters, while tragic, often present opportunities to generate transformation in social and economic systems. How can we invoke systems thinking to channel disaster relief efforts into low-carbon and climate-resilient development?

Robert Foster
Executive Director, Accelerating Market-Driven Partnerships, Aspen Institute

Executive Director of Accelerating Market-Driven Partnerships (AMP) at the Aspen Institute, AMP which was launched by the US State Department, the Rockefeller Foundation, and Fortune 50 companies, curates partnerships and catalyzes investments that deliver social and environmental impacts.

Made Not Found: Helping Great Impact Investments Happen

Come discuss the ways that social entrepreneurs raise capital from impact investors. What helps or hinders their efforts the most? How can those who need capital more readily obtain it on terms that work for their missions, markets, and business models?

Debra Schwartz
Director of Program-Related Investments, MacArthur Foundation

Debra oversees the MacArthur Foundation’s $300 million impact investing portfolio, supporting more than 100 social enterprises, NGOs, and public-private funds. A former investment banker and nonprofit CFO, she also teaches about business and finance in the social sector.

Choke Point: The Competition Between Water, Food, and Energy

Declining freshwater reserves, tenuous food security, and booming energy demand are disrupting economies, governments, and environments. This is especially true in the era of climate change. How can social entrepreneurs and innovators help the world scale responses to these disruptive, accelerating trends?

Carl Ganter
Managing Director and Co-Founder, Circle of Blue

J. Carl Ganter is Director of Circle of Blue, which reports on the competition between water, food, and energy in a changing climate. He is on the World Economic Forum Global Agenda Council on Water Security and received the Rockefeller Foundation Centennial Innovation Award.

Legal Issues Often Faced by Social Entrepreneurs

Join an interactive discussion on frequent problems social entrepreneurs face in home countries and operational locations. Get advice on obtaining quality legal counsel, including pro bono and low bono, and on strategies for working with lawyers. Afterward, schedule one-on-one sessions with the discussion leader.

Dave Roll
Founder and Associate Director, Lex Mundi Pro Bono Foundation

David L. Roll is Founder of Lex Mundi Pro Bono Foundation and Partner at Stone & Johnson. Dave has practiced law for more than 30 years. The Foundation uses a global network of top-tier commercial law firms to provide pro bono legal assistance to eligible social entrepreneurs.

Are Communities the Problem or the Solution for Girls’ Education?

There are deep-rooted, community-induced societal barriers to girls’ education. Persistently working with the entire community helps install a favorable perception shift toward girls’ education. If communities have been the biggest impediment to development, can we flip the scenario, use the same communities, and make them the drivers of development?

Safena Husain
Founder and Executive Director, Educate Girls

Safena Husain has been committed to girls’ education in India since 2002. She started Educate Girls in 2007, and in six years, she has brought over 59,000 girls back to school. Safena holds a BS from the London School of Economics, and was born and raised in New Delhi, India.
SEMINARS
WEDNESDAY 1:30–2:45PM

WHAT ARE SEMINARS?
Back by popular demand, these highly interactive seminars, led by one or two facilitators, provide actionable learning and practical takeaways. Sessions are constructed to promote open dialogue and peer-to-peer sharing of best practices.

EDMOND SAFRA LECTURE THEATRE
Cracking the Code on Social Impact
How can we do for the world what Pandora did for music? How does the social sector crack its biggest challenge: measurement? In this session, we will discuss how other domains—law, music, science—have turned measurement on its head using data, algorithms, and predictive analytics. We will also introduce the Impact Genome Project, an ambitious effort to codify social programs and predict outcomes. Participants will learn about the power of a genomic approach to universal benchmarking, predictive modeling, and big data for social change.

FACILITATORS
Nolan Gasser
Architect of Music Genome Project; Chief Musicologist Emeritus, Pandora
Jason Saul
Founder and CEO, Mission Measurement

RHODES TRUST LECTURE THEATRE
Exponential Fundraising
There are ample resources of every kind, everywhere: money, time, networks, ideas, creativity. They can be put to work in support of world-changing organizations and ideas but get stuck by the barriers we place around them. This seminar will help you recognize and remove obstacles, and give you a new frame for the entire practice of fundraising. We’ll also explore ideas, tools, techniques, and approaches to attract new and deeper partnerships and resources more easily and more effectively.

FACILITATOR
Jennifer McCrea
Founder and CEO, Exponential Fundraising

LECTURE THEATRE 4
Ambitious Storytelling
We know that well-told stories can bring people together, strengthen cultural identity, and deepen our impact—but how do we align business and social change goals with creative innovation and the demands of the connected audience? Ambitious and risk-taking storytellers around the world are figuring this out in surprising ways. In this fast-paced presentation, you’ll hear examples of groundbreaking projects, tested strategies, and new tools that can make your organization an incubator for unique and powerful storytelling.

FACILITATOR
Wendy Levy
Director, New Arts Axis

LECTURE THEATRE 5
Thinking About Talent
Human capital is the most valuable asset in the social sector. An effective human capital strategy enables nonprofits to grow, scale, and achieve greater impact. Join a robust discussion on how to attract and engage an excellent team. Hear from experts, and each other, on techniques that can address questions such as: What is the best way to attract the right talent to your organization? How do you enable them to be successful? How do you build a talent pipeline to engage future leaders?

FACILITATOR
Salvatore Giambanco
Partner, Omidyar Network

SEMINAR ROOM A
Begin Within
Martin Luther King, Jr., said, “All lasting and meaningful change begins on the inside.” Using his quote as a starting point, we’ll focus on inner development and well-being as crucial keys that enable social entrepreneurs to bring about lasting and sustainable change. Highlighting several proven examples of social and personal healing, spiritual grounding, and consciousness development, this seminar also explores sustainable tools for well-being, including deep listening and mindfulness.

FACILITATORS
John Bell
Vice President for Leadership, YouthBuild USA
Dorothy Stoneman
Founder and CEO, YouthBuild USA
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EDMOND SAFRA LECTURE THEATRE

Transformative Scale: Pathways to Growing What Works
If we are to effectively move the needle on key issues, one of the most important questions to answer is how we can reach transformative scale. We know what works in many instances, but we don’t know how to implement at population-level scale. This session will introduce examples of leaders charting new pathways to scaling impact, and explore the barriers and opportunities participants are facing as they consider these types of strategies—both for their organizations and for their own leadership.

FACILITATOR: Jeff Bradach
Co-Founder and Managing Partner, Bridgespan Group

RHODES TRUST LECTURE THEATRE

Striking a Balance, for Good Measure
Should you spend more time on performance metrics or assessing impact? How do you prioritize internal audiences versus external ones? Where do you draw the line between methodology and use? It can be difficult to strike an appropriate balance in your monitoring and evaluation strategy. Join us as we draw upon honest conversation and real-world examples of organizations such as Fair Trade USA as they develop a new Impact Management System that more clearly defines outcomes for everyone participating in Fair Trade: farmers and workers, businesses, and consumers.

FACILITATORS:
Mary Jo Cook
Chief Impact Officer, Fair Trade USA

Ehren Reed
Research and Evaluation Officer, Skoll Foundation

LECTURE THEATRE 4

Design for Impact
While we are accustomed to talking about business models, this seminar will help you create, or evaluate, an effective impact model. This particular approach focuses on the precise articulation of the intended impact, a map of the behaviors that will drive it, and an understanding of scalability to better design a model that can achieve real impact at real scale.

FACILITATOR: Kevin Starr
Director, Mulago Foundation

LECTURE THEATRE 5

Networks are more powerful and effective than ever. The growth of new technologies and collaboration in response to increasing global complexity are driving network innovations. Come explore different types of network building for social change. Share insight on how philanthropists can network to catalyze a greater order of social change. Look at cutting-edge innovations emerging from social entrepreneurs, and see how this is altering the way change happens.

FACILITATOR: Gemma Mortensen
Executive Director, Crisis Action

SEMINAR ROOM A

The Ambitious Power of AND
Can you learn to think with “and” instead of “or” to accomplish seemingly incompatible goals? Social entrepreneurs think with “and” when conceiving unorthodox solutions, such as harnessing market forces to advance a civic mission. Using a little creativity, you can retrain your brain to challenge false assumptions, rethink the way you approach challenges, and look differently at strategic planning, budgeting, hiring, product development, marketing, and even personal choices.

FACILITATOR: Daniel Lubetzky
Founder and CEO, KIND Healthy Snacks; Chairman, PeaceWorks
WEDNESDAY
5:00–6:30PM
NEW THEATRE
Doors open at 4:30pm.
Seating is general admission.

MASTER OF CEREMONIES
Stephan Chambers
Chairman, Skoll Centre for Social Entrepreneurship;
MBA Director, Said Business School, University of Oxford

WELCOME REMARKS
Jeff Skoll
Chairman, Jeff Skoll Group
Skoll Foundation, Skoll Global Threats Fund,
Participant Media, and Capricorn Investment Group

PROFIT AND PROGRESS: AN AMBITIOUS CONVERSATION
MODERATOR
Mindy Lubber
President, Ceres

Sir Richard Branson
Founder, Virgin Group

Arif Naqvi
Founder and Group Chief Executive, The Abraaj Group

PROGRESS IN ACTION: A VISUAL JOURNEY INTO AFRICA
Marcus Bleasdale
Photographer, National Geographic Magazine

FUELING OPPORTUNITIES AND SCALING PROGRESS WITH INNOVATIVE FINANCING
Sir Ronald Cohen
Chairman, Social Impact Investment Taskforce

MUSICAL PERFORMANCE
Miri Ben-Ari
Grammy Award–Winning Artist
“Intelligence without ambition is a bird without wings.”

Salvador Dalí
**NETWORKING**

**THURSDAY**

**BREAKFAST—NETWORKING AND MEETING TIME**

8:00–10:00AM  
**GARDEN MARQUEE**

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**FIRST CONNECTIONS**

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**FOUNDERS’ ROOM**

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**SUNDANCE NETWORKING ACTIVITY**

**FINDING YOUR STORY AND MAKING IT COUNT: A SESSION WITH SUNDAANCE**

3:00–4:30PM  
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Join Sundance Institute Documentary Film Program Director Tabitha Jackson to explore the key elements of narrative storytelling, and then test your story skills in small groups. See how the most effective storylines create empathy and lead to action. Group leaders include Deborah Alden, Wendy Levy, Nicole Newnham, Pete Nicks, Richard Perez, and Lynette Wallworth.
Leading with Authenticity

Can introverts, quiet leaders, and process-oriented technocrats compete with “typical” charismatic leaders in the noisy marketplace of talent acquisition, funding, and social change? Everyone already possesses a unique style of leadership. How do you use that authenticity to go deeper into who you already are? Come explore how different people, with varying styles of leadership, go deep into their own authenticity to achieve productivity, collegiality, positive morale, and ultimately, impact.

**MODERATOR**
Diana Aviv
*President and CEO, Independent Sector*

**SPEAKERS**
Bill Drayton, Rafiatu Lawal, Sébastien Marot, Kelvin Taketa
Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership
For decades, companies replicated the same business model to expand into new markets. This approach has run its course. Can long-term growth and commercial viability come from new models that blend profitability with community and environmental relevancy? Can corporate leaders succeed in creating shared value by working with other innovators? This session will share breakthrough survey results from 50 global companies on inclusive and sustainable growth practices, and discuss the partnerships needed to learn, innovate, and thrive.

MODERATOR
Robert Annibale
Global Head, Cit Microfinance and Community Development, Citigroup, Inc.

SPEAKERS
Mark Davis
Community Trade Director, The Body Shop

Tony Siesfeld
Director, Monitor Deloitte

Kavita Prakash-Mani
Head, Food Security Agenda, Syngenta

Jan-Kees Vis
Global Director of Sustainable Sourcing Development, Unilever

RHODES TRUST LECTURE THEATRE

The Evolving Role of Media in the Modern Age
Traditional journalism has undergone a transformation over the last decade, with many landmark media companies closing their doors or reinventing themselves to match the changing times. Meanwhile social challenges and entrepreneurial solutions continue to proliferate, with unclear leadership from a media industry in flux. Engage with executives and leading voices from established news sources about the opportunities and challenges they face, how their models have adapted or will adapt, and where social and environmental issues fit.

MODERATOR
Alberto Ibargüen
President, John S. and James L. Knight Foundation

SPEAKERS
Parisa Khosravi
Senior Vice President, CNN Worldwide

Marco Werman
Host and Executive Editor, Public Radio International

Ehab Al Shihabi
CEO, Al Jazeera America

Madhulika Sikka
Executive Editor News, NPR

Use “Add to Schedule (scan QR)” from the Skoll World Forum 2014 mobile app.
LECTURE THEATRE 4

Measuring What Matters, Aligning for Impact

Innovators are adopting the Social Progress Index as a robust tool for aligning partnerships and for catalyzing opportunities to scale their impact. Hear from leading social entrepreneurs who are using this unique framework and outcome measurement approach to work with partners in business and government, and to effect change in communities where they work. Learn about the data, tools, and access to a global network that is raising the profile and impact of their work. Delegates from all sectors will gain actionable insights and ideas for their own initiatives.

MODERATOR

Roberto Artavia
Chairman, Viva Trust

SPEAKERS

José Molinas
Minister of Economic Planning and Social Development, Republic of Paraguay

Beto Verissimo
Senior Researcher, Imazon

Gisela Sánchez
Director of Corporate Affairs, Florida Ice & Farm Co.

LECTURE THEATRE 5

Digital Equity and Individual Rights in the Age of Big Data

Business, government, and civil society are all looking at big data, often combined with social media and mobile communications tools, as the new “holy grail” to better sell products, deliver services, or engage people to solve problems. Data and communication tools can empower new approaches to longstanding social problems, such as detecting disease outbreaks or disaster relief. Yet, new uses of data create many questions around privacy, ethics, and digital exclusion. Come explore how to maximize the “good” promise of the data revolution for social change while managing its potential downsides.

MODERATOR

Emily Kasriel
Visiting Fellow, Said Business School; Head of Editorial Partnerships and Special Projects, BBC Global News

SPEAKERS

Larry Brilliant
President and CEO, Skoll Global Threats Fund

Jim Fruchterman
Founder and CEO, Benetech

Kenneth Cukier
Data Editor, The Economist

Miguel Luengo-Oroz
Founding Director, MalariaSpot; Chief Scientist, UN Global Pulse
Campaign Models: Driving Your Audience to Engage

Campaigns are the new movements of society. Whether promoting a product, issue, or behavior, models for engaging the masses are becoming increasingly sophisticated. So much so that lines are beginning to blur between the tactics taken by corporations and those of nonprofits. In some cases, they are even joining together to collectively attract new customers, donors, and advocates. Whether online engaging “clicktavists” or moving millions of churchgoers in pews, the results can be thousands of people and millions of dollars.

MODERATOR

Elizabeth Gore
Resident Entrepreneur, United Nations Foundation

SPEAKERS

Gabrielle Fitzgerald
Director, Program Advocacy, Bill & Melinda Gates Foundation

Ben Keesey
CEO, Invisible Children, Inc.

Christopher Gebhardt
General Manager, TakePart

Ido Leffler
Co-Founder, Yes To Inc.

The Founders’ Challenge: To Scale and Keep the Vision Alive

Every entrepreneurial venture begins with one vision, one client group, and a restlessness to constantly improve. As the venture scales, there are natural forces that can take it away from its core mission…and the ultimate client. How do successful founders transmit a “founder’s mentality” to the next generation of leadership? How do they stay externally focused and obsessed with fulfilling the vision of the venture, while establishing routines that are an integral part of a well-run enterprise?

MODERATOR

Pamela Hartigan
Director, Skoll Centre for Social Entrepreneurship

SPEAKERS

Frank Akers
President and CEO, Oak Ridge Strategies Group

Richard Edelman
President and CEO, Edelman

Andrea Coleman
Co-Founder and CEO, Riders for Health

Subramaniam Ramadorai
Chairman, National Skill Development Agency (NSDA)

Cheryl Dorsey
President, Echoing Green

Wendy Kopp
CEO and Co-Founder, Teach For All

Use “Add to Schedule (scan QR)” from the Skoll World Forum 2014 mobile app.
Daniel Lubetzky
Founder and CEO, KIND Healthy Snacks
Relaying on 35 years of experience, serial sustainability entrepreneur Maurits Groen, with business partner Camille van Gestel, founded a rapidly growing solar company—a professional charity that brings light and power to people living off-grid.

Gary Cohen
Co-Founder and President, Health Care Without Harm
Gary Cohen has been a pioneer in environmental health for 30 years. He is Co-Founder and President of Health Care Without Harm and Practice Greenhealth. He was instrumental in bringing together the NGOs and hospital systems that formed the Healthier Hospitals Initiative.

Maurits Groen
Founder and CEO, WakaWaka
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Gary Cohen
Co-Founder and President, Health Care Without Harm
Gary Cohen has been a pioneer in environmental health for 30 years. He is Co-Founder and President of Health Care Without Harm and Practice Greenhealth. He was instrumental in bringing together the NGOs and hospital systems that formed the Healthier Hospitals Initiative.

Maurits Groen
Founder and CEO, WakaWaka
Relaying on 35 years of experience, serial sustainability entrepreneur Maurits Groen, with business partner Camille van Gestel, founded a rapidly growing solar company—a professional charity that brings light and power to people living off-grid.

Gary Cohen
Co-Founder and President, Health Care Without Harm
Gary Cohen has been a pioneer in environmental health for 30 years. He is Co-Founder and President of Health Care Without Harm and Practice Greenhealth. He was instrumental in bringing together the NGOs and hospital systems that formed the Healthier Hospitals Initiative.
Female entrepreneurship is an “economic promise” capturing attention of governments, corporations, and civil society all over the world, since small- and medium-sized enterprises are engines of economic growth and stability. Currently, women are creating businesses at a greater rate than men in Ghana, Nigeria, and Thailand. Despite proven benefits of women’s economic engagement, female entrepreneurs face disproportionate barriers in growing their businesses: difficulty accessing credit, markets, and equal protection under the law. Join optimistic female entrepreneurs and those that are helping women around the world overcome financing and legal barriers.
**CORE SESSIONS**
**THURSDAY 1:15–2:30PM**

**EDMOND SAFRA LECTURE THEATRE**

**Future-Proofing Businesses: Beyond CSR, PR, and Charity**
A growing number of pioneering publicly listed companies are pivoting their business practices internally to embrace long-term goals and eschewing the overriding emphasis on short-term profitability. But given the inbuilt tyranny of the market, taking on such a challenge is not for the faint-hearted. In this session, we will hear from innovative corporate pioneers who are embarking on such a journey—from the inside out. How do they drive these changes inside the company while delivering value back to the shareholders?

**MODERATOR**
John Elkington
Founder and Executive Chairman, Volans Ventures Ltd.

**SPEAKERS**
- Mike Barry
  Director of Sustainable Business, Marks & Spencer
- Marcela Manubens
  Global Vice President for Social Impact, Unilever
- Feike Sijbesma
  Chairman and CEO, Royal DSM

**RHODES TRUST LECTURE THEATRE**

**Empty Newsrooms, Booming Echo Chambers**
Investigative journalism is a linchpin for transparency, accountability, democracy, and social progress. Yet several big news organizations have slashed or eliminated investigative units, dealing investigative journalism its biggest blow yet. What can be done? Engage with leaders of news outlets and investigative journalists from around the world to understand the challenges and the opportunities, including how investigative journalism is coming into the digital age and delivering disruptive content in disruptive ways.

**MODERATOR**
Pat Mitchell
President and CEO, Paley Center for Media

**SPEAKERS**
- Simon Boazman
  Investigative Reporter, Al Jazeera English
- Raney Arosson-Rath
  Deputy Executive Producer, Frontline
- Omoyele Sowore
  President, Sahara Reporters Media Group Inc.
- Richard Tofel
  President, ProPublica
- Simon Beazman
  Investigative Reporter, Al Jazeera English
- Richard Tofel
  President, ProPublica

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Achieving the China Dream

The severe numbers in China are staggering: greenhouse gases, farming families without land rights, inadequate social services, and pollution. Social entrepreneurs have been lonely voices for change in a threatening landscape. Now they are finding interest in the Chinese media and new partnerships with the Chinese government. What does the future look like? Will urbanization push these issues to the forefront or the backburner? Many global issues cannot be solved unless China helps lead a global path forward. Should we be hopeful?

The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance

Consumer and producer needs continue to evolve, as does the business case for pursuing social, environmental, and quality standards. Yet can banks, investors, donors, NGOs, and companies rally to deploy capital and other critical tools, to unlock the power of smallholder farming enterprises—the backbone of production for many key commodities? Can market competitors become collaborators, in search of a greater win? Panelists and audience alike will explore financial innovations and partnerships to realize this opportunity.

MODERATOR
Leslie Dach
Strategic Business and Policy Advisor, Skoll Foundation

SPEAKERS
Elizabeth Economy
C.V. Starr Senior Fellow and Director for Asia Studies, Council on Foreign Relations
Wong Zhanyao
Dean, Beijing Normal University, One Foundation Philanthropy Research Institute

Willy Foote
Founder and CEO, Root Capital
Laura Mecagni
Head of Global Agriculture and Food Security Program, International Finance Corporation

Michaël van den Berg
Fund Manager, Triodos Sustainable Trade Fund, Triodos Bank

Jenny Bowen
Founder and CEO, Half the Sky Foundation
SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

THURSDAY
5:30–7:00PM
NEW THEATRE
Doors open at 5:00pm.
Seating is general admission.
Followed by Awards Reception at the Ashmolean Museum of Art and Archaeology from 7:00–9:00pm.

MASTERS OF CEREMONIES
Sally Osberg
President and CEO, Skoll Foundation

Jeff Skoll
Chairman, Jeff Skoll Group
Skoll Foundation, Skoll Global Threats Fund, Participant Media, and Capricorn Investment Group

SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP
Jay Coen Gilbert, Bart Houlihan, Andrew Kassoy
B Lab

Jockin Arputham
Slum Dwellers International

Yves Moury
Fundacion Capital

Sam Parker
Water & Sanitation for the Urban Poor

Josh Nesbit
Medic Mobile

Patrick Alley, Charmian Gooch, Simon Taylor
Global Witness

Mabel van Oranje
Girls Not Brides

SKOLL GLOBAL TREASURE AWARD
Malala Yousafzai
The Malala Fund

MUSICAL PERFORMANCE
Playing For Change Band
“Ambition is the path to success, persistence is the vehicle you arrive in.”

WILLIAM EARDLEY IV
**DAY 3**

8.00am
- Breakfast—Networking and Meeting Time
- 8.00–10.00am
- Garden Marquee

9.00am
- Guided Meditation
- 8.30–9.30am
- West Wing, Seminar 12
- First Connections
- 8.30–9.30am
- Founders’ Room

10.00am
- Core Sessions
- 10.00–11.15am
- Said Business School Lecture Theatres

11.00am
- Lunch
- 11.30am–1.00pm
- Garden Marquee

12.00pm
- Core Lunch Sessions
- 11.45am–1.00pm
- Seminar Room A and Founders’ Room
- Delegate-Led Lunch Discussions
- 11.45am–1.00pm
- Said Business School, West Wing

1.00pm
- Core Sessions
- 1.15–2.30pm
- Said Business School Lecture Theatres

3.00pm

4.00pm
- Closing Plenary
- 3.30–5.00pm
- New Theatre

5.00pm

6.00pm

7.00pm

8.00pm

9.00pm

10.00pm

11.00pm

11:30pm

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**NETWORKING FRIDAY**

**BREAKFAST—NETWORKING AND MEETING TIME**

8.00–10.00AM

 **GARDEN MARQUEE**

This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates in the Garden Marquee of Said Business School, where a continental breakfast will be served.

**FIRST CONNECTIONS**

8.30–9.30AM

 **FOUNDERS’ ROOM**

Enhance your Forum experience with an energetic, facilitated networking session. Think speed dating for social entrepreneurs! This is one of many Forum opportunities to make lasting connections.
Interesting Voices, Innovative Ideas, Ambitious Outcomes

The Skoll World Forum has long attracted provocateurs and disrupters who are rethinking old paradigms and building new entrepreneurial environments and cultures around the world. Designed to expand the imagination, creative insights, and inspiration of attending delegates, this session invites you to explore ambitious new ideas for urban cultural development, global social networks, and a glimpse into the future of social change.

**Moderator**
Jess Search  
CEO, Channel 4 BritDoc Foundation

**Speakers**
Gabriella Gómez-Mont, Marina Gorbis, Fredrick Ouko, Bart Weetjens

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The 21st Century City: Future Opportunity or Future Threat?

**Moderator**
Michael Keith

**Speakers**
Joel Bolnick, Melanie Edwards, Jawad Nabulsi, Doug Saunders

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The Promise of Better Governance

**Moderator**
Ian Goldin

**Speakers**
Charmin Gooch, Bill Neukom, Sabri Saidam, David Tolbert

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**Ending Modern Slavery**

**Moderator**
Kathy Calvin

**Speakers**
Leif Coorlim, Jay Jorgensen, Nina Smith, Dan Viederman

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The Impact Jackpot: Service Delivery Innovation for the Very Poor

**Moderator**
Kristin Gilliss

**Speakers**
Steve Davis, H.E. Christine M. Kasomba-Sata, Neal Keny-Guyer, Andrew Youn
The 21st Century City: Future Opportunity or Future Threat?

All over the world, people from rural areas are streaming into big cities to pursue elusive opportunities. Many end up in a city’s darkest corners—far away from jobs, resources, and basic infrastructure. If migrants can be successful in their arrival cities, their children can become empowered citizens, contributing to a vibrant, cohesive urban landscape. But if not, they can become disenfranchised, angry, and potentially influenced by dangerous elements. This session explores successful, pragmatic approaches to ensure that rural-urban migration enriches both the city and its inhabitants.

Moderator:

Michael Keith
Professor/Director COMPAS Research Centre, University of Oxford

Speakers:

Joel Bolnick
Co-Founder and Secretariat Coordinator, Slum Dwellers International

Jawad Nabulsi
Co-Founder and CEO, Nebny Foundation

Melanie Edwards
Founder and CEO, Mobile Metrix

Doug Saunders
International Affairs Columnist, The Globe and Mail

RHODES TRUST LECTURE THEATRE

The Promise of Better Governance

The World Bank’s Jim Yong Kim has declared corruption “Public Enemy Number One.” Its corrosive effects on society are deep and numerous. Fortunately, there is more attention today on transparency, strong leadership, and creative solutions needed to stem corruption, build the rule of law, and provide citizens with accurate information. Technology such as mobile phones, location-aware technologies, and the Internet are accelerating this trend. Panelists who have created international indices, found innovative uses for technology, and enabled citizen voices to change behavior will explore what it takes to create accountable and democratic institutions, empower citizens, and drive development forward.

Moderator:

Ian Goldin
Director, Oxford Martin School

Speakers:

Charmian Gooch
Director and Co-Founder, Global Witness

Bill Neukom
Founder, President, and CEO, World Justice Project

Sabri Saidam
Senior Lecturer, Birzeit University; Former Presidential Advisor, Palestine

Jawad Nabulsi
Co-Founder and CEO, Nebny Foundation

Joel Bolnick
Co-Founder and Secretariat Coordinator, Slum Dwellers International

Doug Saunders
International Affairs Columnist, The Globe and Mail

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Use “Add to Schedule (scan QR)” from the Skoll World Forum 2014 mobile app.
CORE SESSIONS
FRIDAY 10:00–11:15 AM

LECTURE THEATRE 4

Ending Modern Slavery
There are tens of millions of people in slavery today. Slavery in the domestic laborer and sex worker market continues to be a pervasive, global challenge. Forced or bonded labor also exists in the complex, multilayered, and contracted supply chains of major companies. Join us to hear how social entrepreneurs collaborate with governments, advocacy groups, and corporations to achieve systemic change and strong certification and compliance systems. Listen to how major companies address these issues and the challenges they face.

MODERATOR
Kathy Calvin
President and CEO, United Nations Foundation

SPEAKERS
Leif Coorlim
Editorial Director, CNN Freedom Project, CNN

Nina Smith
Executive Director, GoodWeave

Jay Jorgensen
Senior Vice President and Global Chief Compliance Officer, Wal-Mart Stores, Inc.

Dan Viederman
CEO, Verité

LECTURE THEATRE 5

The Impact Jackpot: Service Delivery Innovation for the Very Poor
Getting services to the rural poor is the “impact jackpot.” Unmet basic needs such as clean water, household energy, healthcare, sanitation, education, and livelihood exacerbate each other in a dark cycle of entrenched poverty. Government, NGOs, and the private sector all share ambition to reach the poor. But what channels really work to make it happen? The answers may be different for different sectors. This debate will explore the appropriate actors, subsidies, and distribution channels that should be used to package and deliver services at scale to the very poor.

MODERATOR
Kristin Gilliss
Associate Portfolio Director, Mulago Foundation

SPEAKERS
Steve Davis
President and CEO, PATH

H.E. Christine M. Kaseba-Sata
First Lady of Zambia

Neal Keny-Guyer
CEO, Mercy Corps

Andrew Youn
Co-Founder and Director, One Acre Fund

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Shifting the Paradigm: Social Entrepreneurs and the Art of Fiction Film
Not every social change turning point can be captured on camera, yet those crucial moments are often the crux of how cultures shift. For many, seeing is believing, and making those moments visible can be a powerful tool for social change. Come explore how two award-winning filmmaker social entrepreneurs are tackling deep-seated social issues through fictional storytelling and docudrama. View sneak peeks of Difret and Under the Same Sun, and hear candid discussion of the unexpected perils and possibilities along the way.

MODERATOR
Cara Mertes
Director, JustFilms, Ford Foundation

SPEAKERS
Mohret Mandefro
Founder and President, Truth Aid
John Marks
Founder and President, Search for Common Ground

Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives
We have witnessed a wealth of conversation about what works regarding effective scaling and replication. We have also seen increasing acknowledgement of the dynamic ecosystems within which our complex work exists. In truth, there are myriad approaches that can bring about intended outcomes. Some approaches are in contexts that allow for a fixed solution, and for others, continuous innovation is required. The most appropriate strategy—and thus the most effective approach to measurement—will depend on the nature of the problem, the solution, and on the questions you are trying to answer. Engage with a diverse group of funders, evaluators, and innovators as we discuss the implications for our field.

MODERATOR
Ehren Reed
Research and Evaluation Officer, Skoll Foundation

SPEAKERS
Frank Beadle de Palomo
President and CEO, mothers2mothers
Julia Coffman
Founder and Director, Center for Evaluation Innovation

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Text:

**DELEGATE-LED LUNCH DISCUSSIONS**

**WEST WING, SEMINAR 1**

**Scaling New Industries to Benefit the Poor**

Inclusive business models can be powerful agents to create impact. But there are few examples that are sustainable and working at large scale. How do we accelerate more inclusive business models to scale? What barriers do they face? How do we progress from just building firms to scaling inclusive industries?

Harvey Koh
Director, Monitor Deloitte
Harvey Koh is a Director with Monitor Deloitte, where he co-leads the Monitor Inclusive Markets (MIM) unit focused on harnessing business models to serve the poor. He has directed projects across MIM’s housing and water programs, and is the lead author of MIM’s publications, From Blueprint to Scale and Beyond the Pioneer.

**WEST WING, SEMINAR 2**

**The Startling Victory of Unpopular Ideas**

Throughout history, issues once despised or ridiculed by mainstream society become the norm after harsh struggle. How do unpopular causes go on to change history? Join us to explore how together we can end one pervasive yet marginalized human rights issue—investigative torture—in our lifetime.

Karen Tse
Founder and CEO, International Bridges to Justice
Karen Tse founded International Bridges to Justice in 2000 to banish investigative torture. She founded the Monitor Inclusive Markets (MIM) unit focused on harnessing business models to serve the poor. She has directed projects across MIM’s housing and water programs, and is the lead author of MIM’s publications, From Blueprint to Scale and Beyond the Pioneer.

**WEST WING, SEMINAR 3**

**Hybrid Vigor: Organizational Resilience and Social Change**

Many nonprofits are leveraging market-based solutions to drive social change. Join us to discuss the growing number of “hybrid” organizations—vigorously combining purpose and profit, for-profit and nonprofit entities that now includes up to 50 percent of leading social change organizations.

Spencer Beebe
Founder, Ecotrust
Spencer Beebe is Founder and Chair of Ecotrust, an organization working at the intersection of social, economic, and environmental change. A veteran of the conservation movement, he spent 14 years with The Nature Conservancy and co-founded Conservation International.

**WEST WING, SEMINAR 4**

**Post-2015 Development Framework**

The post-2015 framework will galvanize resources toward particular development issues for at least the next 15 years. This presentation explains how strengthening land rights for women and men can help achieve several development goals—and how the issue should be included in the post-2015 agenda.

Tim Hanstad
President and CEO, Landesa
Tim Hanstad, President and CEO of Landesa, leads Landesa’s efforts in helping to provide secure land rights to poor rural families and women. For over 40 years, Landesa has partnered with governments, companies, and communities on reforms that have provided legal land rights to more than 109 million rural families.

**WEST WING, SEMINAR 5**

**Disruptive Innovations in Healthcare Delivery**

How can we transform healthcare to address 21st century realities? Building off the disruptive innovations that Skoll-supported entrepreneurs have developed around the world, this session will explore a holistic vision of healthcare that redefines the Product, Place, Provider, and Payment of our current healthcare models.

Sarah Di Troia
Chief Operating Officer, Health Leads
Sarah Di Troia is the Chief Operating Officer of Health Leads, whose mission is to connect patients to the basic resources they need to be healthy. Previously, Sarah served on the Board of Directors representing the investment of New Profit, a venture philanthropy fund.

**WEST WING, SEMINAR 6**

**Mentor Networks**

In every field, a few programs achieve astonishing success while others falter. How do we effectively support high performers to become mentors for those who are less successful? Discuss real examples of methods, benefits, and pitfalls to building global mentor networks.

Suzanne Gilbert
Director of the Center for Innovation in Eye Care, Seva
Suzanne Gilbert directs Seva Foundation’s efforts that build local skills to plan, fund, implement, and improve community health programs with an emphasis on eye care. She brings an entrepreneurial outlook plus anthropology, epidemiology, and management skills to sourcing solutions.

**WEST WING, SEMINAR 7**

**Scaling What Works Through Global Mentor Networks**

In every field, a few programs achieve astonishing success while others falter. How do we effectively support high performers to become mentors for those who are less successful? Discuss real examples of methods, benefits, and pitfalls to building global mentor networks.

Suzanne Gilbert
Director of the Center for Innovation in Eye Care, Seva
Suzanne Gilbert directs Seva Foundation’s efforts that build local skills to plan, fund, implement, and improve community health programs with an emphasis on eye care. She brings an entrepreneurial outlook plus anthropology, epidemiology, and management skills to sourcing solutions.

**WEST WING, SEMINAR 8**

**Post-2015 Development Framework**

The post-2015 framework will galvanize resources toward particular development issues for at least the next 15 years. This presentation explains how strengthening land rights for women and men can help achieve several development goals—and how the issue should be included in the post-2015 agenda.

Tim Hanstad
President and CEO, Landesa
Tim Hanstad, President and CEO of Landesa, leads Landesa’s efforts in helping to provide secure land rights to poor rural families and women. For over 40 years, Landesa has partnered with governments, companies, and communities on reforms that have provided legal land rights to more than 109 million rural families.

**WEST WING, SEMINAR 9**

**From Competitors to Collaborators**

Building a new industry takes more than one organization. Competitors must establish standards, share best practices, and create a blueprint for growth. This session will explore how smallholder finance actors can work together, drawing on lessons from sustainable value chains and microfinance.

Andrew Stern
Partner, Dalberg Global Development Advisors
Andrew Stern is the President of the Global Development Incubator and a Partner at Dalberg Global Development Advisors. He is also a board member and former Co-Chairperson for mothers2mothers and currently serves on the Executive Committee of ANDE.
**WHAT ARE CORE SESSIONS?**


These attributes comprise the critical discussions, debates, and dialogue that define Skoll World Forum core sessions. Solution-oriented topics set the stage for collective action and progress on some of the world’s greatest challenges.

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**SESSION BLOCK 4 AT A GLANCE**

**Artists as Activists: Using Creative Talent for Social Progress**

**NELSON MANDELA LECTURE THEATRE**

**MODERATORS**
Monica Yunus, Camillo Zamora

**SPEAKERS**
Naif Al-Mutawa, Ned Breslin, Feliciano dos Santos, Nancy Farese, Jehane Noujaim

**Meeting the Challenge of Increased Energy Demand: Opportunities for a ‘Clean’ Energy Matrix?**

**EDMOND SAFRA LECTURE THEATRE**

**MODERATOR**
Sean McKaughan

**SPEAKERS**
Tasso Azevedo, Sara Larraín, Dipender Saluja

**Closing the Gap: Tackling Global Health Challenges**

**RHODES TRUST LECTURE THEATRE**

**MODERATOR**
Peggy Clark

**SPEAKERS**
Pamela Collins, Peter Drobac, Neo Tepola, Chris Underhill

**Is the Traditional Role of a Teacher Outdated?**

**LECTURE THEATRE 4**

**MODERATOR**
Pamela Hartigan

**SPEAKERS**
Madhav Chavan, David Johnson, Ellen Meir, Ziauddin Yousafzai

**Beyond the Pioneer: From Building Firms to Building Markets**

**LECTURE THEATRE 5**

**MODERATOR**
Alex Sloan

**SPEAKERS**
Harvey Koh, Liz Patterson, Judith Pollock, Camille Saâdi

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**NELSON MANDELA LECTURE THEATRE**

**Artists as Activists: Using Creative Talent for Social Progress**

Artists play a very special role in social movements, whether capturing the soul of a moment through song, documenting global change and the people behind it through film or photography, or imagining a new world through a painting or new media. These ambitious “social art-preneurs” are using their unique talents to emotionally communicate, creatively educate, and ultimately motivate audiences around the globe with their provocative ideas about how the world could, and should, be.
CORE SESSIONS
FRIDAY 1:15–2:30PM

MEETING THE CHALLENGE OF INCREASED ENERGY DEMAND: OPPORTUNITIES FOR
A ‘CLEAN’ ENERGY MATRIX?

Realities of climate change make the transition from fossil fuels to renewable energy a shared imperative. Increased demand from emerging economies and conflicts surrounding energy-generation projects only increase the complexity. Meeting energy demand while maintaining global warming under a two-degree limit will require a fresh approach to solving technical, social, and political hurdles. What have we learned about different drivers for transforming the energy matrix? Do advances in Latin America and other regions offer models for building sustainable energy capacity while reducing inequality? Engage in a lively discussion of fresh experiences that may point the way toward a more sustainable energy future.

MODERATOR
Sean McKaughan
Chairman of the Board, Fundación AVINA

SPEAKERS
Tasso Azevedo
Forester, Fundación AVINA—Brazil
Sara Larraín
Executive Director, Chile Sustentable
Dipender Saluja
Managing Director, Capricorn Investment Group

RHODES TRUST LECTURE THEATRE

CLOSING THE GAP: TACKLING GLOBAL HEALTH CHALLENGES

When we think of Global Health, most think of disease and waterborne illness—HIV/AIDS, TB, or diarrheal disease. However, nearly 65 percent of annual deaths are due to noncommunicable disease—diabetes, cancer, cardiovascular disease, and chronic respiratory disease. Additionally, 80 percent of deaths occur in low- and middle-income countries, and mental disorder, a global burden unlike others, is quickly becoming the number one cause of disability globally—more than heart disease, cancer, and HIV. Practitioners and policy makers are devising creative business models that broaden where healthcare is provided, how it is paid for, and who provides it. Join us for an inside look on how global health leaders are disrupting the system to tackle this changing landscape.

MODERATOR
Peggy Clark
Vice President Policy Programs, Aspen Institute

SPEAKERS
Peter Drobac
Executive Director, Partners in Health
Pamela Collins
Associate Director for Special Populations, National Institute on Mental Health
Peggy Clark
Director of Non-Communicable Diseases (NCD) Program, Partners In Health—Rwanda
Chris Underhill
Founder and Director, BasicNeeds

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Is the Traditional Role of a Teacher Outdated?
A teacher, imparting knowledge to a set of students, has long been perhaps the most fundamental ingredient in formal education. Yet recent innovations born from technological advances, resource scarcity, and quality concerns are challenging the definition of “teachers” and the role they play in helping students learn. This session contrasts models with widely different “job descriptions” for their teachers and looks at implications for quality, cost, and scale. In addition, we’ll explore what changes teachers may universally experience in the next decade as technology permeates classrooms everywhere.

Beyond the Pioneer: From Building Firms to Building Markets
Market-based solutions at scale can make an impact upon many enduring social problems. Pioneering efforts are proliferating but many remain small scale. What barriers prevent good business models from achieving scale, both at the enterprise level and in the wider ecosystem around the firm? What can social entrepreneurs, funders, intermediaries, and investors do to approach this challenge and help overcome these barriers? What actions or interventions accelerate the scaling of models that work? This session asks experts to address these ambitious questions.

MODERATOR
Pamela Hartigan
Director, Skoll Centre for Social Entrepreneurship

SPEAKERS
Madhav Chavan
CEO, Pratham Education Foundation

David Johnson
Reader in Comparative and International Education and Professorial Fellow of St Antony’s College, University of Oxford

Ellen Moir
Founder and CEO, New Teacher Center

Ziauddin Yousafzai
Co-Founder and Chairman, Malala Fund

MODERATOR
Alex Sloan
Portfolio Director, Skoll Foundation

SPEAKERS
Harvey Koh
Director, Monitor Deloitte

Judith Pollock
Deputy Director, Shell Foundation

Camille Saadé
Director, Strategic Partnerships, FHI 360

Ziauddin Yousafzai
co-Founder and chairman, Malala Fund

Madhav Chavan
CEO, Pratham Education Foundation

Madhav Chavan
CEO, Pratham Education Foundation

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CLOSING PLENARY

FRIDAY
3:30–5:00PM
NEW THEATRE

Doors open at 3:00pm.
Seating is general admission.

MASTER OF CEREMONIES
Stephan Chambers
Chairman, Skoll Centre for Social Entrepreneurship; MBA Director, Said Business School, University of Oxford

TRANSPARENCY AT PLANETARY SCALE: NEW FRONTIERS IN SATELLITE TECHNOLOGY
William Marshall
Co-Founder and CEO, Planet Labs
Robbie Schingler
Co-Founder, President, and COO, Planet Labs

ENGAGING THE NEXT GENERATION OF GLOBAL SOCIAL ENTREPRENEURS
MODERATOR
Francine Lacqua
News Anchor and Editor-at-Large, Bloomberg Television
Tony O. Elumelu
C.O.N., Chairman, Heirs Holdings
Aime Noela Akayezu
Enterprise Program Support Officer, Digital Opportunity Trust (Rwanda)
Marcel Fukayama
CEO, Center for Digital Inclusion (Brazil)
Ghislain Morard
Country Program Director, Friends-International (Indonesia)

A COLLECTIVE CELEBRATION OF AMBITION
Benjamin Reece
Director/Producer, Deltree
“Without ambition one starts nothing.”
Ralph Waldo Emerson
Miri Ben-Ari is a Grammy Award-winning violinist and producer, UN Goodwill Ambassador, Humanitarian, and Global Brand Ambassador of Harman Kardon. Originally from Israel, she has worked with artists such as Kanye West, Jay-Z, and Armin van Buuren. As CEO of the nonprofit Gedenk, Miri promotes awareness about the Holocaust, and she was honored by First Lady Michelle Obama at the White House as a “Remarkable Woman.”

The PFC Band is a group of musicians united through the Playing For Change Songs Around The World videos. Coming together from five different continents, each musician brings a different culture, experience, and sound to the group. From the streets to the stage to the hearts of the people, the PFC Band plays music that transcends our differences and inspires a world in which we are going to “make it” as a human race—one heart and one song at a time.
Aime Angélique Noela Akayezu
Enterprise Program Support Officer,
Digital Opportunity Trust

Aime Angélique Noela Akayezu holds a BS in mechanical engineering from the University of Rwanda, Costech. Her passion for empowerment led her to collaborate with different schools and organizations, such as Inception, as a tutor. In 2013 she joined the DOT Rwanda staff team as an Enterprise Program Support Officer, to empower vulnerable youth in building small projects to generate income.

Closing Plenary
Friday 3:30–5:00pm
See page 63

Frank Akers
President and CEO, Oak Ridge Strategies Group

Frank Akers is President and CEO of Oak Ridge Strategies Group, Inc., a Service-Disabled Veteran-Owned Small Business specializing in technology discovery, exploitation of disruptive technologies, customer relationship development, and strategic planning. He is responsible for identifying and creating strategic alliances and partnerships, both public and private sectors, in support of ORSG’s mission.

The Founders’ Challenge: To Scale and Keep the Vision Alive
Thursday 11:45am–1:00pm
See page 33

A

Comfort Aku Adjahoe-Jennings
Founder and CEO, Ele Agie Company Ltd.

Comfort Aku Adjahoe-Jennings is Founder and CEO of Ele Agie Company Ltd., a shea butter and local-beads jewelry production and export firm in Ghana. In the 18 years Comfort has run Ele Agie, she has organized rural Ghanaian women into cooperatives to enable them to supply products to her company. She is the Founder of the Network of African Women Entrepreneurs NGO and the President of AWEP, Ghana Chapter.

Unlocking the Entrepreneurial Ambition of Women
Thursday 1:15–2:30pm
See page 37

Ehab Al Shihabi
CEO, Al Jazeera America

Ehab Al Shihabi, interim CEO of Al Jazeera America and Executive Director for International Operations for Al Jazeera, has been integral in the development of Al Jazeera America. In his five years at Al Jazeera, Ehab has overseen Al Jazeera’s more than 70 bureaus around the world. He has also been leading the company’s recent expansion of Al Jazeera Balkans and Al Jazeera Turk.

The Evolving Role of Media in the Modern Age
Thursday 10:00–11:15am
See page 29

Naif Al-Mutawa
Founder and Chairman, THE 99

Naif Al-Mutawa is the creator of THE 99, the first group of comic superheroes born of an Islamic archetype. Forbes called THE 99 one of the top 20 trends sweeping the globe and named Naif as one of the seven most influential designers in the world. Naif received a Social Entrepreneurship Award at the 2009 World Economic Forum and was named a Young Global Leader by the World Economic Forum in 2011.

Artists as Activists: Using Creative Talent for Social Progress
Friday 1:15–2:30pm
See page 37

Rosemary Amondi
Founder and CEO, Tracesoft Ltd.

Rosemary Amondi is the Founder and CEO of TraceSoft Limited, a supply chain information management and analytics firm based in Nairobi. Formerly General Manager of GS1 Kenya, she is passionate about the potential to increase sustainable trade with Africa, and her ambition is to make markets work for Africa by leveraging information technology to enhance efficiency and transparency in the supply chain.

Unlocking the Entrepreneurial Ambition of Women
Thursday 1:15–2:30pm
See page 37

Robert Annibale
Global Head, Citi Microfinance and Community Development, Citigroup, Inc.

Robert Annibale leads Citi’s initiatives and partnerships supporting community development and microfinance through financial inclusion, education, and asset building; neighborhood revitalization; and small business and microenterprise development. He leads Citi’s global commercial relationships with microfinance and community institutions, to expand access to financial services.

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership
Thursday 10:00–11:15am
See page 28

Raney Aronson-Rath
Deputy Executive Producer, Frontline

As Deputy Executive Producer of the PBS public affairs series Frontline, Raney Aronson-Rath works to reimagine the long-form documentary and develops cross-platform journalism partnerships with premier news outlets. Her innovative approaches to long-form storytelling through experimental multimedia projects include the Polk Award winner Law and Disorder and Emmy Award–winner Big Money 2012.

Empty Newsrooms, Booming Echo Chambers
Thursday 1:15–2:30pm
See page 39

Roberto Artavia
Chairman, Viva Trust

Roberto Artavia is Chairman of Viva Trust and of Fundación Latinoamérica Posible. He’s also President of the Board of INCAE Business School, Vice Chairman of the Social Progress Imperative, and co-author of the 2013 report of the Social Progress Index. He was the founding Director of the Latin American Center for Competitiveness and Sustainable Development and of Viva Trust’s Center for Knowledge Exchange.

Measuring What Matters, Aligning for Impact
Thursday 10:00–11:15am
See page 30

Diana Aviv
President and CEO, Independent Sector

Diana Aviv is President and CEO of Independent Sector, the national leadership forum for America’s nonprofits, foundations, and corporate giving programs. She is a leading speaker on trends and in key issues for the sector, such as the financial state of nonprofits, public policies affecting charities and foundations, the role of civil society in democracy, and civic engagement.

Leading with Authenticity
Thursday 10:00–11:15am
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Tasso Azevedo
Forester, Fundación AVINA—Brazil

Tasso Azevedo is a socio-environmental entrepreneur in the field of forests, sustainability, and climate change. He was Founder and Director of the Institute of Forest and Agriculture Management and Certification, the largest FSC-certifier in Brazil. He was involved in the design and implementation of the National Plan to Combat Deforestation, the Amazon Fund, and the National Policy on Climate Change.

Meeting the Challenge of Increased Energy Demand: Opportunities for a ‘Clean’ Energy Matrix?
Friday 1:15–2:30pm
See page 58

Mike Barry
Director of Sustainable Business, Marks & Spencer

Mike Barry is Director of Sustainable Business at Marks & Spencer. He was part of the small team that in 2007 delivered the company’s groundbreaking Plan A, a 100-point, five-year plan to address a wide range of environmental and social issues. His job is to work with the M&S leadership team to integrate sustainability into the heart of the business across its global retail channels and supply chains.

Future-Proofing Businesses: Beyond CSR, PR, and Charity
Thursday 1:15–2:30pm
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**See page 11**

Thursday 9:30–11:30pm

**of Revolution Behind the Headlines**

**Participant Media Film Screening: The Square, The Story**

company’s new television channel.

company founded in 2004 that focuses on socially relevant film,

Jim Berk is CEO of Participant Media, a global entertainment

company with an expanded film slate, two film financing funds,

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.
**SPEAKER BIOGRAPHIES**

**Thomas Carroll**
Director, Initiative for Smallholder Finance

Thomas Carroll is the Treasurer of the Global Development Incubator and the Director of the Initiative for Smallholder Finance. He has extensive strategic advisory experience in a wide range of industries, including agriculture, health, media, telecommunications, consumer goods, and financial services. Previously, he was a Partner at Deloitte, and his recent work has been focused in the agricultural sector. The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance

**Friday 1:15–2:30pm**
See page 41

**Peggy Clark**
Vice President Policy Programs, Aspen Institute

Peggy Clark is Vice President of Policy Programs and Executive Director of Aspen Global Health and Development at the Aspen Institute, and Director of the Alliance for Artisan Enterprise. Peggy has had a 30-year career working on issues of poverty alleviation, global health, social enterprise, and development finance. Now she provides strategic oversight and guidance to the Institute’s 30 policy programs.

Closing the Gap: Tackling Global Health Challenges
Friday 1:15–2:30pm
See page 59

**Stephan Chambers**
Chairman, Skoll Centre for Social Entrepreneurship; MBA Director, Said Business School, University of Oxford

Stephan Chambers is Co-Founder of the Skoll World Forum, Director of the MBA program at Oxford University’s Said Business School, and a Fellow of Lincoln College. He is married with two daughters.

**Opening Plenary**
Wednesday 5:00–6:30pm
See page 23

**Closing Plenary**
Friday 3:30–5:00pm
See page 63

**Julia Coffman**
Founder and Director, Center for Evaluation Innovation

Julia Coffman is Founder and Director of the Center for Evaluation Innovation, dedicated to pushing evaluation practice into new arenas. The center specializes in areas that are challenging to assess and promotes cutting-edge approaches. For more than 20 years, Julia has worked with foundations and nonprofits on their approaches to evaluation, and she has led many long-term complex initiative evaluations.

Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives
Friday 11:45am–1:00pm
See page 53

**Madhav Chavan**
CEO, Pratham Education Foundation

Madhav Chavan began work in the social domain in 1989. He is now CEO of Pratham Education Foundation, one of the largest education NGOs in India. Pratham was founded to bring business, government, and civil society together to solve the problems of education. Over the years he and his organization have tried to work with governments and civil society together to solve the problems of education.

Over the years he and his organization have tried to work with governments and civil society together to solve the problems of education. Over the years he and his organization have tried to work with governments and civil society together to solve the problems of education.

**Thursday 1:15–2:30pm**
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**Sir Ronald Cohen**
Chairman, Social Impact Investment Taskforce

Sir Ronald Cohen is Chairman of the Social Impact Investment Taskforce, established by the G8 and the Portland Trust. He is a Co-Founder of Social Finance UK and Co-Founder Director of Social Finance USA, Social Finance Israel, Big Society Capital; and he was Co-Founder Chair of Bridges Ventures. He chaired the Social Investment Task Force (2000–2010) and the Commission on Unclaimed Assets (2005–2007).

**Opening Plenary**
Wednesday 5:00–6:30pm
See page 23

**Andrea Coleman**
Co-Founder and CEO, Riders for Health

Co-Founder and CEO of Riders for Health, Andrea Coleman and her husband, Barry, are lifelong motorcyclists who saw that well-maintained motorcycles in Africa meant health care delivered, money saved, and people trained in appropriate skills. Riders has been recognized by leading voices in the development community and has received many awards, including the Skoll Award for Social Entrepreneurship.

The Founders’ Challenge: To Scale and Keep the Vision Alive
Thursday 11:45am–1:00pm
See page 33

**Mary Jo Cook**
Chief Impact Officer, Fair Trade USA

As Chief Impact Officer of Fair Trade USA, Mary Jo Cook ensures that Fair Trade works from origin to shelf by providing producers the services they need to access markets and become better business partners; helping businesses to understand the role that Fair Trade can play in their sustainability strategies; and engaging consumers so that they understand the difference their everyday purchases can make.

Striking a Balance, for Good Measure
Wednesday 3:00–4:15pm
See page 21

**Leslie Dach**
Strategic Business and Policy Advisor, Skoll Foundation

Leslie Dach is a consultant to a variety of for-profit and nonprofit entities. Until mid-2013, he served as Executive Vice President of Corporate Affairs for Walmart. He was responsible for public policy, government relations, corporate communications, philanthropy, and the company’s social responsibility and sustainability initiatives. Leslie is a member of the Council on Foreign Relations.

Achieving the China Dream
Thursday 1:15–2:30pm
See page 40
Mark Davis
Community Trade Director, The Body Shop

Mark Davis oversees The Body Shop’s Community Fair Trade program, establishing and building long-term direct relationships with small-scale suppliers in 21 countries, helping over 320,000 people earn a sustainable income. Before he joined The Body Shop, Mark’s career covered six years in the finance sector specializing in venture capital investment in small and medium-sized companies in South America and Asia.

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership
Thursday 10:00–11:15am
See page 28

Steve Davis
President and CEO, PATH

Steve Davis is President and CEO of PATH, a Seattle-based international nonprofit organization that transforms global health through innovation. He oversees PATH’s diverse portfolio, leads overall strategy, and represents PATH around the world. He previously covered six years in the finance sector specializing in venture capital and private equity, working to establish and build long-term direct relationships with small-scale suppliers in 21 countries, helping over 320,000 people earn a sustainable income.

The Impact Jackpot: Service Delivery Innovation for the Very Poor
Thursday 10:00–11:15am
See page 57

Cheryl Dorsey
President, Echoing Green

Cheryl Dorsey is President of Echoing Green, a community-based mobile health unit in Boston. A pioneer in the social entrepreneurship movement, she has served as a White House Fellow, Special Assistant to the US Secretary of Labor, and member of the Innovation and Civil Society subgroup of the White House Transition Team, and is Vice Chair of the President’s Commission on White House Fellowships.

The Founders’ Challenge: To Scale and Keep the Vision Alive
Thursday 11:45am–1:00pm
See page 59

Feliciano dos Santos
Executive Director, Estamos Organização Comunitária

Feliciano dos Santos is Executive Director of Estamos, a Mozambican NGO working on water and sanitation projects, natural resources, HIV and AIDS, and good governance. He won the Goldman Environmental Prize in 2008 for his social activism and promotion of good sanitation practices. National Geographic named him an Emerging Explorer in 2010 for his promotion of hand washing in innovative ways.

Artists as Activists: Using Creative Talent for Social Progress
Friday 1:15–2:30pm
See page 59

Bill Drayton
Founder and CEO, Ashoka

The Founder and CEO of Ashoka: Innovators for the Public, Bill Drayton has pioneered the field of social entrepreneurship. He is the Chair of Youth Venture, Community Greens, and Get America Working! He was Assistant Administrator at the US Environmental Protection Agency, founded Save EPA, and worked at McKinsey. He is a graduate of Harvard, Balliol College at Oxford University, and Yale Law School.

Leading with Authenticity
Thursday 10:00–11:15am
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Peter Drobac
Executive Director, Partners in Health

Dr. Peter Drobac is Executive Director of Partners In Health (PIH) in Rwanda, Associate Physician at Brigham and Women’s Hospital, and an instructor at Harvard Medical School. He is an internist, pediatrician and infectious disease specialist with over 10 years of experience in global health delivery. Peter works with the Government of Rwanda to provide health care and social services in three rural districts.

Closing the Gap: Tackling Global Health Challenges
Friday 1:15–2:30pm
See page 40

Richard Edelman
President and CEO, Edelman

Richard Edelman has been President and CEO of Edelman, the world’s largest public relations firm, since 1996. He has extensive experience in marketing and reputation management. He has counseled several countries on economic development programs. As the creator of the annual Edelman Trust Barometer, Richard is one of the foremost authorities on trust in business, government, media, and NGOs.

The Founders’ Challenge: To Scale and Keep the Vision Alive
Thursday 11:45am–1:00pm
See page 33

Annie Duflo
Executive Director, Innovations for Poverty Action

Annie Duflo leads the strategic directions and daily operations of Innovations for Poverty Action. Previously, she was Executive Director of the Centre for Microfinance at the Institute for Financial Management and Research in India. She holds a master’s in public administration and international development from the Harvard Kennedy School and a master’s in social sciences from EHESS/ENS in Paris.

Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives
Friday 11:45am–1:00pm
See page 53

Melanie Edwards
Founder and CEO, Mobile Metrix

Melanie Edwards is founder and CEO of Mobile Metrix, a socially driven market research company serving low-income communities. Local young adults are employed to collect demographic/consumer data door-to-door in their own neighborhoods using handheld technology. While they are on these hard-to-reach doorsteps, social benefits are also distributed. Melanie’s experience spans both the private and public sectors.

The 21st Century City: Future Opportunity or Future Threat?
Friday 10:00–11:15am
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Tony O. Elumelu
C.O.O., Chairman, Heirs Holdings

Tony O. Elumelu is an entrepreneur, a philanthropist, and the Chairman of Heirs Holdings Limited, a pan-African proprietary investment company with interests in strategic sectors of Africa’s economy. He is also the Founder of the Tony Elumelu Foundation, a philanthropic organization dedicated to promoting entrepreneurship in Africa. He is an advisor to USAID’s Private Capital Group for Africa Partners Forum.

Closing Plenary
Friday 3:30–5:00pm
See page 63

Elizabeth Economy
C.V. Starr Senior Fellow and Director for Asia Studies, Council on Foreign Relations

Elizabeth Economy is the C.V. Starr Senior Fellow and Director for Asia studies at the Council on Foreign Relations. Her most recent book, with Michael Levi, is By All Means Necessary: How China’s Resource Quest Is Changing the World, and she is the author of The River Runs Black: The Environmental Challenge to China’s Future. She frequently writes on issues concerning China for US and international media.

Achieving the China Dream
Thursday 1:15–2:30pm
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John Elkington
Founder and Executive Chairman, Volans Ventures Ltd.

John Elkington is a world authority on corporate responsibility and sustainable development and is credited with coinsing the term “triple bottom line.” In 2004, Businessweek described John as “a dean of the corporate responsibility movement for three decades.” He serves on 30 boards and advisory boards, where a key part of his role is to channel the future into the present across a wide range of disciplines.

Future-Proofing Businesses: Beyond CSR, PR, and Charity
Thursday 1:15–2:30pm
See page 38

Tony D. Elumelu
C.O.O., Chairman, Heirs Holdings

Tony D. Elumelu is an entrepreneur, a philanthropist, and the Chairman of Heirs Holdings Limited, a pan-African proprietary investment company with interests in strategic sectors of Africa’s economy. He is also the Founder of the Tony Elumelu Foundation, a philanthropic organization dedicated to promoting entrepreneurship in Africa. He is an advisor to USAID’s Private Capital Group for Africa Partners Forum.
**SPEAKER BIOGRAPHIES**

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**Jim Fruchterman**
Founder and CEO, Benetech
Jim Fruchterman is a social entrepreneur and CEO of Benetech, a nonprofit technology company based in Silicon Valley. A former rocket scientist, Jim founded Benetech in 1989 to produce reading machines for blind people. Since then, Benetech’s work has grown to include multiple program areas and now develops technology for people with disabilities, as well as the human rights and environmental movements.

**Digital Equity and Individual Rights in the Age of Big Data**
Thursday 10:00–11:15am
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**Marcel Fukayama**
CEO, Center for Digital Inclusion
Marcel Fukayama is CEO of CDI and believes that technology is a powerful resource that can be used to alleviate poverty and empower people to transform lives, develop communities, and make the world a better place. In 2009, he led CDI in developing innovative projects and co-founded CDI Social Enterprise. He is one of the leaders of the global movement of B Corporations in South America.

**Closing Plenary**
Friday 3:30–5:00pm
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**Christopher Gebhardt**
General Manager, TakePart
Christopher Gebhardt joined Participant Media in September 2008 to lead the start-up of Participant's digital division, the hub of which is takepart.com. In 2013 he created TAG, a new division of Participant offering creative and consulting services to brands and foundations. Previously, Chris was with Ogilvy, PepsiCo, and PricewaterhouseCoopers, and also launched several media, digital, and consulting ventures.

**Campaign Models: Driving Your Audience to Engage**
Thursday 11:45am–1:00pm
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**Nancy Farsee**
Founder and Board Chair, PhotoPhilanthropy
Nancy Richards Farsee is the Founder and Board Chair of PhotoPhilanthropy, a San Francisco–based nonprofit that rewards and promotes the work of photographers globally who work with community organizations using visual storytelling to show the most critical issues of our time. Nancy is also a social documentary photographer known for creating evocative and dignified images of critical nonprofit work.

**Artists as Activists: Using Creative Talent for Social Progress**
Friday 1:15–2:30pm
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**Catherine Gill**
Vice President, Investor Relations, Root Capital
Catherine Gill manages debt and philanthropy fund-raising and operations at Root Capital, a social investment fund with $100M in assets under management that grows rural prosperity in poor, environmentally vulnerable places. Previously, she served as Director for the Capital Partners division of the Nonprofit Finance Fund. She has also served as an adjunct professor at Boston University's School of Management.

**Unlocking the Entrepreneurial Ambition of Women**
Thursday 1:15–2:30pm
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**Salvatore Giambanco**
Partner, Omidyar Network
Salvatore Giambanco leads the human capital and operations functions of Omidyar Network, working to develop and scale the talent at Omidyar Network and its portfolio organizations. Sal brings a wealth of executive experience in human resources management to his role as a partner at Omidyar Network. From 2000 to 2009, he served as Vice President of Human Resources and Administration for PayPal and eBay Inc.

**Thinking About Talent**
Wednesday 1:30–2:45pm
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**Gabrielle Fitzgerald**
Director, Program Advocacy, Bill & Melinda Gates Foundation
Gabrielle Fitzgerald is the Director of Program Advocacy at the Bill & Melinda Gates Foundation. Gabrielle joined the foundation in 2004 and previously served as a Deputy Director for Global Health Policy and Advocacy. Before that, she spent five years at USAID, focusing on HIV/AIDS and emergency programs; and earlier, she managed communications for the US Committee for Refugees.

**Campaign Models: Driving Your Audience to Engage**
Thursday 11:45am–1:00pm
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**Hirut Girma**
Lawyer and Development Practitioner
Hirut Girma is a lawyer and development practitioner with significant international experience working with multilateral, bilateral, and national institutions. As a Land Tenure and Gender Specialist at Landesa, she provides analytical and implementation expertise on rural land tenure, women’s land rights, land rights formalization, land administration, land management, and land dispute resolution.

**Unlocking the Entrepreneurial Ambition of Women**
Thursday 1:15–2:30pm
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**Ian Goldin**
Director, Oxford Martin School
Ian Goldin is Director of the Oxford Martin School and Professor of Globalization and Development at Oxford University. He was previously Vice President of the World Bank and its Director of Development Policy after serving as Advisor to President Mandela and Chief Executive of the Development Bank of Southern Africa. He has an MSc from LSE and an MA and DPhil from Oxford. He has published 17 books.

**The Promise of Better Governance**
Friday 10:00–11:15am
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**Nolan Gasser**
Architect of Music Genome Project; Chief Musicologist Emeritus, Pandora
Nolan Gasser is an acclaimed composer, pianist, and musicologist—most notably, the Architect of Pandora Radio’s Music Genome Project. Current projects include an opera, The Secret Garden, commissioned by San Francisco Opera; a musical, Benny and Joan, in partnership with H2N Productions and MGM On Stage; and a forthcoming book, Why You Like It: The Science and Culture of Musical Taste (Macmillan Press).

**Cracking the Code on Social Impact**
Wednesday 1:30–2:45pm
See page 18
For full bio, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.
Ben Keesey is CEO of Invisible Children, Inc., which aims to end Africa’s longest-running conflict and rebuild what has been lost. IC reaches more than a million people every year through documentary film screenings at high schools and colleges and has raised over $47 million for its development programs in central Africa and international awareness campaigns for the arrest of Joseph Kony.

Campaign Models: Driving Your Audience to Engage Thursday 11:45am–1:00pm
See page 32

Parisa Khosravi is Senior Vice President for CNN Worldwide, in charge of global relations. As the first-ever CNN ambassador, she is responsible for leading CNN’s key international editorial relationships, coverage, and securing access for CNN journalists around the world. She also manages International Newsource, the network’s international affiliate operation, and the CNN Journalism Fellowship programs.

The Evolving Role of Media in the Modern Age Thursday 10:00–11:15am
See page 29

Harvey Koh is a Director with Monitor Deloitte India, where he co-leads the Monitor Inclusive Markets unit dedicated to harnessing business models to serve the poor. Harvey has directed projects across MIM’s housing and water programs. He was the lead author of MIM’s 2012 publication From Blueprint to Scale and is now leading research into how to accelerate inclusive business industries to scale.

Beyond the Plane: From Building Firms to Building Markets Friday 1:15–2:30pm
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Sara Larrain is Executive Director of the Sustainable Chile Program, a member of the InterAmerican Network for Water and Life Defense, and a board member of the International Forum on Globalization. She has participated in the design of public policies for the National Program for Energy Efficiency and the design and approval of a law establishing a quota of 10 percent of new renewable energies for 2024.

Meeting the Challenge of Increased Energy Demand: Opportunities for a ‘Clean’ Energy Matrix? Friday 1:15–2:30pm
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Rafiatu Lawal is a young woman from Ghana who is passionate about education and also the development of disadvantaged and rural communities. She teaches Home Economics and General Science at a junior high school in Tamale. Rafiatu is also a past national chairperson of the CAMA network in Ghana, bringing together young women change makers who are striving to break the cycle of poverty in their families.

Natural Chairperson, Campaign for Female Education

Leading with Authenticity Thursday 10:00–11:15am
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For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.
Miguel Luengo-Oroz
Founding Director, MalariaSpot; Chief Scientist, UN Global Pulse

Miguel Luengo-Oroz is an interdisciplinary scientist. He is the Founding Director of MalariaSpot.org—video games and crowdsourcing for diagnosis of malaria and other global health diseases, based at the Universidad Politécnica de Madrid. Miguel is also Chief Scientist at UN Global Pulse, an innovation lab at the Executive Office of the UN Secretariat-General, harnessing big data for global development. Digital Equity and Individual Rights in the Age of Big Data Thursday 10:00-11:15am See page 31

Mohret Medefro
Founder and President, Truth Aid

Dr. Mohret Medefro is a primary care physician, filmmaker, and scholar who draws from her background as an anthropologist and public health researcher to craft textured narratives that explore the social determinants of health. She is Founder and President of Truth Aid, a media company specializing in communication about the social determinants of health; it co-produced the feature-length film Diftet.

Shifting the Paradigm: Social Entrepreneurs and the Art of Fiction Film Friday 11:45am-1:00pm See page 52

Marcela Manubens
Global Vice President for Social Impact, Unilever

Marcela Manubens is Global Vice President for Social Impact at Unilever, and is responsible for leading the implementation of the United Nations Guiding Principles on Business and Human Rights at Unilever. She also leads the development of the livelihoods pillar of the Unilever Sustainable Living Plan, with a special focus on women’s economic inclusion and workers throughout the value chain.

Future-Proofing Businesses: Beyond CSR, PR, and Charity Thursday 1:15-2:30pm See page 38

John Marks
Founder and President, Search for Common Ground

John Marks is Founder and President of Search for Common Ground, a peace-building and conflict-transformation nonprofit organization with offices in 33 countries. He also founded and heads Common Ground Productions and has produced or executive-produced TV series in 20 countries. With his wife, Susan Collins Marks, he is a Skoll Awardee for Social Entrepreneurship, and he is an Ashoka Senior Fellow.

Shifting the Paradigm: Social Entrepreneurs and the Art of Fiction Film Friday 11:45am-1:00pm See page 52

Sébastien Marot
Executive Director, Friends-International

Sébastien Marot was drawn into working with marginalized children while traveling through Cambodia in 1994. From Phnom Penh, Sébastien developed the internationally acclaimed global social enterprise Friends-International, reaching out to provide protection, support, and care to over 60,000 marginalized children and youth around the world each year, using a series of social business models.

Leading with Authenticity Thursday 10:00-11:15am See page 27

William Marshall
Co-Founder and CEO, Planet Labs

In his Twitter bio, William Marshall calls himself a “quantum physicist cum space scientist in search of world peace and harmony.” He and his co-founders at Planet Labs want to show the Earth what it looks like, in almost real time, via a new network of compact, capable satellites. They hope that up-to-date images will inform future humanitarian and commercial projects all over our planet.

Closing Plenary Friday 3:30-5:00pm See page 63

Jennifer Mecagni
Founder and CEO, Exponential Fundraising

Jennifer Mecagni is a Senior Research Fellow at Harvard University’s Hauser Institute for Civil Society, where she leads the Course in Exponential Fundraising. For more than 25 years, she’s worked with many of the world’s most accomplished nonprofit organizations and leaders. She is also the CEO of BornFree, an initiative with the goal of eradicating mother-to-child transmission of HIV by 2015.

Exponential Fundraising Wednesday 1:30-2:45pm See page 19

Cara Mertes
Director, JustFilms, Ford Foundation

Cara Mertes is Director of Ford Foundation’s JustFilms initiative, a global effort that supports emerging and established filmmakers whose work addresses the most urgent social issues of our time. Throughout her two-decade career, Cara has championed the artist’s role in society. Before joining the foundation in 2013, she was director of the Sundance Institute Documentary Film Program and Fund.

Shifting the Paradigm: Social Entrepreneurs and the Art of Fiction Film Friday 11:45am-1:00pm See page 52

Sean McKaughan
Chairman of the Board, Fundación AVINA

Sean McKaughan has over 20 years’ experience in sustainable development. He is Chairman of the Board of Fundación AVINA, a Latin American philanthropic foundation contributing to sustainability in 18 countries. Previously, Sean led AVINA’s executive team for seven years as CEO. He has been an advocate for inclusive business, the Amazon, social innovation networks, and the promotion of sustainability.

Meeting the Challenge of Increased Energy Demand: Opportunities for a ‘Clean’ Energy Matrix? Friday 1:15-2:30pm See page 58

Laura Mecagni
Head of Global Agriculture and Food Security Program, International Finance Corporation

Laura O’Connor Mecagni is Head of the Global Agriculture and Food Security Program Private Sector Window, International Finance Corporation, World Bank Group. GAFSP works to increase agricultural productivity, reduce poverty, and improve food and nutrition security in low-income countries through investments in both the public and private sectors; it represents a transformative approach to development aid.

The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance Thursday 1:15-2:30pm See page 41
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Thursday 10:00–11:15am
Measuring What Matters, Aligning for Impact

applied macroeconomics.

service delivery, the economics of education, poverty analysis, and
social capital, rural development, the political economy of social

of the republic of Paraguay in 2013. His fields of research include
of Economic Planning and Social Development of the Presidency

José Molinas Vega was senior economist at the World Bank from
2005 to 2013. He was appointed Technical Secretary Minister of
Economic Planning and Social Development of the Presidency
of the Republic of Paraguay in 2013. His fields of research include
social capital, rural development, the political economy of social
service delivery, the economics of education, poverty analysis, and
applied macroeconomics.

Measuring What Matters, Aligning for Impact
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**SPEAKER BIOGRAPHIES**

**O**

**Sally Osberg**  
President and CEO, Skoll Foundation

Sally Osberg has led entrepreneurial organizations and been an agent for social change throughout her career. As President and CEO of the Skoll Foundation, she partners with Founder and Chairman Jeff Skoll and the staff in supporting social entrepreneurs and those helping them solve global challenges. She is well respected for her thought leadership and for her commitment to accelerating social change.

**Judith Pollock**  
Deputy Director, Shell Foundation

Judith Pollock is Deputy Director of the Shell Foundation, which she joined in 2009. She manages their Sustainable Mobility program, focusing on providing high-quality, safe, and clean mobility solutions in developing-country cities and reducing the environmental impact from the movement of goods and freight. She also leads their work on supporting SMEs engaged in the sustainable mobility sector.

**Fredrick Ouko**  
Executive Director, Action Network for the Disabled

Fredrick Ouko Atucheli is Executive Director of Action Network for the Disabled, a national organization run by and for young people with disabilities. It carries out capacity building and advocacy activities to ensure that young disabled people both know and demand their rights, and also seeks to help improve their socioeconomic status. Fredrick serves on the Disability Rights Fund Global Advisory Panel. Interesting Voices, Innovative Ideas, Ambitious Outcomes
Friday 10:00–11:15am
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**Kavita Prakash-Mani**  
Head, Food Security Agenda, Syngenta

Kavita Prakash-Mani is on secondment from Syngenta to the World Economic Forum to help design and deliver Grow Asia, a new public-private partnership in Southeast Asia focused on sustainable agriculture development. Kavita will be working with governments, companies, farmers, NGOs, and other stakeholders to co-create initiatives on the ground focused on smallholder farmers and environmental sustainability.

**Subramaniam Ramadorai**  
Chairman, National Skill Development Agency (NSDA)

Subramaniam Ramadorai is Chairman of National Skill Development Agency with the rank of a Cabinet Minister. He is also Chairman of the National Skill Development Corp., a public-private partnership arm of the Government of India for creating large, for-profit vocational institutions. He continues as Vice Chairman of Tata Consultancy Services Ltd., a company he has been associated with for the past 41 years.

**Benjamin Reece**  
Director/Producer, Deltree

Young director/producer Benjamin Reece has created viral music videos, broadcast commercials, and award-winning Web series. Clients include Coca-Cola, DC-Comics, Google, Verizon, Duracell, Sperry Top-Sider, BMW, Solomon R. Guggenheim Museum, Converse, Puerta, NYC Ballet, Salesforce, and other global brands. His work has been covered in CNN, USA Today, La república, Guardian UK, and Huffington Post.

**Judith Pollock**  
Deputy Director, Shell Foundation

Judith Pollock is Deputy Director of the Shell Foundation, which she joined in 2009. She manages their Sustainable Mobility program, focusing on providing high-quality, safe, and clean mobility solutions in developing-country cities and reducing the environmental impact from the movement of goods and freight. She also leads their work on supporting SMEs engaged in the sustainable mobility sector.

Beyond the Pioneer: From Building Firms to Building Markets
Friday 1:15–2:30pm
See page 61

**Sabri Saidam**  
Senior Lecturer, Birzeit University  
Former Presidential Advisor, Palestine

Sabri Saidam is a Senior Lecturer at Birzeit University. He served as an advisor to the Palestinian president on telecom, IT, and technical education. Former minister of telecom and IT, Sabri led telecom market liberalization in Palestine in 2006, introducing the second mobile phone operator. He also led the introduction and ratification of the Palestine Telecom Regulatory Authority (PTRA) law.

**The Promise of Better Governance**
Friday 10:00–11:15am
See page 49

**Liz Patterson**  
Lead on Social Impact Investment, Department for International Development

Liz Patterson is the Lead on Social Impact Investment at the UK’s Department for International Development. She designed and now manages DFID’s 13-year £165 million program to catalyze the Department for International Development. She designed and now manages DFID’s 13-year £165 million program to catalyze the

**Camille Saadé**  
Director, Strategic Partnerships, FHI 360

Camille Saadé has developed and led the implementation of a business model for mobilizing public and private resources in mutually beneficial partnerships in critical health areas such as MNCH, RH/FP, malnutrition, malaria, and diarrheal promotion of correct health behaviors and hygiene education; promotion of safe drinking water and sanitation; and appropriate treatments for childhood diseases.

Beyond the Pioneer: From Building Firms to Building Markets
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See page 61

**Dipender Saluja**  
Managing Director, Capricorn Investment Group

Dipender Saluja is Managing Director at Capricorn Investment Group, an investment firm based in Palo Alto, where he oversees investments in energy technology, clean tech, IT, and emerging markets. Before Capricorn, he was Chief of Staff at Cadence, a global market leader in electronic design with $1 billion in annual revenues and 5,200 employees. Prior to that, he was at Data General, Honeywell, and ROLM.

**Meeting the Challenge of Increased Energy Demand: Opportunities for a ‘Clean’ Energy Matrix?**
Friday 1:15–2:30pm
See page 58

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See page 58
Gisela Sánchez
Director of Corporate Affairs, Florida Ice & Farm Co.

Gisela Sánchez is Director of Corporate Affairs at Florida Ice & Farm Co. Before joining FIFCO, Gisela, an industrial engineer, worked as a consultant for governments, NGOs, and companies in Central America in the areas of competitiveness and corporate social responsibility. In 2006, she published 10 Cases on Corporate Social Responsibility Good Practices and The Competitiveness Potential of Guatemala.

Measuring What Matters, Aligning for Impact
Thursday 10:00–11:15am
See page 30

Robbie Schlingler
Co-Founder, President, and COO, Planet Labs

Robbie Schlingler is responsible for business operations and product development at Planet Labs. Previously, he worked at NASA serving as the Chief of Staff for the Office of the Chief Technologist, incubating the Space Technology Program. He managed the exoplanet-finding mission TESS and served as lead for NASA’s Open Government activities. Robbie received a master’s from the International Space University.

Closing Plenary
Friday 3:30–5:00pm
See page 63

Jess Search
CEO, Channel 4 BRITDOC Foundation

Jess Search is Chief Executive of the BRITDOC Foundation, which gives funding and support to award-winning documentaries, and was launched in partnership with Channel 4 in 2005. BRITDOC also has partnerships with the Bertha Foundation, PUMA, and the Sundance Institute Documentary Program. Jess Co-Founded Shooting People, the online filmmakers’ network, and is a trustee of progressive think tank IPPR. Interesting Voices, Innovative Ideas, Ambitious Outcomes
Friday 10:00–11:15am
See page 47

Connor Shepherd Stern
Filmmaker, Strongheart Fellowship

Connor Shepherd Stern is an Oscar-nominated film producer as well as a social change strategist. Her 2013 Academy Award–nominated documentary Open Heart focuses on health care and social justice through the lens of pediatric rheumatic heart disease in Africa and access to quality care. She has worked as a media advisor for the Skoll Foundation and Sundance Institute’s “Stories of Change” Partnership.

Sundance Institute Film Screenings: At the Movies with Stories of Change: Open Heart and Selected Shorts
Wednesday 9:30–11:30pm
See page 10

Feike Sijbesma
Chairman and CEO, Royal DSM

Feike Sijbesma joined Royal DSM’s Managing Board of Directors in 2000 and became CEO and Chairman of the Managing Board in 2007. He is a member of the Supervisory Board of the Dutch Central Bank. Feike has an honorary doctorate for his contribution to sustainability from the University of Maastricht and was honored as Humanitarian of the Year in 2010 by the United Nations Association of New York.

Future-Proofing Businesses: Beyond CSR, PR, and Charity
Thursday 1:15–2:30pm
See page 38

Madhulika Sikka
Executive Editor News, NPR

Madhulika Sikka is Executive Editor for NPR News, overseeing all desks and reporters, and helping set the agenda for the entire News division. Previously, she was Executive Producer of NPR’s Morning Edition. Under her leadership, Morning Edition traveled across the globe reporting on the defining issues of our time. She joined NPR in 2006 from ABC News, where she was a senior producer at Nightline. The Evolving Role of Media in the Modern Age
Thursday 10:00–11:15am
See page 29

Tony Siesfeld
Director, Monitor Deloitte

Tony Siesfeld is a Director at Monitor Deloitte and a Senior Leader of Monitor Institute, a practice serving foundations and nonprofits. Recently, he worked in the areas of impact investing and financing social innovation, inclusive business practices, and women’s rights. He focuses on social action strategy, measurement and evaluation, and bringing leading practices from business into the social sector.

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership
Thursday 10:00–11:15am
See page 28

Karlee Silver
Vice President of Targeted Challenges, Grand Challenges Canada

Karlee Silver is Vice President of Targeted Challenges for Grand Challenges Canada. She leads the Saving Lives at Birth, Saving Brains, and Global Mental Health programs. She is a member of the Knowledge Exchange Working Group for the Canadian Network for Maternal, Newborn and Child Health. Prior to joining Grand Challenges Canada, she trained with Dr. Kevin Kain at the Sandra Rotman Centre for Global Health in Toronto.

Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives
Friday 11:45am–1:00pm
See page 53

Jeff Skoll
Chairman, Jeff Skoll Group
Skoll Foundation, Skoll Global Threats Fund, Participant Media, and Capricorn Investment Group

Jeff Skoll is a philanthropist and social entrepreneur. As Founder of the Skoll Foundation, Skoll Global Threats Fund, Participant Media, and Capricorn Investment Group, he is bringing life to his vision of a sustainable, peaceful, and prosperous world. The first President of eBay, Jeff developed the company’s inaugural business plan and led its successful initial public offering.

Opening Plenary
Wednesday 5:00–6:30pm
See page 23

Skoll Awards for Social Entrepreneurship
Thursday 5:30–7:00pm
See page 43

Alex Sloan
Portfolio Director, Skoll Foundation

Alex Sloan is the Skoll Foundation’s Portfolio Director, managing its grant and investment portfolio. An investment professional at venture capital firms, and Chairman and President of the Excelerate Foundation, he supports entrepreneurs in for-profit and nonprofit settings. He has a BA from Tulane University and an MBA from Cornell University, and studied at the Chinese University of Hong Kong.

Beyond the Pioneer: From Building Firms to Building Markets
Friday 1:15–2:30pm
See page 61
**Nina Smith**
Executive Director, GoodWeave

Nina Smith is Executive Director of GoodWeave, which aims to stop child labor in the carpet industry and replicate its market-driven model in other sectors. She is an advocate for children’s rights and an expert on addressing labor rights violations in manufacturing supply chains. Nina has presented internationally on these issues at events organized by Harvard University and other institutions.

**Dorothy Stoneman**
Founder and CEO, YouthBuild USA

Dorothy Stoneman is Founder and CEO of YouthBuild USA, a national support center for more than 265 YouthBuild programs in the US and sponsor of YouthBuild International, whereby low-income youth work toward their GED or diploma while building affordable housing for homeless and low-income people. Since 1994, more than 120,000 YouthBuild students have produced 22,000 units of affordable housing. Begin Within Wednesday 1:30–2:45pm See page 19

**Kevin Starr**
Director, Mulago Foundation

Kevin Starr directs the Mulago Foundation and the Rainer Arnhold Fellows Program, both focused on scalable solutions to meet the basic needs of the poor. Kevin was a doctor when he stumbled into philanthropy in 1994. He established the foundation’s Rainer Arnhold Fellows Program in 2003 to apply Mulago’s principles and tools to help socially conscious entrepreneurs turn good ideas into lasting change at scale.

**Kelvin Taketa**
President and CEO, Hawai‘i Community Foundation

Kelvin H. Taketa is president and CEO of the Hawai‘i Community Foundation, the largest foundation in the state that works to transform lives and improve communities. In 2012, HCF administered $45 million in grants and contracts for programs and initiatives in Hawai‘i. Born and raised in Hawai‘i, Kelvin has spent his entire career in the nonprofit sector and helped found the Nature Conservancy of Hawai‘i.

**Neo Tapela**
Director of Non-Communicable Diseases (NCD) Program, Partners In Health—Rwanda

Dr. Neo Tapela is a global health practitioner with an interest in health systems strengthening and service delivery of NCDs, particularly in resource-limited areas in sub-Saharan Africa. Since 2011, Neo has been based in Rwanda as Director of the Non-Communicable Diseases (NCD) Program in Partners In Health. She also serves as Special Advisor to Rwanda’s Director General of Clinical Services on NCDs.

**Chris Underhill**
Founder and Director, BasicNeeds

Chris Underhill is a global expert in the delivery of health and rehabilitation systems to very poor people. His latest organization, BasicNeeds, oversees the delivery of a holistic model to mentally ill people and people with epilepsy in some of the poorest countries of the world. Chris is a Senior Fellow with the Ashoka Fellowship and is a recipient of the Skoll Award for Social Entrepreneurship.

**Richard Tofel**
President, ProPublica

Richard Tofel was the Founding General Manager of ProPublica and is now President. He is responsible for all of ProPublica’s non-journalism operations, including communications, legal, development, finance and budgeting, and human resources. He was formerly the Assistant Publisher of the Wall Street Journal and served as Vice President, General Counsel, and Secretary of the Rockefeller Foundation.

**Michaël van den Berg**
Fund Manager, Triodos Sustainable Trade Fund, Triodos Bank

Michaël van den Berg joined Triodos Bank as Fund Manager for the Triodos Sustainable Trade Fund in August 2013. He has over 10 years of emerging-markets investment experience with a focus on SME finance, off-grid renewable energy investments, and inclusive finance. Before joining Triodos Bank, Michaël worked for Troje Jump as Regional Manager for Eastern Europe, the Caucasus, and Asia, heading the investment team.

The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance Thursday 1:15–2:30pm See page 41

**Adalberto Veríssimo**
Senior Researcher, Imazon

Adalberto Veríssimo is a Senior Researcher and Co-Founder of the Amazon Institute of People and Environment. He has a master’s degree in ecology from Pennsylvania State University and a graduate degree in agricultural engineering from the Federal Rural University of the Brazilian Amazon. An AVINA Fellow and Ashoka Senior Fellow, he received the Skoll Foundation Award for Social Entrepreneurship in 2010.

Measuring What Matters, Aligning for Impact Thursday 10:00–11:15am See page 30

**Melanne Verveer**
Executive Director, Georgetown Institute for Women, Peace and Security

Ambassador Melanne Verveer is Executive Director of the Georgetown Institute for Women, Peace and Security. She most recently served as the first US Ambassador for Global Women’s Issues, coordinating foreign policy issues and activities relating to the political, economic, and social advancement of women, and working to ensure that women’s participation and rights are fully integrated into US foreign policy.

Unlocking the Entrepreneurial Ambition of Women Thursday 1:15–2:30pm See page 37
As CEO of Verité, Dan Viederman has worked closely with NGOs, governments, investors, and the biggest multinational brands in the world to improve working conditions and eliminate human rights violations across geographies and business sectors. Dan has managed NGOs in developing countries since 1993 and worked with institutions such as the World Wildlife Fund (WWF) and Catholic Relief Services.

Thursday 10:00–11:15am

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership

Jan-Kees Vis was trained as a chemist and received a PhD in Heterogeneous Catalysis in 1984. He joined Unilever in 1985, in R&D. From 2001 to 2010, he was Global Supply Chain Director Sustainable Agriculture. In 2010, he became Global Director of Sustainable Sourcing Development, making him responsible for developing sustainability standards for all of Unilever’s raw and packaging materials purchases.

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership

Thursday 10:00–11:15am

Jan-Kees Vis
Global Director of Sustainable Sourcing Development, Unilever

Andrew Youn
Co-Founder and Director, One Acre Fund

Andrew Youn is Co-Founder and Director of One Acre Fund. Most of the world’s poor people are smallholder farmers, and One Acre Fund has an innovative method for helping them to double their productivity. The NGO currently serves 200,000 farmers in East Africa with farm input loans and training, and is growing by 50 percent-plus per year.

The Impact Jackpot: Service Delivery Innovation for the Very Poor

Friday 10:00–11:15am

Malala Yousafzai
Co-Founder and Ambassador, Malala Fund

Malala is the Co-Founder and Ambassador of the Malala Fund and a global human rights activist. Born in 1997, Malala has since age 10 campaigned for the rights of girls to receive an education. After surviving an attack by the Taliban in 2012, she became internationally known for her courage in refusing to be silenced and continuing her fight for the right of everyone to receive an education.

Skoll Awards for Social Entrepreneurship

Thursday 5:30–7:00pm

Marco Werman
Host and Executive Editor, Public Radio International

Marco Werman is Host and Executive Editor of the Public Radio International-WGBH-BBC daily co-production The World. He’s won an Emmy award for a 2006 documentary on Libya.

The Evolving Role of Media in the Modern Age

Thursday 10:00–11:15am

For full bios, visit the speaker profile section in the mobile app or go to www.skollworldforum.org.
To minimize the footprint of the Skoll World Forum, we have taken great care to ensure that the entire event prioritizes sustainable practices. Therefore, each and every product you see at the Forum, from signage and production sets to the furniture, was made using local, sustainable products and reused from prior years when possible.

In addition, any paper materials were made using responsible sources. Whenever possible, meals include fair-trade products and local produce. Specific practices include:

- Using local, sustainable, and fair-trade items in lunches and delegate meals when possible
- Placing composting and recycling stations throughout meeting venues
- Using reusable signage to eliminate one-time-use as much as possible
- Printing programs with responsible sources
- Eliminating all extraneous packaging, such as bags and folders
- Collecting and reusing bamboo lanyards and plastic badge holders
- Providing reusable water bottles and water stations
- Encouraging mass transit to the Forum from London
- Providing a carbon-offset link for attendees to offset their travel

Wi-Fi Info

Said Business School has complimentary Wi-Fi for delegates, which can be accessed with the following information:

Connect to SBS-Conf
Username: SWF2014
Password: SWF2014

For FREE Wi-Fi access for your mobile phones and tablets throughout the rest of Oxford, we have partnered with iPass to provide easy to use connectivity. With the iPass Open Mobile App you can find the nearest iPass Wi-Fi hotspot and connect using your dedicated iPass username and password. The iPass help desk and Wi-Fi hotspot are located in the Garden Marquee.

Thank You

Skoll Foundation
Skoll World Forum Team
Producing Partners
A Caspian Production
Maire McCarthy Projects
Said Business School, University of Oxford
Skoll Centre for Social Entrepreneurship
Creative Partners
Beighley Films
Black Toyon
Brian Stauffer (Major Illustrations)
David Fisher Photography
Deltree
Getty Images
Kikim Media
Michael Collopy Photography
Oxford Digital Media
Partytecture
Photovibe
Studio Hinrichs
Thinkstock
Zerista

"Social entrepreneurs are not simply driven by the perception of a social need or by their compassion, rather they have a vision of how to achieve improvement and they are determined to make their vision work."

J. Gregory Dees
Co-Founder, Center for the Advancement of Social Entrepreneurship (CASE), Fuqua School of Business, Duke University

Please leave your badge and lanyard at Said Business School to be reused. Thank you!
The mission of the Skoll World Forum is to accelerate the impact of the world’s leading social entrepreneurs by uniting them with essential partners in a collaborative pursuit of learning, leverage, and large-scale social change.
Oxford

The 11th Skoll World Forum on Social Entrepreneurship
April 9–11, 2014, Oxford, UK

Forum venues
Delegate dinner colleges
Key locations
Entrance to building

Registation

Entrance Hall
Wednesday 9:00am–5:00pm
Thursday 8:00am–5:00pm
Friday 8:00am–3:00pm

Skoll World Forum Badge Required for all Forum events

RefreShmenTs
Courtyard and Garden Marquees
Also purchase in Common Room
delegate dinner Invites located in badge pack
Starts promptly at 7:15pm

Forum Sessions
First come, first served, Places early to guarantee entry

Help desk
Wednesday, Thursday, and Friday 8:00am–5:30pm
Luggage and cloakroom
Ask at Help Desk

Wireless network
Connect to SBS-Conf
Username: SWF2014
Password: SWF2014

Computer room
Seminar Room 7
Open during Forum hours
21 computers with Internet access
Printing not offered, but available at Staples across the street

New Theatre
New Theatre is a 10-minute walk from Saïd Business School
Seating is general admission
Doors open 30 minutes prior to start

Welcome.

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Welcome.

SAIÉD BUSINE SS SCHOO L
All venues are located within the Saïd Business School unless otherwise stated.

TAXIS
Taxis are available from Oxford Railway Station.

OXFORD RETREAT

WORCESTER COLLEGE
MALMAISON HOTEL
THE HEAD OF THE RIVER PUB
THE NEW THEATRE
NEW THEATRE
THE OLD FIRE STATION
Worcester College

HarrIS MANCHESTER COLLEGE
WADHAM COLLEGE
DIVINITY SCHOOL
ORIEL COLLEGE
RADCLIFFE SQUARE
CHRI S CHURCH
OXFORD RAILWAY STATION
TOWN HALL
BALLIOL COLLEGE
ASHMOLEAN MUSEUM
MACDONALD RANDOLPH HOTEL

EIGHT THE DATES
APRIL 9-11, 2014

WELCOME.

ON SOCIAL ENTREPRENEURSHIP

SÁIÉD

APRIL 15–17, 2015

WELCOME.

ON SOCIAL ENTREPRENEURSHIP

SÁIÉD
The 11th Skoll World Forum on Social Entrepreneurship
April 9–11, 2014, Oxford, UK

Saint Giles
Parks Road
Holywell Street
New College Lane
Catte Street
Beaumont Street
Worcester Street
Park End Street
New Road
Cornmarket Street
George Street
Ship Street
Saint Michael Street
Shoe Lane
New Inn Hall Street
Turl Street
Merton Street
Magpie Lane
Market Street
Blue Boar Street
Alfred Street
King Edward Street
Saint Aldate’s
Queen Street
Speedwell Street
High Street
Thames Street
Oxpens Road
Hollybush Row
Abingdon Road
Broad Street
Hythe Bridge Street

Oxford

Taxi

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Welcome.
April 15–17, 2015