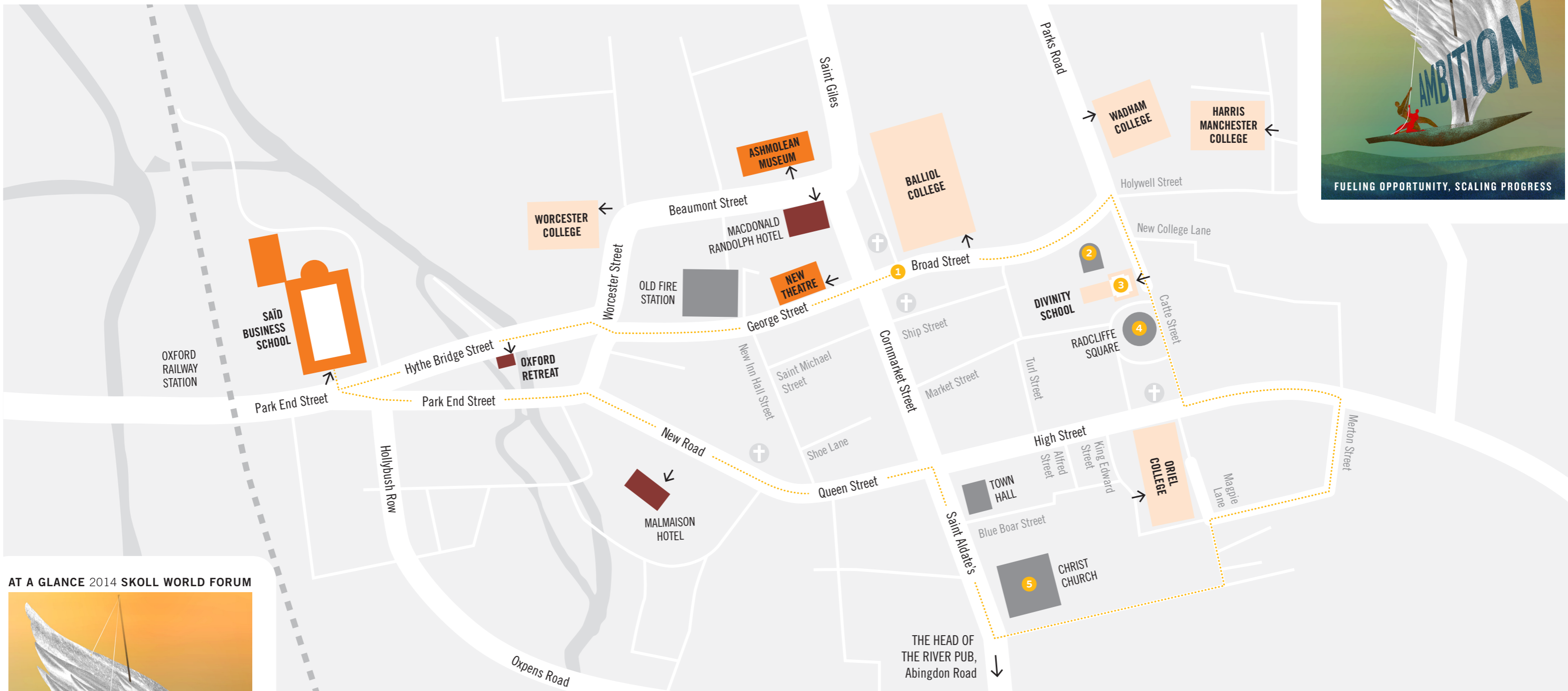


AT A GLANCE GUIDE TO OXFORD

KEY	
	Forum venues
	Delegate dinner colleges
	Key locations
	Circular walking tour of Oxford landmarks. Journey time 50 minutes.
	Entrance to building



AT A GLANCE 2014 SKOLL WORLD FORUM



LANDMARKS ALONG WALKING TOUR

1 MARTYRS' CROSS

Look down to see the site where the Oxford Martyrs—Anglican bishops Hugh Latimer, Nicholas Ridley, and Thomas Cranmer—were burnt at the stake for heresy in 1555.



2 SHELDONIAN THEATRE

Designed by Sir Christopher Wren and built in 1668, it is one of the architectural jewels of Oxford. Note the chain of stone-carved masks that enclose and protect this magnificent building!



3 BODLEIAN LIBRARY

Opened in 1602 and now housing upwards of 11 million volumes over 117 miles of shelving. But books cannot be lent—even King Charles I was refused permission in 1645.



4 RADCLIFFE CAMERA

Built in 1749 to house the Radcliffe Science Library and now a reading room for the Bodleian Library. Oxford's most impressive piece of classical architecture.



5 CHRIST CHURCH

Originally founded by Cardinal Wolsey as Cardinal's College in 1524. Traditionally, it has been considered the most aristocratic college at the University of Oxford.



DAY 1

WEDNESDAY, APRIL 9

All Saïd Business School locations are found in the East Wing unless noted as West Wing. Venues outside of Saïd Business School include New Theatre, The Oxford Retreat, and Ashmolean Museum of Art and Archaeology.

9:00am–5:00pm
REGISTRATION

9:00–10:30am and 10:30am–12:00pm
WALKING TOURS
From Entrance Hall

9:30–10:30am and 10:30–11:30am
FIRST CONNECTIONS
Seminar Room A

11:30am–1:00pm
LUNCH
Garden Marquee

11:45am–1:00pm
DELEGATE-LED LUNCH DISCUSSIONS
West Wing

Your Organization’s Strategic Identity: How to Create It and Use It to Engage 21st Century Donors
West Wing, Seminar 1
Facilitator: Peter Hero

New Business Models for and by Nonprofits
West Wing, Seminar 2
Facilitator: Andréanne Grimard

Conversations with Amazonian Indigenous Chiefs
West Wing, Seminar 3
Facilitator: Vasco van Roosmalen

Opportunity for Systems Change Through Disaster Relief
West Wing, Seminar 4
Facilitator: Robert Foster

Made Not Found: Helping Great Impact Investments Happen
West Wing, Seminar 7
Facilitator: Debra Schwartz

Choke Point: The Competition Between Water, Food and Energy
West Wing, Seminar 8
Facilitator: Carl Ganter

Legal Issues Often Faced by Social Entrepreneurs
West Wing, Seminar 9
Facilitator: Dave Roll

Are Communities the Problem or the Solution for Girls’ Education?
West Wing, Seminar 10
Facilitator: Safeena Husain

1:30–2:45pm
SEMINARS

Cracking the Code on Social Impact
Edmond Safra Lecture Theatre
Facilitators: Nolan Gasser, Jason Saul

Exponential Fundraising
Rhodes Trust Lecture Theatre
Facilitator: Jennifer McCrea

Ambitious Storytelling
Lecture Theatre 4
Facilitator: Wendy Levy

Thinking About Talent
Lecture Theatre 5
Facilitator: Salvatore Giambanco

Begin Within
Seminar Room A
Facilitators: John Bell, Dorothy Stoneman

3:00–4:15pm
SEMINARS

Transformative Scale: Pathways to Growing What Works
Edmond Safra Lecture Theatre
Facilitator: Jeff Bradach

Striking a Balance, for Good Measure
Rhodes Trust Lecture Theatre
Facilitators: Mary Jo Cook, Ehren Reed

Design for Impact
Lecture Theatre 4
Facilitator: Kevin Starr

Network Building and Collaboration: 21st Century Approaches for Social Change
Lecture Theatre 5
Facilitator: Gemma Mortensen

The Ambitious Power of AND
Seminar Room A
Facilitator: Daniel Lubetzky

5:00–6:30pm
OPENING PLENARY
New Theatre

7:15–9:30pm
DELEGATE DINNERS
University of Oxford Colleges

9:30–11:30pm
AFTER HOURS PUB NIGHT
The Oxford Retreat

9:30–11:30pm
SUNDANCE INSTITUTE FILM SCREENING
New Theatre

DAY 2

THURSDAY, APRIL 10

8:00–10:00am
BREAKFAST—NETWORKING AND MEETING TIME
Garden Marquee

8:30–9:30am
GUIDED MEDITATION
West Wing, Seminar 12

8:30–9:30am
FIRST CONNECTIONS
Founders’ Room

10:00–11:15am
CORE SESSIONS

Leading with Authenticity
Nelson Mandela Lecture Theatre
Moderator: Diana Aviv
Speakers: Bill Drayton, Rafiatu Lawal, Sébastien Marot, Kelvin Taketa

Big Business, Bigger Impact: The Pursuit, Peril, and Power of Partnership
Edmond Safra Lecture Theatre
Moderator: Robert Annibale
Speakers: Mark Davis, Kavita Prakash-Mani, Tony Siesfeld, Jan-Kees Vis

The Evolving Role of Media in the Modern Age
Rhodes Trust Lecture Theatre
Moderator: Alberto Ibargüen
Speakers: Ehab Al Shihabi, Parisa Khosravi, Madhulika Sikka, Marco Werman

Measuring What Matters, Aligning for Impact
Lecture Theatre 4
Moderator: Roberto Artavia
Speakers: José Molinas, Gisela Sánchez, Beto Veríssimo

Digital Equity and Individual Rights in the Age of Big Data
Lecture Theatre 5
Moderator: Emily Kasriel
Speakers: Larry Brilliant, Kenneth Cukier, Jim Fruchterman, Miguel Luengo-Oroz

11:30am–1:00pm
LUNCH
Garden Marquee

11:45am–1:00pm
CORE LUNCH SESSIONS

Campaign Models: Driving Your Audience to Engage
Seminar Room A
Moderator: Elizabeth Gore
Speakers: Gabrielle Fitzgerald, Chris Gebhardt, Ben Keeseey, Ido Leffler

The Founders’ Challenge: To Scale and Keep the Vision Alive
Founders’ Room
Moderator: Pamela Hartigan
Speakers: Frank Akers, Andrea Coleman, Cheryl Dorsey, Richard Edelman, Wendy Kopp, Subramaniam Ramadora

11:45am–1:00pm
DELEGATE-LED LUNCH DISCUSSIONS
West Wing

Solar Light and Power: Pay for Use Only
West Wing, Seminar 1
Facilitator: Maurits Groen

Propelling Israelis and Palestinians Toward an Agreement
West Wing, Seminar 2
Facilitator: Daniel Lubetzky

Indigenous Local Development Strategies
West Wing, Seminar 3
Facilitator: Martin von Hildebrand

Disruptive Innovations in Healthcare Delivery
West Wing, Seminar 7
Facilitator: Gary Cohen

Poverty Spotlight: Customizing Family Poverty Elimination Plans
West Wing, Seminar 8
Facilitator: Martin Burt

Beyond CSR and Cause Marketing: Tapping into Core Business Goals to Drive Impact
West Wing, Seminar 9
Facilitator: Jessica Shortall

Water, Politics, and the Rule of Law: Starting at Scale
West Wing, Seminar 10
Facilitator: John Oldfield

Breaking Silos: Partnering with Corporate Intrapreneurs
West Wing, Classroom 2
Facilitator: Zahid Torres-Rahman

1:15–2:30pm
CORE SESSIONS

Unlocking the Entrepreneurial Ambition of Women
Nelson Mandela Lecture Theatre
Moderator: Melanne Verveer
Speakers: Comfort Aku Adjahoe-Jennings, Rosemary Amondi, Catherine Gill, Hirut Girma

Future-Proofing Businesses: Beyond CSR, PR, and Charity
Edmond Safra Lecture Theatre
Moderator: John Elkington
Speakers: Mike Barry, Marcela Manubens, Feike Sijbesma

Empty Newsrooms, Booming Echo Chambers
Rhodes Trust Lecture Theatre
Moderator: Pat Mitchell
Speakers: Raney Aronson-Rath, Simon Boazman, Omojele Sowore, Richard Tofel

Achieving the China Dream
Lecture Theatre 4
Moderator: Leslie Dach
Speakers: Jenny Bowen, Elizabeth Economy, Tim Hanstad, Wang Zhenyao

The 450 Million Farmer Opportunity: Large-Scale Change Through Smallholder Finance
Lecture Theatre 5
Moderator: Thomas Carroll
Speakers: Willy Foote, Laura Mecagni, Michaël van den Berg

3:00–4:30pm
SUNDANCE NETWORKING ACTIVITY
Seminar Room A

5:30–7:00pm
SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP
New Theatre

7:00–9:00pm
SKOLL AWARDS RECEPTION
Ashmolean Museum of Art and Archaeology

9:30–11:30pm
PARTICIPANT MEDIA FILM SCREENING
New Theatre

DAY 3

FRIDAY, APRIL 11

8:00–10:00am
BREAKFAST—NETWORKING AND MEETING TIME
Garden Marquee

8:30–9:30am
GUIDED MEDITATION
West Wing, Seminar 12

8:30–9:30am
FIRST CONNECTIONS
Founders’ Room

10:00–11:15am
CORE SESSIONS

Interesting Voices, Innovative Ideas, Ambitious Outcomes
Nelson Mandela Lecture Theatre
Moderator: Jess Search
Speakers: Gabriella Gómez-Mont, Marina Gorbis, Fredrick Ouko, Bart Weetjens

The 21st Century City: Future Opportunity or Future Threat?
Edmond Safra Lecture Theatre
Moderator: Michael Keith
Speakers: Joel Bolnick, Melanie Edwards, Jawad Nabulsi, Doug Saunders

The Promise of Better Governance
Rhodes Trust Lecture Theatre
Moderator: Ian Goldin
Speakers: Charmian Gooch, Bill Neukom, Sabri Saidam, David Tolbert

Ending Modern Slavery
Lecture Theatre 4
Moderator: Kathy Calvin
Speakers: Leif Coorlim, Jay Jorgensen, Nina Smith, Dan Viederman

The Impact Jackpot: Service Delivery Innovation for the Very Poor
Lecture Theatre 5
Moderator: Kristin Gilliss
Speakers: Steve Davis, H.E. Christine M. Kaseba-Sata, Neal Keny-Guyer, Andrew Youn

11:30am–1:00pm
LUNCH
Garden Marquee

11:45am–1:00pm
CORE LUNCH SESSIONS

Shifting the Paradigm: Social Entrepreneurs and the Art of Fiction Film
Seminar Room A
Moderator: Cara Mertes
Speakers: Mehret Mandefro, John Marks

Embracing Complexity: Effectively Evaluating Both Models and Adaptive Initiatives
Founders’ Room
Moderator: Ehren Reed
Speakers: Frank Beadle de Palomo, Julia Coffman, Annie Duflo, Karlee Silver

11:45am–1:00pm
DELEGATE-LED LUNCH DISCUSSIONS
West Wing

Scaling New Industries to Benefit the Poor
West Wing, Seminar 1
Facilitator: Harvey Koh

The Startling Victory of Unpopular Ideas
West Wing, Seminar 2
Facilitator: Karen Tse

Hybrid Vigor: Organizational Resilience and Social Change
West Wing, Seminar 3
Facilitator: Spencer Beebe

Disruptive Innovations in Healthcare Delivery
West Wing, Seminar 7
Facilitator: Sarah Di Troia

Post-2015 Development Framework
West Wing, Seminar 8
Facilitator: Tim Hanstad

Scaling What Works Through Global Mentor Networks
West Wing, Seminar 9
Facilitator: Suzanne Gilbert

Solving the Global Youth Unemployment Crisis
West Wing, Seminar 10
Facilitator: Nik Kafka

From Competitors to Collaborators
West Wing, Classroom 2
Facilitator: Andrew Stern

1:15–2:30pm
CORE SESSIONS

Artists as Activists: Using Creative Talent for Social Progress
Nelson Mandela Lecture Theatre
Moderators: Monica Yunus, Camille Zamora
Speakers: Naif Al-Mutawa, Ned Breslin, Feliciano dos Santos, Nancy Farese, Jehane Noujaim

Meeting the Challenge of Increased Energy Demand: Opportunities for a ‘Clean’ Energy Matrix?
Edmond Safra Lecture Theatre
Moderator: Sean McKaughan
Speakers: Tasso Azevedo, Sara Larrain, Dipender Saluja

Closing the Gap: Tackling Global Health Challenges
Rhodes Trust Lecture Theatre
Moderator: Peggy Clark
Speakers: Pamela Collins, Peter Drobac, Neo Tapela, Chris Underhill

Is the Traditional Role of a Teacher Outdated?
Lecture Theatre 4
Moderator: Pamela Hartigan
Speakers: Madhav Chavan, David Johnson, Ellen Moir, Ziauddin Yousafzai

Beyond the Pioneer: From Building Firms to Building Markets
Lecture Theatre 5
Moderator: Alex Sloan
Speakers: Harvey Koh, Liz Patterson, Judith Pollock, Camille Saadé

3:30–5:00pm
CLOSING PLENARY
New Theatre