The Mission of the Skoll World Forum is to accelerate the impact of the world’s leading social entrepreneurs by uniting them with essential partners in a collaborative pursuit of learning, leverage and large scale social change.
2013

The 10th Skoll World Forum is brought to you by the Skoll Foundation in collaboration with the Skoll Centre for Social Entrepreneurship at the Saïd Business School, University of Oxford.

SKOLL FOUNDATION
PALO ALTO, CALIFORNIA, USA
SALLY OSBERG, PRESIDENT AND CEO

The Skoll Foundation drives large-scale change by investing in, connecting and celebrating social entrepreneurs and the innovators who help them solve the world's most pressing problems. Founded by Jeff Skoll and Sally Osberg, the Foundation has given $358 million since 1999, including awards to 97 entrepreneurs in 80 organizations on five continents.

www.skollfoundation.org

SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP
SAID BUSINESS SCHOOL, UNIVERSITY OF OXFORD, UK
PAMELA HARTIGAN, DIRECTOR

The Skoll Centre for Social Entrepreneurship is a global hub for social impact, producing scholarship and research, and teaching the next generation of innovators. The Centre was founded in 2003 with $7.5 million from the Skoll Foundation, the largest funding received by a business school for an international social entrepreneurship programme.

www.skollcentre.org

ABOUT THE FORUM

From Jeff Skoll

The SKOLL WORLD FORUM IS THE PREMIER, INTERNATIONAL PLATFORM FOR ACCELERATING ENTREPRENEURIAL APPROACHES AND INNOVATIVE SOLUTIONS TO THE WORLD’S MOST PRESSING SOCIAL ISSUES.

The world is a world where at least nine countries possess nuclear weapons, 1 billion children live in poverty and almost 800 million people lack access to clean water. This is a status quo that needs desperately to be disrupted.

In technology, where I began my career, the biggest changes come when entrepreneurs drive disruptive innovations forward, opening up new markets and shifting human behaviour in dramatic ways. Social entrepreneurs, too, are disruptive innovators. They create new ways to dislodge the barriers that inhibit human progress. They are impatient with incremental progress, aiming for large scale social change. And they are masterful collaborators, skilled at creating the alliances and networks needed to bring about the change they envision.

At the ten-year anniversary of the Skoll World Forum, we celebrate not an event or a gathering, but the growing power of this global network of innovators to which we all belong, a network dedicated to solving the world’s most pressing social issues.

Together, let’s disrupt our way to a different world!

Jeff Skoll, Founder

Skoll Foundation, Skoll Global Threats Fund, Participant Media
# FORUM OVERVIEW

## SAID BUSINESS SCHOOL
All venues are located within the Said Business School unless otherwise stated.
Open daily from 8am-11pm.

## REGISTRATION
Entrance Hall
Wednesday 8am-5pm
Thursday 8am-5pm
Friday 8am-3pm

## REFRESHMENTS
Courtyard and Garden Marquees
Also purchase in Common Room

## HELP DESK
Wednesday - Thursday and Friday 8am-5.30pm

## LUGGAGE AND CLOAKROOM
Ask at Help Desk

## SKOLL WORLD FORUM BADGES
Required for all Forum events

## DELEGATE DINNER
Invites located in badge pack
Starts promptly at 7.15pm

## FORUM SESSIONS
First come, first served
Arrive early to guarantee entry

## NEW THEATRE EVENTS
Seating is general admission
Doors open 30 minutes prior to start

## FINDING YOUR WAY AROUND
Use the maps on page 10 and 91
New Theatre is a 10 minute walk from Said Business School
Taxis: From Oxford Railway Station

## WIRELESS NETWORK
Connect to SBS-Conf
Username: SWF2013
Password: SWF2013

## COMPUTER ROOM
Seminar Room 7
Open during Forum hours
21 computers with internet access
No printing or technical assistance

## KEY
All venues are located within the Said Business School unless otherwise stated.

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### WEDNESDAY

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<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>9:00AM</td>
<td>9:15-9:30AM Registration/Info (Lobby)</td>
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<tr>
<td>9:30AM</td>
<td>10:00-10:30AM Walking Tour (1000 Man)</td>
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<td>10:30AM</td>
<td>11:00-11:30AM Orientation (Ridley Trust Lecture Theatre)</td>
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<td>12:00PM</td>
<td>12:15-12:30PM Lunch (Courtyard Marquees)</td>
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<td>2:00PM</td>
<td>2:15-2:30PM Workshops</td>
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### THURSDAY

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<tr>
<td>8:30AM</td>
<td>8:45-9:45AM Breakfast and Networking</td>
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<tr>
<td>9:30AM</td>
<td>10:00-10:30AM Panel Sessions</td>
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<tr>
<td>10:30AM</td>
<td>11:00-11:30AM Morning Plenary (New Theatre)</td>
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<tr>
<td>9:30AM</td>
<td>10:00-10:30AM Panel Sessions</td>
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<td>10:30AM</td>
<td>11:00-11:30AM Panel Sessions</td>
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<td>11:00AM</td>
<td>11:15-11:30AM Lunch (Common Room)</td>
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<td>11:30AM</td>
<td>12:00-12:30PM Delegate-Led Discussions (Garden Marquees)</td>
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<td>12:15-12:30PM Delegate-Led Discussions (Garden Marquees)</td>
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### FRIDAY

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<td>4:00-4:30PM Panel Sessions</td>
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### Panel Sessions
Deep discussion with panelists including interactive Q&A.

### Delegate-Led Lunches
Pre-paid lunchtime discussions on topics suggested by fellow Skoll World Forum delegates.

### Workshops
Expert-led interactive sessions with a focus on action learning.

### Continue the Conversation
New this year, a post-session opportunity for networking and conversation amongst panelists and fellow delegates.
Disruptive innovations can reshape industries, supplant old technologies and topple political regimes. To bring about the scale of change social entrepreneurs envision, they must think like disrupters, first understanding the forces that have created and fueled our greatest challenges, and then designing solutions aimed at nothing less than to bring about a more just, sustainable and prosperous world. Disruption carves a path, one that calls for business, government and civil society leaders to move beyond incrementalism and to dare, dream and design a whole new way forward. For make no mistake about it: our future, the future of humanity and the planet hangs in the balance. Do we have what it takes to disrupt what is...in order to create what can be?
YOUR NETWORK

YOU ARE A VITAL MEMBER OF THIS NETWORK OF INNOVATORS. JOIN US AT SAID BUSINESS SCHOOL IN ROOM 14 TO LEARN MORE. TOGETHER, WE CAN MULTIPLY THE POWER OF THIS NETWORK.

CONNECT DURING THE FORUM
SKOLL CONNECT: OXFORD 2013

ONLINE AND MOBILE TOOLS TO HELP YOU ENGAGE MORE DEEPLY WITH THE FORUM AND YOUR FELLOW DELEGATES WHILE YOU ARE IN OXFORD

ONLINE: Connect with delegates and browse the Forum agenda on the Forum’s private social network: skoll.webex-social.com

ON YOUR PHONE: Download the Skoll World Forum mobile app from iTunes or Google Play on your iPhone or Android device

Cisco and Skoll are partnering to explore new ways to help the Forum network connect and collaborate

LEARN, SHARE AND DISCUSS AT THE FORUM AND YEAR-ROUND

INFORMATION AND INSIGHT ON THE ISSUES YOU CARE ABOUT FROM SOURCES YOU TRUST

• Learn what innovations are solving global challenges and what drives investment decisions of major funders
• Discover thousands of hand-picked articles and reports on the issues you care about
• Subscribe to get the most important social sector news, in a simple bite-size email
• Rediscover sessions you missed
• Contribute a story and let us help you access a global audience through some of our world leading media partners

SKOLL WORLD FORUM.ORG

MEDIA PARTNERS
FESTIVAL IN EXILE
WORLD PREMIERE
SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP
NEW THEATRE
THURSDAY 5.30-7PM

“West Africa is the cradle of music, which became the blues, which became rock ’n’ roll. It’s the big bang of all the music we love. And now, in that same place, it is against the law to make music.” Bono

Join the Skoll World Forum community as we stand in solidarity with Mali’s leading musicians in their debut of the awareness campaign, Festival in Exile. Barred from performing in their own land and at their acclaimed Festival au Desert outside of Timbuktu by radical extremists, the campaign promotes an international dialogue of peace and plurality through cultural exchange.

ADRIAN ANANTAWAN
MORNING PLENARY
NEW THEATRE
THURSDAY 10-11.30AM

Adrian Anantawan is a violinist, educator and researcher in the field of arts education, specifically the use of adaptive musical instruments within universally designed curricula in the United States. He is a graduate of Yale and Harvard University, and maintains an active performance career while directing an orchestra at the Conservatory Lab Charter School in Boston, MA.

INGOMA NSHYA
OPENING PLENARY
NEW THEATRE
WEDNESDAY 5-6.30PM

Rwanda’s first-ever women’s drumming group brings a new and important female voice to the cultural development of Rwanda. Aspiring to twin goals of healing and empowering through positive methods, these Rwandan women, from all walks of life, play and perform to reconcile with the violent past of their country and personal tragedies.

MONICA YUNUS
SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP
NEW THEATRE
THURSDAY 5.30-7PM

Soprano Monica Yunus has performed on some of the world’s greatest stages including The Metropolitan Opera, where she is a frequent presence. Born in Bangladesh and raised in New Jersey, she is a graduate of The Juilliard School and the daughter of Nobel Peace Prize Laureate Muhammad Yunus. Ms. Yunus is Co-Founder of Sing for Hope, a non-profit organisation that makes art accessible to all.

ROBERT X. FOGARTY
CLOSING PLENARY
NEW THEATRE
FRIDAY 3-4.30PM

Robert X. Fogarty’s portrait project, Dear World, began in New Orleans, U.S.A., as photographic love notes to the city. He now uses his distinct message-on-skin style to tell stories of subjects regardless of religion, race or language. Thousands have shared their hopes, fears and dreams. His work has been featured by the Washington Post, PBS and CNN. Participate by visiting Robert’s Forum studio at the following times: WEDNESDAY, 12-4PM THURSDAY, 12.30-2PM Garden Marquee, Saïd Business School
AFTER HOURS

SUNDANCE INSTITUTE FILM SCREENING
Rafea: Solar Mama
NEW THEATRE
THURSDAY 9.30-11.30PM

Rafea is a Bedouin woman who lives with her four daughters in one of Jordan’s poorest desert villages on the Iraq border. She is given a chance to travel to India to attend the Barefoot College, where illiterate grandmothers from around the world are trained in six months to be solar engineers. If Rafea succeeds, she will be able to electrify her village, train more engineers and provide for her daughters, but many obstacles stand in her way. Join us for an inside look at the courageous journey of Rafea, solar mama.

Followed by Q&A
Mona Eldawi, Director and Producer
Meagan Fallone, Senior Advisor, Barefoot College
Cara Mertes, Director, Sundance Institute
Bunker Roy, Founder and Director, Barefoot College

DELEGATE DINNERS
UNIVERSITY OF OXFORD COLLEGES
WEDNESDAY 7.15PM

Dine in a great hall of one of the greatest universities in the world. The University of Oxford has been a seat of learning since the 12th century and each college is steeped in history. Follow an Oxford tradition of connecting with fellow thinkers during an atmospheric evening of dining and conversation. Locate your dinner invitation and your college destination in your badge pack. Starts promptly at 7.15pm.

SKOLL AWARDS RECEPTION
ASHMOLEAN MUSEUM
THURSDAY 7-9PM

For ten years, the Skoll Foundation has been identifying and cultivating innovative social entrepreneurs with the Skoll Awards. These extraordinary leaders and their organizations have proven their potential to make large-scale change in the world. Help celebrate and honour the 2013 Awardees in a ceremony at the New Theatre, followed by a reception at the Ashmolean Museum of Art and Archaeology, Britain’s first public museum. Enjoy drinks and canapés amongst the ancient exhibits.

OXFORD RETREAT
OXFORD RETREAT PUB
WEDNESDAY 9.30-11.30PM
CATCH UP WITH FELLOW DELEGATES AND DISCUSSING THE EVENTS OF THE DAY AT THE OXFORD RETREAT IS FAST BECOMING A SKOLL WORLD FORUM TRADITION.

OXFORD JAM
THE OLD FIRE STATION
WEDNESDAY – FRIDAY 9AM-11PM

Stop by at the Forum’s very own fringe festival. Oxford Jam is dedicated to the social economy and runs in parallel with the Skoll World Forum at The Old Fire Station on George Street. The extended hours of 9am-11pm give plenty of opportunity to engage with the wider social enterprise community. Head along to the 1pm late night cabaret on Wednesday night (from 9pm) and on Thursday to Oxford’s very own social enterprise restaurant, The Turl Street Kitchen, after the Skoll reception (from 10.30pm until 2am) for cocktails and dancing! For more information on programming, visit www.oxfordjam.org.uk.
### Delegates - Lead Discussions

#### Certification 2.0 - Mainstreaming Sustainable Production

How do we move sustainable production and consumption of commodities beyond niches? Is the certification model still relevant to address old and new issues in changing trade dynamics? How does it need to evolve or be complemented to achieve change required?

**Facilitator:** Andréanne Grimard, Head of North America, Solidaridad Network

#### Managing Your Social Enterprise for Growth and Success

Social enterprises must balance financial responsibilities and social impact, coordinating multiple stakeholders including investors, employees, regulators and beneficiaries. How are social entrepreneurs managing these complex trade-offs?

**Facilitator:** David Aikman, Senior Director, World Economic Forum

#### How To Partner For The Greater Good... And Survive!

Everyone knows you should collaborate to increase your impact. But it often goes the other way. Share what you have learned the hard way about making partnerships work and get a new idea or two.

**Facilitator:** Lisa Nash, CEO, Blue Planet Network

#### Supporting Small Business Entrepreneurs in Emerging Markets

Small and growing businesses (SGBs) offer the potential to create jobs and sustainable economic growth. But how can we turn that potential into reality? We will discuss successful approaches to supporting entrepreneurs from across continents.

**Facilitator:** Randall Kemper, Executive Director, Aspen Network of Development Entrepreneurs

#### Effective Ways to Work With People in Remote Communities

It is often an economic decision to forgo the benefits of working with people in rural areas in favour of those in urban areas. What innovative and cost-effective approaches exist for remote communities to achieve lasting positive change?

**Facilitator:** Anna Demant, Manager, Planet Wheeler Foundation

#### Facing Conflict of Interest in Hybrid Business Models

As we seek ways to draw on the strength of the markets to finance non-profit activities, we inevitably bump up against conflict of interest. How can we balance entrepreneurial spirit and social goods in a mixed business enterprise?

**Facilitator:** Frank Merry, Financial Director, Alianca da Terra

#### Lawyers Behind the Wheel of Social Innovation

Can lawyers help drive social innovation? What free resources can be unleashed through pro bono? See how adding a lawyer to the equation can boost entrepreneurial approaches (or not!) from impact investing to mobile health technologies.

**Facilitator:** Maria Sanchez-Marín Melero, COO, Thomson Reuters Foundation

#### Leveraging Multinational Value Chains for Social Impact

How can we harness the value chains of large companies to scale social impact? As businesses look to engage poor people as consumers, producers, distributors and employees, new partnership opportunities emerge for social entrepreneurs.

**Facilitator:** Zahid Torres-Rahman, Founder and Director, Business Fights Poverty

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### Introductory Program

**9AM-12PM**

- **9-10.30AM** Walking Tours
  - Meet in Lobby
  - Take a tour through the historic centre of Oxford. Learn about the University while visiting some of the city’s oldest buildings, grandest dining halls and atmospheric chapels, clés and quadrangles.

- **9.30-10.30AM** Orientation
  - Rhodes Trust Lecture Theatre
  - For first time and repeat delegates – a guided orientation to help you get the most from your Forum experience.

- **10-11AM** and **11AM-12PM** First Connections
  - Seminar A and Founders’ Room
  - Kick off your Forum experience with an energetic facilitated networking session. Think speed dating for social entrepreneurs! The first of many Forum opportunities to make lasting connections.

**12PM-1PM**

- **12PM** Delegate-led Discussions

- **1.15-2.30PM** Workshops

- **3-4.15PM** Workshops

- **5-6.30PM** Opening Plenary

- **7.15-9.30PM** Delegate Dinners

- **9.30 - 11.30PM** Oxford Retreat Pub
New to the Skoll World Forum, these practical interactive sessions will provide participants with actionable learning that can be directly applied to your organisation. These workshops are expert-led and maximise peer-to-peer sharing of best practices.

### WORKSHOPS

**1.15-2.30PM**

**EDMOND SAFRA LECTURE THEATRE**

**Story Matters: Creating Your Own Impact Videos**

Storytelling is arguably the most powerful form of communication we have as humans. Video and all forms of digital media are exploding as a vehicle to transmit stories, messages and results in the non-profit and social entrepreneurial space. Delivery platforms such as YouTube and inexpensive technology such as flip cams and mobile phones make the creation, production and delivery of content much more accessible and manageable than ever before. Yet, creating and producing videos can still feel intimidating for many. Join us to demystify the process and to learn how to craft your messages with the goal of being consumed more effectively by your target audiences.

**SPEAKERS:**

Ned Breslin, CEO, Water for People
Teri Schwartz, Dean, UCLA School of Theater, Film and Television

**Lecture Theatre 4**

**How Evaluation Can Make You Brilliant**

Though ‘measurement can save lives’ as Bill Gates pointed out in his annual letter, it often doesn’t. Many times it just occupies time and money, without leading to positive reflection and change. Why is this so? What information should we be gathering? What resources are available and how should we use it? And what, frankly, is pointless? This interactive session, led by philanthropy expert and author Caroline Fiennes, will provide practical advice on using evaluation and measurement to dramatically improve our outcomes. We will use international examples from NGOs, philanthropy, business, medicine, physics…and tennis.

**SPEAKERS:**

Caroline Fiennes, Director, Giving Evidence
Ehren Reed, Research and Evaluation Officer, Skoll Foundation

**Seminor Room A**

**Fail Less, Win More: Important Lessons from the Lean LaunchPad**

From Silicon Valley start-ups to corporate enterprises and to social ventures, CEOs and managers are adopting strategies from the Lean LaunchPad. Pioneered by Steve Blank, named ‘Master of Innovation’ by Harvard Business Review, these concepts draw upon insights gained from years of studying how start-ups thrive or fail. This workshop is not about how to write a business plan. Instead, we will explore new techniques that can help you leapfrog traditional business planning for a more agile approach to business modelling, ‘customer’ discovery and learning that help an enterprise pivot and scale rapidly.

**SPEAKER:**

Jim Horthal, Managing Partner, Hornthal Investment Partners

**RHSODS TRUST LECTURE THEATRE**

**Framework Change: Re-Examining Your Personal Theory of Change**

Your life’s journey will be the focus of this workshop. Setting the stage with Bill Drayton’s explanation of the single greatest challenge facing us all and continuing with concrete examples of how societal transformation begins from within, your personal journey will provide the backdrop for an interactive exercise that will take you from being an agent of change to one who helps others to be changemakers. You will walk away with a practical theory of change that will help you pass on your experiences and discover how to unleash people’s potential and their ability to affect and sustain change themselves.

**SPEAKERS:**

Henry De Sio, Vice President for Framework Change, Ashoka
William Drayton, Founder and CEO, Ashoka
Beverly Schwartz, Vice President, Global Marketing, Ashoka

**LECTURE THEATRE 5**

**Innovation and Scale: A Tough Balancing Act**

Organisations are increasingly expected to innovate on a continuous basis. To realise the potential of innovations they are also expected to scale. Continuous innovation thus creates a difficult balancing act for organisations to integrate both experimentation and focus. Building on our own research and insights from participants, we will explore how relationships with funders, employees and the communities they serve challenge organisations to balance innovation and scale more productively. Together, we will generate ideas on how to overcome these complex challenges.

**SPEAKERS:**

Johanna Mai, Academic Editor, SSIR, Stanford University; Professor, Hertie School of Governance
Christian Seelos, Visiting Scholar, Stanford Center on Philanthropy and Civil Society

*From the Skoll World Forum schedule*
Unleashing Incremental Potential for Impact

Social entrepreneurs typically address problems that are politically unrewarding, financially unviable and remain unsolved. And, they do this in a volatile, uncertain, complex and ambiguous world. This requires leadership without easy answers. Join us to explore how to seed and grow generative partnerships between staff and board to unleash individual, board and organisational potential for increased impact.

SPEAKERS: Lance Fors, Board Chair, New Teacher Center
Ellen Moir, Founder and CEO, New Teacher Center

Leadership Renewal: From Good to Great

Great leaders know how to take care of themselves even as they care for their organisations. Get in touch with your deepest leadership wisdom and explore how to harness it for your life and work. Learn the ways you give away your power, what you are balancing, and how to nurture the still centre and steady inner voice that are critical for leadership ease and grace. Using storytelling, self-reflection, coaching, and journaling, this session will bring you face-to-face with your leadership presence, values and purpose, and will encourage wise and compassionate leadership of the self.

SPEAKER: Susan Collin Marks, Senior Vice President, Search for Common Ground

Exponential Fundraising: Mobilising Resources

Too often, fundraising is seen strictly as a way of raising money. It is based on a consumer model designed around a buyer (the donor) and a seller (the organisation). As a result, relationships are built on expectations, needs and external circumstances, not on mutual accountability, collaboration and internal growth. Exponential Fundraising reconceptualises fundraising as not only mission critical, but a vehicle to fundamentally transform organisations and the people who are involved with them. Join us to discover the abundance of resources ready to be moved towards your work and partnership collaborations.

SPEAKER: Jennifer McCrea, Founder and CEO, Exponential Fundraising

Measuring to Improve (And Not Just to Prove)

It is important to understand and to be able to describe the impact that your efforts have had on the world. But that should not be the only reason you collect data about your work. Learn new ways to use performance measurement to drive better results, reduce costs and promote rapid innovation. We will draw upon the example and expertise of One Acre Fund, a self-identified ‘data-driven organisation’, which regularly gathers data to guide their efforts and to foster real-time improvement.

SPEAKERS: Matthew Forlì, Manager, Bridgespan; Founding Board Chair, One Acre Fund
Ellen Reed, Research and Evaluation Officer, Skoll Foundation
Andrew Youn, Founder and Director, One Acre Fund

New to the Skoll World Forum, these practical interactive sessions will provide participants with actionable learning that can be directly applied to your organisation. These workshops are expert-led and maximise peer-to-peer sharing of best practice.
WEDNESDAY
5-6.30PM

OPENING PLENARY

MASTER OF CEREMONIES
STEPHAN CHAMBERS
Chairman, Skoll Centre for Social Entrepreneurship; MBA Director, Said Business School, University of Oxford

WELCOME REMARKS
JEFF SKOLL
Founder, Skoll Foundation, Skoll Global Threats Fund, Participant Media

PASSION AND PERSEVERANCE:
FROM THE FRONTLINE
MODERATOR: MABEL VAN ORANJE
Chair, Girls Not Brides
GRO BRUNDTLAND
Former Prime Minister of Norway; Member, The Elders
PAUL FARMER
Co-Founder, Partners in Health
BILL STRICKLAND
President and CEO, Manchester Bidwell Corporation

DISRUPTING THE STATUS QUO:
FROM ECONOMIC GROWTH TO SOCIAL PROGRESS
MICHAEL PORTER
Bishop William Lawrence University Professor, Harvard Business School

THE PURSUIT OF POSSIBILITIES
KEN BRECHER
President, Library Foundation of Los Angeles

MUSICAL PERFORMANCE
INGOMA NYSHA

NEW THEATRE
DOORS OPEN 4.30PM
SEATING IS GENERAL ADMISSION
THURSDAY
10-11.30AM

NEW THEATRE
DOORS OPEN 9.30AM
SEATING IS GENERAL ADMISSION

MORNING PLENIARY

MASTER OF CEREMONIES
PAMELA HARTIGAN
Director, Skoll Centre for Social Entrepreneurship

WELCOME MESSAGE
HIS ROYAL HIGNESS THE PRINCE OF WALES

IMPACT INVESTING: A NEW CHAPTER
JACQUELINE NOV OG R ATZ
Founder and CEO, Acumen Fund

POSITIVE DISRUPTION FROM THE INSIDE OUT
MOLLY MELCHING
Founder and Executive Director, Tostan

ADAPTATION: A MUSICAL PERFORMANCE
ADRIAN ANANTAWAN

THE NEW GLOBAL ACTIVIST
MARINA SILVA
President, Marina Silva Institute

INNOVATION CARTOGRAPHY
RICHARD JEFFERSON
Founder and CEO, Cambia; Professor, QUT; Director, NICTA
Oscars and Indices: Case Studies on Storytelling for Impact

A good story well told has the power to move hearts and minds. But how do you harness that power to move the needle on your issue, and then how can you tell if your story made a difference? Join us for an open and candid conversation about the opportunities and challenges of translating story to impact, including lessons learned from 2013 Academy Award-nominee Open Heart and aggregated insights from Participant Media social action campaigns. Whether you have a surprise hit or are designing a story for impact from the start, this session will teach you valuable tips on how to make story matter.

MODERATOR
Cara Mertes, Director, Sundance Institute

SPEAKERS
Chad Boettcher, Executive Vice President, Social Action and Advocacy, Participant Media
Cori Shepherd Stern, Producer, Strongheart

12.15-1.15pm

DELEGATE-LED DISCUSSIONS IN THE GARDEN MARQUEE 12.15-1.15PM

Growing Out Not Up: Scaling Impact Through Influence
No single social enterprise can scale to the size of the problem they aim to solve. Massive impact requires massive replication. Come and explore strategies for magnifying your reach through open sourcing, viral replication and smart partnerships.
Facilitator: Charles Slaughter, Founder, The global social Fund

Breakthrough Collaborative Funding
Collaborative funding partnerships have a powerful role to play in global development. From educating funders to shaping and strengthening a field or movement, we will discuss how collaboratives can do much more than aggregate capital.
Facilitator: Elizabeth Wallace Eilers, Founder, The global social Fund

Beyond Doctors and Nurses: Engaging People as Providers
Whether managing HIV or diabetes, doctors and nurses are in short supply, have little time and are ill equipped to meet the comprehensive health needs of their clients. We must look beyond doctors and nurses and engage people as providers.
Facilitator: Mitch Besser, Founder, mothers2mothers

The Role of Banks in Social Finance Innovation
Financial institutions are needed to mainstream social finance, but what does it mean to transition from business as usual to finance for good? Is the contribution of banks to social finance ‘the Queen of Hearts’ or ‘the Joker in the pack’?
Facilitator: Mario Marconi, Managing Director, Head of Family Services, UBS

Farms, Fisheries, Foxconn and Fair Labour in the Global Economy
Join a discussion that will help shape how multinationals solve serious human rights problems in manufacturing (like clothes and computers) and harvesting (like fish and palm oil), to the benefit of workers and communities worldwide.
Facilitator: Daniel Viederma, CEO, Venë

Creating Adaptive, Open-innovation Societies
In a world of change, societies must be adaptive, responding to shifting problems. How might the tools of ‘open innovation’ help social entrepreneurs and societal leaders be more effective in the innovation-adaptation process?
Facilitator: Greg Dees, Co-Founder, Center for the Advancement of Social Entrepreneurship, Duke University

The Carbon Conversation: From Apathy to Action
How do we keep people engaged when climate news is so grim? Enter the carbon conversation: a mix of humour, cultural themes and fact. Join us to explore how the natural fit between advertising and advocacy can bring climate solutions alive.
Facilitator: Maggie Fox, President and CEO, Climate Reality Project

Monitor Your Impact and Strengthen Your Donor Relations
Are you capturing the right data that will enable you to retain your donors or attract the attention of new donors? What should be measured? How should you staff this effort? We will discuss ways to evolve your programme into a rigorous, data-driven effort funders will appreciate.
Facilitator: Martin Fisher, Co-Founder and CEO, KickStart
Mo(bile)mentum: Accelerating Mobile for Development

The ubiquity of mobile devices makes it possible to instantly connect farmers to markets, deliver quality health care to the hard-to-reach, flip traditional education and extend basic financial services without building banks. Disruptive platforms – data, instrumentation, payment – challenge donors and implementers to embrace and keep pace with the vast opportunity mobile technology holds. Despite project and infrastructure investments, development actors must navigate pilot proliferation, gaps in evidence and lack of sector coordination. Explore and debate how to successfully take advantage of these ever-improving platforms to fulfill the mobile promise.

MODERATOR
Ken Banks, Founder, kiwanja.net; Founder, FrontlineSMS

SPEAKERS
Priya Jaisinghani, Director, USAID
Gustav Praekelt, Founder and CEO, Praekelt Foundation
Fiona Smith, Director, mAgri, GSMA Mobile for Development
THURSDAY
5.30-7PM
FOLLOWED BY PRIVATE AWARDS RECEPTION AT THE
ASHMOLEAN MUSEUM OF ART & ARCHAEOLOGY 7-9PM

SKOLL AWARDS
FOR SOCIAL ENTREPRENEURSHIP

MASTER OF CEREMONIES

SALLY OSBERG
President and CEO,
Skoll Foundation

JEFF SKOLL
Founder, Skoll Foundation,
Skoll Global Threats Fund,
Participant Media

HONORARY SKOLL AWARD FOR SOCIAL ENTREPRENEURSHIP

ANNIE LENNOX
The SING Campaign

2013 SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

CARNE ROSS
Independent Diplomat

GEMMA MORTENSEN
Crisis Action

GOPI GOPALAKRISHNAN
World Health Partners

CHRIS UNDERHILL
BasicNeeds

MUSHTAQ K. CHHAPRA
The Citizens Foundation

SALMAN AMIN KHAN
Khan Academy

GLOBAL TREASURE AWARD

MUHAMMAD YUNUS
Grameen Bank

MUSICAL PERFORMANCES

FESTIVAL IN EXILE
MONICA YUNUS

TOSTAN

Carne Ross
Gemma Mortensen
Gopi Gopalakrishnan
Salman Amin Khan
Chris Underhill
Mushtaq K. Chhapra

28 / THURSDAY 5.30-7PM

NEW THEATRE
DOORS OPEN 5PM
SEATING IS GENERAL ADMISSION
**Panel Sessions 9-10.45AM Including Continue the Conversation 10.15-10.45AM**

<table>
<thead>
<tr>
<th>Panel Session</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Earned Revenue Models: Pitfalls and Pathways to Scale</strong></td>
<td>The Evolving Role of Media in Social Progress</td>
</tr>
<tr>
<td><strong>Can It Be Replicated? A Look at Rwanda’s Development Gains in Context</strong></td>
<td>Crossing the ‘Last Mile’: Delivery Strategies for the Base of the Pyramid</td>
</tr>
<tr>
<td><strong>Addressing Energy Poverty through Innovations in Delivery</strong></td>
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</tbody>
</table>

**Panel Session 9-10.45AM**

**Panel Session 10.15-10.45AM Continue the Conversation**

**Social entrepreneurship is as much about business model innovation as it is about creating transformational approaches to address major social and environmental challenges. Hence, the financing models required to catalyse and support the diversity of such ventures necessitates reevaluating traditional philanthropy as well as current mainstream investment. Engage with experts who have successfully pioneered new forms of flexible financing for both legal charities and new profit-generating entities.**

**MODERATOR**

Peter Day, Presenter, Global Business, BBC World Service

**SPEAKERS**

Ronald Cohen, Chairman, Big Society Capital and The Portland Trust

Judith Rodin, President, Rockefeller Foundation

Alvaro Rodriguez Arregui, Co-Founder and Managing Partner, IGNIA Partners, LLC

Peter Tufano, Peter Moores Dean, Said Business School

**THE EVOLVING ROLE OF MEDIA IN SOCIAL PROGRESS**

Social entrepreneurs have increasingly adopted earned revenue models to support their long-term sustainability goals. While approaches are diverse, many begin with small-scale ventures using project grants to implement. Even with initial success, scaling of these revenue producing ventures is often hampered by a lack of working capital or commercial financing for necessary capital equipment. While the challenges are many, experienced entrepreneurs, funders and bankers are learning to navigate this frontier and pave the way for successful scaling. Join us to contribute to this vital and ever-evolving conversation.

**MODERATOR**

Alberto Ibarra, President, John S. and James L. Knight Foundation

**SPEAKERS**

Philip Brown, Managing Director Risk, Citi Microfinance, Citigroup

Andreas Coleman, CEO and Co-Founder, Riders for Health

Jasper Snoek, CFO, DOEN Foundation

**Rwanda is an oft-cited example of development progress. Never before has a post-conflict country – especially one with such a storied past – been on a path to reach global development milestones. Rwanda is on track to meet Millennium Development Goals in education and health and is the ninth fastest growing economy globally, with real growth exceeding expectations in 2012 at 7.8%. Yet, Rwanda also faces increasing international scrutiny for its political challenges both internally and with neighboring Democratic Republic of Congo. Join us for a discussion on progress, politics and potential.**

**MODERATOR**

Matthew Bishop, US Business Editor, Economist

**SPEAKERS**

Agnes Binagwaho, Minister of Health, Government of Rwanda

Dale Dawson, Founder and CEO, Bridge2Rwanda

Paul Farmer, Co-Founder, Partners In Health

Mary Robinson, Former President of Ireland; President of the Mary Robinson Foundation – Climate Justice

Attention to this design needs of ‘BOP’ has been increasing steadily. But what happens after that product—whether a pair of eyeglasses, a bag of seeds, a solar lamp, or a vaccine—is developed? Many promising innovations and basic commodities fail due to the cost and challenge of delivering to customers in extremely rural communities. How can organisations distribute help and build awareness, demand, and uptake for these goods without getting broke? We will explore specific strategic, operational and marketing considerations for BOP markets, including partnerships, branding, and customer segmentation and adoption.

**MODERATOR**

Andrew Whitehouse, Deputy Director of Communications, McKinsey & Company

**SPEAKERS**

Celia Chew, Managing Director, Bayer Thai Co Limited

Jordon Kassalow, Founder and Co-Chairman, VisionSpring

Anurag Mairal, Global Program Leader, Technology Solutions Global Program, PATH

Debbie Aung Din Taylor, Co-Founder, Proximity Designs

With investors pouring $270 billion annually into clean energy globally, it is shocking that energy poverty continues to plague nearly half the world’s population. More than 2.7 billion people lack access to clean and energy efficient cooking technologies with 1.4 billion rural residents lacking access to electricity. This panel will discuss a spectrum of innovations that go beyond technology to innovate in service provisioning and delivery models that are breaking down barriers to energy access from Africa to India. Explore how strategic philanthropy and social entrepreneurs can catalyse change into access to energy.

**MODERATOR**

Brian Sirlgutz, Senior Vice President of Social Impact, The Huffington Post Media Group

**SPEAKERS**

Jim Ayala, Founder and CEO, Hybrid Social Solutions

Simon Desjardins, Programme Manager, Shell Foundation

Nicholas Hughes, Co-Founder and Executive Chairman, M-KOPA

Dipender Saluja, Managing Director, Capricorn Investment Group
**LUNCHTIME SESSIONS**

**11.15AM-12.15PM**

**PLAN YOUR FORUM**

**PEL PANEL SESSION**

**SEMINAR ROOM A**

**11.15AM-12.15PM**

**Driving Change From Within: The Social Intrapreneur**

While the world has fallen in love with social entrepreneurs, there are many equally determined men and women leading systemic social change from inside their established organisations. They are finding creative ways to use their platforms to address some of society’s toughest problems whilst promoting long-term value for their organisations. Join social intrapreneurs and learn how they are transforming from within.

**MODERATOR**

Judith Samuelson, Executive Director, Aspen Business and Society Program

**SPEAKERS**

Aslihan Denizkurdu, Director, Corporate Strategy, Citigroup

James Ingleby, Category Manager, Unilever

Regula Schegg, Strategic Business Developer, Hilti Foundation

**SKOLL CONNECT 2013**

Online and mobile tools to help you engage more deeply with the Forum and fellow delegates while in Oxford.

• Connect with delegates and browse the Forum agenda on the Forum’s exclusive social network: skollwebex-social.com.

• Download the Skoll World Forum mobile app on your iPhone or Android device.

• Join us at Said Business School in Room 14 to learn more.

**LUNCH IN THE ENTRANCE HALL**

Lunch is served early today! Grab a picnic lunch bag and join one of the lunchtime sessions.

**DELEGATE-LED DISCUSSIONS IN THE GARDEN MARQUEE**

**11.15AM-12.15PM**

**TABLE A**

**Stopping Deforestation in the Tropics**

The history of tropical forest has been marked by high rates of deforestation. However, progress has been made to reduce it, especially in the Brazilian Amazon where it has declined dramatically since 2008. We will discuss challenges and opportunities to stop deforestation.

**Facilitator:** Adalberto Verissimo, Co-Founder, Imazon

**TABLE B**

**Big Data for Real Impact in Social Enterprises**

With big data, Google, Facebook and Amazon can almost read our minds, and use this to make boatloads of money. How do we use big data to improve the social impact and operations of social enterprises?

**Facilitator:** Jim Fruchterman, CEO, BeneTech

**TABLE C**

**Ensuring a Role for Young People in Changing the World**

Young people are an untapped market of potential when it comes to mobilising support for social issues. Join us to discuss why young people merit a role in creating solutions to our biggest problems and how to engage them in your cause.

**Facilitator:** Kim Pielew, Associate Director, Free The Children

**TABLE D**

**Media and Social Enterprise: What Is Still Lacking?**

Recently the press has started to cover social entrepreneurs, but the vast majority are profiles or ‘feel good’ pieces, which fail to ask questions like, what is working, what isn’t? How do we get news sites to devote more ink to social entrepreneurs?

**Facilitator:** Esha Chhabra, Independent Writer

**TABLE E**

**Video Preview: The Existential Social Entrepreneur**

A newly-released leadership development video will be previewed and discussed. In YouTube-format, social entrepreneurs will speak about competing commitments to clients, community and career.

**Facilitator:** Jonathan C. Lewis, Founder and Host, iOnPoverty

**TABLE F**

**A Collaborative Approach to Water and Sanitation**

Over the past 34 years, ‘inclusion’ has been central to Gram Vikas’ development initiatives in the sector of water and sanitation. We will discuss this approach and the potential for a collaborative effort going beyond 2015.

**Facilitator:** Joe Madiath, Founder and Executive Director, Gram Vikas

**TABLE G**

**Mobile-Enabled Entrepreneurship for Water Security**

Mobile-enabled technologies are charting new models for addressing Africa’s rural and urban challenges of water supply security. We evaluate the mobile-enabled entrepreneurial landscape based on the latest research and practice.

**Facilitator:** Robert Hope, Researcher, University of Oxford

**TABLE H**

**Grab a picnic lunch bag and choose among the following lunchtime options:**

- Attend the panel session for a deep discussion with panelists, including interactive Q&A
- Join a peer-to-peer lunchtime discussion facilitated by fellow Skoll World Forum delegates
- Network with fellow delegates in the Courtyard Marquee or Common Room
Sustainable Sourcing: The Business Imperative

Price is not the only factor driving sourcing decisions for companies focused on securing their supply chains for the long-term. Environmental concerns and improved livelihoods for those upstream in the value chain are also factors influencing cutting-edge business decisions. How can business thrive while not damaging its bottom line, the planet, or the producers of its products? Join experts to discuss the business imperative for sustainable sourcing and the role certification can play in creating value for all players in the supply chain.

MODERATOR
Roger Martin, Dean, Rotman School of Management, University of Toronto

SPEAKERS
Jason Clay, Senior Vice President, Markets, World Wildlife Fund US
Mary Jo Cook, Chief Impact Officer, Fairtrade USA
William Rosenzweig, Co-Founder and Managing Partner, Physic Ventures

Emerging Markets: Philanthropy at the Intersection

Emerging markets provide opportunities for understanding the consequences of rapid growth and industrialisation – including negative social and environmental effects. Funders and foundations working for change in these regions are often faced with complex social, political and legal contexts as they work to improve conditions for citizens and the environment. Join us to discuss insights and perspectives rarely surfaced from this unique intersection of funders and emerging philanthropists who work in these regions. Expect a candid discussion about pitfalls, progress and future opportunities.

MODERATOR
Robert Kirkpatrick, Director, UN Global Pulse, United Nations

SPEAKERS
Sharmila Mulligan, CEO and Founder, Clearstory Data
DJ Patil, Data Scientist in Residence, Greylock Partners
Jake Porway, Founder and Executive Director, DataKind
Jer Thorp, Co-Founder, The Office for Creative Research

Young, Educated, and Out of Work: The Middle East’s Jobless Generation

In the MENA region, 30% of youth are unemployed—twice the global average. Failure to harness the intelligence and enthusiasm of these young people jeopardises not only the wellbeing of this generation, but the stability of Middle Eastern societies and the region at large. The problem is not simply a lack of jobs. Available opportunities require skills that young people today do not have. While entrepreneurship is crucial to job creation, first-time failure rates are strikingly high. Join this session to explore how Nike is differentiating itself from its competitors by moving steadily toward a goal of eliminating hazardous chemical discharge from its supply chain by 2020. And learn how Health Care Without Harm has developed tools and strategies to transform the health care industry by mapping and building a collaborative network of 450 organisations in 52 countries.

MODERATOR
Kate Cronin, COO, The Elders

SPEAKERS
Reham Issam Di‘bas, Founder, EzSakan
Fadi Ghandoor, Founder and Vice Chairman, Amreex International
Ossama Hassanein, Chairman of the Board, TechWadi
Jamie McAuliffe, President and CEO, Education for Employment Foundation
Jawad Nabudal, Co-Founder, Nebby Foundation

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FRIDAY
3-4.30PM

CLOSING PLENARY

MASTER OF CEREMONIES
STEPHAN CHAMBERS
Chairman, Skoll Centre for Social Entrepreneurship; MBA Director, Said Business School, University of Oxford

DISRUPTION: DARE TO IMAGINE
ROBERT X. FOGARTY
Founder, Dear World

THE COURAGE TO CHANGE
KOFI ANNAN
Former United Nations Secretary-General; Chairman, Kofi Annan Foundation

THE POWER TO LEAD
MODERATOR: RAY SUAREZ
Senior Correspondent, Public Broadcasting Service

GRO BRUNDTLAND
Former Prime Minister of Norway; Member, The Elders

VERA CORDEIRO
Founder and CEO, Associação Saúde Criança

MARY ROBINSON
Former President of Ireland; President of the Mary Robinson Foundation - Climate Justice

LYDIA WILBARD
Co-Director, Camfed Tanzania

SKOLL WORLD FORUM
TEN YEAR RETROSPECTIVE
AMR A. AL-DBABBAGH
FOUNDING CHAIRMAN
STARS FOUNDATION

His Excellency Mr Al-Dabbagh previously served two terms as Governor of the Saudi Arabia General Investment Authority, with a rank of Minister. Chairman and CEO of Al-Dabbagh Group and Founding Chairman of the STARS Foundation; he leads a ‘20x20’ goal to support the lives of 20 million disadvantaged people by 2020 in the 100 countries with the highest UMRF as defined by UNICEF. As steward of the family heritage, he leads the ‘Club 32’ initiative to empower the 12 family members to become global leaders and responsible citizens.

SPEAKING
12.30-2.15PM FRIDAY
Emerging Markets: Philanthropy at the Intersection
See page 35

GREG ALLGOOD
DIRECTOR, CHILDREN’S
SAFE DRINKING WATER
PROCTER & GAMBLE

Dr. Greg Allgood is the Director of the P&G Children’s Safe Drinking Water (CSDW) Program at Procter & Gamble. He leads P&G’s efforts to provide safe drinking water in the developing world through an innovative water purification packet. This programme has provided more than 5 billion litres of clean drinking water by working with more than 100 partners. In 2012, he was a co-winner of the Economist Social Innovation Award and the CSDW Program won the US Secretary of State’s Award for Corporate Excellence.

SPEAKING
2.00-3.45PM THURSDAY
See page 27

JOAQUIN ALVARADO
CSO
CENTER FOR INVESTIGATIVE REPORTING

Before joining the Center for Investigative Reporting, Joaquin Alvarado served as Senior Vice President for digital innovation at American Public Media and Founding Senior Vice President for diversity and innovation at the Corporation for Public Broadcasting. He is the Founder of CoCo Studios, which promotes media collaboration and game development for fiber and mobile networks. Joaquin was the Founding Director of the Institute for Next Generation Internet, which launched in 2005 from San Francisco State University.

SPEAKING
9.10-10.45AM FRIDAY
The Evolving Role of Media in Social Progress
See page 30

ADRIAN ANANTAWAN
RESEARCHER
HARVARD GRADUATE SCHOOL OF EDUCATION

Adrian Anantawan is a violinist, educator and researcher in the field of arts education, specifically the use of adaptive musical instruments within universally designed curricula in the United States. He is a graduate of Yale and Harvard University, and maintains an active performance career while directing an orchestra at the Conservatory Lab Charter School in Boston, MA.

SPEAKING
10-11.30AM THURSDAY
Thursday Morning Plenary
See page 23

DANIEL ANTHROPOLOGY
FOUNDER, KOBI
ANNAN FOUNDATION

Kofi A. Annan was the seventh Secretary-General of the United Nations, serving two terms from 1 January 1997 to 31 December 2006, and was the first to emerge from the ranks of United Nations staff. In 2001, Kofi Annan and the United Nations were jointly awarded the Nobel Peace Prize. In 2007, Kofi Annan established the Kofi Annan Foundation to promote better global governance and strengthen the capacities of people and countries to achieve a fairer and more secure world.

SPEAKING
3-4.30PM FRIDAY
Closing Plenary
See page 37

ROBERT ANNil
GLOBAL DIRECTOR, CITI MICROFINANCE AND COMMUNITY DEVELOPMENT

CITGROUP

Bob Annabile leads Citi’s initiatives and partnerships supporting community development and finance through financial inclusion, education and asset building; neighbourhood revitalisation; and small business and microenterprise development. He also heads Citi’s global commercial relationships with microfinance and community institutions, to expand access to financial services. His teams have been particularly focused on developing innovative platforms for scaling access to finance and savings through partnerships and correspondents.

SPEAKING
2-3.45PM THURSDAY
Not So Strange Bedfellows: Influencers and Enablers
See page 26

JIM AYALA
FOUNDER AND CEO
HYBRID SOCIAL SOLUTIONS

Jim Ayala has worked on economic development issues in emerging markets for 29 years in his various roles as social entrepreneur, CEO of a listed company, management consultant and trustee of several non-profit organisations. He believes that business and investment capital have an essential role to play in solving urgent social problems by working with communities and other stakeholders to scale up social innovations at the base of the economic pyramid. Jim is a Schwab Social Entrepreneur of the Year and Ernst&Young EY Philippines.

SPEAKING
9-10.45AM FRIDAY
Addressing Energy Poverty through Innovations in Delivery
See page 31

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SPEAKING
3-4.30PM FRIDAY
Closing Plenary
See page 37

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SPEAKING
2-3.45PM THURSDAY
Not So Strange Bedfellows: Influencers and Enablers
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SPEAKING
9-10.45AM FRIDAY
Addressing Energy Poverty through Innovations in Delivery
See page 31
BEATRIZ AZEREDO
DIRECTOR OF SOCIAL RESPONSIBILITY
GLOBO TV NETWORK
Dr. Beatriz Azeredo has a PhD in Economics from the Economics Institute of the Federal University of Rio de Janeiro (UFRJ). She is Director of Social Responsibility and Public Relations for TV Globo as well as a professor of the Institute of Economics at UFRJ. Previous positions include Director of the Institute of Applied Economic Research, Director of Social Development and Urban Infrastructure and Planning of the Brazilian Development Bank and Director of the Center for the Study of Public Policy. She is a published author, a leading partner of Auro and Senior Fellow of the Synergos.

SPEAKING
12.30-2.15PM FRIDAY
Emerging Markets: Philanthropy at the Intersection
See page 35

JULIA BACHA
CREATIVE DIRECTOR
JUST VISION
Julia Bacha is an award-winning filmmaker and Creative Director at the non-profit organisation Just Vision. Most recently, she directed and produced the critically-acclaimed feature documentary Budrus, which won over 18 major international prizes, and the short-film My Neighborhood, which had its premiere at the Tribeca Film Festival in 2012. Julia is the recipient of the 2009 King Hussein Leadership Prize and the 2012 PUMA Impact Award. Her TEDTalk, ‘Pay Attention to Nonviolence’, has been viewed by over a million people worldwide.

SPEAKING
3-4.15PM WEDNESDAY
Tools and Strategies for Making a Difference: A Session with Sundance Storytellers
See page 19

QURATULAIN BAKHTEARI
FOUNDER AND DIRECTOR
KIWANJA.NET AND FRONTINESMS
Ken Banks, Founder of kiwanja.net and Frontinesms, devotes himself to the application of mobile technology for positive social and environmental change in the developing world. He has worked at the intersection of technology, anthropology, conservation and development for the past 20 years, and has lived and worked across the African continent. He is a PopTech Fellow, a Tech Awards Laureate, an Ashoka Fellow and a National Geographic Emerging Explorer, and has been internationally recognised for his technology-based work.

SPEAKING
2-3.45PM THURSDAY
Mobilementum: Accelerating Mobile for Development
See page 27

KEN BANKS
FOUNDER
KIWANJA.NET AND FRONTINESMS
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SPEAKING
2-3.45PM THURSDAY
The Emotional Brain: The Science and Anthropology of Aggression
See page 27

AGNES BINAGWAHO
MINISTER OF HEALTH
GOVERNMENT OF RWANDA
Dr. Agnes Binagwaho is the Minister of Health of the Republic of Rwanda. After practising as a pediatrician for over 15 years, Dr. Binagwaho led the National AIDS Control Commission between 2002 and 2008, and then served as Permanent Secretary in the Ministry of Health until 2011. Dr. Binagwaho is a Senior Lecturer in the Department of Global Health and Social Medicine at Harvard Medical School and Clinical Professor of Pediatrics at the Geisel School of Medicine at Dartmouth.

SPEAKING
9-10.45AM FRIDAY
Can It Be Replicated? A Look at Rwanda’s Development Gains in Context
See page 31

MATTHEW BISHOP
US BUSINESS EDITOR
ECONOMIST
Matthew Bishop is the US Business Editor of The Economist. He is the author of several books with Michael Green, including Philanthropitalism: How Giving Can Save the World, The Road From Ruin and in Gold We Trust? The Future of Money in an Age of Uncertainty. Mr Bishop is also the author of Essential Economics. Mr Bishop chaired the World Economic Forum’s Global Agenda Council on Philanthropy and Social Innovation, and was a member of the Advisors Group to the United Nations International Year of Microcredit in 2005.

SPEAKING
9-10.45AM FRIDAY
Can It Be Replicated? A Look at Rwanda’s Development Gains in Context
See page 31

TADDY BLECHER
CHAIRPERSON, CEO
COMMUNITY AND INDIVIDUAL DEVELOPMENT ASSOCIATION
Dr. Taddy Blecher is Chairperson of the South African National Government task team on Entrepreneurship, Education and Job Creation, and CEO of the Maharishi Institute and the Community and Individual Development Association. He is known as a pioneer of the free tertiary education movement in South Africa, having helped to create six free access institutions of higher learning. He is Co-Founder of the Branson Centre of Entrepreneurship with Sir Richard Branson. In 2009, he was named by author Tom Peters as one of the top five most influential entrepreneurs in the world over the last 30 years.

SPEAKING
2-3.45PM THURSDAY
The Emotional Brain: The Science and Anthropology of Aggression
See page 27

PAUL BOATENG
DIRECTOR
AKYEM LAW AND ADVISORY SERVICES LTD
The Right Honourable Lord Paul Boateng (Baron Boateng of Akyem Wmbly), a Barrister of Grays Inn, having completed a four year term as British High Commissioner to South Africa (2005 – 2009), was elevated to the Peerage in June 2010. He has 30 years’ experience in public life in law, politics and diplomacy. Until he stepped down to take the post of High Commissioner in 2005, he was a Member of Parliament (1985 – 2005), and he served as a Cabinet Minister and Chief Secretary to the Treasury under Tony Blair. He is a frequent writer, broadcaster and public speaker in Europe, Africa and the US.

SPEAKING
12.30-2.15PM FRIDAY
Developing the Development Model: Reengineering Aid for the 21st Century
See page 34
WIEBE BOER
CEO
THE TONY ELUMELU FOUNDATION

Dr. Wiebe Boer is CEO of The Tony Elumelu Foundation (TEF). As CEO, he manages the day-to-day operations, strategy development and execution for the Foundation, TEF supports entrepreneurs in Africa by enhancing the competitiveness of the private sector. Dr. Boer serves on several for-profit and non-profit boards, as well as on Nigerian national ministerial committees. He has prior experience with the Rockefeller Foundation and McKinsey. Born and raised in Jos, Nigeria. Dr. Boer earned his doctorate in History at Yale University.

SPEAKING
12:30-2:15PM FRIDAY
Emerging Markets: Philanthropy at the Intersection
See page 35

CHAD BOETTCHER
EXECUTIVE VICE PRESIDENT, SOCIAL ACTION AND ADVOCACY PARTICIPANT MEDIA

Chad Boettcher has spent the past 15 years working to create social change at the intersection of media, culture and communications. He is currently Executive Vice President, Social Action and Advocacy at Participant Media, where he leads the development of social action strategies for all of the company’s film, television and digital content. Previously, Boettcher worked for Vice President Al Gore, taught marketing innovation at NYU and held senior positions at MTV, Nike and Weber Shandwick, developing award-winning pro-social campaigns.

SPEAKING
12:50-1:45PM THURSDAY
Oscars and Indias: Case Studies on Storytelling for Impact
See page 24

DAVID BORNSTEIN
CHIEF STORYTELLER
DOWSER MEDIA


SPEAKING
9:10-9:45AM FRIDAY
The Evolving Role of Media in Social Progress
See page 30

KEN BRECHER
PRESIDENT
LIBRARY FOUNDATION OF LOS ANGELES

Kenneth S. Brecher is the President of the Library Foundation of Los Angeles. He has previously worked as the Executive Director of the Sundance Institute, President of the William Penn Foundation in Philadelphia, Director of the Boston Children’s Museum and Associate Artistic Director of the Mark Taper Forum in LA. Brecher was a Rhodes Scholar at the University of Oxford and is an honours graduate of Cornell. He serves on a number of boards, and has lectured and published widely on current challenges facing arts leadership.

SPEAKING
11:2-3:30PM WEDNESDAY
Story Matters: Creating Your Own Impact Videos
See page 16

NED BRESLIN
CEO
WATER FOR PEOPLE

Edward D. (Ned) Breslin joined Water For People as Director of International Programs in 2006, and was appointed CEO in 2009 after close to 20 years working in the water and sanitation sector in Africa. He is focused on transforming water sector philanthropy and transparency by focusing on outcomes and lasting results over time, and was a 2011 recipient of the Skoll Award for Social Entrepreneurship.

SPEAKING
2:3-3:45PM THURSDAY
Blended Learning: The Proof and the Promise
See page 26

STACEY BREWER
CEO
EADVANCE

Stacey Brewer is the CEO of eAdvance, an education organisation with a mission to create systemic change in South African education. In January 2013, eAdvance launched Spark Schools, a network of blended-learning primary schools in Johannesburg. Stacey became invested in education reform in the course of her MBA thesis, in which she proposed a sustainable financial model for low-cost private schools. Further research was conducted internationally to search for best practices that could be replicated in South Africa.

SPEAKER
9:10-10:45AM FRIDAY
Earned Revenue Models: Pitfalls and Pathways to Scale
See page 30
SARAH CADDICK  
PRINCIPAL  
NEUROSCIENCE ADVISER  
TO LORD SAINDSBURY OF TURVILLE  
THE GATSBY CHARITABLE FOUNDATION

Sarah J Caddick, PhD, is Neuroscience Advisor to Lord Sainsbury of Turville and the Gatsby Charitable Foundation. She serves on a number of scientific boards including the Science Museum, London, the Aston Centre for Brain Science and the Centre for Biological Sciences at Southampton University. She is a Governor/Trustee of MQ: Transforming Mental Health and the Sainsbury Welcome Centre at UCL. She was a guest curator for TED Global in 2012.

**SPEAKING**  
2-3.45PM THURSDAY  
The Emotional Brain: The Science and Anthropology of Aggression  
See page 27

STEPHAN CHAMBERS  
CHAIRMAN, SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP  
MBA DIRECTOR, SAID BUSINESS SCHOOL, UNIVERSITY OF OXFORD

Stephan Chambers helped to found the Skoll Centre for Social Entrepreneurship 10 years ago and is the Director of the MBA at the University of Oxford’s Said Business School. He is also Chairman of IWA Publishing and sits on the advisory board of Princeton University Press. He is a fellow of Lincoln College.

**SPEAKING**  
5-6.30PM WEDNESDAY  
Opening Plenary  
See page 21  
3-4.30PM FRIDAY  
Closing Plenary  
See page 37

MADHAV CHAVAN  
CO-FOUNDER AND CEO  
PRATHAM EDUCATION FOUNDATION

Madhav Chavan, a PhD in Chemistry, began work in the social domain in 1989. He is now CEO of Pratham Education Foundation, one of the largest education non-profit organisations in the world. Pratham was founded to bring business, government and civil society together to own and solve the problems of education. Innovations that work on scale in unstructured environments is an important feature of Pratham. Madhav was recognised as a Skoll Entrepreneur in 2011. In November 2012, he was given the WISE Prize, which is widely considered to be the ‘Nobel Prize for Education’, at the World Innovation Summit for Education in Doha, Qatar.

**SPEAKING**  
2-3.45PM THURSDAY  
From Per Capita to Pro Capita: Launch of the Social Progress Imperative  
See page 26

CELINA CHEW  
MANAGING DIRECTOR  
BAYER THAI CO LIMITED

Celina Chew is the Managing Director of Bayer Thai Co Limited and the Bayer Country Group Head for North ASEAN region. In addition, she also leads Bayer MaterialScience’s Inclusive Business Initiative in the region. Prior to this role, Celina worked as a lawyer in China for 18 years.

**SPEAKING**  
9-10.45AM FRIDAY  
Crossing the ‘Last Mile’: Delivery Strategies for the Base of the Pyramid  
See page 31

JASON CLAY  
SENIOR VICE PRESIDENT, MARKETS WORLD WILDLIFE FUND US

Jason Clay leads private sector engagement strategy on supply chain management for WWF-US. He has co-convened multi-stakeholder roundtables on the social and environmental impacts of salmon, soy, sugarcane and palm oil. He ran a family farm, worked on human rights, taught at Harvard and Yale, and worked in the USDA. Clay has a PhD in Anthropology from Cornell, and has authored more than 250 articles and 15 books.

**SPEAKING**  
12.30-2.15PM FRIDAY  
Mapping Systems: A Key Step Towards Driving Systems Change  
See page 35

RONALD COHEN  
CHAIRMAN  
BIG SOCIETY CAPITAL AND THE PORTLAND TRUST


**SPEAKING**  
9-10.45AM FRIDAY  
BBC Global Business: Financing Social Entrepreneurship  
See page 30

MARSHALL CLEMENS  
PRINCIPAL  
IDIAGRAM

Marshall Clemens is Founder of Idiagram, a consulting firm applying systems analysis and mapping to facilitate understanding, alignment and strategy-making for complex multi-stakeholder problems. In 1996, Marshall’s attention shifted from opto-electronic systems to the engineering of complex socio-technical systems. He now focuses on helping corporations, non-profit organisations and foundations grapple with complex sustainability issues where the alignment of diverse knowledge, people and resources is required to create large-scale system change.

**SPEAKING**  
12.30-2.15PM FRIDAY  
Mapping Systems: A Key Step Towards Driving Systems Change  
See page 35

Gary Cohen is Co-Founder and President of Health Care Without Harm and Practice Greenhealth. He is a member of the International Advisory Board of the Samahana Clinic in Bhopal, India, established to help heal people affected by the Bhopal gas tragedy. He is on the board of the American Sustainable Business Council and Health Leads. Cohen has received the Skoll Award for Social Entrepreneurship. In 2011, he received an Environmental Merit Award from the EPA in recognition of exceptional work and commitment to the environment.

**SPEAKING**  
12.30-2.15PM FRIDAY  
Mapping Systems: A Key Step Towards Driving Systems Change  
See page 35

GARY COHEN  
CO-FOUNDER AND PRESIDENT  
HEALTH CARE WITHOUT HARM

**SPEAKING**  
9-10.45AM FRIDAY  
BBC Global Business: Financing Social Entrepreneurship  
See page 30

**SPEAKING**  
12.30-2.15PM FRIDAY  
Mapping Systems: A Key Step Towards Driving Systems Change  
See page 35

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**SPEAKING**  
9-10.45AM FRIDAY  
Crossing the ‘Last Mile’: Delivery Strategies for the Base of the Pyramid  
See page 31

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Mapping Systems: A Key Step Towards Driving Systems Change  
See page 35

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**SPEAKING**  
2-3.45PM THURSDAY  
From Per Capita to Pro Capita: Launch of the Social Progress Imperative  
See page 26

STEPHAN CHAMBERS  
CHAIRMAN, SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP  
MBA DIRECTOR, SAID BUSINESS SCHOOL, UNIVERSITY OF OXFORD

Stephan Chambers helped to found the Skoll Centre for Social Entrepreneurship 10 years ago and is the Director of the MBA at the University of Oxford’s Said Business School. He is also Chairman of IWA Publishing and sits on the advisory board of Princeton University Press. He is a fellow of Lincoln College.

**SPEAKING**  
5-6.30PM WEDNESDAY  
Opening Plenary  
See page 21  
3-4.30PM FRIDAY  
Closing Plenary  
See page 37

SARAH CADDICK  
PRINCIPAL  
NEUROSCIENCE ADVISER  
TO LORD SAINDSBURY OF TURVILLE  
THE GATSBY CHARITABLE FOUNDATION

Sarah J Caddick, PhD, is Neuroscience Advisor to Lord Sainsbury of Turville and the Gatsby Charitable Foundation. She serves on a number of scientific boards including the Science Museum, London, the Aston Centre for Brain Science and the Centre for Biological Sciences at Southampton University. She is a Governor/Trustee of MQ: Transforming Mental Health and the Sainsbury Welcome Centre at UCL. She was a guest curator for TED Global in 2012.

**SPEAKING**  
2-3.45PM THURSDAY  
The Emotional Brain: The Science and Anthropology of Aggression  
See page 27
ANDREA COLEMAN
CEO AND CO-FOUNDER
RIDERS FOR HEALTH

Andrea Coleman is a life-long motorcyclist. Along with Co-Founder and husband, Barry Coleman, Andrea saw that well-maintained motorcycles in Africa meant health care delivered, money saved and people trained in practical skills. Andrea’s motorcycle racing and her work in sports management provided her with a practical outlook and a set of skills that have helped to guide the financial and advocacy development of Riders. She says, ‘Introducing innovations for vehicle management in Africa to deliver healthcare requires persistence and an impatience with the status quo.’

SUSAN COLLIN MARKS
SENIOR VICE PRESIDENT
SEARCH FOR COMMON GROUND

Susan Collin Marks is Senior Vice President of Search for Common Ground, an international non-profit organisation working worldwide in conflict transformation and peace building. She is a South African, and served as a peacemaker during South Africa’s transition, which she chronicled in her book Watching the Wind: Conflict Resolution during South Africa’s Transition to Democracy (USP, 2004). Susan works globally to facilitate back-channel talks and offer one-on-one support to political leaders. She holds a vision of a world of peace and dignity for all.

MARY JO COOK
CHIEF IMPACT OFFICER
FAIRTRADE USA

As Chief Impact Officer at Fair Trade USA, Mary Jo Cook is implementing ‘Fair Trade for All’; the organisation’s vision to dramatically increase impact and better serve the needs of farmers, workers, industry and consumers. Prior to joining FTUSA, she was Vice President of Innovation and Sustainability at the Clorox Company, where she led teams in launching new products such as GreenWorks. She was named one of Progressive Grocer’s 2012 Top Women in Grocery for helping responsible companies develop more sustainable supply chains.

VERA CORDEIRO
FOUNDER AND CEO
ASSOCIACAO SAUDE CRIANCA

Dr. Vera Cordeiro is Founder and CEO of Associacao Saude Crianca, a Brazilian non-profit organisation that assists the families of less privileged children who are suffering from chronic or acute illness, to achieve self-sufficiency. Over the past 22 years, her model has helped over 50,000 people and influenced public policy. Vera is globally recognised for her groundbreaking work in social inclusion and is affiliated with numerous organisations, including Ashoka, Avina, and the Schwab and Skoll Foundations.

KATY CRONIN
COO
THE ELDERS

Katy Cronin is COO of The Elders, a group of global leaders working together for peace and human rights. She has also held senior communications roles at The Elders, International Crisis Group, Crisis Action and ONE. Katy started her career as a radio journalist, reporting on national and international news for ABC Australia, and is deeply curious about the way growing access to information and ideas is shaping our lives.

SPARKING
12.30-2.15PM FRIDAY
Young, Educated, and Out of Work: The Middle East’s Jobless Generation
See page 31

Peter Day was born in Norfolk in 1947 and educated at Lincoln School and the University of Oxford. He joined BBC Radio News in 1974. In 1988, he became the presenter of the Radio 4 programme in Business with a mandate to seek out the trends influencing the working world. Peter has that rare ability of making listeners interested in subjects they didn’t realise they cared about. Since 2000 he has also presented the BBC World Service’s Global Business. His podcast, Peter Day’s World of Business is one of the BBC’s most popular downloads.

DARLENE DAY
PRESENTER
GLOBAL BUSINESS, BBC WORLD SERVICE

Darlene Day is a well-known business correspondent and presenter who has worked for the BBC for many years. She is a graduate of the University of Oxford and has a wealth of experience in journalism and broadcasting. Darlene is a regular contributor to various BBC programmes and has reported from around the world on business issues. She is known for her insightful analysis and engaging style of presenting. In this role, Darlene will be responsible for presenting the Global Business section of the BBC’s World Service to an international audience.
ASLIHAN DENIZKURDU
DIRECTOR, CORPORATE STRATEGY
CITIGROUP

Aslihan Denizkurd is a Director of Corporate Strategy at Citigroup, where she develops long-term strategies and facilitates informed decision-making relating to priority countries in emerging markets. Before joining Citigroup, she was Senior Buy-Side Research Analyst at AllianceBernstein, facilitating informed decision-making regarding Corporate Strategy.

REHAM ISSAM DI’BAS
FOUNDER AND CEO
ASHOKA

Reham Di’bas received her BA from Birzeit University in Computer Systems Engineering. She started her career in social media at Bazanga, a local Palestinian startup. Living in Ramallah, Palestine, she became more engaged in the local entrepreneurial community. This experience gave her the drive to start working on her own startup, a website to ease some of the pains Palestinian university students are facing. She is now a full time entrepreneur, an amateur writer and a businesswoman in the making.

SPEAKING
9:10-9:45AM FRIDAY
Addressing Energy Poverty through Innovations in Delivery
See page 31

SPEAKING
12:30-2:15PM FRIDAY
Young, Educated, and Out of Work: The Middle East’s Jobless Generation
See page 35

SPEAKING
1:35-3:00PM WEDNESDAY
Examining Your Personal Theory of Change
See page 16

DEBRA DUNN
CONSULTING ASSOCIATE PROFESSOR
STANFORD UNIVERSITY D.SCHOOL

Debra Dunn is on the faculty at Stanford University’s Hasso Plattner Institute of Design (d.school), where she spearheads classroom and project work in Design for Sustainability. Abundance and the application of user-centred design to service learning. Previously a business executive at HP, she currently works as an advisor to business start-ups and social ventures around the world and serves on the Boards of the Skoll Foundation, B Lab and the Stanford Jazz Workshop and the advisory boards of IDEO.org and Yoss.

SPEAKING
9:30-11:30PM THURSDAY
Sundance Institute Film Screening
See page 12

SPEAKING
2:30-4:35PM FRIDAY
Mapping Systems: A Key Step Towards Driving Systems Change
See page 35

DEBRA DUNN
FOUNDER AND CEO
ASHOKA

As the Founder and CEO of Ashoka: Innovators for the Public, Bill Drayton has pioneered the field of social entrepreneurship, growing a global association of nearly 3,000 leading social entrepreneurs who work together to create an ‘Everyone a Changemaker’ world. Drayton is the Chair of Youth Venture, Community Greens, and Get America Working!, and previously served as Assistant Administrator at the U.S. Environmental Protection Agency, founded Save EPA, and worked at McKinsey. He is a graduate of Harvard, Bailers College at the University of Oxford, and Yale Law School.

SPEAKING
10:30-12:15PM FRIDAY
Examining Your Personal Theory of Change
See page 26

MONA ELDAIEF
DIRECTOR
RAFEA: SOLAR MAMA

Egyptian American filmmaker, Mona Eldaief, is Director and Cinematographer of the award winning film, Rafea: Solar Mama. The film is the story of a Bedouin woman from the northeastern desert in Jordan who struggles against the patriarchal rules of her society to get a transformative education as a solar engineer at the Barefoot College in India and empower the women of her village.

SPEAKING
9:30-11:30PM THURSDAY
Sundance Institute Film Screening
See page 12

SPEAKING
12:30-2:15PM FRIDAY
Mapping Systems: A Key Step Towards Driving Systems Change
See page 35

PHIL FALCONE
CEO AND CIO
HARBINGER CAPITAL

Philip A. Falcone is Chief Executive Officer and Chief Investment Officer of Harbinger Capital Partners. He formed Harbinger Capital Partners in 2001, and oversees all of its investment and business functions. Mr. Falcone currently serves on the board of directors of LightSquared, Inc. In addition, he has served as a Director, Chairman of the Board and Chief Executive Officer of Harbinger Group Inc. since July 2009. Mr. Falcone is also Chairman of the Board, President and Chief Executive Officer of Zap.Com Corporation.
MEAGAN FALLONE
SENIOR ADVISOR
BAREFOOT COLLEGE
Meagan Camahan Fallone is Senior Advisor to Barefoot College. She is the founder of MFCC, Art Consulting, Ltd and Esprit MFCC, a not-for-profit division. A compulsive entrepreneur, she has been helping to guide the global expansion of Barefoot Solutions through more than 23 countries. She has spent a lifetime supporting development that champions the empowerment of women, and is a regular speaker on the broader role of philanthropy in development. She is based between Switzerland, India and Tanzania.

SPEAKING
9.30-11.30PM THURSDAY Sundance Film Institute Screening
See page 12

PAUL FARMER
CO-FOUNDER
PARTNERS IN HEALTH
Paul Farmer, MD, PhD, is Kolokotronis University Professor and Chair of the Department of Global Health and Social Medicine at Harvard Medical School, Chief of the Division of Global Health Equity at Brigham and Women’s Hospital in Boston, and Co-Founder of Partners in Health. He also serves as UN Special Adviser to the Secretary-General on Community Based Medicine and Lessons from Haiti.

SPEAKING
5-6.30PM WEDNESDAY Opening Plenary
See page 21

RICHARD FEACHEM
DIRECTOR
THE GLOBAL HEALTH GROUP
Richard Feachem, KBE, CB, BSc, PhD, DScMed, FREng, HonFFPAM, HonDEng, Sir Richard is Director of the Global Health Group at UCSF and Professor of Global Health at UC, San Francisco and Berkeley. From 2002-2007, he was Founding Executive Director of the Global Fund to Fight AIDS, TB and Malaria, and Under Secretary General of the United Nations. Dr. Feachem was formerly Director for Health, Nutrition and Population at the World Bank, and Dean of the London School of Hygiene and Tropical Medicine.

SPEAKING
12.30-2.15PM FRIDAY Developing the Development Model: Reengineering Aid for the 21st Century
See page 34

BRIAN FERGUSON
PROFESSOR OF ANTHROPOLOGY, DEPARTMENT OF SOCIOLOGY AND ANTHROPOLOGY, RUTGERS UNIVERSITY-NEWARK
R. Brian Ferguson is a cultural/historical anthropologist who has studied war for three decades. His publications analyse war among tribal peoples, ancient states, in the early archaeological record, recent identity-linked conflicts, and counterinsurgency. His goal has been to develop a unified theoretical approach that applies across contexts. Two other interests are the origins of organized crime and the development of policing in New York City. He directs the graduate programme in Peace and Conflict Studies at Rutgers University-Newark.

SPEAKING
11.5-2.30PM WEDNESDAY How Evaluation Can Make You Brilliant
See page 17

CAROLINE FIENNES
DIRECTOR
GIVING EVIDENCE
Caroline Fiennes is Director of Giving Evidence, a consultancy and campaign promoting evidence-based giving. She advises many donors about understanding and improving their effectiveness, and authored It Ain’t What You Give, an acclaimed book about effective giving. She has been an award-winning charity CEO and now works closely with Innovations for Poverty Action and J-PAL (the Abdul Latif Jameel Poverty Action Lab at MIT). She serves on boards of The Cochrane Collaboration, the Center for Effective Philanthropy and Charity Navigator.

SPEAKING
3-4.30PM FRIDAY Closing Plenary
See page 37

ROBERT X. FOGARTY
FOUNDER
DEAR WORLD
Robert X. Fogarty’s portrait of New Orleans as photographic love notes to the city. He now uses his distinct message-on-skin-style to tell stories of subjects regardless of religion, race or language. Thousands have shared their hopes, fears and dreams. His work has been featured by the Washington Post, PBS and CNN.

SPEAKING
3-4.15PM WEDNESDAY Smallholder Farm Families in the 21st Century
Winning Non-Profit Organisation
See page 30

LANCE FORS
BOARD CHAIR
NEW TEACHER CENTER
Lance Fors received a BA from UC Berkeley and a PhD from the California Institute of Technology in Molecular Biology. Lance was Founder and CEO of Third Wave Technologies, a biotechnology company focused on early detection and treatment of cancer. After selling Third Wave, he now focuses on empowering social entrepreneurs by acting as a thought partner and mentor to organisations at inflection points in their development. Lance was also an Ernst and Young Entrepreneur of the Year Award recipient.

SPEAKING
3-4.15PM WEDNESDAY Unleashing Incremental Potential for Impact
See page 18

MATTHEW FORTI
MANAGER, BRIDGESPAN FOUNDING BOARD CHAIR, ONE ACRE FUND
Matthew Forti is a Manager and Co-Lead of the Performance Measurement Practice at the Bridgespan Group, where he helps non-profit organisations and funders design performance measurement systems for continuous improvement. Matt authors a bi-weekly blog series for SSIR and Bridgespan.org, Measuring to Improve. Matt is also the interim Director of One Acre Fund USA, a Skoll Award winning non-profit organisation that assists over 150,000 smallholder farm families in East Africa to triple their crop yields.

SPEAKING
3-4.15PM WEDNESDAY Measuring to Improve (And Not Just to Prove)
See page 19
SPEAKER BIOGRAPHIES

FADI GHANDOUR
FOUNDER AND VICE CHAIRMAN
ARAMEX INTERNATIONAL
Fadi Ghandour is the Founder and Vice Chairman of ARAMEX, where he served for 30 years as the company’s CEO. Aramex is one of the leading global logistics and transportation companies publicly listed on the Dubai Financial Market. Fadi is also Co-Founder and Director of MENA Venture Investments. He is a member of the Board of Abraaj Capital and Chairman of WADAB. He was also a Founding Partner of Maktaba.com. Fadi is passionate about social entrepreneurship. He is Founder and Chairman of Ruwwad for Development (www.ruwwad.org).

MICHAEL GREEN
AUTHOR
PHILANTHROPIC CAPITALISM
Michael Green is an economist and writer. He is the co-author of Philanthropic Capitalism: How Giving Can Save the World and regularly comments for the media on philanthropy and social innovation.

HEATHER HANCOCK
MANAGING PARTNER FOR TALENT AND BRAND
DELOITTE LLP, UK
Heather Hancock is the Managing Partner for Talent and Brand for Deloitte UK, and Managing Director for Communications and Brand for the global Deloitte organisation. For the last nine years, Heather has been the firm’s Senior Partner for the London 2012 Olympic Games; she leads Deloitte’s Olympic services globally. Heather is a member of the Deloitte UK Executive and the leadership team for the global Deloitte organisation. Heather is the Deputy Chair of the World Athletics Championships 2017, a Trustee of the International Business Leaders Forum, and of Giggleswick School.

IDIT HAREL CAPERTON
FOUNDER AND PRESIDENT
WORLD WIDE WORKSHOP
Dr. Idit Harel Caperton is an Israeli-American entrepreneur, innovator, award-winning author and futurist of global learning systems. She is Founder and President of the World Wide Workshop, building visionary platforms for learning. The Workshop’s flagship product, Globelabz, teaches students digital literacies, STEM and Computing knowledge and global citizenship skills through game design and programming. Her companies, products and books have won numerous awards, including the Computerworld-Simonsonian Award, AERA Outstanding Book Award and Jesse McCarrie Award for Individual Contribution to Media Literacy.

PAMELA HARTIGAN
DIRECTOR
SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP
Pamela Hartigan is Director of the Skoll Centre for Social Entrepreneurship at Said Business School and Founding Partner of Volans Ventures. She spent eight years as the Managing Director of the Schwab Foundation for Social Entrepreneurship where she created the vision, strategic orientation and management of the Schwab Foundation from its inception. She is a widely recognised global leader in the field of social entrepreneurship and co-authored The Power of Unreasonable People: How Entrepreneurs Create Markets to Change the World.

OSSAMA HASSANEIN
CHAIRMAN OF THE BOARD
TECHWADI
Dr. Ossama Hassanein has managed over $1 billion of international technology funds. Currently, he is Chairman of TechWadi, Rising Tide Fund and BDNA in Silicon Valley. He served on the Boards of Harvard, UC San Francisco and the American University in Cairo, and lectures at Stanford and UC Berkeley. Dr. Hassanein is a charter member of the C-100, an association dedicated to mentoring Canadian entrepreneurs. He is also Vice Chairman of PSD, a non-profit organisation focused on providing one hotbook per child to Palestinian children.

JIM HORNTHAL
MANAGING PARTNER
HORNTHAL INVESTMENT PARTNERS
Jim Hornthal is a parallel entrepreneur, angel investor and entrepreneurship educator. His private investment fund, Hornthal Investment Partners, has made investments in over 40 early stage companies. Jim is Co-Founder and Chairman of Triporati, Zigmalabs, and LaunchPad Central. He sits on several boards including KIND Snacks, Revinate, Visa.com and One Voice. Jim has taught the Lean LaunchPad course at UC Berkeley, Stanford, and Princeton, and is the author of the TED Book A Haystack Full of Needles. Follow Jim on Twitter: @hornthal

NICHOLAS HUGHES
CO-FOUNDER AND EXECUTIVE CHAIRMAN
M-KOPA
Nick Hughes has been at the forefront of mobile commerce activities in emerging markets for over 10 years. He is Co-Founder and Executive Chairman of M-KOPA, a company providing pay-as-you-go solar energy services in East Africa. Nick was previously Head of Mobile Payment Solutions at Vodafone, where he started the groundbreaking mobile payment service. In 2010, Nick was a winner of The Economist’s Innovation Award for Social and Economic Impact.

SPEAKING
9-10.45AM FRIDAY
Addressing Energy Poverty through Innovations in Delivery
See page 31
SPEAKER BIOGRAPHIES

ALBERTO IBARGUEN
PRESIDENT
JONH S. AND JAMES L. KNIGHT FOUNDATION
Alberto is President of the Knight Foundation, which promotes informed and engaged communities by funding quality journalism, media innovation, community engagement and the arts. Alberto is a graduate of Wesleyan University and the University of Pennsylvania Law School. He is a member of the boards of the Council on Foreign Relations, PepsiCo, American Airlines and AOL.

SPEAKING
9:10:45AM FRIDAY
The Evolving Role of Media in Social Progress
See page 30

JAMES INGLESBY
CATEGORY MANAGER
UNILEVER
James Inglesby is Category Manager for Unilever’s Nigerian and Co-Founder/Director of Clean Team Ghana. James’ current role in Nigeria involves the management of new product launches of key Unilever products into the fast growing Nigerian market. James was the Unilever lead for the Clean Team project, which set up a sanitation business serving the urban poor of Ghana. The Clean Team business is an innovative public private partnership. James is an Aspen First Movers Fellow and passionate social entrepreneur.

SPEAKING
11:35AM-12:15PM FRIDAY
Driving Change From Within: The Social Intrapreneur
See page 32

PRIYA JAINGISHANI
DIRECTOR
USAID
Priya Jainighani serves as Senior Advisor to the Administrator and the Director of Mobile Solutions for the U.S. Agency for International Development. She has previously served as Program Officer at the Bill and Melinda Gates Foundation launching a $1 billion Global Development Program, and as Development Officer in the South Asia Program of the UN Foundation. Priya received a BA in Commerce from the University of Virginia and received an MA in International Relations from Johns Hopkins University’s SAIS.

SPEAKING
2:35PM THURSDAY
Mobile(m)entum: Accelerating Mobile for Development
See page 27

RICHARD JEFFERSON
PROFESSOR, QUT
NICTA
Richard is a prominent molecular biologist, social entrepreneur and innovation systems strategist. He founded Cambia, an independent non-profit social enterprise to democratise problem solving using science-enabled innovation. Richard developed the landmark holographic theory of evolution, the Biological Open Source Movement (BOSM) and Patent Lens. Richard is also Professor of Science, Technology & Law at the Queensland University of Technology (QUT) and Rogue at National ICT Australia (NICTA), where he directs The Lens, a global open platform for innovation cartography.

SPEAKING
10:10:30AM THURSDAY
Thursday Morning Plenary
See page 23

JORDAN KASSALOW
FOUNDER AND CO-CHAIRMAN
VISIONSPRING
Jordan Kassalow is Founder and Co-Chairman of Visionspring. He also founded Sojo New York and the Global Health Policy Program at the Council on Foreign Relations. Jordan is a fellow of Skoll, Draper Richards Kaplan and Ashoka, and is a Henry Crown Fellow at the Aspen Institute. Jordan earned a Doctorate of Optometry from the New England College of Optometry and a Masters in Public Health from Johns Hopkins University.

SPEAKING
9:10:45AM FRIDAY
Crossing the ‘Last Mile’: Delivery Strategies for the Base of the Pyramid
See page 31

SALMAN KHAN
FOUNDER AND EXECUTIVE DIRECTOR
Khan Academy
Salman Khan is Founder and Executive Director of Khan Academy, a non-profit organisation providing free, high-quality education worldwide. With an MBA from Harvard Business School, he began tutoring his cousin by phone and using an interactive notepad, then he posted videos of his tutorials on YouTube. In 2009, he committed fully to Khan Academy. Salman has been recognised in Fortune’s ‘40 Under 40’, Fast Company’s ‘100 Most Creative People in Business’ and TIME’s ‘100 Most Influential People in the World’. In 2012 he released his book The One World Schoolhouse: Education Reimagined.

SPEAKING
2:35PM THURSDAY
Blended Learning: The Proof and the Promise
See page 26

ROBERT KIRKPATRICK
DIRECTOR, UN GLOBAL PULSE
UNITED NATIONS
Robert Kirkpatrick is Director of UN Global Pulse, an initiative of the Secretary-General which harnesses Big Data and real-time analytics for global development and crisis resilience. He was the Founding CTO of the Silicon Valley global health and disaster technology non-profit organisation INSEAD and Co-Founder of Microsoft Humanitarian Systems. Robert has spent more than 15 years developing solutions with a focus on organisational change. He has done fieldwork in Iraq, Afghanistan, Kashmir, Uganda, Indonesia, Cambodia, and post-Katrina New Orleans.

SPEAKING
12:30-2:15PM FRIDAY
Big Data, Big Deal?
See page 34

PETER KOECHLEY
CO-FOUNDER AND CURATOR-IN-CHIEF
UPWORTHY
Peter Koechley is Co-Founder and Curator-in-Chief of Upworthy, a new mission-driven media company dedicated to bringing mass attention to the things that really matter using irresistible social media. Before Upworthy, Peter produced viral media for the advocacy organisation MoveOn.org, was Managing Editor of The Onion (America’s Fishest News Source) and co-created the Onion News Network. He lives in Brooklyn, NY with his wife, son, and dog.

SPEAKING
9:10:45AM FRIDAY
The Evolving Role of Media in Social Progress
See page 30
SYLVIA LEE
MANAGER, WATER
SKOLL GLOBAL
THREATS FUND
Sylvia Lee leads the water
work at the Skoll Global
Threats Fund. With 15 years of
experience, she has worked as a
Water Resources Specialist
for the South Asia Region of
the World Bank based in
Kathmandu, Nepal, focusing on
trans boundary water issues,
climate change adaptation
and resilience building for
vulnerable communities. Sylvia
also led the Water Initiative
at the World Economic
Forum based in Geneva,
Switzerland, serving most
recently as Associate Director,
Environmental Initiatives. Sylvia
is a graduate of Massachusetts
Institute of Technology and
McGill University.

ANNIE LENNOX
FOUNDER
THE SING CAMPAIGN
Internationally renowned
singer, songwriter and activist
Annie Lennox mesmerized the
Skoll World Forum audience
last year, as she dedicated
her performance to ‘the men
and women who have the
moral imagination to see a
more peaceful and prosperous
world, and who work in
difficult environments to
achieve this vision’. In 2007, she
founded the SING Campaign to raise
awareness and funds for issues
surrounding HIV/AIDS and
earned an OBE in 2012 for her
fearless work and advocacy
for women and children’s
rights. Among many other
roles, she is an ambassador for
UNAIDS, OXFAM, The Scottish
Parliament, the City of London
and the British Red Cross.

WENDY LEVY
DIRECTOR, NEW
ARTS AXIS
SENIOR CONSULTANT,
SUNDANCE INSTITUTE
Wendy Levy is Director of New
Arts Axis. She is also a Senior
Consultant with the Sundance
Institute Documentary Film
Program and the Co-Founder
of Sparkwise, an online
storytelling and story platform
funded by the MacArthur
Foundation, Ford Foundation and
Bill and Melinda Gates Foundation.
Previously Wendy was a Senior
Strategist at Tomorrow Partners,
Creative Director at BAVC
and an advisor to the multiple
Foundations and organisations
around the world. Wendy has a
BA in English and Ethnopolitics
from Oberlin College and
an MFA in Cinema from San
Francisco State University.

JOHANNA MAIR
ACADEMIC EDITOR, SSIR,
STANFORD UNIVERSITY
PROFESSOR, HERTIE SCHOOL
OF GOVERNANCE
Johanna Mair is a Professor
of Organization, Management
and Leadership at the Hertie
School of Governance. She is
the Hewlett Foundation Visiting
Scholar at the PAPS and the
Academic Editor of the SSIR.
For 10 years, Johanna served
on the Strategic Management
faculty at IESE Business
School. She also serves as
Vice Chair of Global Agenda
Council on Social Innovation
of the World Economic Forum
and carries out advisory and
board work for multinational
companies, the United Nations,
governments, foundations and
social venture funds.

ANURAG MAIRAL
GLOBAL PROGRAM
LEADER, TECHNOLOGY
SOLUTIONS GLOBAL
PROGRAM
PATH
Dr. Anurag Mairal is Program
Leader, Technology Solutions
Global Program at PATH.
Dr. Mairal provides strategic
leadership and technical
guidance to projects that focus
on technologies for diagnostics;
maternal, neonatal and
reproductive health; water and
sanitation; health management
information systems; and
vaccines and immunizations.
He holds the following degrees:
MBA, University of California,
Berkeley; PhD, Chemical
Engineering, University of
Colorado, Boulder; MS, Chemical
Engineering, Indian Institute
of Technology, Bombay.

ROGER MARTIN
DEAN
ROTMAN SCHOOL
OF MANAGEMENT,
UNIVERSITY OF TORONTO
Roger L. Martin has served
as Dean of Rotman School
of Management, University of
Toronto since 1998. His
research focuses on integrative
thinking, business design,
corporate social responsibility
and country competitiveness.
He is the author of 15 Harvard
Business Review articles and
has published eight books. In
2011, Roger placed 6th on the
Thinkers50 list, and has been
named one of the 25 most
influential designers in the
world; one of seven ‘Innovation
Gurus’ and a ‘B-School All-
Star’ by BusinessWeek.

JAIME MCAULIFFE
PRESIDENT AND CEO
EDUCATION FOR
EMPLOYMENT FOUNDATION
Jamie McAuliffe is President
and CEO of Education for
Employment (EFE), a non-
profit organisation dedicated
to creating jobs for Arab youth
in the Middle East and North
Africa. Prior to EFE, Jamie was
at the Edna McConnell Clark
Foundation (EMCF) where he
helped bring proven youth-
serving organisations to
national scale. He has worked with
Ashoka where he launched new
programmes to support leading
social entrepreneurs globally.
Jamie is a Schwab-Foundation
Global Social Entrepreneur and
Chair of the World Economic
Forum’s Global Agenda Council
on Youth Unemployment.

SPEAKING
12.30-2.15PM FRIDAY
Sustainable Sourcing: The
Business Imperative
See page 34

JENNIFER MCCREA
FOUNDER AND CEO
EXPOENTIAL FUNDRAISING
Jennifer McCrea is a senior
research fellow at Harvard
University’s Hauser Center
and is Founder and CEO of
Exponential Fundraising. She
has worked with many of the
world’s leading non-profit
organisations and is Co-Founder
of the Business Leadership
Council for a Generation
Born HIV Free, a MDG Health
Alliance initiative that brings
private sector acumen to the
goal of eradicating mother-
to-child transmission of HIV
by 2015. In September 2013,
she published, Team Generosity,
written with Jeffrey C. Walker,
will be published by Crown
Publishing at Random House.

SPEAKING
3-4.30PM WEDNESDAY
Exponential Fundraising:
Mobilizing Resources
See page 19
MOLLY MELCHING
FOUNDER AND EXECUTIVE DIRECTOR
TOSTAN
A life dedicated to grassroots community empowerment, Molly Melching’s work with Tostan has brought international recognition for cross-cutting results such as the abandonment of female genital cutting and child/forced marriage in eight African countries, as well as reductions in infant/maternal mortality and emergence of female leadership. She received the 2010 Skoll Award for Social Entrepreneurship and in 2011, was named one of the ‘150 Women Who Shake the World’ by Newsweek and one of ‘The Most Powerful Women in Women’s Rights’ by Forbes.

SPEAKING
10:15AM THURSDAY
Thursday Morning Plenary
See page 23

CARA MERTES
DIRECTOR
SUNDANCE INSTITUTE
Cara Mertes has overseen the activities of Sundance Institute’s Documentary Film Program and Fund since 2006. The DFP is a global resource for independent contemporary documentary, offering funding, awards and creative support to documentary filmmakers and the field. Mertes is the recipient of multiple awards including Emmy Awards, Peabody Award and DuPont-Columbia Awards, and the ACLU Freedom of Expression Award.

SPEAKING
3-4:15PM WEDNESDAY
Tools and Strategies for Making a Difference: A Session with Sundance Storytellers
See page 19
12:15-1:45PM THURSDAY
Oscars and Indices: Case Studies on Storytelling for Impact
See page 24
9:30-11:30PM THURSDAY
Sundance Institute Film Screening
See page 12

JOHN MITANI
PROFESSOR
UNIVERSITY OF MICHIGAN
John Mitani is the James N. Spuhler Collegiate Professor of Anthropology at the University of Michigan. He is a prime behavioural ecologist who investigates the behaviour of our closest living relatives, the apes. During the past 34 years, he has conducted fieldwork on the behaviour of all five kinds of apes: gibbons, orangutans, gorillas, bonobos and chimpanzees. His current research involves studies of an extremely large community of wild chimpanzees at Ngogo, Kibale National Park, Uganda.

SPEAKING
2-3:45PM THURSDAY
The Emotional Brain: The Science and Anthropology of Aggression
See page 27

PAT MITCHELL
PRESIDENT AND CEO
PALEY CENTER FOR MEDIA
Pat Mitchell is one of media’s most accomplished professionals and has been named one of Newsweek’s 150 ‘Women Who Shake The World’. From network correspondent to producer of award-winning documentaries as executive in charge of original productions for Ted Turner’s cable networks, her work has been recognised with 44 Emmy awards, five Peabody’s and two Academy Award nominations. Mitchell was the first female President and CEO of PBS, and is currently President and CEO of The Paley Center for Media. She also serves on many non-profit and corporate boards.

SPEAKING
9-10:45AM FRIDAY
The Evolving Role of Media in Social Progress
See page 18

ELLEN MOIR
FOUNDER AND CEO
NEW TEACHER CENTER
Ellen Moir is Founder and CEO of New Teacher Center, a national organisation dedicated to improving student learning by accelerating the effectiveness of new teachers and school leaders. NTCo strengthens school communities through mentoring and professional development programmes, online learning environments, policy advocacy and research. Ellen is widely recognized for her work in beginning teacher development and school reform. Ellen became an Ashoka Fellow in 2011 and is a recipient of the 2011 Skoll Award for Social Entrepreneurship.

SPEAKING
3-4:15PM WEDNESDAY
Unleashing Incremental Potential for Impact
See page 18

LUI S MONT OYA
PRESIDENT, LATIN AMERICA BEVERAGES
PEPSICO
Luis Montoya is the President of Latin America Beverages, PepsiCo. Luis has held this position since 2007 and is responsible for the beverage business and related disciplines in Latin America. In 2010, he received the Steve Reeseman Leadership Legacy Award, the highest recognition for diversity and inclusion. Luis began his PepsiCo career in 1991 and previously worked for P&G in different marketing positions. He holds an Industrial Engineering degree from Universidad Catolica del Peru and an MBA from Kranzler School, Purdue University.

SPEAKING
2-3.45PM THURSDAY
See page 27

DAM BISA MO YO
ECONOMIST AND AUTHOR
Dr. Dambisa Moyo is an international economist who analyzes the macroeconomy and global affairs. She has travelled to over 50 countries and developed a unique knowledge base on the political, economic and financial workings of emerging economies. She is the author of The New York Times bestsellers Dead Aid; How the West Was Lost; and Winner Take All: China’s Race for Resources and What It Means for the World. In 2009, TIME Magazine named her one of the ‘100 Most Influential People in the World’.

SPEAKING
12:30-2:15PM FRIDAY
Developing the Development Model: Reengineering Aid for the 21st Century
See page 34

SHARMILA MULLIGAN
FOUNDER AND CEO
CLEARSTORY DATA
Sharmila Shahani-Mulligan is Founder and CEO of ClearStory Data, which helps businesses broaden insights by interactively exploring and analysing big data from a combination of sources. Prior to ClearStory, Sharmila was EVP at Astera Data and CMO within HP Software where she was responsible for $13+ billion software products portfolio. Prior to HP, she was CMO/EVP at Opatware, where she helped to re-position Loudcloud into a software company and formed Opatware in 2002. She has also held executive positions at Netscape, Kiva Software, ADT and Totality.

SPEAKING
12.30-2.15PM FRIDAY
Big Data: Big Deal?
See page 34
ANDREW MWENDA
STRATEGY AND EDITORIAL DIRECTOR
INDEPENDENT PUBLICATIONS LIMITED
Andrew M. Mwenda is currently Strategy and Editorial Director of Independent Publications Limited. Mwenda worked as Political Editor of Daily Monitor and General Manager of its affiliate FM radio, KFM before establishing The Independent in 2007. He is a winner of the International Press Freedom Award and the Outstanding Alumni Award from the British Council. He holds a MA in Development Studies from the University of London’s School of Oriental and African Studies and a BA degree in journalism from Makerere University in Uganda.

JAWAD NABULSI
CO-FOUNDER
NEBNY FOUNDATION
Jawad Nabulsi is Co-Founder of the Nebny Foundation and is a serial entrepreneur and business consultant. His work offers a unique understanding of the complex Egyptian marketplace. He has initiated creative and promising technology-related, consulting and food-industry oriented start-ups that aim to serve the Egyptian society and keep up with its ever-changing needs. Mr. Nabulsi continues to build a strong contact network through local memberships in multiple non-profit organisations. He received a BA from Acadia University.

JACQUELINE NOVOGRATZ
FOUNDER AND CEO
ACUMEN FUND
Jacqueline Novogratz is Founder and CEO of Acumen Fund, a non-profit global venture fund that uses entrepreneurial approaches to solve the problems of poverty. Acumen Fund currently manages more than $80 million in investments in 73 companies in South Asia and Africa, all focused on delivering affordable health care, clean water, housing and energy to the poor. Novogratz is a member of the Harvard Business School Social Enterprise Initiative Board, the Aspen Institute, IEDO and served on Secretary Clinton’s Foreign Policy Advisory Council.

MAURA O’NEILL
CHIEF INNOVATION OFFICER
USAID
Maura O’Neill is Chief Innovation Officer and Senior Counselor to Administrator at USAID. She co-led the worldwide reform effort, USAID Forward, and pioneered methods for achieving faster, less expensive scalable solutions to development. Mauro has served as Chief of Staff in the U.S. Senate and has founded four companies in electricity, recycling and education. She taught entrepreneurship at UC Berkeley and serves as an advisor to many start-ups. She received MBAs from Columbia University and UC Berkeley and PhD from University of Washington.

SALLY OSBERG
PRESIDENT AND CEO
SKOLL FOUNDATION
Sally Osberg has led entrepreneurial organisations and been an agent for social change throughout her career. As President and CEO of the Skoll Foundation, she partners with Founder and Chairman, Jeff Skoll, and the staff in supporting social entrepreneurs and those helping them solve global challenges. She is well-respected for her thought leadership in the field and for her commitment to accelerating social change where most is at stake.

DJ PATIL
DATA SCIENTIST IN RESIDENCE
GREYLOCK PARTNERS
Dr. Dj Patil is currently Data Scientist in Residence at Greylock Partners. He has held a variety of roles in academia, industry and government. Dr. Patil’s positions have included Chief Scientist, Chief Security Officer and Head of Analytics and Data Products Teams at LinkedIn Corporation, as well as roles at Skype, PayPal and eBay. He is known for coining the term Data Scientist. In 2011, Dr. Patil was ranked No. 2 in Forbes Data Scientist list. In 2012, he along with other notable ‘Ten Fluxers’ were featured on the cover of Fast Company.

MICHAEL PORTER
BISHOP WILLIAM LAWRENCE UNIVERSITY PROFESSOR
HARVARD BUSINESS SCHOOL
Michael E. Porter is the Bishop William Lawrence University Professor at Harvard Business School and Chair of their programme for newly appointed CEOs of multibillion dollar corporations. He is a leading authority on company strategy, the competitiveness of nations and regions, and strategic approaches to societal problems. The author of 19 books and numerous articles, and a seven-time winner of the McKinsey Award for best Harvard Business Review article of the year, Professor Porter is the most cited author in business and economics.

JAKE PORWAY
FOUNDER AND EXECUTIVE DIRECTOR
DATAKIND
Jake Porway is Founder and Executive Director of DataKind. Recently he has been the data scientist in The New York Times R&D lab and has previously worked with groups like NASA, DARPA, Google and Bell Labs. Jake’s work has been featured in locations such as the Guardian and the Stanford Social Innovation Review, and he was honoured as a 2018 PopTech Social Innovation Fellow and a 2012 National Geographic Emerging Explorer. He holds a BS in Computer Science from Columbia University and his MS and PhD in Statistics from UCLA.

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JAKE PORWAY
FOUNDER AND EXECUTIVE DIRECTOR
DATAKIND
Jake Porway is Founder and Executive Director of DataKind. Recently he has been the data scientist in The New York Times R&D lab and has previously worked with groups like NASA, DARPA, Google and Bell Labs. Jake’s work has been featured in locations such as the Guardian and the Stanford Social Innovation Review, and he was honoured as a 2018 PopTech Social Innovation Fellow and a 2012 National Geographic Emerging Explorer. He holds a BS in Computer Science from Columbia University and his MS and PhD in Statistics from UCLA.
GUSTAV PRAEKELT
FOUNDER AND CEO
PRAEKELT FOUNDATION
Gustav Praekelt is Founder and CEO of Africa-based Praekelt Group, a leader in the creation of mobile platforms and services for the majority world.

His belief in the power of mobile phones to transform lives inspired him to establish the Praekelt Foundation in 2006. The Praekelt Foundation develops scalable mobile solutions for social good and its programmes have reached over 50 million people across 15 countries in Africa.

SPEAKING
2-3.45PM THURSDAY
Mobile:mentum: Accelerating Mobile for Development
See page 27

EHREN REED
RESEARCH AND EVALUATION OFFICER
SKOLL FOUNDATION
As Research and Evaluation Officer for the Skoll Foundation, Ehren Reed is responsible for assessing the impact and effectiveness of the Foundation’s efforts in order to support ongoing learning and evidence-based decision making. He was previously a Director of Innovation Network, a Washington, DC-based evaluation consulting firm and brings over 10 years of experience managing research and evaluation projects for grantmakers and grantees in the fields of human services, human rights and advocacy.

SPEAKING
115-2.30PM WEDNESDAY
How Evaluation Can Make You Brilliant
See page 17
3-4.30PM WEDNESDAY
Measuring to Improve (And Not Just to Prove)
See page 19

MARY ROBINSON
FORMER PRESIDENT OF IRELAND
PRESIDENT, MARY ROBINSON FOUNDATION – CLIMATE JUSTICE
Mary Robinson is President of the Mary Robinson Foundation – Climate Justice. She served as President of Ireland from 1990-1997 and UN High Commissioner for Human Rights from 1997-2002. She is a member of The Elders and the Club of Madrid, and is the recipient of numerous honours and awards, including the Presidential Medal of Freedom from the President of the United States, Barack Obama. Mary served as Founder and President of Realizing Rights from 2002-2010.

SPEAKING
2-3.45PM THURSDAY
From Per Capita to Pro Capita: Launch of the Social Progress Imperative
See page 26
9-10.45AM FRIDAY
Can It Be Replicated? A Look at Rwanda’s Development Gains in Context
See page 31
3-4.30PM FRIDAY
Closing Plenary
See page 37

JUDITH RODIN
PRESIDENT
ROCKEFELLER FOUNDATION
Judith Rodin is President of The Rockefeller Foundation, one of the world’s leading philanthropic organizations. She was previously President of the University of Pennsylvania. Since joining the Foundation in 2005, she has rearticulated its focus to meet the challenges of the 21st century and today the Foundation supports and shapes innovations to strengthen resilience to risks and ensure more equitable growth around the world.

SPEAKING
2-3.45PM THURSDAY
Freedom from the President
See page 37

ALVARO RODRIGUEZ ARREGUI
CO-FOUNDER AND MANAGING PARTNER
IGNIA PARTNERS, LLC
Alvaro Rodriguez Arregui is Co-Founder and Managing Partner of IGNIA. He serves as Chairman of the Board of Compartamos SAB de CV and Compartamos Banco, Latin America’s largest microfinance organization. Alvaro has formerly served as CFO of Vitro, Chairman of the Board of ACCION International and Chairman of the Board of Undas Somos Igualtes. Forbes recently named Alvaro as one of the 30 Social Entrepreneurs of the world. He holds an MBA from Harvard Business School and a BS in Economics from the Instituto Tecnologico Autonomo de Mexico.

SPEAKING
12.30-215PM FRIDAY
Not So Strange Bedfellows: Influencers and Enablers
See page 34

ANTHONY ROSS
PARTNER AND HEAD OF SOCIAL ENTREPRENEURS FUND
BRIDGES VENTURES LLP
Antony Ross has been a Partner at Bridges Ventures for 10 years and he is the head of the firm’s social sector funds. Bridges Ventures is a specialist fund manager, dedicated to using an impact-driven investment approach to create superior returns for both investors and society at-large. The firm manages nearly 300m across three different types of funds: sustainable growth, property, and social sector. Antony has 25 years of private equity, venture capital and social investment experience in a wide range of businesses and is a teaching Fellow at London Business School.

SPEAKING
2-3.45PM THURSDAY
Film Screening
See page 12

BUNKER ROY
FOUNDER AND DIRECTOR
BAREFOOT COLLEGE
Bunker Roy is Founder and Director of Barefoot College, the only fully solar electrified college in the deserts of Rajasthan, established over 40 years ago. It is the only College in India built by the poor and managed by the rural poor who earn less than $1 a day. Following the life style and work style of Mahatma Gandhi, Bunker was identified as one of the 50 environmentalists who could save the planet by The Guardian in 2008. In 2010, TIME magazine named him as one of the 100 most influential people in the world. He received his education in The Doon School and at St. Stephens College Delhi University.

SPEAKING
9.30-11.30AM THURSDAY
Sunbinte Institute Film Screening
See page 12
12.30-215PM FRIDAY
Developing the Development Model: Reengineering Aid for the 21st Century
See page 34

See page 34
SPEAKER BIOGRAPHIES

DIPENDER SALUJA
MANAGING DIRECTOR
CAPRICORN INVESTMENT GROUP

Dipender Saluja is Managing Director at Capricorn Investment Group, an investment firm based in Palo Alto, where he oversees investments in energy technology, cleantech, IT and emerging markets. Dipender is also President and CEO of Automatik, a Capricorn portfolio company developing energy management platforms. Previously, Dipender was Chief of Staff at Cadence, and prior to that worked at Data General (now EMC), Honeywell and ROLM (now IBM). Dipender serves on the boards of Sunpreme, AS1, Embrace, Liquidly, Automatik and CalStart.

SPEAKING
9-10.45AM FRIDAY
Addressing Energy Poverty through Innovations in Delivery
See page 31

JUDITH SAMUELSON
EXECUTIVE DIRECTOR
ASPEN BUSINESS AND SOCIETY PROGRAM

Judy Samuelson created the Aspen Business and Society Program in 1998. Signature programmes include Beyond Grey Pinstripes, a global data base and report card on MBA business education, and the Corporate Values Strategy Group, a forum for business leaders to promote change in policy and business practice in pursuit of long-term value creation. In 2012, Judy was named to the ‘Good Business New York!’ Leading Women for 2012 list as one of 25 women who are creating a better world through work and business. In 2011, Judy was named a Top 100 Thought Leader in Trustworthy Business Behavior.

SPEAKING
11.15AM-12.15PM FRIDAY
Driving Change From Within: The Social Intrapreneur
See page 32

REGULA SCHEGG
STRATEGIC BUSINESS DEVELOPER
HILTI FOUNDATION

Regula Schegg is Strategic Business Developer for Hilti Foundation, Princpality of Liechtenstein. Her role emphasises the establishment of social enterprises providing affordable, eco-efficient and disaster-resilient housing concepts in the urban context of Asia and the Pacific. She focuses on the provision of livelihood opportunities and community engagement in manufacturing and constructing alternative building materials and prefabricated housing systems. Regula is an Aspen Business and Society Program First Mover Fellow of Class of 2011.

SPEAKING
11.15AM-12.15PM FRIDAY
Driving Change From Within: The Social Intrapreneur
See page 32

BEVERLY SCHWARTZ
VICE PRESIDENT, GLOBAL MARKETING
ASHOKA

Beverly Schwartz is an ‘entrepreneurial’ behavioural scientist and author of RIPPING: How Social Entrepreneurs Spread Innovation Throughout the World. As the Vice President of Global Marketing for Ashoka, she has an extensive career in marketing for the private, non-profit and public sector and has devoted her career to working on some of the world’s most challenging domestic and international social issues. Beverly is a Board of Trustee member for the National Hospice Association and a Board member of the Harvard Institute for Public Innovation.

SPEAKING
11.15-2.30PM WEDNESDAY
Innovation and Scale: A Tough Balancing Act
See page 17

TERI SCHWARTZ
DEAN
UCLA SCHOOL OF THEATER, FILM AND TELEVISION

Ten Schwartz is Dean, UCLA School of Theater, Film and Television. She has launched a vision and plan re-imagining entertainment and performing arts education as an interdisciplinary enterprise grounded in humanistic storytelling, innovation, social responsibility and global diversity. Ten is a member of the Director’s Guild of America, the Producer’s Guild of America and the Academy of Television Arts and Sciences. An award-winning feature film producer, Ten’s many films garnered nominations for Academy, Emmy, Golden Globe, Grammy and MTV awards.

SPEAKING
11.15-2.30PM WEDNESDAY
Story Matters: Creating Your Own Impact Videos
See page 16

CHRISTIAN SEELOS
VISITING SCHOLAR
STANFORD CENTER ON PHILANTHROPY AND CIVIL SOCIETY

Christian Seelos is a visiting scholar at the Stanford University Center on Philanthropy and Civil Society. Previously he directed the IIES Platform for Strategy and Sustainability as faculty in the Strategic Management Department at ESB Business School. His research is on business models and organisational innovation in the social sector.

SPEAKING
11.15-2.30PM WEDNESDAY
Innovation and Scale: A Tough Balancing Act
See page 17

SARAH SEVERN
SENIOR DIRECTOR, STAKEHOLDER MOBILIZATION
NIKE, INC.

Sarah Severn is Senior Director of Stakeholder Mobilization in the Sustainable Business and Innovation team at Nike, Inc., focusing on systems level innovation such as the Road to Zero initiative to detox the apparel/footwear supply chain. A 20-year veteran of Nike, she led the early effort to integrate sustainability into the business. Over the years she has led stakeholder engagement on environmental issues, developed the climate change and advocacy strategy, and led the emerging issues, trends and scenario planning body of work.

SPEAKING
12.30-2.15PM FRIDAY
Mapping Systems: A Key Step Towards Driving Systems Change
See page 35

PREMAL SHAH
PRESIDENT
KIVA

Premal Shah first began dreaming of ‘internet microfinance’ while working at PayPal in late 2004. Premal began developing and testing the internet microfinance concept in India. Upon returning to Silicon Valley, he brought the Kiva concept to life and eventually to scale. Kiva today raises over $1 million each week for the working poor in +50 countries and was named a Top 50 Website by TIME Magazine in 2009. Premal was named a Young Global Leader by the World Economic Forum and selected to Fortune magazine’s ‘Top 40 under 40’ list in 2009. Premal is a graduate from Stanford University.

SPEAKING
2.45PM THURSDAY
Not So Strange Bedfellows: Influencers and Enablers
See page 26
CORI SHEPHERD STEIN
PRODUCER
STRONGHEART
Cori Shepherd Stern is an Academy Award nominated producer, working in both documentary and narrative film, as well as the Co-Founder of Strongheart, a non-profit organisation specialising in amplifying the impact of highly-effective social change movements and organisations. Her films include the Oscar-nominated documentary Open Heart and commercial hit Warm Bodies. She is currently in production on a documentary about Partners In Health and the history of the global health and social justice movement.

MARINA SILVA
PRESIDENT
MARINA SILVA INSTITUTE
Marina Silva has dedicated over 30 years of service to public life. She has been elected councilwoman, state representative and twice as a senator. She was Minister of the Environment and Presidential Candidate for the Green Party. She has received more than 50 national and international awards. In 2012 she was honoured during the Opening Ceremony of the London Olympics for her efforts to develop world peace. In 2012, she became an Honorary Member of the International Union for Conservation of Nature, the World Conservation Congress.

JEFF SKOLL
FOUNDER
SKOLL FOUNDATION, SKOLL GLOBAL THREATS FUND, PARTICIPANT MEDIA
Jeff Skoll is a philanthropist and social entrepreneur. As Founder of the Skoll Foundation, Skoll Global Threats Fund, Participant Media and Capricorn Investment Group, he is bringing life to his vision of a sustainable, peaceful and prosperous world. The first President of eBay, Skoll developed the company’s inaugural business plan and led its successful initial public offering. On 30 December 2011, Skoll was appointed Officer of the Order of Canada, one of the country’s highest civilian honours.

ALEX SLOAN
PORTFOLIO DIRECTOR
SKOLL FOUNDATION
Alex is Portfolio Director of the Skoll Foundation and manages the Foundation’s portfolio of grants and investments. Alex has spent his career supporting entrepreneurs in both for-profit and non-profit settings. Alex has been a senior investment professional at several leading venture capital firms. He has also served for more than 20 years as Chairman and President of the Ex cellarate Foundation. Alex earned a BA degree from Tulane University, studied at the Chinese University of Hong Kong and holds an MBA from Cornell University.

FIONA SMITH
DIRECTOR, MAGRI
GSMA MOBILE FOR DEVELOPMENT
Fiona Smith is the Director of the GSMA mobile and agriculture programme and multi-award initiative. She launched the programme to support mobile operators and agricultural partners to develop mobile services that can benefit millions of farmers. Fiona joined the GSMA in 2007 and has managed rural telecommunications projects across Bangladesh, India and East and Southern Africa. Prior to joining the GSMA, Fiona worked with Accenture and community-based education organisations.

JASPER SNOEK
CFO
DOEN FOUNDATION
Jasper Snoek is CFO/Executive Director of DOEN Foundation, a charity that uses the annual proceeds received from three Dutch Charity Lotteries (the Postcode, BankGiro and Friends Lotteries) to finance entrepreneurial initiatives in the field of sustainable, cultural and social innovation. Jasper has extensive experience in SME financing. As DOEN’s board responsibilities include worldwide impact investment portfolio of equity and loans to a range of social enterprises. He is on the board of Triodos-Doen Foundation and ProCredit Holding AG.

SANDY SPEICHER
EDUCATION LEAD
IDEO
Sandy Speicher leads IDEO’s Education practice, which takes a human-centred approach to creating positive impact in education, from designing tangible solutions for classrooms to addressing major challenges facing systems. Sandy has helped to create a scalable school model in Peru, strategies to improve schools for the poor in India and approaches to increasing teaching effectiveness in the US. Recently, she worked with Carnegie Corporation to launch 100Kin10, which President Clinton referred to as a new model for social change.

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SPEAKER BIOGRAPHIES

BILL STRICKLAND
PRESIDENT AND CEO, MANCHESTER
BIDWELL CORPORATION
Bill Strickland is President and CEO of Manchester Bidwell Corporation and its subsidiaries, Manchester Craftsmen’s Guild (MCG) and Bidwell Training Center (BTC), both founded in 1968. His duties include developing and implementing major fund-raising plans of action, working with Boards of Directors and Industrial Advisory Boards, and encouraging participation of corporate executive officers from major multi-national Pittsburgh corporations. Throughout his distinguished career, Strickland has been honoured with numerous prestigious awards for his contributions to the arts and the community.

SPEAKING
5-6.30PM WEDNESDAY
Opening Plenary
See page 21

RAY SUAREZ
SENIOR CORRESPONDENT
PUBLIC BROADCASTING SERVICE
Ray Suarez is Senior Correspondent for the PBS NewsHour. He also co-hosts PBS’s Need to Know and PBS’s America Abroad. He is the author of The Holy Vote: The Politics of Faith in America. The Old Neighborhood: What Was Lost in the Great Suburban Migration and the companion volume to a PBS series on the history of Latinos in America. In his career he worked for WMAQ TV, CNN, ABC Radio and American and British news services. He holds an MA in Social Sciences from the University of Chicago and a BA in African History from NYU.

SPEAKING
3-4.30PM FRIDAY
Closing Plenary
See page 37

DEBBIE AUNG DIN TAYLOR
CO-FOUNDER
PROXIMITY DESIGNS
Debbie Aung Din Taylor is Co-Founder of Proximity Designs, a non-profit social enterprise which makes and sells products and services that provide a path out of poverty for rural families. Since 2004, over 200,000 innovative and affordable products and services have been purchased by rural households. A native of Myanmar, Aung Din Taylor has lived in Mississippi, Cambodia, Indonesia and Myanmar and has worked for non-profit organisations, local community groups, USAID, the United Nations and the World Bank. She holds a MA from Harvard University.

SPEAKING
9-10.45AM FRIDAY
Crossing the ‘Last Mile’: Delivery Strategies for the Base of the Pyramid
See page 31

JER THORP
CO-FOUNDER
THE OFFICE FOR CREATIVE RESEARCH
Jer Thorp is an artist and educator from Vancouver, Canada, currently living in New York. From a background in genetics, his digital art practice explores the manyfolded boundaries between science, data, and culture. He is an adjunct Professor in NYU’s ITP programme and a member of the World Economic Forum’s Global Agenda Council on Design Innovation. He is Co-Founder of The Office For Creative Research, exploring new modes of data engagement. From 2010-2012, Jer was the Data Artist in Residence at The New York Times.

SPEAKING
12.30-2.15PM FRIDAY
Girls Not Brides: the Global Partnership to End Child Marriage
See page 21

PETER TUFANO
PETER MOORES DEAN
SAID BUSINESS SCHOOL
Peter Tufano joined Said Business School in July 2011 as Peter Moores Dean and Professor of Finance, and created the Oxford In MBA Programme. His recent research focuses on how innovation in consumer finance can improve the delivery of services to low income families. He founded D2O Fund, a non-profit R&D lab for new financial product development. Prior to Said, he spent 33 years at Harvard, serving as Professor and Senior Associate Dean at Harvard Business School and Co-Founder of Harvard University Innovation Lab (i-Lab).

SPEAKING
9-10.45AM FRIDAY
BBC Global Business: Financing Social Entrepreneurship
See page 30

WANG ZHENYAO
DEAN
BEIJING NORMAL UNIVERSITY
ONE FOUNDATION
PHILANTHROPY RESEARCH INSTITUTE
Dr. Wang Zhenyao is Dean of Beijing Normal University One Foundation Philanthropy Research Institute. His prior work includes 20 years at the Ministry of Civil Affairs, as Director General of the Department of Social Welfare and Promotion of Charities and as Director General of the Department of Disaster. He also worked to develop the national minimum assistance benefits system and to launch rural political elections. He holds a MA of Public Administration degree from Harvard and a doctorate from Peking University.

SPEAKING
2-3.45PM THURSDAY
Emerging Markets: Philanthropy at the Intersection
See page 25

MABEL VAN ORANJE
CHAIR
GIRLS NOT BRIDES
A global advocate for freedom, justice and development for two decades, Mabel van Oranje has led and supported initiatives to raise public awareness, persuade the powerful and create lasting change. Mabel is the initiator and Advisory Committee Chair of Girls Not Brides: the Global Partnership to End Child Marriage. She is also the founder and Co-Chair of the European Council on Foreign Relations, a member of the Global Board of the Open Society Foundations and a board member of Crisis Action.

SPEAKING
5-6.30PM WEDNESDAY
Opening Plenary
See page 21

SIMON WESSELY
HEAD OF DEPARTMENT OF PSYCHOLOGICAL MEDICINE
KINGS COLLEGE LONDON
Simon Wessely is Professor and Head of the Department of Psychological Medicine and Vice Dean for Academic Psychiatry at the Institute of Psychiatry, King’s College London. He has a Doctorate in Epidemiology and has over 600 original publications, with an emphasis on the boundaries of medicine and psychiatry, unexplained symptoms and syndromes, population reactions to adversity and epidemiology. He has co-authored books on chronic fatigue syndrome, randomised controlled trials and a history of military psychiatry.

SPEAKING
12.30-2.15PM FRIDAY
The Emotional Brain: The Science and Anthropology of Aggression
See page 27
CHRIS WEST
DIRECTOR
SHELL FOUNDATION

Chris West completed his Doctorate in Ecology at the University of Oxford. He currently serves as Director for the Shell Foundation, which he joined in 2000. In this role he reinforces an ‘enterprise-based’ approach to catalysing scalable and sustainable solutions to global development challenges and the ‘shared value’ concept of corporates in society. He has previously served as the Senior of corporates in society. He has been a visiting lecturer at the University of Oxford’s Blavatnik School of Government and a trustee of the education sector, SAP.a

SPEAKING
2-3:45PM THURSDAY
Not So Strange Bedfellows: Influencers and Enablers
See page 26

GARY WHITE
CO-FOUNDER AND CEO
WATER.ORG

Gary White is Co-Founder and CEO of Water.org, a non-profit organisation dedicated to empowering people in the developing world to gain access to safe water and sanitation. Gary’s entrepreneurial vision has driven innovations in the way water and sanitation projects are delivered and financed, and these innovations now serve as a model in the sector. Gary was a management consultant before founding Water.org in 2005 and remains its Chief Strategy Officer.

SPEAKING
2-3:45PM THURSDAY
See page 27

ANDREW WHITEHOUSE
DEPUTY DIRECTOR OF COMMUNICATIONS
MCKINSEY & COMPANY

Andrew Whitehouse is Deputy Director of Communications for McKinsey & Company, where he oversees engagement with a wide range of constituents and stakeholders, and helps lead the firm’s communications and publishing activity. Previously, he was a UK government official, leading teams in the Prime Minister’s Social Exclusion Unit and the Department of Health. He is a Visiting Lecturer at the University of Oxford’s Blavatnik School of Government and a trustee of the education organisation, SAPERE. Andrew is a graduate of the Harvard Kennedy School and Christ Church, University of Oxford.

SPEAKING
9:10-10:45AM FRIDAY
Crossing the ‘Last Mile’: Delivery Strategies for the Base of the Pyramid
See page 31

LYDIA WILBARD
CO-DIRECTOR
CAMFED TANZANIA

Lydia Wilbard is Co-Director of Camfed Tanzania and Co-Founder of the Tanzania chapter of Camfed, the pan-African network of educated young women supported by Camfed. Lydia has been central to Camfed Tanzania’s programme of support to 300,000 children and young women, and is a specialist in gender, education and health with a Masters in Public Health from Johns Hopkins University. A leader and role model, Lydia grew up in rural Tanzania and has personally overcome the barriers to women’s empowerment.

SPEAKING
3-4:30PM FRIDAY
Closing Plenary
See page 37

NGAIRE WOODS
PROFESSOR OF INTERNATIONAL POLITICAL ECONOMY
UNIVERSITY OF OXFORD

Ngaire Woods is the inaugural Dean of the Blavatnik School of Government and Professor of Global Economic Governance. Her research focuses on global economic governance, globalisation, global development and the role of international institutions. She is Founder and Director of the Global Economic Governance Programme and Co-Founder of the Oxford-Princeton Global Leaders Fellowship programme. Ngaire has served as an advisor to the IMF Board, to the UNDP’s Human Development Report and to the Commonwealth Heads of Government.

SPEAKING
3-4:15PM WEDNESDAY
Measuring to Improve (And Not Just to Prove)
See page 19

ANDREW YOUN
FOUNDER AND DIRECTOR
ONE ACRE FUND

Andrew Youn is Founder and Director of One Acre Fund. Most of the world’s poor are farmers and yet they are grossly under-served. One Acre Fund has invented a highly-scalable ‘market bundle’ that doubles the productivity of these farmers. Each of One Acre Fund’s 115,000 farmers in East Africa receives seed and fertilizer, financing and training. Andrew was a management consultant and has a BA from Yale and an MBA from Kellogg.

SPEAKING
2-3:45PM THURSDAY
From Per Capita to Pro Capita: Launch of the Social Progress Imperative
See page 26

MUHAMMAD YUNUS
FOUNDER
GRAMEEN BANK

Nobel Laureate Muhammad Yunus is the father of microcredit and social business, founder of Grameen Bank and of more than 50 other companies. Fortune Magazine named him ‘one of 12 greatest entrepreneurs of our time’. Professor Yunus received the Nobel Peace Prize for his work with the Grameen Bank Project and is one and is one of seven people to have received the Nobel Peace Prize. Andrew Youn received the Nobel Prize for his work with the Grameen Bank Project and received the Nobel Peace Prize.

SPEAKING
5:30-7PM THURSDAY
Awards Ceremony
See page 29

SPEAKER BIOGRAPHIES
**DELEGATE-LED PROFILES**

**DAVID AIKMAN**
**SENIOR DIRECTOR, WORLD ECONOMIC FORUM**
David Aikman heads the Schwab Foundation for Social Entrepreneurship, the Forum of Young Global Leaders and the Global Shapers Community. He is passionate about youth inclusion, social innovation and servant leadership.

**12-1PM WEDNESDAY**
Managing Your Social Enterprise for Growth and Success
See page 15

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**ANNA DEMANT**
**MANAGER, PLANET WHEELER FOUNDATION**
Anna Demant is Manager, Planet Wheeler Foundation. The Foundation focuses on health, education, food security and refugees, and is responsible for one third of Australian foundation overseas giving.

**12-1PM WEDNESDAY**
Effective Ways to Work With People in Remote Communities
See page 15

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**ANDREANNE GRIMARD**
**HEAD OF NORTH AMERICA, SOLIDARIDAD NETWORK**
Andréanne Grimard is Head of North America for Solidaridad Network. Solidaridad works to accelerate the transition of 11 commodity supply chains towards sustainability.

**12-PM WEDNESDAY**
Certification 2.0 - Mainstreaming Sustainable Production
See page 15

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**JONATHAN C. LEWIS**
**FOUNDER AND HOST, I0NPoverty**
Jonathan C. Lewis is Founder and Host of I0NPoverty, Founder and President of the Opportunity Collaboration, Founder and Chair of MicroCredit Enterprises and Lecturer at U.C. Blum Center for Developing Economies.

**11.15AM-12.15PM FRIDAY**
Video Preview: The Existential Social Entrepreneur
See page 33

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**MITCH BESSEr**
**FOUNDER, MOTHER2MOTHERs**

Dr. Mitch Besser is Founder of mothers2mothers, m2m employs mothers living with HIV to work in health centres and communities, helping HIV positive women and their babies access medical care and stay healthy.

**12.15AM-1.15PM THURSDAY**
Beyond Doctors and Nurses: Engaging People as Providers
See page 25

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**MARTIN FISHER**
**CO-FOUNDER AND CEO, KICKSTART**
Martin Fisher is Co-Founder and CEO of KickStart, an award-winning non-profit social enterprise that eradicates poverty by designing and mass-marketing ‘MoneyMaker’ branded human-powered irrigation pumps.

**12.15-1.15PM THURSDAY**
Monitor Your Impacts and Strengthen Your Donor Relations
See page 25

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**ROBERT HOPE**
**RESEARCHER, UNIVERSITY OF OXFORD**
Robert Hope leads the ‘mobile/water for development’ research at Oxford University (oxwater.co.uk). The group is supported by DFID and ESRC, and partners with UNICEF and GSK.

**11.15AM-12.15PM FRIDAY**
Mobile-Enabled Entrepreneurship for Water Security
See page 33

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**JOE MAIDIATH**
**FOUNDER AND EXECUTIVE DIRECTOR, GRAM VIKAS**

Joe Madiath, Founder and Executive Director of Gram Vikas, has spearheaded its water and sanitation programme since 1992. He is a recipient of the Skoll Award.

**11.15-12.15PM FRIDAY**
A Collaborative Approach to Water and Sanitation
See page 33

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**ESHA CHIABRA**
**INDEPENDENT WRITER**
Esha Chhabra is a writer who covers the social impact space. Among others, she has written for the Economist, Guardian, New York Times, San Francisco Chronicle and Stanford Social Innovation Review.

**11.15AM-12.15PM FRIDAY**
Media and Social Enterprise: What is Still Lacking?
See page 33

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**MAGGIE FOX**
**PRESIDENT AND CEO, CLIMATE REALITY PROJECT**
Maggie Fox is President and CEO of the Climate Reality Project, an organisation dedicated to raising awareness to help citizens around the world discover the truth about the climate crisis, and take steps to bring about global change.

**12.15-1.15PM THURSDAY**
The Carbon Conversation: From Apathy to Action
See page 25

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**MARIO MARCONI**
**MANAGING DIRECTOR, HEAD OF FAMILY SERVICES, UBS**

Mario Marconi heads UBS Philanthropy and Values Based Investing. He is regularly featured on philanthropy in broadcasts such as CNBC. Mario has been trained at the University of Geneva and holds an MBA from IMD.

**12.15-1.15PM THURSDAY**
The Role of Banks in Social Finance Innovation
See page 25

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**GREG DEES**
**CO-FOUNDER, CENTER FOR THE ADVANCEMENT OF SOCIAL ENTREPRENEURSHIP, DUKE UNIVERSITY**
Greg Dees is Co-Founder of the Center for the Advancement of Social Entrepreneurship at Duke University. He previously taught at Stanford, Harvard and Yale, and has written extensively in this area.

**12.15-1.15PM THURSDAY**
Creating Adaptive, Open-Innovation Societies
See page 25

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**JIM FRUCHTERMAN**
**CEO, BENETECH**
Jim Fruchterman is CEO of Benetech, a non-profit software for social good company. He founded several successful high tech companies and is both a Skoll Awardee and a MacArthur Fellow.

**11.15AM-12.15PM FRIDAY**
Big Data for Real Impact in Social Enterprises
See page 33

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**RANDALL KEMPNer**
**EXECUTIVE DIRECTOR, ASPEN NETWORK OF DEVELOPMENT ENTREPRENEURS**
Randall Kemper is Executive Director of the Aspen Network of Development Entrepreneurs (ANDE), a global network of 70+ organisations that propel entrepreneurship in emerging markets.

**12-1PM WEDNESDAY**
Supporting Small Business Entrepreneurs in Emerging Markets
See page 15

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**RICH LEIMSIDER**
**DIRECTOR, ECHOINGreen**
Rich Leisimder runs Fellow and Alumni Programs at Echoing Green. He has been a leader for 25 years in identifying and supporting emerging social entrepreneurs.

**11.15AM-12.15PM FRIDAY**
Early Stage Social Entrepreneurs – How to Support Them?
See page 33

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**12.15-1.15PM THURSDAY**
The Role of Banks in Social Finance Innovation
See page 25

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**FRANK MERRY**
**FINANCIAL DIRECTOR, ALIANCA DA TERRA**

Frank Merry is the Financial Director at Alianca da Terra, a small Brazilian non-profit organisation that encourages good land stewardship in the Cerrado and Amazon.

**12-1PM WEDNESDAY**
Facing Conflict of Interest in Hybrid Business Models
See page 15
DELEGATE-LED PROFILES

LISA NASH
CEO, BLUE PLANET NETWORK
Lisa Nash is CEO of Blue Planet Network, a global expert community of 97 organisations using its online platform to improve the planning, evaluation and tracking of water programmes for 1.1 million people.
12-1PM WEDNESDAY
How To Partner For The Greater Good...And Survive! See page 15

ZAHID TORRES-RAHMAN
FOUNDER AND DIRECTOR, BUSINESS FIGHTS POVERTY
Zahid Torres-Rahman has close to 20 years of experience and has founded several platforms that bring together the worlds of business and international development, including Business Fights Poverty and Business Action for Africa.
12-1PM WEDNESDAY
Leveraging Multinational Value Chains for Social Impact See page 15

KIM PLEWES
ASSOCIATE DIRECTOR, FREE THE CHILDREN
Kim Plewes has been an active social justice advocate since the age of 12 and over the past 14 years has directly engaged thousands of young people in changing the world through Free The Children.
11.15AM-12.15PM FRIDAY
Ensuring a Role for Young People in Changing the World See page 33

ADALBERTO VERISSIMO
CO-FOUNDER, IMazon
Beto Verissimo is Co-Founder of Imazon, a think-and-do tank based in the Brazilian Amazon. In 2010 he received the Skoll Award for Social Entrepreneurship. He is also an AVINA and Ashoka Senior Fellow.
11.15AM-12.15PM FRIDAY
Stopping Deforestation in the Tropics See page 33

MARIA SANCHEZ-MARIN MELEDO
COO, THOMSON REUTERS FOUNDATION
Maria Sanchez-Marin Melero is COO of the Thomson Reuters Foundation, where until recently she headed TrustLaw Connect, the service linking the best non-profit organisations and social entrepreneurs around the world with the best law firms and corporations.
12-1PM WEDNESDAY
Lawyers Behind the Wheel of Social Innovation See page 15

DANIEL VIEDERMAN
CEO, VERITÉ
Daniel Viederman’s work with Venté ensures that the largest companies in the world and their suppliers understand and respond to serious human rights problems in their supply chains. He is a recipient of the Skoll Award.
12.15-1.15PM THURSDAY
Farms, Fisheries, Foxconn and Fair Labour in the Global Economy. See page 25

CHARLES SLAUGHTER
FOUNDER, LIVING GOODS
Charles Slaughter founded TravelSmith, a $100 million travel-wear company, and Living Goods, which empowers micro-entrepreneurs to deliver life-changing products to the doorsteps of the poor.
12.15-1.15PM THURSDAY
Growing Out Not Up: Scaling Impact Through Influence See page 25

ELIZABETH WALLACE ELLERS
FOUNDER, THE GLOBALISLOCAL FUND
Elizabeth Ellers is Founder of The globalislocal Fund, an award winning educational and funding vehicle designed to attract more investors and drive informed, new capital to global development solutions.
12.15-1.15PM THURSDAY
Breakthrough Collaborative Funding See page 25

BEST OF THE FORUM

THREE THINGS I HAD NEVER THOUGHT ABOUT BEFORE:

PEOPLE I WANT TO FOLLOW ON TWITTER:
@ 
@ 
@ 
@

SESSIONS I MUST WATCH OR LISTEN TO LATER:

MY FAVOURITE QUOTES:

THE MOST INTERESTING IDEA I HEARD:

TOP FIVE PEOPLE TO FOLLOW UP WITH:

THINGS I FEEL INSPIRED TO DO WHEN I GET BACK:

WEBSITES I MUST CHECK OUT:
Patrick Jordyan, Chief, Health, Georgetown University

Akhil Denizkiran, Director, Corporate Strategy, Citigroup

F

Pace Combines, Chief of Health, Leadership and Education Sciences, University of San Diego

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<td>Alberto Burguen, President, John S. and James L. Knight Foundation</td>
<td>Sally Kasas, Communications Associate, Skoll Foundation</td>
<td>Annie Lemets, Founder, The SHG Campaign</td>
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<td>Namgoong Uhaneke, CEO and Social Media Consultant, SocialCompany, Inc.</td>
<td>Jordan Kasakke, Founder and Chair, Visierstrong</td>
<td>Leonardo Letelier, CEO, STARi, Finance for Good</td>
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<td>James Ingelgrind, Category Manager, Unilever</td>
<td>Kim Keller, Executive Director, David &amp; Anita Keller Foundation</td>
<td>Wendy Levy, Director, New Arts Asia, Senior Consultant, Sanden Institute</td>
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<td>Bob Ingle, Former Congressmen, South Carolina, Energy and Enterprise Initiative</td>
<td>Sam Kelagi, Founder and CEO, Piwico</td>
<td>Jonathan C. Lewis, Mayor and Founder, OPPoverty</td>
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<td>Elizabeth Isak, Co-Founder and CEO, SeniorEntrepreneurshipWorkshop</td>
<td>Peter Kelser, Managing Partner, Richard Global</td>
<td>Mike Lin, CEO, Fedsai</td>
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<td>Elio Ishiihara, Global Program Manager, International Finance Corporation</td>
<td>Carol Kern, Global Director of Development, Half the Sky Foundation</td>
<td>Vaughan Lindsay, CEO, The Darlington Hall Trust</td>
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<td>Leticia Ionita, COO, Asociacion Saule Cranea</td>
<td>Randall Kemper, Executive Director, Agre Network of Development Entrepreneurs</td>
<td>Violeta Lq, Guest Professor, Beijing Normal University School of Social Development and Public Policy</td>
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<td>Nigel Kershaw, CEO, The Big house and Big house Invest</td>
<td>Ryan Lock, Director of Social Enterprise, Government of Ontario</td>
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<td>Fazilah Khan, Pakistan Country Leader and CEO, Arzum Fund</td>
<td>Kai辽风吹, Director of Strategy, Small Grants Australia</td>
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<td>Salman Khan, Founder and Executive Director, Khan Academy</td>
<td>Chairman Lowe, CEO, Visits</td>
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<td>Nader Khal😘, Palestinian Directors Friends of the Earth, Middle East</td>
<td>Amy Low, Chief Advocacy and Engagement Officer, Landcare Foundation</td>
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<td>Reem Khouri, Manager, CEO Operations (Arames) and Board Member (Raywood), Arames, Raywood</td>
<td>Bruce Lowry, Director of Rubby and Communications, Skoll Global Threats Fund</td>
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<td>Andrew Kladberg, Chair and Founder, Free the Children</td>
<td>Mindy Lubber, President, Core</td>
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<td>Marc Kladberg, Co-Founder, Free the Children</td>
<td>Daniel Lubetkin, Founder and President, PeaceWorks Foundation</td>
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<td>Robert Kirkpatrick, Director, UN Global Pulse, United Nations</td>
<td>Amy Luens, Director of Climate Change, Skoll Global Threats Fund</td>
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<td>Peter Koschay, Co-Founder, Upworthy</td>
<td>Michael Lust, Founder, Lust Foundation</td>
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<td>Mani Koska, Founder, The SafePoint Trust</td>
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<td>Carlos Gabriel Krausk, Executive Secretary, Instituto de Conservación Desarrollo Sostenible de Amazonía (ICDIA)</td>
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</table>

**NAME, TITLE, ORGANISATION**

- **Brian McMillan**, Co-Founder, Roadtrip Nation
- **Jamie McAlister**, President and CEO, Education for Employment Foundation
- **Jennifer McCrea**, Founder and CEO, Experimental Fundraising
- **Chris McCann**, Chief Operating Officer, Gordon and Betty Moore Foundation
- **Darwin McKeever**, Deputy Director, Charitable Sector, Global Policy and Advocacy, Bill & Melinda Gates Foundation
- **Debbie McLeod**, Executive Director, Grant Me The Wisdom Foundation
- **Scott McMeekin**, CEO, JIMP Math
- **Aviva McPhail**, Creative Producer, Black Sheep Film Productions
- **Chiara McPherson**, MBA Candidate, Stanford University
- **Tala Mehal**, Executive Assistant to the CEO, Global Fund Foundation
- **Munirah Memarose**, Jordanian Director, Friends of the Earth Middle East
- **Molly Melchior**, Founder and Executive Director, Trudo
- **Tony Melodi**, Founder and Chairman, Ghana Kalgoo Community Development Foundation
- **Katie Merrick**, Senior Analyst, Finance and Operations, Skoll Foundation
- **Frank Merry**, Director, Alliance da Terra
- **Caro Metris**, Director, Sundance Institute
- **Ben Metz**, Curator, Oxford Jam
- **Brian Milder**, Vice President of Strategy and Innovation, Root Capital
- **Gary Milidore**, Head of Procurement, Commodities, Nokia
- **Leo Minai**, Journalist, Quartz
- **Bathylle Missika**, Deputy Head-Policy Dialogue Division, Organization for Economic Cooperation and Development
- **John Minvi**, Professor, University of Michigan
- **Pat Mitchell**, President and CEO, Policy Center for Media
- **Maggie Mitchell Sales**, Executive Director, Global Foundation International
- **Julia Moffett**, CEO, The Future of Learning Fund, TBL Investments
- **Ellen Moir**, Founder and CEO, New Teacher Center
- **Paul Molin**, Head of Private Banking, Skedate
- **Almea Molloy**, Author, Journalist, Author, Journalist
- **Shaein Monkhman**, Founder, South Media
- **Luiz Mondaca**, President, Latin America Beverages, PepsiCo
- **Niki Moin**, Founder, ThinkStartup International
- **Froilán D. Mosquera**, Director of Development, International Center for Transitional Justice
- **Mark Moores**, Founder and Chief, Mabob
- **Marc Mougeas**, Senior Communications Manager, Conrad N. Hilton Foundation
- **Sam Morgan**, Founder, Jasmine Social Investments
- **Jenifer Morgan**, Digital Editor, Stamford Social Innovation Review
- **Patrick Moriarty**, Director, Triple B, IRC International Water and Sanitation Centre
- **Ken Montgomery**, Graduate Student, The Blavatnik School of Government
- **Gemma Mortenson**, Executive Director, Crisis Action
- **Siphko S. Moyo**, Africa Director, ONE
- **Dambisa Moyo**, Economist, Author
- **Shamila Moghalu**, Founder and CEO, Clarify Data
- **Diana Mundia**, Global Head, Corporate Responsibility Management, Norfund
- **Jim Murphy**, Business Technology Director, Skoll Foundation
- **Geoffrey Murphy**, Program Director, Pan-Peron Economic Development, Walking Advisors
- **Andrew Mawamba**, Strategy and Editorial Director, Independent Publications Limited
- **Jenal Nalubule**, Co-Founder, Nele Foundation
- **Susho Nandwani**, Senior Partner, Akbar Foundation
- **Vivian Nao**, Business Development, Europe, Acumen Fund
- **Lisa Nee**, CEO, Blue Planet Network
- **Alex Nicholls**, Lecturer in Social Entrepreneurship, Said Business School
- **Kara Nichols**, Executive Director, Connect To Learn
- **Aquilah Noble**, Head of Impact Investing, World Economic Forum
- **Eric Nomoto**, VP of Alliances and Partnerships, Skoll Global Themes Fund
- **Art Norris**, Chairman and CEO, Nor1
- **Jacqueline Novogratz**, Founder and CEO, Acumen Fund
- **Tom O Calghan**, Director, Head
- **Kip Orbansee**, Development Specialist, Visayan Forum Foundation, Inc.
- **John Ostfeld**, CEO, WASH Advocates
- **Maaza O’Neill**, Chief Innovation Officer, USAID
- **Rebecca Ory**, Co-Founder and CEO, Health Leads
- **Matt Oppenheimer**, CEO, Remity
- **Karim Poi Oppenheimer**, Vice President, World Health Partners
- **Luke Opprana**, Executive Director, Ghana Kalgoo Community Development Foundation
- **William Oron**, Deputy CEO, Capricorn Investment Group
- **Sally Ousberg**, President and CEO, Skoll Foundation
- **Mohamed Ousmane**, Head of Grants, Elton John AIDS Foundation
- **Danilus Ova**, Lead, Funder Alliances, Skoll Foundation
- **Giuseppe Paez-Acosta**, Program Manager, Azira Foundation
- **Darelle Papi**, Founder and CEO, FIPPY Tours, Skoll Centre
- **Kevin P. Parker**, CEO, Sustainable Insight Capital Management
- **Teresa Parker**, Director of Development and Communication, Nepal Youth Foundation
- **John Parkman**, HR Director, Skoll Foundation
- **Patli Parson**, Managing Producer, PBS NewsHour
- **Mayur Patel**, Vice President, Strategy and Assessment, John S. and James L. Knight Foundation
- **Sharon Patilla**, Managing Director, ESI’s Exponential Fundraising
- **Diane Patton**, Chair, Director of Corporate Responsibility, Norfund
- **Greg Pope**, CASE at Faber, Center for the Advancement of Social Entrepreneurship
- **Christie Pearson**, Founder and Chairman, Solar
- **Cameron Peck**, Director of Social Innovations Special Initiatives, Mercy Corps
- **Kristine Pearson**, CEO, Lifeline Energy
- **Nizar Pelman**, Executive Director of Citizen Schools New York; Citizen Schools
- **Richard Raymond**, Producer, Creative-Partnerships, Sundance Institute, Documentary Film Program
- **Kim Pickles**, Co-Director, The Story Museum
- **Katherine Pikas**, Vice President, Abibco Fund
- **Jan Pieters**, Executive Vice President, ShoreBank International Ltd
- **Kim Pinney**, Associate Director of Special Partnerships, Free the Children
- **Mark Pickles**, President, Amazon Conservation Team
- **Kim Pollock**, CEO, World We Want Foundation
- **Cara Pope**, Principal, Inside Strategic
d- **Michael Porter**, Professor, Harvard Business School
- **Jake Porway**, Founder and Executive Director, Outfished
- **Kavita Prakash-Mani**, Head Food Security Agenda, Syngenta International
- **Inne Pribnik**, President, IDP Foundation, Inc.
- **Alice Prischockas**, Principal, University of Oxford
- **Jennifer Prya**, Managing Director of Strategic Initiatives, Calset Foundation
- **Mike Quinn**, CEO, Zinnie
- **Fadi Qurani**, Researcher and Chief Operating Officer, AL Haq /Independent Wind
- **Raia Qureshi**,Philanthropist, EHEA, R J Morgan
- **Mike Rapoport**, President, Democracy
- **Joanna Rau**, Administrative Assistant, Skoll Foundation
- **Cheomes Reaux**, Director of Advocacy and Strategic Alliances, water.org
- **Eben Reel**, Researcher and Evaluation Officer, Skoll Foundation
- **John Rele**, President and Founder, Conservation Strategy Fund
- **Mary Remick**, Director of Water Innovation Program, Water.org International
- **Ahmed Riahi**, Co-Founder and Board Member, The Citizens Foundation
- **Paul Riezebos**, President and CEO, Fair Trade USA
- **Rae Richman**, Director, Rockefeller Philanthropy Advisors
- **Sue Riddington**, Chief Executive and Founder, Bluebird Global Development Group
- **Jennifer Riis**, Director of Content and Communications, Rotman School of Management
- **Stephen Riggins**, Chief Marketing Officer, Water for People
- **John Roberts**, Co-Founder, Open University of West Africa
- **Mary Robinson**, Former President of Ireland, President, Mary Robinson Foundation - Climate Justice
- **Judith Rodin**, President, Rockefeller Foundation
- **Alvaro Rodriguez Arcegu**, Co-Founder and Managing Partner, IDISA Partners
- **Paul Rogers**, Director, George Mason Center for Social Entrepreneurship
- **Robert Rome**, Web Producer / Graphic Designer, Skoll Foundation
- **Nico Rosen**, Executive Director, Solidarity Network
- **William Rosenthal**, Co-Founder and Managing Partner, Phyx Ventures
- **Carme Ross**, Executive Director, Independent Diplomat
- **George Roper**, CEO, Engineers Without Borders Canada
- **David Rothchild**, Principal, Portfolio Team, Skoll Foundation
- **Bunkir Roy**, Founder and Director, Banford College
- **Allama Ruiz Roa**, Founder and President, Ciudad Saludable
- **Diane Saleri**, Director of Social Impact, McKinsey & Company
- **Anshita Sadargi**, CIO, International Development Enterprises (India)
- **Grace Sai**, Co-Founder and CEO, The Hub Singapore
- **Soray Salii**, Senior Vice President of Middle East / North Africa for Junior Achievement Worldwide, INJAZ Al-Arab
- **Dipinder Saluja**, Managing Director, Capricorn Investment Group
- **Arlene Samen**, Executive Director, One Heart World-Wide
- **Judith Samuels**, Executive Director, Aspen Institute and Society Program
- **Luis Samaniego**, General Manager, Fundacion Paraguaya
- **Marina Sanchez-Matz Weiss**, Director of TrustLaw Connect, Thomson Reuters Foundation
- **Mina Sandrichi**, Founding Partner
- **Abigail Sarmay**, Program Officer, The Lemelson Foundation
- **David Satterthwaite**, Director of Private Sector Department, Oxfam America
- **Jason Saul**, Founder and CEO, Mission Measurement
- **Vicki Saunders**, Senior advisor innovation, Rhyson America
- **Stefan Schabacker**, CEO, ROCK YOUR LIFE!
- **Regina Schep**, Strategic Business Developer, Pill Foundation
- **Philipp Schenkenberg**, Founder and CEO, ROCK YOUR LIFE! Die Komplett Mentoring
- **J.B. Schramm**, Founder and CEO, College Summit
- **Ron Schutte**, Founder and Executive Director, Entrepreneurs4Change
- **Teil Schwartz**, Dean, UGA School of Theater, Film and Television
- **Beverly Schwartz**, Vice President, Global Marketing, Ashoka
- **Debra Schwartz**, Director of Program-Related Investments, MacArthur Foundation
- **Eric Schwartz**, Co-Founder and CEO, Citizen Schools
- **Matt Scott**, Entrepreneur in Residence, Skoll Centre for Social Entrepreneurship
ENVIROMENTAL FOOTPRINT

To minimise the footprint of the Skoll World Forum, we have taken great care to ensure that the entire event prioritises sustainable practices. Therefore, each and every product you see at the Forum, from the signage and production sets to furniture, were made using local, sustainable products and reused where possible from prior years.

In addition, any paper materials were made using Forest Stewardship Council (FSC) approved sources. Meals, where possible, include Fair-Trade products and local produce.

Specific practices include:

- Using local, sustainable and Fair Trade items in lunches and delegate meals where possible
- Placing composting and recycling stations throughout meeting venues
- Using re-useable signage to eliminate one-time-use as much as possible
- Printing programmes with FSC paper and soy inks
- Eliminating all extraneous packaging such as bags and folders
- Collecting and re-using bamboo lanyards and plastic badge holders
- Providing reusable water bottles and water stations
- Encouraging mass transit to the Forum from London
- Providing a carbon-offset link for attendees to offset their travel

PLEASE LEAVE YOUR BADGE AND LANYARD AT SAID BUSINESS SCHOOL TO BE RE-USED.

THANK YOU!
The Skoll World Forum is to accelerate the impact of the world’s leading social entrepreneurs by uniting them with a collaborative pursuit of large-scale social change.