

AT A GLANCE GUIDE TO OXFORD

KEY

▲ Said Business School to New Theatre and Examination Schools, via Oxford landmarks. Journey time 25 minutes.

▲ Said Business School to Examination Schools direct. Journey time 20 minutes.

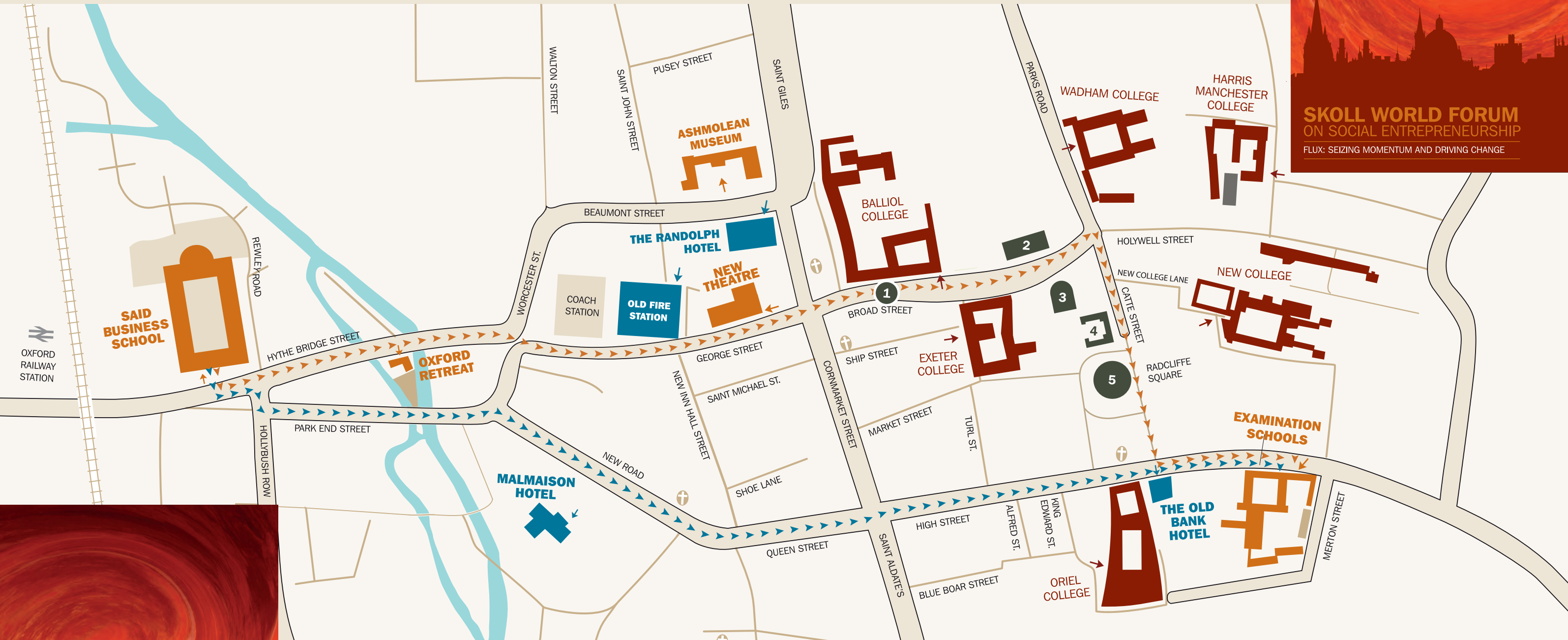
Please note taxis are available from Oxford train station to Examination Schools. Journey time 10 minutes.

■ Forum venues

■ Colleges for delegate dinners

■ Key locations

→ Entrance to building



**SKOLL WORLD FORUM
ON SOCIAL ENTREPRENEURSHIP**
FLUX: SEIZING MOMENTUM AND DRIVING CHANGE

LANDMARKS ALONG WALKING ROUTE

1 Martyrs' Cross

Look down to see the site where the Oxford Martyrs – Anglican bishops Hugh Latimer, Nicholas Ridley and Thomas Cranmer – were burnt at the stake for heresy in 1555.



2 Blackwell's Bookstore

An Oxford institution. Opened in 1879 in a space 12 feet square, now the Norrington Room alone occupies 10,000 feet square, making it the largest single room devoted to book sales in all of Europe.



3 Sheldonian Theatre

Built in 1668 to a design by Sir Christopher Wren. One of the architectural jewels of Oxford. Note the chain of stone-carved masks that enclose and protect this magnificent building!



4 Bodleian Library

Opened in 1602 and now housing upwards of 11 million volumes over 117 miles of shelving. But books cannot be lent – even King Charles I was refused permission in 1645.



5 Radcliffe Camera

Built in 1749 to house the Radcliffe Science Library, it is now a reading room for the Bodleian. Oxford's most impressive piece of classical architecture.



WEDNESDAY

1000-1400 ON THE HOUR ORIENTATION

Rhodes Trust Lecture Theatre

1000-1130 AND 1100-1230 WALKING TOUR

Meet in Lobby of Saïd Business School

1300-1400 AND 1400-1500 FIRST CONNECTIONS

Seminar A and Founders' Room,
Saïd Business School

1500-1600 AFTERNOON NETWORKING TEA

Lobby and Courtyard Marquee,
Saïd Business School

1700-1830 OPENING PLENARY

New Theatre

1915-2130 DELEGATE DINNERS

University of Oxford Colleges

2130-2300 SUNDANCE FILM SCREENING: STORIES OF CHANGE

Followed by Q&A

New Theatre

2130 OXFORD RETREAT PUB

THURSDAY

0900-1030 MORNING PLENARY

New Theatre

1030-1100 COFFEE BREAK

Entrance Hall, Courtyard Marquee and
Garden Marquee, Saïd Business School

1100-1230 PANEL SESSIONS

Saïd Business School

Victors, Not Victims: Women Driving Social Change and Striving for Peace in Conflict Zones

Nelson Mandela Lecture Theatre

Moderator: Pat Mitchell

Speakers: Christine Schuler Deschryver,
Eve Ensler, Fartuun Abdisalaan Adan,
Fahima Hashim

From Farm to Plate: Financing Change, Changing Finance

Edmund Safra Lecture Theatre

Moderator: Robert Annibale

Speakers: William Foote, Dana Boggess,
Neil la Croix, Rick Peyser

Demanding Prosperity for People and Planet

Rhodes Trust Lecture Theatre

Moderator: John Gershman

Speakers: Camilla Toulmin, Sipho Moyo,
Vinod Thomas, Joe Madiath

David and Goliath Revisited: Partnerships Between Social Entrepreneurs and Big Business

Lecture Theatre 4

Moderator: Pamela Hartigan

Speakers: Keith Kenny, Rupert Howes,
Albina Ruiz, Luis Montoya

Social Norm Entrepreneurship: Collective Action for Common Good?

Lecture Theatre 5

Moderator: Cristina Bicchieri

Speakers: Molly Melching, Thérèse Dooley

Transforming Healthcare for the 21st Century: Innovations from the Ground Up

Seminar Room A

Moderator: Gary Cohen

Speakers: Rebecca Onie, Andrea
Coleman, Vera Cordeiro

Beyond GDP Founders' Room

Moderator: Michael Green

Speakers: Amy Wares, Martín Burt,
Mathis Wackernagel, Roberto Artavia

1230-1400 LUNCH

Entrance Hall, Saïd Business School

1400-1530 PANEL SESSIONS

Saïd Business School

Sustainable Capitalism: Integrating Sustainability from the Copy Room to the Board Room

Nelson Mandela Lecture Theatre

Moderator: Mindy Lubber

Speakers: Mike Barry, Roberto Artavia,
James Cameron

Too Big To Be Small

Edmund Safra Lecture Theatre

Moderator: Graham Macmillan

Speakers: Maura O'Neill, Parvathi
Menon, Jordan Kassalow

Young People – The New Superheroes Leading Social Innovation

Rhodes Trust Lecture Theatre

Moderator: Rick Little

Speakers: Kip Oebanda, Dina El Mofty,
Ailyn Capacite Bulfa, Bassem Elhady,
Amlan Ganguly, Salim Shekh, Sikha Patra

David and Goliath Revisited: Partnerships Between Social Entrepreneurs and Big Business

Lecture Theatre 4

Moderator: Pamela Hartigan

Speakers: Jane Chen, Dorje Mundle,
Paul Ellingstad, Gene Falk

Wired for Change: The Neuroscience of Social Progress

Lecture Theatre 5

Moderator: Sarah Caddick

Speakers: Michael Häusser, Tali Sharot,
Joy Hirsch, Maurice Biriotti

Horizontal Media: The New Influencers

Seminar Room A

Moderator: Nadine Hani

Speakers: Satnam Matharu,
Kinsey Wilson, Yvette Alberdingk Thijm

1730-1900 SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

New Theatre

1915-2200 SKOLL AWARDS RECEPTION

Ashmolean Museum of Art and
Archaeology

2100-2300 FILM SCREENING: CONTAGION

Followed by Q&A

New Theatre

FRIDAY

0900-1030 PANEL SESSIONS

Saïd Business School

BBC Forum: A Relationship of Equals?

Nelson Mandela Lecture Theatre

Moderator: Bridget Kendall

Speakers: Geeta Rao Gupta, Brizio
Biondi-Morra, William Foote

Moving from Darkness to Light: Impact Investing in the Rural Electrification Ecosystem

Edmund Safra Lecture Theatre

Moderator: Dipender Saluja

Speakers: Nikunj Jinsi, Harris Mehos

Catastrophic Risk and Threats to the Global Commons

Rhodes Trust Lecture Theatre

Moderator: Larry Brilliant

Speakers: Helene Gayle, Ian Goldin,
Arianna Huffington, Joe Cirincione

Dancing with Elephants: Influencing Education Systems in a World in Flux

Lecture Theatre 4

Moderator: Debra Dunn

Speakers: Madhav Chavan, Mike
Marriner, Mary Anne Müller, Anjani
Kumar Singh, Daniela Bertoglia

Transforming Markets to Save Forests

Lecture Theatre 5

Moderator: Jason Clay

Speakers: Gavin Neath, Marcos Jank, Pat
Venditti, Daniela Mariuzzo

Beyond Charity: From Reports to Returns

Seminar Room A

Moderator: Jason Saul

Speakers: Ned Breslin, Zika Abzuk

1030-1100 COFFEE BREAK

Entrance Hall, Courtyard Marquee and
Garden Marquee, Saïd Business School

1100-1230 STORYTELLING FOR IMPACT

Nelson Mandela Lecture Theatre,
Saïd Business School

Facilitator: Cara Mertes

Contributors: Wendy Levy, Mark Tauber,
Christopher Joyce

1115-1230 CONNECT & COLLABORATE

Examination Schools

Frugal Innovation Room 6

Facilitator: James Koch

Contributors: Lesley Silverthorn, Shona
McDonald, Marc Koska, Naganand Murty

Branding: More Than a Logo - A Tool for Social Change Room 7

Facilitators: Lisa Witter, Alison Lucas

Organising Non-Profit Operations in Multiple Countries Room 8

Facilitator: Ed Diener

Contributor: David Torres

Communities of Faith as Communities of Action Room 9

Facilitator: Christo Greyling

Managing Risk in a Warming World Room 10

Facilitator: Pablo Suarez

The Rise Of The 99% - Why? Who? And So What? Room 11

Facilitator: Lakshmi Karan

Inspired by Faith: Wrestling with Your Calling Room 14

Facilitator: Alex Hofmann

Empathy: How to Lead in an Everyone a Changemaker™ World Room 15

Facilitators: Bill Drayton, Mary Gordon

1115-1230 DELEGATE-LED

Examination Schools

Local Voices, Global Change: Media for Development East A

Facilitator: Jeanne Bourgault

How to Get Almost Anything for Free East B

Facilitator: Jack Sim

Working with Local Entrepreneurs to Maximise Impact South C

Facilitator: Scott Gilmore

Social Media for Social Good South D

Facilitator: Hiroyasu Ichikawa

Youth Employment: Tackling the Challenges Together South E

Facilitator: Sebastien Marot

How to Engage Entertainment Industry Resources North F

Facilitator: Rene Jones

Water Supply and Sanitation in Rural Areas North G

Facilitator: Joe Madiath

Jack-of-All-Trades, Master of None: A New Type of Leader North H

Facilitator: Rich Tafel

1230-1330 LUNCH

Entrance Hall, Saïd Business School

Examination Schools Marquee

1330-1445 CONNECT & COLLABORATE

Examination Schools

Frugal Innovation (repeat from 1115)

Branding: More Than a Logo - A Tool for Social Change (repeat from 1115)

Organising Non-Profit Operations in Multiple Countries (repeat from 1115)

Communities of Faith as Communities of Action (repeat from 1115)

Managing Risk in a Warming World (repeat from 1115)

The Rise Of The 99% - Why? Who? And So What? (repeat from 1115)

Inspired by Faith: Wrestling with Your Calling (repeat from 1115)

Empathy: How to Lead in an Everyone a Changemaker™ World (repeat from 1115)

1330-1445 DELEGATE-LED

Examination Schools

Will Conscious Consumers Save the World? East A

Facilitator: Paul Rice

Micro Franchising: The Next Big Small Thing? East B

Facilitator: Charles Slaughter

Ending the Cycle of Famine in Africa South C

Facilitator: Tony Kalm

Creating a Marketplace for Global Education South D

Facilitator: Kushal Chakrabarti

Popular Entertainment as a Tool for Social Change South E

Facilitator: John Marks

Open Data Systems and Democratisation North F

Facilitator: Thomas Bjelkeman-Pettersson

The Revolution in Off-Grid Clean Energy North G

Facilitator: Xavier Helgesen

Bridging the “Cultures” of Business and Civil Society North H

Facilitator: Lori Heise

1330-1500 STORYTELLING FOR IMPACT

(repeat from 1100)

Rhodes Trust Lecture Theatre,
Saïd Business School

Facilitator: Cara Mertes

Contributors: Wendy Levy, Mark Tauber,
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1530-1700 CLOSING PLENARY AND RECEPTION

Saïd Business School