



SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP 2014

HONORING TRANSFORMATIVE LEADERS
APRIL 10 | NEW THEATRE | OXFORD

Welcome...

to this special occasion. This is the point in the Skoll World Forum at which we all come together to celebrate the 2014 Skoll Awardees, remarkable individuals disrupting the status quo and driving powerful solutions to global challenges.

The Skoll Awards for Social Entrepreneurship showcase the transformative leaders creating better futures for millions. We gather here to celebrate and welcome them into our global community of innovators focused on solving the world's most pressing problems.

Driving transformation on a range of issues to maximize health, education, opportunity, transparency, and accountability in some of the poorest places on Earth, these pioneers should be on the watch list of everyone who cares about the future of the world.



Jeff Skoll
*Founder and Chairman,
Skoll Foundation*



Sally Osberg
*President and CEO,
Skoll Foundation*

MASTERS OF CEREMONIES

JEFF SKOLL Founder and Chairman, Skoll Foundation

SALLY OSBERG President and CEO, Skoll Foundation

2014 SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

JAY COEN GILBERT, BART HOULAHAN, AND ANDREW KASSOY B Lab

JOCKIN ARPUTHAM Slum Dwellers International

YVES MOURY Fundación Capital

SAM PARKER Water & Sanitation for the Urban Poor

JOSH NESBIT Medic Mobile

SIMON TAYLOR, CHARMIAN GOOCH, AND PATRICK ALLEY Global Witness

MABEL VAN ORANJE Girls Not Brides

SKOLL GLOBAL TREASURE AWARD

MALALA YOUSAFZAI The Malala Fund

MUSICAL PERFORMANCE

PLAYING FOR CHANGE BAND

2014

Skoll Awards

for Social

Entrepreneurship

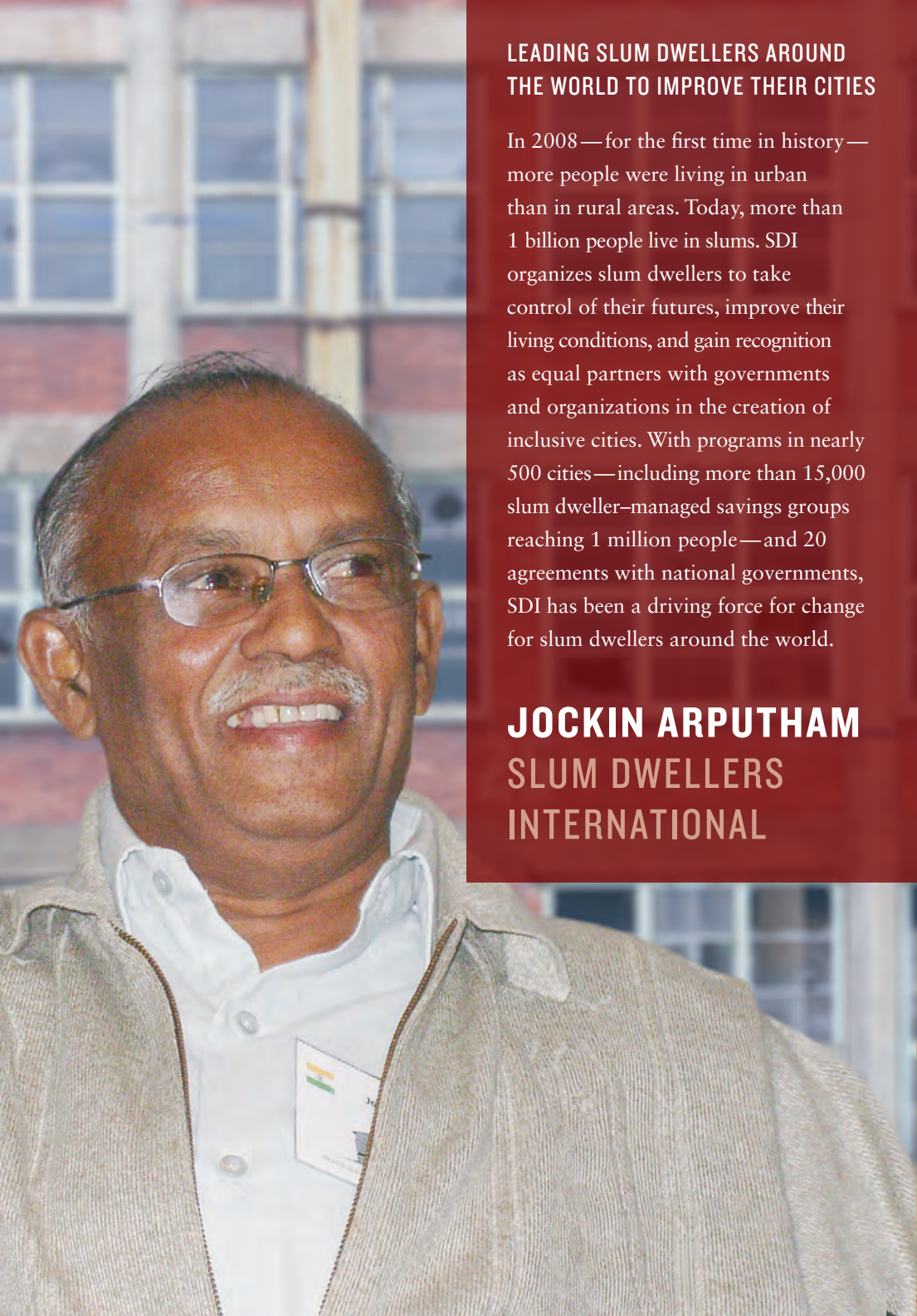
JAY COEN GILBERT, BART HOULAHAN, ANDREW KASSOY | B LAB

REDEFINING SUCCESS IN BUSINESS AS BEST *FOR* THE WORLD

B Lab is fueling a global movement to redefine “success” in business, so that all companies compete not only to be the best in the world but also the best *for* the world. B Lab is challenging the status quo by building a new sector, legal structure, and standards; empowering a community of certified B Corporations;

and advancing public policies that enable companies to create financial, social, and environmental value for both their shareholders and for society. With 20 states having passed Benefit Corporation legislation and nearly 1,000 B Corporations certified, B Lab is focused on accelerating the global adoption of this new model.





LEADING SLUM DWELLERS AROUND THE WORLD TO IMPROVE THEIR CITIES

In 2008 — for the first time in history — more people were living in urban than in rural areas. Today, more than 1 billion people live in slums. SDI organizes slum dwellers to take control of their futures, improve their living conditions, and gain recognition as equal partners with governments and organizations in the creation of inclusive cities. With programs in nearly 500 cities—including more than 15,000 slum dweller-managed savings groups reaching 1 million people—and 20 agreements with national governments, SDI has been a driving force for change for slum dwellers around the world.

JOCKIN ARPUTHAM
SLUM DWELLERS
INTERNATIONAL

YVES MOURY FUNDACIÓN CAPITAL

HELPING MILLIONS SAVE THEIR WAY OUT OF POVERTY

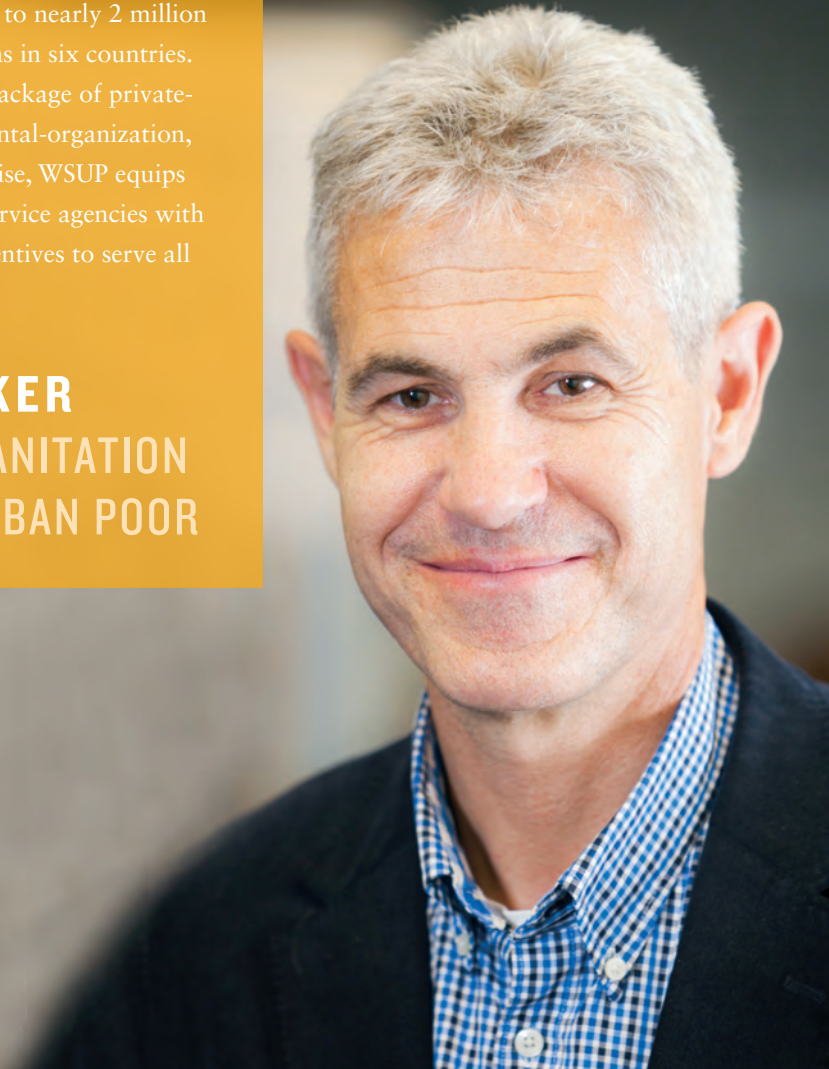
Half of the world's adult population—2.5 billion people—are “unbanked,” lacking access to financial services. Fundación Capital is a pioneer in inclusive finance innovation to help the poor save, invest, and grow their assets; insure their families against risk; and chart a permanent path out of poverty. Already reaching millions of people, Fundación Capital projects serving 8 million more by expanding access to training, capital, and opportunity. Fundación Capital's efforts to align advances in public policy, market mechanisms, and technology are poised to reach 100 million poor families across three continents by 2030.



HELPING CITIES REACH EVERYONE WITH WATER AND SANITATION SERVICES

Every five seconds, the world's urban population increases by 10 people. Everyone needs access to clean water and sanitation, putting a huge pressure on city service agencies. In response, Water & Sanitation for the Urban Poor has turned the traditional charity model on its head by developing commercially viable models to bring water and sanitation to nearly 2 million people in urban slums in six countries. Offering a creative package of private-sector, nongovernmental-organization, and academic expertise, WSUP equips public and private service agencies with the capacity and incentives to serve all citizens in their city.

SAM PARKER WATER & SANITATION FOR THE URBAN POOR



JOSH NESBIT

MEDIC MOBILE

BUILDING MOBILE COMMUNICATIONS TOOLS TO BRING HEALTH CARE TO UNDERSERVED COMMUNITIES

One billion people will never see a health professional during their lifetimes. Yet 95 percent of the world's population has access to a mobile signal. Medic Mobile was created to improve health in underserved and disconnected communities using communications tools. Medic Mobile builds mobile applications for community health workers, caregivers, and patients to increase lifesaving health care coverage. Across 20 countries, its tools support 8,000 frontline health workers and benefit approximately 6 million people, with plans to double these numbers annually for a total of 200,000 health workers serving 100 million people by 2018.



SIMON TAYLOR, CHARMIAN GOOCH, PATRICK ALLEY | GLOBAL WITNESS

DRIVING TRANSPARENCY TO LIFT THE “RESOURCE CURSE” OF CONFLICT AND HUMAN RIGHTS ABUSE

Many of the world’s poorest people live in the most-resource-rich countries in the world. Natural resources can incentivize corruption, destabilize governments, and lead to conflict and the looting of entire states. From 2002 to 2011, illicit money flows

from corrupt deals in the developing world totaled nearly \$6 trillion. Global Witness investigates and exposes the shadow networks underlying these deals that fuel conflict, corruption, and environmental destruction. Their hard-hitting campaigns tackle corruption, protect the environment, prevent conflict, and defend human rights, helping to lift the “resource curse.”



ENDING CHILD MARRIAGE TO EMPOWER A GENERATION OF GIRLS

Every year 14 million girls are married as children; denied their rights to health, education, and opportunity; and robbed of their childhood. Child marriage traps girls and their communities in poverty. By ending the practice, the global community can start to address some of the most difficult challenges in development. Girls Not Brides is a global partnership of more than 300 civil society organizations working across 50 countries. By joining forces and working at all levels—from grassroots to international—members of the global community can tackle this harmful social norm and end child marriage in one generation.

**MABEL VAN
ORANJE**
GIRLS NOT BRIDES



Skoll Global Treasure Award



MALALA YOUSAFZAI

Born in 1997, Malala Yousafzai grew up in the Swat Valley in northern Pakistan with her parents and two brothers.

Since the age of 10, Malala has campaigned for the rights of girls to receive an education. Using a pseudonym, Malala wrote a blog for the BBC detailing her life under Taliban rule and her views on promoting education for girls.

In October 2012, the then 15-year-old Malala was shot by the Taliban while traveling home from school on the bus with her friends.

Since the attack, she has become internationally known for her courage in refusing to be silenced and continuing her fight for the right of everyone to receive an education.

Following the outpouring of support that Malala received throughout her ordeal, she set up The Malala Fund, dedicated to helping promote education for girls around the globe. Her role as an ambassador of The Malala Fund and an activist for human rights has inspired the world.

PLAYING FOR CHANGE BAND MUSICAL PERFORMANCE

The PFC Band is a group of musicians united through the *Playing For Change Songs Around The World* videos. Coming together from five different continents, each musician brings a different culture, experience, and sound to the group.

From the streets to the stage to the hearts of the people, the PFC Band plays music that transcends our differences and inspires a world in which we are going to “make it” as a human race—one heart and one song at a time.



Fueled by the
vision and energy
of AMBITION,
ART has the
power to change
HEARTS, MINDS,
and LIVES.

