# NEWEAKERS



### **DAVID BORNSTEIN**

Author, Fixes Column, New York Times Founder, Solutions Journalism Network

David Bornstein is co-author of the popular Fixes column in The New York Times, Founder of Dowser.org, a media site that reports on social problem solving, and Founder of the soon-to-be launched Solutions Journalism Network, supporting journalists who report critically about social innovation. His books include How to Change the World: Social Entrepreneurs and the Power of New Ideas - "a bible in the field", according to Nicholas D. Kristof. David's forthcoming book will highlight key patterns in social change in the U.S. and Canada.

## SPEAKING

1400-1530 THURSDAY HORIZONTAL MEDIA: THE NEW INFLUENCERS



## **GIDON BROMBERG**

Israeli Director EcoPeace / Friends of the Earth Middle East

Gidon Bromberg is the Israeli Director of EcoPeace / Friends of the Earth Middle East (FoEME). FoEME brings together Jordanian. Palestinian and Israeli environmentalists to promote sustainable development and advance ME peace efforts. FoEME's three co-directors were honoured by TIME Magazine, the Skoll Award, Euro-Med Award and the Aristotle Onassis Prize. Gidon has written extensively on the relationship between water and Middle East peace. He is an attorney by profession and alumni of Yale University's World Fellows programme.

SPEAKING 1530-1700 FRIDAY CLOSING PLENARY

## **NOAH MANDUKE**

**Chief Strategy Officer** Jeff Skoll Group

Noah Manduke works alongside the leadership of Jeff Skoll's philanthropic and commercial organisations to continually sharpen their strategic plans and accelerate collaborative impact within the Jeff Skoll Group. A principal advisor to Skoll and his organisations since 2002, he triages opportunities and works with key partners to advance the aims of Skoll's organisations. Noah is the former President of management consulting firm Durable Good, and former President and Chief Operating Officer of global strategic branding firm, Siegel & Gale.

SPEAKING 1730-1900 THURSDAY SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP



### JOHN MERRIS-COOTS

**Director, California Career Resource Network** 

**California Department of Education** 

John Merris-Coots is the Director of the California Career Resource Network (CalCRN) programme within the California Department of Education, CalCRN provides career information, resources and training materials to California's middle school and high school students, parents, counsellors, educators and administrators. He has spent the past 19 years providing professional development training and resources to California educators while working for the Sacramento County Office of Education and the California Department of Education.

## SPEAKING

#### 0900-1030 FRIDAY

DANCING WITH ELEPHANTS: INFLUENCING EDUCATION SYSTEMS IN A WORLD IN FLUX



## GARY MILSTED

Head of Procurement, Commodities -Zone EUR Nestlé

Gary Milsted is Head of Procurement, Commodities - Zone EUR at Nestlé. In his former role, Gary was responsible for coordinating Coffee Purchases for the Nestlé Group and supporting the Nestlé Plan with the objective of delivering sustainable sourcing for Green Coffee within Nestlé. He has a long history with the company, having worked for Nestlé Australia, Nestlé UK & Nestec Ltd.

## SPEAKING 1400-1530 THURSDAY

SUSTAINABLE CAPITALISM: INTEGRATING SUSTAINABILITY FROM THE COPY ROOM TO THE BOARD ROOM

## YUSUF RANDERA-REES



Awethu Project

CEO

Yusuf Randera-Rees was born in South Africa and studied at Harvard and as a Rhodes Scholar at the University of Oxford. Struck by the number of poor South Africans with entrepreneurial flair yet hindered by lack of formal training and resources, Yusuf set up the Awethu Project, which identifies and develops high-potential young entrepreneurs and invests in businesses alongside them. The goal is to replicate this model across Africa, creating a generation of entrepreneurial leaders from poor backgrounds to drive the continent's development. Yusuf was selected as an Echoing Green Fellow in 2011.

SPEAKING 1115-1230 AND 1330-1445 FRIDAY FRUGAL INNOVATION

## SESS CHANGES

## PANEL SESSION

## SUSTAINABLE CAPITALISM: Integrating Sustainability From the Copy Room to the **Board Room**

1400-1530 THURSDAY

NELSON MANDELA LECTURE THEATRE

Addressing our world's most pressing challenges, including climate change, food shortages, water scarcity, deforestation and poverty, requires a rethink of our entire economic system. Governments and civil society cannot win this battle alone; capital markets will need to mobilise resources to bring about this transformation.

#### MODERATOR

Mindy Lubber, President, Ceres

#### SPEAKERS

Mike Barry, Head of Sustainable Business, Marks and Spencer plc

Roberto Artavia, CEO, Social Progress Initiative

James Cameron, Founder and Executive Vice Chairman, Climate Change Capital

#### NEW SPEAKER

Gary Milsted, Head of Procurement, Commodities - Zone EUR, Nestlé

## PANEL SESSION

## DANCING WITH ELEPHANTS: INFLUENCING EDUCATION SYSTEMS IN A WORLD IN FLUX FRIDAY 0900-1030

LECTURE THEATRE 4

Education is one of the sectors most impervious to change, as evidenced by continued reliance on outdated curricula, teaching methods and administrative processes. Yet helping today's youth develop new ways of thinking and relevant skills has never been more urgently required, given complex and accelerating local and global challenges.

#### MODERATOR

Debra Dunn, Consulting Associate Professor, Stanford University d.school

#### **SPEAKERS**

Madhav Chavan, Co-Founder and CEO, Pratham

Mike Marriner, Co-Founder, Roadtrip Nation

Mary Anne Müller, Founder and Executive Director, Fundación Origen

Anjani Kumar Singh, Principal Secretary, Department of Education, Government of Bihar

Daniela Bertoglia, Manager of Corporate Affairs and Sustainability, Natura Chile

## NEW SPEAKER

John Merris-Coots. Director. California Career Resource Network. California Department of Education



#### **HORIZONTAL MEDIA: The New Influencers** 1400-1530 THURSDAY

SEMINAR ROOM A

SoLoMo, or so what? We look at how social, local and mobile is - and is not - morphing media. What will citizen journalists do next? Must you think local to be global? Is mobile the only way to reach, and change the minds, of millions? Does this mash-up of referrals and reportage herald a new world-changing era?

#### NEW MODERATOR

David Bornstein, Author, Fixes Column, New York Times; Founder, Solutions Journalism Network

#### **SPEAKERS**

Satnam Matharu, Director of International Relations, Al Jazeera Network

Kinsey Wilson, Executive Vice President and Chief Content Officer, National Public Radio

Yvette Alberdingk Thijm, Executive Director, WITNESS

CONNECT & COLLABORATE 1:

#### FRUGAL INNOVATION

1115-1230 AND 1330-1445 FRIDAY

ROOM 6

Smaller, cheaper, faster and better? Join us to discuss how the needs of emerging market customers are put squarely in the centre to develop innovative new products and services. Proven practitioners of this approach will kick-start the discussion by highlighting how they went about designing, marketing and disseminating their innovations.

#### FACILITATOR

James Koch, Executive Director, Global Social Benefit Incubator

#### **CONTRIBUTORS**

Lesley Silverthorn, Co-Founder and CEO, Angaza Design, Inc.

Shona McDonald, Director, Shonaquip

Marc Koska, Founder, The SafePoint Trust

Naganand Murty, Co-Founder and President, Technologies, Embrace

#### NEW CONTRIBUTOR

Yusuf Randera-Rees, CEO, Awethu Project

## UPDATED



## **GEETA RAO GUPTA**

**Deputy Executive Director, Programmes, UNICEF** 

Dr. Geeta Rao Gupta, Ph.D., is Deputy Executive Director, Programmes, at UNICEF where she oversees UNICEF's programming, policy, strategy and research. Geeta's previous appointments include senior advisor at the Bill and Melinda Gates Foundation and president of the International Center for Research on Women. Her distinguished work has been recognised with numerous awards, including Harvard University's 2006 Anne Roe Award and the 2007 Washington Business Journal's "Women Who Mean Business" Award.

## LATEST

SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

**CRISTINA BICCHIERI** Social Norm Entrepreneurship: Please note that Cristina is both moderator and a speaker in

## **SKOLL, CISCO AND YOU: Can Networks Unlock the Barriers to Large Scale Change?**

WEDNESDAY, MARCH 28 - FRIDAY, MARCH 30 THE COLAB ROOM. SEMINAR ROOMS 12-13 SAID BUSINESS SCHOOL

Collaborative action is an essential driver of large scale change – but the barriers are daunting. Skoll and Cisco have launched a partnership to explore how to use human and technology networks to unlock these barriers, and create the conditions for large scale change.

Join us and your fellow social innovators in the CoLab Room throughout the Forum as we begin to explore through hands-on, interactive design, discussions and demonstrations - so we can then work together beyond the Forum to co-create a solution.

## **CLOSING PLENARY**

#### 1530-1615 FRIDAY NELSON MANDELA LECTURE THEATRE

### MASTER OF CEREMONIES STEPHAN CHAMBERS

Director of the MBA, Saïd Business School, University of Oxford; Chair of the Standing Committee, Skoll Centre for

## LOST IN THE NOISE: AMPLIFYING UNTOLD STORIES IN AN AGE OF FLUX

Carl Pope, Senior Strategic Advisor, Sierra Club: Convenor NEW SPEAKER Gidon Bromberg, Israeli Director,



## **NEW LEGATES**

Spencer Adler, Bcauses Accelerator, Co-Founder	
Taghi Amirani, Amirani Media, TED Senior Fellow	
Joan Anway, Blue Planet Network	
Kevin Ashley, Dalio Family Foundation, Inc., Special Projects Coordinator	
Jessica Bailey, Rockefeller Brothers Fund, Program Officer	
Jane Berentson, Inc. Magazine, Editor in Chief	
Jane Berk, Participant Media, Advisor	
Anita Bhatia, International Finance Corporation, Director, Partnerships and Advisory Services Operations	
Katherine Boo, New Yorker, Staff Writer	
Gidon Bromberg, Friends of the Earth, Middle East, Israeli Director	
Alex Canfor-Dumas, Office of Gordon and Sarah Brown, Education Coordinator	
Marius Chirila, Saïd Business School, Shell Foundation Fellow	
Helen Chou, International Organisations Programme Office, Singapore Economic Development Board, Assistant Head	
Jo Confino, The Guardian, Executive Editor	
Daniel Crisafulli, Potrero Impact Advisors, Managing Director	
Miranda Curtis, Camfed, Board Member	
Darlene Damm, Matternet, Co-Founder	
Sarah DiTroia, Health Leads, Chief Operating Officer	
Karen Duffin, Cisco Systems, Inc., Cisco Corporate Social Responsibility	
Mike Feerick, Alison, CEO	
Patricia Finneran, Sundance Institute Documentary Film Program, Creative Producer	
Frank Fitzpatrick, EarthTones, Founder and Director	
Frank Hajek, Servicios Ecosistemicos Peru, Director	
Martin Hartigan, Individual	
Erik Hersman, Ushahidi, Co-Founder	
John Hoffmire, Saïd Business School, Director	
Marika Holmgren, Organic Events, Event Producer	
Rahim B. Kanani, Skoll Foundation, Curator, Digital Platforms	
Maja Kecman, Centre for Vision in the Developing World, Head of Design	
Reem Khouri, Aramex, Ruwwad, Manager, CEO Operations (Aramex) and Board Member (Ruwwad)	
Kyleigh Kuhn, Roots of Peace, Founder, Twenty Four Suns	
Kai Kunze, Moehrle Family Office, Managing Director	

## GET CONNECTED

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Neil la Croix, Kraft Foods, Director of Sustainable Supply Chains

Jasjit Mangat, Omidyar Network, Head, Access to Capital (India)

John Marks, Search for Common Ground, Founder and President

Simon Matthee, Small Giants Australia

Ravi Mattu, Financial Times, Editor, Business Life

Debbie McCoy, Stanford University, Stanford Institute for Innovation in

Developing Economies

Ntongi McFadyen, Save the Children, Alumni Scholar and Director of Integrated Financial Services

John Merris-Coots, California Career Resource Network, Project Director

Sina Mira, Cisco Systems, Inc., Manager Technical Marketing

Daniel Nepstad, IPAM-IP, Program Coordinator

Nicole Newnham, Individual, Filmmaker

Samuel Nwanze, Heirs Holdings, Chief Investment Officer

Saundra Pelletier. WomanCare Global. CEO

Yusuf Randera-Rees, Awethu Project, Co-Founder and CEO

Andreas Raptopoulos, Matternet, CEO

Robert Rosenthal, Center for Investigative Reporting, Executive Director

Yasemin Saltuk, JP Morgan Chase, Director of Social Finance

Mirjam Schoening, Schwab Foundation on Social Entrepreneurship, Senior Director and Head

Jess Search, BRITDOC Foundation, CEO

Brian Sirgutz, Huffington Post, Co-Founder of Impact and Education

Cori Stern, Scout Shepherd, Scout and Shepherd

Mitchell L. Strauss, Overseas Private Investment Corporation, Special Advisor SRI Finance

Carrie Sui Butt, Stanford University, Project Leader, SEED

Rebecca Symington, Mlinda Foundation, Executive Director

Greta Thomas, Innovaid, Innovator

Mabel van Oranje, The Elders, CEO

Madhu Venkataramanan. Wired Magazine. Assistant Editor

Zoe Williams, The Guardian, Columnist

Katherine Woerner, Abbott, Senior Manager, Global Citizenship & Policy

Steve Wright, Grameen Foundation USA, VP Client Data

Hang-je Yoo, The Happiness Foundation, Executive Director and Vice President

Khusnul Zaini, Telapak, President