It’s with gratitude and hope that I welcome all of you to Oxford – not only all of you game-changing social entrepreneurs, but also the many distinguished allies here from government, industry, academia, philanthropy, and the public interest sectors. Issues today are more complex, urgent and interconnected than ever before, requiring insights, innovations and mindsets to match. Large scale change demands that our solutions cross nations, sectors, and institutional boundaries. Whether it is climate change, education, water scarcity or human rights, the only way we are going to survive as a species is to pull together in our collective self-interest. Our way of looking at the world must shift from disparate players and solutions to an ecosystem approach that engages all actors.

I believe that this level of collaborative action must become the new normal, where policy makers, CEOs, funders, and social entrepreneurs work side by side to tackle these seemingly insurmountable problems. Perhaps that’s the game-changing innovation we need most: the will to make it so.

Jeff Skoll, Founder & Chairman, Skoll Foundation, Participant Media, and Skoll Global Threats Fund
SKOLL WORLD FORUM
ON SOCIAL ENTREPRENEURSHIP

The mission of the Skoll World Forum is to accelerate the impact of the world’s leading social entrepreneurs by uniting them with essential partners in a collaborative pursuit of learning, leverage and large scale social change.

The Skoll World Forum is a programme of the Skoll Foundation and is co-produced with the Skoll Centre for Social Entrepreneurship at the Said Business School, University of Oxford.

SKOLL FOUNDATION
Sally Osberg, President & CEO
Palo Alto, California, USA
Jeff Skoll created The Skoll Foundation in 1999 to pursue his vision of a sustainable world of peace and prosperity. Led by CEO Sally Osberg since 2001, the Foundation’s mission is to drive large scale change by investing in, connecting and celebrating social entrepreneurs and other innovators dedicated to solving the world’s most pressing problems.

Social entrepreneurs are society’s change agents, creators of innovations that disrupt the status quo and transform our world for the better. By identifying the people and programmes already bringing positive change around the world, we empower them to extend their reach, deepen their impact and fundamentally improve society.

www.skollfoundation.org

SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP
Pamela Hartigan, Director
University of Oxford, UK
The Skoll Centre for Social Entrepreneurship at the University of Oxford’s Said Business School is a leading academic institution for the advancement of social entrepreneurship worldwide. The Skoll Centre fosters innovative social transformation through world-class education, knowledge creation, and collaboration.

The Centre invests in three key areas:
• Developing talent of future social innovators and business leaders
• Advancing social entrepreneurship, scholarship, research & teaching
• Creating a global hub for key actors of social impact

The Centre was founded in 2003 with a $7.5 million investment by the Skoll Foundation, the largest funding ever received by a business school for an international programme in social entrepreneurship.

www.skollcentre.org

THEME 2011: LARGE SCALE CHANGE
ECOSYSTEMS, NETWORKS AND COLLABORATIVE ACTION

Social issues have become more global, complex and interrelated than ever before, requiring knowledge, networks and solutions to address. While social innovators continue to drive progress, change at scale requires a shift from disparate players and solutions to an ecosystem approach that removes barriers and engages the full spectrum of actors required for sustainable change.

This year’s programme is organised around core ecosystem drivers of issues, influences, innovations, institutions, ideas and investments. Join fellow delegates for discussion, debate and critical inquiry into what is needed to pave the way forward.

PARTNERS
The Skoll World Forum is proud to partner with visionary institutions that support social entrepreneurship worldwide.

STRATEGIC PARTNERS

CONTENT PARTNERS

Official Technology Partner

Official Knowledge Partner
OVERVIEW

PROGRAMME OVERVIEW

WEDNESDAY

SAID BUSINESS SCHOOL

0900-1530 REGISTRATION
1000-1130 & 1100-1230 WALKING TOURS

WORCESTER COLLEGE

1100-1200 MODERATOR BRIEFING
1200-1400 SPEAKER LUNCHEON

SAID BUSINESS SCHOOL

1400-1500 FIRST CONNECTIONS NETWORKING ACTIVITY
1500-1600 WELCOME RECEPTION

NEW THEATRE

1700-1830 OPENING PLENARY

SECOND UNIVERSTITY OF OXFORD COLLEGES

1900-2130 DELEGATE DINNERS

OXFORD RETREAT PUB

2100-2300 VOLCANO REUNION PARTY

NEW THEATRE

2200-2330 SUNDANCE INSTITUTE SCREENING: THE TEAM

Please see Page 10 for a map of all Forum venues

THURSDAY

SAID BUSINESS SCHOOL

0900-1030 SESSIONS
1030-1100 COFFEE BREAK
1100-1230 SESSIONS
1230-1400 LUNCH

EXAMINATIONS SCHOOLS

1430-1600 CONNECT & COLLABORATE SESSIONS

NEW THEATRE

1730-1900 SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

ASHMolean MUSEUM OF ART & ARCHAEOLOGY

1900-2130 SKOLL AWARDS RECEPTION

FRIDAY

SAID BUSINESS SCHOOL

0900-1030 SESSIONS
1030-1100 COFFEE BREAK
1100-1230 SESSIONS
1230-1400 LUNCH

NEW THEATRE

1430-1600 CLOSING PLENARY

Please see Page 10 for a map of all Forum venues

DON’T MISS A THING

All Forum sessions will be video or audio recorded. These will be available alongside up-to-the-minute social media commentary at www.skollworldforum.org.

SOCIAL MEDIA

WWW.SKOLLWORLDFORUM.ORG

Access the best of the social reporting from the Forum including blogs, videos and photos. Join the Online Community to connect with fellow delegates in a private networking space. Add links from your social media profile and highlight your own blog.

flickr™

Use this tag when you upload photos, films and blogs: skollwf

Twitter

Join the discussion on Twitter
Use this hashtag on Twitter: #skollwf

Follow us on Twitter - @SkollWorldForum for logistics, updates, schedule reminders and highlights.

GUEST SOCIAL REPORTERS

Visit www.skollworldforum.org to follow and contribute to insights, perspectives and challenging discussions, drawn from some of the world’s most influential social reporters.

Isabel Hilton, UK/China, is a London-based writer and broadcaster, and the founder and editor of China Dialogue, the world’s only completely bilingual Chinese-English website devoted to environment and climate change. Read her blog at www.chinadialogue.net.

Steve Song, South Africa, is the founder of Village Telco, a social enterprise whose mission is to make starting a telephone company as easy as starting a wordpress blog. Read his blog at http://manypossibilities.net and www.twitter.com/stevesong.

Petra Kroon, The Netherlands, is founder and owner of GoodBeans, an agency that promotes social entrepreneurship, editor-in-chief of QP, the first glossy worldwide on social entrepreneurs and founder of socialaandememen.nu. Read her blog at www.socialaandememen.nu/wordpress and www.twitter.com/petraakron.

Yan Liu, China, is the co-founder of Xfinan, a platform designed to stimulate new ideas, conversations, initiatives and collaborations among young Chinese change makers. Read her blog at https://gist.com/theliuyan and www.twitter.com/stevesong.

Steve Song, South Africa, is the founder of Village Telco, a social enterprise whose mission is to make starting a telephone company as easy as starting a wordpress blog. Read his blog at http://manypossibilities.net and www.twitter.com/stevesong.

Andy Hobbsawm, UK, co-founded the award-winning movement Green Thing, which inspires people to lead a greener life. He was listed among the 100 top digital influencers in 2010 by Wired UK. Read his blog at www.dothinggreenthing.com/blog.
**DELEGATE DINNERS**

**OXFORDDJAM**

**NEW THEATRE** WEDNESDAY 2200–2330

Following presidential elections in 2007, Kenya was pushed towards civil war, if not genocide. Together with Search for Common Ground, Kenyans scramble to produce a dramatic TV soap opera series, hoping taboo storylines can bridge deep ethnic divisions, as their country teeters on the brink. Can they captivate an audience and save a nation? Followed by a Q&A with the film director, the producer and the Search for Common Ground President.

**OXFORDRETREAT PUB** WEDNESDAY 2100–2300

Last year’s Forum ended with some of the world’s most distinguished social entrepreneurs stranded in Oxford as a volcanic ash cloud ground air travel to a halt. First-time delegates and repeat attendees are invited to share personal stories of improvised convenings, new friendships and the long journey home. Hosted at one of the Forum’s favourite Oxford pubs.

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**HIGHLIGHTS**

**FORUM HIGHLIGHTS**

**SUNDANCE INSTITUTE SCREENING: THE TEAM**

**NEW THEATRE** WEDNESDAY 2200–2330

Following presidential elections in 2007, Kenya was pushed towards civil war, if not genocide. Together with Search for Common Ground, Kenyans scramble to produce a dramatic TV soap opera series, hoping taboo storylines can bridge deep ethnic divisions, as their country teeters on the brink. Can they captivate an audience and save a nation? Followed by a Q&A with the film director, the producer and the Search for Common Ground President.

**Oxford Walking Tours** has been operating for 26 years, and retains guides with significant years of experience and local knowledge of the area. Participants learn about the unique history of the city and university while visiting some of the oldest buildings, dining halls, chapels, cloisters and quadrangles in all of Oxford.

**SKOLL AWARDS RECEPTION**

**ASHMOLEAN MUSEUM** THURSDAY 1900–2130

This year’s recipients of the Skoll Awards for Social Entrepreneurship will be honoured in a ceremony at the Ashmolean. Delegates are invited to celebrate with a private reception in the Ashmolean, Britain’s first public museum and home to the University of Oxford’s world-class collections of art and archaeology. A must-see for any visitor to Oxford.

**Walking Tours**

**Said Business School** WEDNESDAY 1000–1130 & 1100–1230

Get your bearings and a history lesson all at the same time. Oxford Walking Tours has been operating for 26 years, and retains guides with significant years of experience and local knowledge of the area. Participants learn about the unique history of the city and university while visiting some of the oldest buildings, dining halls, chapels, cloisters and quadrangles in all of Oxford.

**Oxford Jam**

**The Jam Factory** WEDNESDAY 1900–2130

The Skoll World Forum has earned its own fringe festival, running in parallel with the Forum. OxfordJam is open 7am - 2am, allowing Forum delegates to participate in breakfast and lunch sessions, and to enjoy further opportunities for late-night cabaret and networking! OxfordJam is hosted at one of the Forum’s favourite Oxford pubs. For more information on programming, visit www.oxfordjam.org.uk. Daily information will also be circulating about OxfordJam events on-site at the Forum.
**WEDNESDAY**

**1000-2330**

**WALKING TOURS** 1000-1130 and 1100-1230

DEPART FROM SAID BUSINESS SCHOOL

Explore Oxford with a tailored walking tour of the historic city and university. Learn about the collegiate system of tutorial unique to Oxford and Cambridge, and discover the famous alumni who studied and taught at the university.

**FIRST CONNECTIONS** 1400-1500

SEMINAR ROOMS A & B

Begin your Forum experience with a facilitated networking session designed to help you meet new faces and make lasting connections. This is an immediate opportunity to start building relationships that will last well beyond the Forum.

**WELCOME RECEPTION** 1500-1600

ENTRANCE HALL

Come to the Welcome Reception for refreshments and to start networking with fellow delegates.

**DELEGATE DINNERS** 1900-2130

HARRIS MANCHESTER COLLEGE; WADHAM COLLEGE; BALLiol COLLEGE; EXETER COLLEGE

An evening of dining and discussion in the historical surroundings of University of Oxford colleges. A truly Oxonian experience. The invitation in your badge pack will indicate the location of your college dinner. Invitations will be checked on entry and badges must be worn.

**VOLCANO REUNION PARTY** 2100-2300

OXFORD RETREAT PUB, HYTHE BRIDGE STREET

Delegates are invited to The Oxford Retreat pub to share personal stories of last year’s volcanic ash cloud disruption and to meet old and new faces.

**SUNDANCE INSTITUTE SCREENING:**

**THE TEAM** 2200-2330

NEW THEATRE, GEORGE STREET

Followed by a Q&A with the film director, the producer and the Search for Common Ground President. Doors open 2130.

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**OPENING PLENARY**

1700-1830

**NEW THEATRE** | **10 MINUTE WALK** | **DOORS OPEN 1615** | **SEATING IS GENERAL ADMISSION**

**MUSICAL PERFORMANCE**

Baaba Maal

**OPENING REMARKS AND MASTER OF CEREMONIES**

Stephan Chambers, MBA and EMBA Director at the Said Business School, University of Oxford, and Chairman of the Skoll Centre for Social Entrepreneurship

**THE POWER OF THE COLLECTIVE**

Jeff Skoll, Founder & Chairman, Skoll Foundation, Participant Media and Skoll Global Threats Fund

**GLOBALISATION, GOVERNANCE AND LARGE SCALE CHANGE**

Ngaire Woods, Professor of International Political Economy and Academic Director of the Blavatnik School of Government at University of Oxford

**LARGE SCALE CHANGE IN ACTION:**

MICROFINANCE IN THE BALANCE

MODERATOR: Jonathan Lewis, Founder and Chair, Microcredit Enterprises

Alvaro Rodriguez, Chair, Compartamos Banco

Roshaneh Zafar, Managing Director, Kashf Foundation
Those working to change the world face obstacles rarely addressed in traditional leadership doctrines. Vision, risk and uncertainty take on new meaning in realms where lives are impacted by poverty, pandemics, conflict and injustice. Join Archbishop Desmond Tutu and other social sector leaders in this intimate discussion focused on the interior landscape of leadership – a dimension where character rules, love and belief trump strategy, and resilience, renewal and patience are life blood for the long haul.

MODERATOR
Mabel van Oranje
CEO, The Elders

SPEAKERS
Archbishop Emeritus Desmond M. Tutu, Chair, The Elders
Joe Madiath, Executive Director, Gram Vikas
Cecilia Flores-Oebanda, Founding President and Executive Director, Visayan Forum Foundation, Inc.
Paul Farmer
Founder, Partners in Health

THURSDAY
0900-1030

DEEP LEADERSHIP:
Interior Dimensions of Large Scale Change
NELSON MANDELA LECTURE THEATRE

The topic of scaling to achieve massive social change is a recurrent one for social entrepreneurs. Increasingly, however, more enlightened mainstream companies face the same question, and are finding innovative ways to rethink their supply and distribution chains to address responsible corporate practice imperatives. How does this re-engineering affect their bottom line in the short, medium and long term?

MODERATOR
Mark Kramer
Managing Director, FSG

SPEAKERS
Emmanuel Marchant, Deputy General Manager Danone, communities, DANONE
Dorje Mundie, Global Head of Corporate Citizenship, Novartis
Kathy Mulvany, Senior Director, Corporate Affairs, Cisco

HOW PUBLICLY TRADED COMPANIES DRIVE LARGE SCALE CHANGE
EDMOND SAFRA LECTURE THEATRE

Progress against today’s global challenges requires mobilisation of significant capital. Traditional grant-based models are coming into question in an environment of constrained philanthropy and government funding, impact investing represents a growing marketplace, but looks unattainable to many social entrepreneurs. This panel will take an in-depth look at the decisions facing social entrepreneurs when asking “Am I investible? And do I want to be?”

MODERATOR
Lars Jannick Johansen
CEO, The Social Capital Fund

SPEAKERS
Thulasiraj Ravilla, Executive Director, Aarind Eye Care System
Jan Piercy, Executive Vice President, SBI (ShoreBank International)
Pieter Oostlander, Managing Director, sharpa

GRANTS VS. INVESTMENTS: How to Decide Which is Best?
PHOENIX TRUST LECTURE THEATRE

Success in implementing social change depends on motivating the broader public to act. To do this we must effectively communicate the reasons for change and the consequences of our actions. This session will explore the neuroscience and psychology of the complex processes that determine how people act. Three esteemed scientists will share theoretical and practical knowledge garnered from their research to help social entrepreneurs understand how to better communicate to catalyse positive change.

MODERATOR
Sarah J. Caddick
Principal Neuroscience Advisor, Lord Sainsbury of Turville

SPEAKERS
Ray Dolan, Director, Wellcome Trust Centre for Neuroimaging
Matthew Rushworth, Research Fellow, University of Oxford
Neil Stewart, Professor, University of Warwick

YOUR BRAIN IN ACTION: The Neuroscience of Social Change
LECTURE THEATRE 4

Global youth will demand a billion new jobs when they come of age. Yet for many marginalised or out-of-school youth, traditional routes to employment and entrepreneurship are closed. In the developing world, students with access to education face outdated curricula, limited access to new technologies and few connections to the marketplace. This session will discuss new approaches in creating a smooth school-to-work transition for youth including what skills are needed today, how to foster innovation, and how to engage and inspire the next generation of entrepreneurs and employers.

MODERATOR
Deepak Khanna
Director, Youth Learning, The MasterCard Foundation

SPEAKERS
Tabitha Wambughu Tongoi, Student Outreach Programme Manager, TEDxLiberia
Ann Cotton, Founder and Executive Director, Camfed International
Martin Burt, Executive Director, Fundacion Paraguaya

FROM POVERTY TO PROSPERITY: Engaging the Next Generation
LECTURE THEATRE 5

Global youth will demand a billion new jobs when they come of age. Yet for many marginalised or out-of-school youth, traditional routes to employment and entrepreneurship are closed. In the developing world, students with access to education face outdated curricula, limited access to new technologies and few connections to the marketplace. This session will discuss new approaches in creating a smooth school-to-work transition for youth including what skills are needed today, how to foster innovation, and how to engage and inspire the next generation of entrepreneurs and employers.

MODERATOR
Eric Nonacs
Vice President, Alliances & Partnerships, Skoll Global Threats Fund

SPEAKERS
Claire Schaffnit-Chatterjee, Senior Analyst, Deutsche Bank Research
Andrew Youn, Founder, One Acre Fund
Amit Mehra, Founder and Managing Director, Reuters Market Light
Marco Ferroni, Executive Director, Syngenta Foundation for Sustainable Agriculture

FOOD SECURITY: Shifting from Silos to Systems
SEMINAR A

The challenge of food security has been addressed in fragmented ways by myriad players ranging from governments to global multinationals to NGOs. Yet to effect large scale change, solutions in food security must shift from independent and isolated efforts to highly networked, whole-system approaches. This session showcases the innovative partnerships, holistic models and localised technologies that are enabling and empowering farmers to feed not only themselves, but also the world.

MODERATOR
Amit Mehra
Founder and Managing Director, Reuters Market Light

SPEAKERS
Kathleen Kelly Janus
Founder, The Resilience Alliance
Sheryl Sandberg
Chief Operating Officer, Facebook

FISSONED SCHOOLS:
Teaching for the 21st Century

MODERATOR
Matthew Rushworth
Director, Wellcome Trust Centre for Neuroimaging

SPEAKERS
Richard Curtis
Founder, One Planet Commission
Jane Goodall
Founder and CEO, Jane Goodall Institute

REFRESHMENTS AND CHAT

Breakfast cafe is open all day.

@skollworld
Follow us on Twitter using #skollwf

www.skollworldforum.org
Upload your photos, films and blogs using skollwf
Access the best of the social reporting from the Forum at www.skollworldforum.org

BREAK
1030-1100

Visit the Entrance Hall and Networking Lounge for refreshments and chat, or enjoy some fresh air in the amphitheatre. The Common Room café is open all day.
1100-1230

MARKETS: Reform or Rebuild
Nelson Mandela Lecture Theatre

Social entrepreneurs working to transform markets offer tremendous promise for large scale change. Strategies vary, with some working within the existing system by creating new standards and certification mechanisms. Others, however, deliberately choose to create entirely new markets. Join four of the world’s leading innovators for a candid conversation about strategy, inherent risks, core competencies and most importantly, the impact achieved in working with markets.

MODERATOR
Rodney Schwartz
CEO, ClearlySo

SPEAKERS
Paul Rice, President and CEO, Fair Trade USA
Connie Duckworth, Founder and CEO, ARU, Inc.
Rupert Howes, CEO, Marine Stewardship Council
Premal Shah, President, Kiva

1145-1210

MOBILISING FOR LARGE SCALE CHANGE:
Slowing Deforestation in the Amazon
Edmond Safra Lecture Theatre

Tropical deforestation is one of the most serious contributors to climate change, representing 20% of global carbon emissions. This issue affects us all and the path to solve it is complex, requiring widespread behaviour, systems and policy changes. Attend this session to learn how a strategic ecosystem play, including satellite technology, groundbreaking policy changes, and market transformation by some of the world’s largest beef producers, have slowed deforestation dramatically.

MODERATOR
Anne Marie Burgoyne
Portfolio Director, Draper Richards Kaplan Foundation

SPEAKERS
Alex Rossides, President, Growth Philanthropy Network
Chris West, Director, Shell Foundation
Nick Moon, Co-Founder and Director, KickStart International

1215-1230

GRANTS POWERING GROWTH: Jet Fuel for Social Impact?
Rhodes Trust Lecture Theatre

As philanthropists embrace social impact investing, grants can seem somewhat boring, old hat. And yet, the potential for unencumbered resources to catalyse social impact is undeniable. This panel will explore some of the innovations in grant making and grant-powered organisations that are turning accepted wisdom on its head.

MODERATOR
Debra Dunn
Consulting Associate Professor, Stanford University d.school

SPEAKERS
William Dretzel, Publisher, Design Observer
Sathyaa Jeganathan, Assistant Professor of Pediatrics, Chengalpattu Medical College & Hospital
Elizabeth Scharpf, Chief Inspiring Officer, Sustainable Health Enterprises (SHE)
Fred Swaniker, CEO, African Leadership Academy

1230 - 1400

LUNCH
1345-1410

Pioneering Corporate and Legal Structures for Social Entrepreneurship
Seminar A

Social entrepreneurial ventures are “neither fish nor fowl”; they fall between philanthropic and commercial entities. Recognising this new breed of organisation, some governments are scrambling to implement new legal and fiscal architecture to support these new ventures. This session discusses innovative legal structures that are taking shape as some governments by their hand at innovating to nurture social innovation and entrepreneurial practice.

MODERATOR
Arthur Wood
Founding Partner, Total Impact Advisors

SPEAKERS
Stephen Lloyd, Senior Partner, Bates, Wells & Braithwate
Marc Owens, Member, Caplin & Drysdale
Andrew Kassoy, Co-Founder, B Lab
FINANCE IN SUB-SAHARAN AFRICA: A GROWING MARKET
Africa is witnessing a decline in poverty and a rebound across social indicators, driven increasingly by entrepreneurial approaches to tough problems. Engage with leading funders, impact investors, and social entrepreneurs in a conversation about new investment and funding approaches, challenges and opportunities with a focus on collaboration across traditional lines.

FACILITATOR: Dan Cisowski, Managing Director, Pioneers Impact Advisors.
CONTRIBUTOR: Biju Mohandas, East Africa Manager, Acumen Fund.

INNOVATION IN FINANCIAL PRODUCTS: SOCIAL IMPACT BONDS AND BEYOND
New financial products are being developed to channel larger scale capital to meet the needs of social entrepreneurs. This interactive session will explore progress since the world’s first Social Impact Bond was announced at the 2010 Skoll World Forum, and will showcase other financial instruments gaining traction in the marketplace.

FACILITATOR: Lisa Hall, President and CEO, Calvert Foundation.
CONTRIBUTOR: Toby Eccles, Development Director, Social Finance.

DEMONSTRATING IMPACT: INNOVATION AND INFRASTRUCTURE IN METRICS
Developments in social and environmental metrics, performance standards and reporting are gaining traction with ‘for benefit’ organisations and their financiers. This highly interactive session will dive deep into approaches that effectively demonstrate impact, and will focus on value to social entrepreneurs, investors and funders.

FACILITATOR: Cathy Clark, Adjunct Assistant Professor, CASE at Duke.
CONTRIBUTOR: Andrew Kassoy, Co-Founder, B Lab.

BUILDING THE ENTERPRISE FROM THE INSIDE OUT
Character and values play a defining role in driving mission, brand and focus within a social enterprise. Cultivating and infusing values across a scaling enterprise presents challenges for social entrepreneurs, particularly those working cross culturally. Join this discussion and learn essential principles in building this critical, intangible success factor.

FACILITATOR: Kirk Hanson, Executive Director, Markkula Center for Applied Ethics, Santa Clara University.
CONTRIBUTOR: Bill Drayton, CEO and Chair, Ashoka.

LEADERSHIP: RESPONSIBILITY FROM GOOD TO GREAT: A CONVERSATION AROUND THE MEANING OF LEADERSHIP
Great leaders know how to take care of themselves even as they care for their organisations. Get in touch with your deepest leadership wisdom and explore how to harness it for your life, your work and beyond. This session will encourage wise and compassionate leadership of the self.

FACILITATOR: Susan Collin Marks, Senior Vice President, Search for Common Ground.

DEFINING YOUR STRATEGY: A HANDS-ON APPROACH
A clearly defined strategy is essential for driving focus, and for bringing funders, partners and other stakeholders on board. Yet the process for developing a strategy can be daunting and elusive. Join Roger Martin, author, acclaimed business strategist and Dean of the Rotman School of Management for this workshop designed to help you surface powerful answers to the five interlinked questions that define an organisation’s strategy.

FACILITATOR: Roger Martin, Dean, Rotman School of Management, University of Toronto.
CONTRIBUTOR: Taddy Blecher, CEO, Community and Individual Development Association.

10-YEAR CHECKPOINT IN THE QUEST FOR SCALE
For at least a decade, the need to scale for wide impact has been at the top of the agenda. Whether you are a practitioner who is cracking the scaling code or still struggling, join us to examine the underpinnings of successful expansion. These elements include attracting and retaining talent, preserving culture and values, handling finance and legal issues, dealing with new county expansion, and recruiting the right board.

FACILITATOR: Pamela Hartigan, Director, Skoll Centre on Social Entrepreneurship.

COMMUNICATIONS, TECHNOLOGY AND CIVIL SOCIETY
With the proliferation of communication technologies, significant risk exists for information overload, disenfranchisement of communities lacking access to infrastructure, and potential abuse of these tools by powerful elite. This discussion explores the media culture, tools and activities that best inform public dialogue, empower civic decision making and build a healthy civic society.

FACILITATOR: Jeanne Bourgault, President, Internexus Network.
CONTRIBUTOR: Alberto Ibargüen, President and CEO, John S. and James L. Knight Foundation.

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RISKS AND OPPORTUNITIES IN THE MENA REGION
Moments of political change are altering the landscape of the Middle East and North Africa. What are the challenges and opportunities for social entrepreneurs working and investing in the region? Join this timely conversation with social entrepreneurs, business and finance leaders who will share perspectives and engage delegates in a discussion around risks and opportunities for social progress.

FACILITATOR: Scott Field, Manager, Middle East, Skoll Global Trust Fund.
CONTRIBUTOR: Helmy Abouelshah, Managing Director, SEPAM Group, Frederic Sirec, Partner, Aresia Capital, Gidon Bromberg, Israeli Director, EcoPeace/Friends of the Earth Middle East, Fadi Ghandour, Founder and CEO, Aramex International.

STORYTELLING FOR IMPACT
Engage with storytelling experts from Sundance to soap operas to social media and explore different strategies to reach key audiences and create impact that matters. Come prepared to share your own successes and challenges in this dynamic interactive discussion that examines where, how and how storytelling moves the mission and drives impact.

FACILITATOR: Cara Mertes, Director, Sundance Institute.
CONTRIBUTORS: Mark John, President and Founder, Search for Common Ground, Wendy Levy, Creative Director, Bay Area Video Coalition (BAVC).
SKOLL AWARDS
FOR SOCIAL ENTREPRENEURSHIP
CEREMONY 1730-1900
The Skoll Foundation invites you to attend the Skoll Awards for Social Entrepreneurship to honour the 2011 Awardees and to celebrate all those who are working to create a peaceful, prosperous and sustainable world.

Please join Jeff Skoll, Founder and Chairman, Skoll Foundation, Participant Media, and Skoll Global Threats Fund and Sally Osberg, President and CEO, Skoll Foundation, for a special evening of inspiration and celebration.

2011 Awardees

REBECCA ONIE Health Leads

MADHAV CHAVAN Patshum

ELLEN MOIR New Teacher Center

NED BRESLIN Water for People

AWARDING OF THE SKOLL GLOBAL TREASURE AWARD

ARCHBISHOP EMERITUS DESMOND M. TUTU, Chair, The Elders

"HUMAN BEINGS ARE MADE FOR GOODNESS. THE ONES THAT ARE HELD IN HIGH REGARD ARE NOT MILITARILY POWERFUL, NOR EVEN ECONOMICALLY PROSPEROUS. THEY HAVE A COMMITMENT TO TRY AND MAKE THE WORLD A BETTER PLACE."

The Skoll Foundation is truly honoured to recognise Archbishop Emeritus Desmond M. Tutu as a global treasure to the world. He is a teacher, a theologian and a Nobel Peace Prize laureate — a shining light whose singular commitment to creative nonviolence has bent the arc of 20th century history toward justice. His defiance in the face of extreme adversity demonstrates a rare courage and extraordinary humanity that comes from a place of true love and compassion. He is a builder who helped free and then heal a divided nation. Today, as Chair of The Elders, he remains a leading global voice for peace, justice and reconciliation. The Archbishop’s steadfast faith in human goodness is an inspiration to all who strive to create a sustainable world of peace and prosperity.
THE GROWTH OF CIVIL SOCIETY IN CHINA: Complexity and Contradiction

The world’s largest nation with the second largest economy suffers from social issues confronting many developing nations. While NGOs have had difficulty gaining traction, a growing social consciousness and social sector is emerging with the rise of a new middle class. The Chinese government is starting to see a greater role for citizen participation in addressing social issues. This session provides historical perspectives and explores the challenges and opportunities for social entrepreneurs, philanthropists and other investors in this region.

MODERATOR
Cynthia Dai
CEO, D娜namic Consulting, Inc.

SPEAKERS
Jenny Bowen, Founder and CEO, Half the Sky Foundation
Marie So, Co-Founder and CEO, Shokat International Group
Robin Zhang, Founder, Venture Avenue
Yvonne Li, Founder and CEO, Avantage Ventures

SYSTEMS INNOVATION: Breaking Barriers to Large Scale Change

For social entrepreneurs, innovation is about developing creative solutions to seemingly intractable systemic challenges. Numerous barriers exist that reinforce the system’s status quo, including patent and regulatory restrictions, long-held beliefs and behaviours, and lack of infrastructure among others. This session features three different perspectives on systems innovation, and explores ways that new approaches, technologies and business models can help social entrepreneurs break through to large scale change.

MODERATOR
Jim Horntblad
Partner, CMEA Capital

SPEAKERS
Richard Jefferson, Founder and CEO, Cambia
Tom Hulme, Design Director, IDEO
Nick Hughes, Founder, M-PESA and Managing Director, Signal Point Partners

BUILDING THE CONVEYOR BELT: A Collaborative Approach for Lifecycle Funding

Social entrepreneurs are often presented with funding opportunities that undermine their ability to sustain and scale impact – resulting in stranded innovations that fail to make a real difference. In contrast, some venture capitalists have developed a ‘conveyor belt’ approach, taking companies from angel-financed startup directly to IPO. This session will explore ways that funders, investors, and social entrepreneurs can work together over the lifecycle of an organisation to maximise the chances of breakthrough success.

MODERATOR
John Goldstein
Managing Director, Imprint Capital

SPEAKERS
Andrew Farnum, Senior Program Investment Officer, Bill & Melinda Gates Foundation
Willy Foote, Founder and CEO, Root Capital

WATER SCARCITY: Opening the Flow for Scale and Sustainability

Access to water is increasingly recognised as a crucial roadblock to tackling development, education, public health, biodiversity, climate change and other massive social challenges. To solve water issues for the long term, social entrepreneurs must have access to sustainable financing and a favourable regulatory framework. Join us as we explore how social entrepreneurs can leverage appropriate finance mechanisms and new partnerships with governments to create innovative local solutions to water issues.

MODERATOR
Peter Gleick
President, Pacific Institute

SPEAKERS
Ned Breslin, CEO, Water for People
Joe Madiath, Executive Director, Gram Vikas
Giulio Boccaletti, Expert, International Financing for Development
CLOUDS, CROWDS AND SOCIAL CHANGE
EDMUND SARTA LECTURE THEATRE
Cutting-edge research at the intersection of neuroscience, psychology and anthropology make clear that language and culture shape the stories we tell and what others take from them. How to engage audiences and inspire action is the main question for this session that explores the relationship between language, stories and culture. Using the popular open-chair format, this session will blend experts, case studies and open participation to benefit from the collective wisdom of the room. Come and be a part of the story!

MODERATOR
Lucy Bernholz
President, Blueprint Research Design, Inc.

SPEAKERS
Lera Boroditsky, Professor, Stanford University
Nafi Al-Mutawa, CEO, The 99
Martin Von Hildebrand, Director, Fundación Gaia Amazonas

INNOVATORS
NAVIGATING UNCHARTED WATERS: For-Profit Companies with Social DNA
LECTURE THEATRE 4
Instead of the traditional non-profit route, a new breed of social entrepreneur is birthing ventures with for-profit business models at their core. These for-profit entrepreneurs are reinventing capitalism and demonstrating how organisations can use profitable models as a force for sustainable social change. How do these new leaders balance the need for profits with their social mission? Do trade-offs change in different growth stages? This interactive session will highlight the various ways mission-driven for-profits are scaling their operations globally whilst staying true to their social values.

MODERATOR
Elizabeth Littlefield
President and CEO, Overseas Private Investment Corporation

SPEAKERS
Gobion Rowlands, Chairman and Communications Director, Red Redemption Ltd.
Thorkil Sonne, Chairman, Special People Foundation
Kresse Wesling, Co-Founder and Director, Elvis & Kress

ISSUES
URGENT! SCALABLE SOLUTIONS FOR AN ENERGY-GREEDY PLANET
LECTURE THEATRE 5
The need for alternative sources of renewable energy is an oft-heard call around the world. Yet investment in Europe and the USA in this sector is faltering due to the financial crisis, low gas prices and an uncertain policy environment. China now leads the world in creating a ‘new world order’ in the low-carbon sector, and Japan, South Korea and Mexico are experiencing growing investment in clean technologies. Learn from pioneers in renewable energy, and discuss the politics, economics and behavioural changes that are key to propulsion this industry.

MODERATOR
Fiona Harvey
Environmental Correspondent, The Guardian

SPEAKERS
Jeremy Leggett, Chairman, Solarcentury
Stuart Brannigan, Managing Director, Yingli Green Energy Europe GmbH
Sergio Oceransky, CEO and Director, The Yarsa Foundation
Hugo Spooner, Lead Partner and Founder, Riveremule LLP

INFLUENCES
THE WORLD IN 25 YEARS: Megatrends and Context for Large Scale Change
NELSON MANDELA LECTURE THEATRE
Developments in the global economy, business, demographics, science and technology will define what the world looks like in 25 years. How will these trends shape the complex environment for those working to create large scale change? Daniel Franklin, Executive Editor of The Economist and the acclaimed ‘World in 25 Years’ series, will host leading thinkers and futurists in a session about megachange over the next 25 years with an emphasis on drivers and inhibitors of social progress.

MODERATOR
Daniel Franklin
Executive Editor, The Economist

SPEAKERS
Richard Seymour, Founding Partner, Seymourpowell
Stephen Carver, Consultant Lecturer, Cranfield University
FRIDAY

1430-1600

CLOSING PLENARY

1430-1600

NEW THEATRE | 10 MINUTE WALK | DOORS OPEN 1345
SEATING IS GENERAL ADMISSION

OPENING REMARKS AND
MASTER OF CEREMONIES
Pamela Hartigan, Director, Skoll Centre for Social Entrepreneurship

SCIENCE, PHILANTHROPY AND THE
QUEST FOR CHANGE
Lord Sainsbury of Turville, Settlor, Gatsby Charitable
Foundation in conversation with Bridget Kendall, Diplomatic Correspondent and Presenter, BBC

PEACE AND JUSTICE – A REGION POISED
Her Majesty Queen Noor of Jordan

ENTREPRENEURS, NETWORKS AND
COLLABORATIVE ACTION
Fadi Ghandour, Founder and CEO, Aramex International
HELMY ABOULEISH
Managing Director
SEKEM Group
SEKEM’s Managing Director, Helmy Abouleish, has joined his father’s quest for sustainable development, building SEKEM into one of the leading entrepreneurial corporations for the 21st Century. In dialogue with national and international politicians and economists, he is fostering responsible competitiveness, social entrepreneurship and the abatement of huge problems such as climate change. In 2007, Abouleish established the Ecotec Holding, which invests in ecological technologies and green business.

SPEAKING
1430 THURSDAY
RISKS AND OPPORTUNITIES IN THE MENA REGION
See page 17

NAIF AL-MUTAWA
CEO
THE 99
Dr. Al-Mutawa is a Kuwaiti clinical psychologist and creator of THE 99, the first group of comic superheroes born of an Islamic archetype. THE 99 has received positive attention from the world’s media. Recently, Forbes named THE 99 as one of the top 20 trends sweeping the globe and most recently, President Barack Obama praised Dr. Al-Mutawa and THE 99 at the Presidential Summit on Entrepreneurship.

SPEAKING
1100 FRIDAY
SAY WHAT? STORYTELLING, LANGUAGE AND CULTURE
See page 22

MATHIAS ALMEIDA
Sustainability Manager
Marfrig Group
Mathias Almeida holds an MBA in International Trade and Environmental Management. He has worked on R&D for beef products, beef sales to Middle Eastern markets and, most recently, as Sustainability Manager for the Beef Division of Marfrig Group. He is interested in the connection between food supply chain and climate change issues, such as water conservation, payment for ecosystem services and emissions reduction projects.

SPEAKING
1100 THURSDAY
MOBILISING FOR LARGE SCALE CHANGE: Slowing Deforestation in the Amazon
See page 14

TASSO AZEVEDO
Forester
AVINA
Tasso Azevedo is a consultant and social entrepreneur in the fields of forestry and climate change. Azevedo was founder and director of IMAFORA (the largest FSC certifier in Brazil), Director of National Forest Program at the Ministry of Environment and the first Chief of the Brazilian Forest Service. Azevedo was one of the key people behind the design and implementation of the National Plan to Combat Deforestation, the Amazon Fund (one of the largest forest protection fund worldwide) and the Brazilian targets to reduce GHG emissions.

SPEAKING
1100 FRIDAY
MOBILISING FOR LARGE SCALE CHANGE: Slowing Deforestation in the Amazon
See page 14

MARTIN BARROW
Senior Consultant
Carbon Trust Advisory
Martin Barrow is Senior Footprinting Consultant at Carbon Footprinting and sits on the Advisory Team, leading technical content, for Footprinting Systems Development. He has 22 years of experience in business, commercial and project management, across engineering, IT, business re-engineering and carbon footprinting. He has led the Carbon Trust’s product carbon footprinting projects, overseeing more than 100 footprinting projects, development of the systems behind these models, and growth of the Carbon Reduction Label to cover $4.5 billion of products and services globally.

SPEAKING
1430 THURSDAY
NEXT-GENERATION CARBON MAPPING
See page 16

LUCY BERNHOLZ
President
Blueprint Research Design, Inc.
Lucy Bernholz is the founder and President of Blueprint Research & Design, Inc., a strategy consulting firm. Bernholz is the publisher of Philanthropy2173, an award winning blog on the business of giving and was named a national Game Changer by The Huffington Post. She is a Fellow at the New American Foundation and a visiting scholar at Stanford University. Bernholz is the author of Creating Philanthropic Capital Markets: The Deliberate Evolution. Bernholz has a BA from Yale University and a MA and PhD from Stanford University.

SPEAKING
1100 FRIDAY
CLOUDS, CROWDS AND SOCIAL NORMS AND ECONOMIC REALITIES
See page 22

CRISTINA BICCHIERI
Professor
The University of Pennsylvania
Cristina Bicchieri is the Carol and Michael Lowenstein Professor of Philosophy and Legal Studies and Director of the Philosophy, Politics and Economics programme at the University of Pennsylvania. She is a leader in the fields of rational choice and social norms. She has published six books and hundreds of articles. Her work on social norms shows how changing collective expectations fundamentally changes behaviour. UNICEF is adopting her work on social norms in its campaigns to eliminate practices that violate human rights.
MATTHEW BISHOP
New York Bureau Chief, The Economist
Co-author, Philanthrocapitalism

Matthew Bishop is the US Business Editor and New York Bureau Chief of The Economist. His new book, The Road from Ruin: A New Capitalism for a Big Society, with Michael Green, was published in February 2011. Philanthrocapitalism: How Giving Can Save the World, his previous book (also with Green) on the new movement that brings together the business and social sectors to solve some of the world’s most pressing problems, has been described as “important” by former US President Bill Clinton.

SPEAKING
1430 THURSDAY
PAVING THE WAY FOR LARGE SCALE CHANGE: A Conversation For Leaders
See page 17

TAADY BLECHER
CEO
Community and Individual Development Association

Dr. Blecher is CEO of Community and Individual Development Association and pioneer of the “free tertiary education movement” in South Africa. He has raised $65 million to support free access to university education. He is 2002 World Economic Forum Global Leader of Tomorrow, 2005 WEF Young Global Leader and has been awarded two honorary doctorates. In 2009 Blecher was named by Tom Peters as one of his top five most influential entrepreneurs in the world over the last 30 years. His work has been written up as case studies published in 40 books.

SPEAKING
1430 THURSDAY
DEFINING YOUR STRATEGY: A Hands-On Approach
See page 17

GIULIO BOCCALETTI
Expert Associate Principal
McKinsey & Company Inc.

Dr. Boccaletti leads McKinsey’s work on water economics and is part of the leadership group of McKinsey’s Sustainability and Resource Productivity practice, and of McKinsey’s Economic Development Initiative. He has published and spoken on carbon and water economics, the role of smart infrastructure in resource constrained economies, and in 2007 co-founded and has since led McKinsey’s Global Water Resources initiative.

SPEAKING
0900 FRIDAY
SPEAKING
WATER SCARCITY: Opening the Flow for Scale and Sustainability
See page 21

LEONARDO BONANNA
CEO and Co-Founder
Sourcemap.org

Leonardo Bonanni is CEO and co-founder of Sourcemap.org, a crowd-sourced directory of product supply chains and carbon footprints. The project started at the MIT Media Lab in 2007 as a public resource on the social and environmental impact of products. Today there are thousands of maps on the site describing foods, furniture, clothing, electronics and more. Sourcemap has been featured by the BBC, NPR, and The Huffington Post and received awards from Scientific American, ID magazine and Ars Electronica.

SPEAKING
1430 THURSDAY
SPEAKING
NEXT-GENERATION CARBON MAPPING
See page 16

DAVID BORNSTEIN
Chief Storyteller
Dowser Media

David Bornstein is the author of The Price of a Dream: The Story of the Grameen Bank; How to Change the World: Social Entrepreneurs and the Power of New Ideas; and The Power of Paradox: What Everyone Needs to Know (written with Susan Davis), and is the founder of Dowser.org, a site for solution journalism. He is co-author of the “Fixes” blog in The New York Times, which explores solutions to social problems. He is currently completing a book about social innovation in the US and Canada.

SPEAKING
1100 FRIDAY
SPEAKING
SAY WHAT? STORYTELLING, LANGUAGE AND CULTURE
See page 22

LENA BORODITSKY
Professor
Stanford University

Dr. Boroditsky is a professor of psychology at Stanford University and Editor-in-Chief of Frontiers in Cultural Psychology. Boroditsky’s research examines how cognition emerges out of the interactions of mind, world, language, and culture. Her laboratory has collected data around the world, from Indonesia to Chile to Aboriginal Australia. The research has been widely featured in the popular press and has been honored by the CAREER award from the National Science Foundation, the Searle Scholars award, and the McDonnell Scholars Award.

SPEAKING
1430 THURSDAY
SPEAKING
THE GROWTH OF CIVIL SOCIETY IN CHINA: Complexity and Contradiction
See page 20

JEANNE BOURGAULT
President
Internews Network

Jeanne Bourgault is President of Internews Network, responsible for overall strategic management of the organisation and its programmes in 40 countries around the world. Prior to joining Internews, Bourgault served with USAID, worked as a strategic advisor for media development programmes in post-war Kosovo, and served as manager of community development projects in Serbia and Montenegro. Bourgault has also consulted on international programme design and evaluation to the Open Society Institute and the Ford Foundation, among others.

SPEAKING
0900 FRIDAY
SPEAKING
THE WORLD AHEAD: Is News Media Relevant?
See page 21

JENNY BOWEN
Founder and CEO
Half the Sky Foundation

Jenny Bowen founded Half the Sky (HTS) in 1998 in order to give something back to her adopted daughters’ home country and to the many children languishing behind institutional walls. HTS’ five innovative programmes provide nurturing family-like care for thousands of children of all ages living in Chinese orphanages. In partnership with China’s Ministry of Civil Affairs, HTS is embarking on a groundbreaking Integrated National Training Plan, which will make HTS’ approach China’s mandated national standard of care.
SPEAKERS

STUART BRANNIGAN
Managing Director
Yingli Green Energy Europe GmbH

Stuart Brannigan is Managing Director of Yingli Green Energy Europe GmbH, subsidiary of Yingli Green Energy Holding Co Ltd. Prior to joining Yingli, Brannigan was the Director of Global Procurement for Phoenix Solar AG. From 1990 to 2005 he served as VP for Europe and Africa at BP Solar. During his tenure at BP Solar, he was elected to the board of the European Photovoltaic Industry Association (EPIA). For five years he was responsible for representing the PV industry around the world.

KEN BRECHER
President, Library Foundation of Los Angeles
Former Executive Director, Sundance Institute

Ken Brecher is the President of the Library Foundation of Los Angeles. He was formerly the Executive Director of the Sundance Institute. He was a Rhodes Scholar at Oxford University and is an honours graduate of Cornell. An anthropologist by training, Brecher has been the recipient of numerous fellowships, including a Ford Foundation Fellowship for his study of Amazonian tribesmen in Brazil. He is the author of Too Sad to Sing, A Memoir with Postcards and edited the classic work, Xingbo: The Indians and Their Myths.

NED BRESLIN
CEO
Water For People

For over two decades, Ned Breslin has seen first-hand how conventional humanitarian approaches to safe water and sanitation access are not scalable or sustainable—helping some but not others and often failing shortly after implementation. Finding this unacceptable, he has led innovative programmatic efforts that demand, among other things, greater accountability of water and sanitation programs so that lives are truly transformed, not temporarily but forever, and without the continued dependence upon charitable organisations.

LARRY BRILLIANT
President
Skoll Global Threats Fund

Larry Brilliant is the President and CEO of the Skoll Global Threats Fund which provides grant making and advocacy to help solve some of the world’s most intractable issues of our time. Brilliant, a physician-epidemiologist who lived in India for 10 years working on the successful WHO smallpox eradication programme, he founded the Seva Foundation whose projects have given sight to more than three million blind individuals. Previously, Brilliant was VP of Google and Executive Director of Google.org.

GIDON BROMBERG
Israeli Director
EcoPeace/Friends of the Earth Middle East

Gidon Bromberg is the Israeli Director of EcoPeace / Friends of the Earth Middle East (FoEME). FoEME’s three co-directors were honoured for their unique environmental peacebuilding efforts by TIME Magazine, granted the prestigious Skoll Award for Social Entrepreneurship and awarded both the EuroMed Award for Dialogue and the Aristotle Onassis Prize for the Protection of the Environment. Bromberg has written extensively on the relationship between water issues and Middle East peace. Bromberg is an attorney by profession.

MASSIMIANO BUCCHI
Professor
Faculty of Sociology, University of Trento

Massimiano Bucchi teaches Science and Technology in Society, University of Trento, Italy. His publications include Science in Society (London and New York, Routledge, 2004), Handbook of Public Communication of Science (with B. Trench, Routledge, 2008), Beyond Technocracy (New York, Springer, 2009) and essays in journals such as Nature and Science. He has served as advisor and evaluator for several international institutions, including the NSF, the Royal Society, and the European Commission.

ANNE MARIE BURGEOYNE
Portfolio Director
Draper Richards Kaplan Foundation

Anne Marie Burgoyne is Portfolio Director of Draper Richards Kaplan Foundation (DRKF). She identifies grantees and leads the Foundation’s learning community. Prior to DRKF, she was a non-profit leader, for-profit executive and banker. She is on the boards of Agora, Equal Opportunity Schools, Global Citizen Year, LivingGoods, Mission Continues, Spark and Wild4life, and previously Build Change, Generate Intervention Network, Grassroot Soccer, Little Kids Rock, Mapendo, One Acre Fund and VisionSpring.

MARTÍN BURT
Executive Director
Fundacion Paraguaya

Founder of various NGO’s, including Fundacion Paraguaya, Teach A Man To Fish, and Bertoní Overture Conversation Foundation, Martin Burt has been working in poverty elimination, microfinance, environment, youth entrepreneurship and self-sufficient rural schools during the past 27 years. He is currently scaling and replicating to other developing countries social innovations he has developed in Paraguay. He served as Vice-Minister of Commerce and was elected Mayor of Asunción.

SPEAKING

1100 FRIDAY
URGENT! SCALABLE SOLUTIONS FOR AN ENERGY-GRADIENT PLANET

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0900 FRIDAY
WATER SCARCITY: Opening the Flow for Scale and Sustainability

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0900 FRIDAY
B BC FORUM: Is Heroism Obsolete?

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1430 THURSDAY
RISKS AND OPPORTUNITIES IN THE MENA REGION

See page 23
SPEAKERS

SARAH CADDICK
Principal Neuroscience Adviser
Lord Sainsbury of Turville
Formerly the Executive Director of Neuroscience Initiatives at Columbia University, Dr. Caddick is currently Lord Sainsbury of Turville’s adviser on neuroscience. She is a neuroscientist who has held leadership roles in several grant-making organisations and advises individuals and foundations on their philanthropy in science. She serves on the NYAS UK Charitable Foundation Board of Governors and the Governing Council for the Sainsbury-Wellcome Centre, and holds a PhD in Neuroscience from the University of Southampton.

STEPHEN CARVER
Consultant Lecturer
Cranfield University
Stephen Carver is regularly rated as one of the top lecturers at Cranfield. He has an ability to distil complex ideas into impactful, fun and memorable lectures—often using storytelling and games. Amongst many roles in his lifetime, Stephen has been an ofﬁcer, an entrepreneur, a father, a lecturer, an inspirationalist, a mentor and warrior. The one thing that has stayed constant in his life is change.

CATHY CLARK
Adjunct Assistant Professor
CASE at Duke
Cathy Clark is an experienced impact investor, consultant and educator. She is a professor at Duke University’s Center for the Advancement of Social Entrepreneurship. From 2001-2010, she was founder and Faculty Director of Columbia Business School’s Research Initiative on Social Entrepreneurship (RISE), and previously she was an impact investor. She currently has research grants from the Skoll and Rockefeller Foundations, and speaks widely about social entrepreneurship and impact investing.

GARY COHEN
President and Co-Founder
Health Care Without Harm
Gary Cohen is a founder and Co-Executive Director of Health Care Without Harm (www.noharm.org), the international campaign for environmentally responsible healthcare. HCWH is working to prevent disease and illness in society by assisting the healthcare sector in understanding the links between a healthy environment and healthy people and helping hospitals become more environmentally sustainable. HCWH has over 500 member organisations and partners in 50 countries.

VICKY COLBERT
Founder and Director
Fundacion Escuela Nueva
Vicky Colbert is founder and Director of Fundación Escuela Nueva (FEN) and co-author of the Escuela Nueva model, which is known worldwide for its effectiveness in improving the quality of education. Initiated in Colombia, the model has been adopted to 16 countries, reaching more than 5 million children. She has developed, expanded and sustained this innovation from different organisational spheres: EN National Coordinator, Vice-minister of Education of Colombia, UNICEF’s Regional Education Adviser for LAC, and now from FEN, which ensures the quality and sustainability of the Escuela Model in Colombia and abroad.

VERA CORDEIRO
Founder and CEO
Associação Saúde de Criança
Dr. Cordeiro, MD, is a general practitioner, founder and CEO of Associação Saúde de Criança (ASC). ASC works to combat the vicious cycle of poverty–illness–hospitalisation–readmission–death that is common among patients treated at the Pediatric Department of Lagar Hospital where she worked for 20 years. Dr. Cordeiro is an Ashoka Fellow, Aria Leader, Social Entrepreneur of the Schwab Foundation and the Skoll Foundation, board member of PATH, a catalytic for global health, and a member of the Ashoka World Council.

ANN COTTON
Founder and Executive Director
Camfed International
Ann Cotton is the founder and Executive Director of Camfed International, recognised for its best practice in girls’ education and young women’s leadership. Camfed’s Governance Model makes accountability to the client—whether a child or young woman—its central tenet. Over 1 million children and young people, primarily girls, have beneﬁted from Camfed’s programme. Cotton has won numerous awards including an Honorary Doctorate in Law from Cambridge University, an OBE and the Skoll Award for Social Entrepreneurship.

ANN COTTON
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SPEAKERS

**DAN CRISAFULLI**
Managing Director
Potrozo Impact Advisors

Dan Crisafulli advises impact investors and social entrepreneurs on strategic and investment opportunities. He served as Skoll Foundation’s director of investments for four years, leading Skoll’s work in impact investing. Crisafulli co-founded IFC’s technology venture capital group and managed the Development Marketplace, the World Bank’s innovation and social entrepreneurship programme. Crisafulli earned a Bachelor’s summa cum laude from Dartmouth College and a Master’s degree from the Harvard Kennedy School, where he was a Kennedy Scholar.

**HEIDI CULLEN**
CEO
Climate Central

Dr. Cullen is CEO of Climate Central—a non-profit science journalism organisation. Before joining Climate Central, where she reports on climate and energy issues for programmes like PBS NewsHour, Dr. Cullen served as The Weather Channel’s first on-air climate expert and helped create Forecast Earth, a weekly television series focused on issues related to climate change and the environment. Dr. Cullen is the author of The Weather of the Future, published by Harper Collins and is a Visiting Lecturer at Princeton University.

**VICTOR D’ALLANT**
Executive Director
Social Edge

Victor d’Allant is a social networking expert and media entrepreneur specialising in turning around Internet ventures. He currently serves as President of d’Allant networks and Executive Director of Social Edge, the Skoll Foundation’s online community for social entrepreneurs. He has a BA and an MA in social anthropology from the Sorbonne in Paris and an MBA from the Haas School of Business at the University of California at Berkeley. His motto: “Information tells a story sells.”

**CYNTHIA DAI**
CEO
Dainamic Consulting, Inc.

Cynthia Dai is a Silicon Valley strategy consultant and entrepreneur and often serves as an interim executive—most recently as Interim CEO of the Skoll Foundation. An Industry Fellow at the Center for Entrepreneurship and Technology at UC Berkeley, she launched and teaches at the Tanghua-Bekeley Global Technology Entrepreneurship programme in Beijing, China. She also serves on the Advisory Board of the Center for Science, Technology and Society at Santa Clara University—home of the Global Social Benefit Incubator.

**RAY DOLAN**
Director
Wellcome Trust Centre for Neuroimaging

Ray Dolan’s research focuses on providing a neurobiological characterisation of human emotion and how it interacts with other components of cognition, with an emphasis on decision making. He has published over 400 peer reviewed papers in a 25-year career and is ranked the most cited scientist in the world for Neuroscience and Behaviour (ISIknowledge.com). In 2010 he was awarded membership of the Royal Society, and is currently an Einstein Visiting Fellow of the Einstein Foundation Berlin.

**WILLIAM DRAYTON**
CEO and Chair
Ashoka

William Drayton is a true social entrepreneur. He began his career at McKinsey and Co., later moving to the US EPA where he launched emissions trading reforms. In 1981, he founded Ashoka, to which he was able to devote himself fully after being elected a MacArthur Fellow in 1984. In addition to his leadership of Ashoka, Drayton is the Chair of Youth Venture, Community Greens, and Get America Working! He has won numerous honours throughout his career, including honorary Doctorates from Yale and NYU and the Eslis Social Prize.

**WILLIAM DRENTTEL**
Publisher
Design Observer

William Drenttel is the publisher of Design Observer, a website covering design, social innovation, urbanism and visual culture. He is the director of Winterhouse Institute, design director for Teach For All, and is funded by the Rockefeller Foundation to develop models for design and social change. He is president emeritus of AIGA, an advisor to Mayo Clinic Center for Innovation, a Fellow of NYU Institute of the Humanities, and a senior faculty Fellow at Yale School of Management.

**CONNIE DUCKWORTH**
Founder and CEO
ARZU, Inc.

Connie Duckworth founded ARZU, Inc. in 2004 and serves pro bono as Chairman and Chief Executive Officer. She is a retired Partner and Managing Director of Goldman, Sachs, & Co., where she was named the first woman sales and trading partner in the firm’s history during her 20-year career. The recipient of numerous awards for leadership and advocacy, Ms. Duckworth was named a 2008 Skoll Foundation Honoree for Social Entrepreneurship.

**SPEAKING**

**1430 THURSDAY**

**FINANCE IN SUB-SAHARAN AFRICA: A Growing Market**
See page 16

**1100 FRIDAY**

**BEHAVIOUR CHANGE, SOCIAL NORMS AND ECONOMIC REALITIES**
See page 23

**SPEAKING**

**0900 FRIDAY**

**YOUR BRAIN IN ACTION: The Neuroscience of Social Change**
See page 13

**SPEAKING**

**1430 THURSDAY**

**BUILDING THE ENTERPRISE FROM THE INSIDE OUT**
See page 16

**SPEAKING**

**1100 THURSDAY**

**MARKETS: Reform or Rebuild**
See page 14

**SPRING CLEANING**

**CHANGE, SOCIAL NORMS AND ECONOMIC REALITIES**
See page 23

**SPEAKING**

**0900 FRIDAY**

**THE GROWTH OF CIVIL SOCIETY IN CHINA: Complexity and Contradiction**
See page 20

**SPEAKING**

**1430 THURSDAY**

**REBUILDING THE ENTERPRISE FROM THE INSIDE OUT**
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**SOCIAL INNOVATION BY DESIGN**
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**SPEAKING**

**0900 FRIDAY**

**THE GROWTH OF CIVIL SOCIETY IN CHINA: Complexity and Contradiction**
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**SPEAKING**

**1430 THURSDAY**

**BUILDING THE ENTERPRISE FROM THE INSIDE OUT**
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**SPEAKING**

**1100 THURSDAY**

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**SPRING CLEANING**

**CHANGE, SOCIAL NORMS AND ECONOMIC REALITIES**
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**SPRING CLEANING**

**CHANGE, SOCIAL NORMS AND ECONOMIC REALITIES**
See page 23
DEBRA DUNN
Consulting Associate Professor
Stanford University d.school
As a member of the faculty at the Hasso Plattner Institute of Design (a.k.a. d.school) at Stanford University, Debra Dunn is spearheading classroom and project work in Design for Sustainable Abundance. She also works as an advisor to business start-ups and social ventures around the world. Previously she worked as a business executive at Hewlett Packard. Dunn holds BA from Brown University and an MBA from Harvard. She serves on the Boards of the Skull Foundation, B Lab and Global Giving.

TOBY ECCLES
Development Director
Social Finance
Toby Eccles founded Social Finance and has been working on impact investment since October 2005 when he joined the Commission on Undervalued Assets. Previously he was Director of Research at ARK, a child focused foundation, where he built programmes in the UK and South Africa. In the commercial world Eccles worked in corporate finance at UBS Warburg, and for Data Connection, a leading UK software company. He is a Non-Executive Director of Antidote, a charity developing emotional intelligence in schools.

JULIKA ERFURT
Strategy Consultant
Accenture
Juliha Erfurt is a member of Accenture’s Strategy group and has worked on issues ranging from sustainability to public sector reform. Her particular interest focuses on demographic change and how organisations can leverage the ‘silver economy’. In late 2009 Erfurt co-founded the “Second Half” network with Volans and the Doughty Centre to capture innovative thinking on aging. She has a Bachelor from McGill University and a Masters from Oxford. Prior to joining Accenture, Juliha worked for GTZ in Sri Lanka and at the UN in New York.

PAUL FARMER
Founder
Partners in Health
Paul Farmer, MD, PhD, is Konokoirones University Professor and Chair, Department of Global Health and Social Medicine, Harvard Medical School; Chief, Division of Global Health Equity, Brigham and Women’s Hospital; co-founder, Partners In Health; and UN Deputy Special Envoy for Haiti. Dr. Farmer and his colleagues have pioneered novel community-based treatment strategies that demonstrate the delivery of high-quality health care in resource-poor settings. He has written extensively on health, human rights, and the consequences of social inequality.

ANDREW FARNUM
Senior Program Investment Officer
Bill & Melinda Gates Foundation
Andrew Farnum is a Senior Program Investment Officer at the Bill & Melinda Gates Foundation, where he is responsible for programme-related investments (debt, equity or guarantees) to advance the foundation’s charitable goals) in global health. Previously, he worked at the Children’s Investment Fund Foundation, the Millennium Challenge Corporation, and in private equity and investment banking. He has a Master’s in International Development from the Harvard Kennedy School and an AB in Molecular Biology from Princeton University.

MARCO FERRONI
Executive Director
Syngenta Foundation for Sustainable Agriculture
Dr. Ferroni, an expert on international agriculture and sustainability, joined the Syngenta Foundation as Executive Director in 2008. He had previously worked for the Inter-American Development Bank, the World Bank and the Swiss government. Ferroni holds an Agricultural Economics Doctorate from Cornell. A Swiss national, he is married with two children.

SCOTT FIELD
Manager, Middle East
Skoll Global Threats Fund
Dr. Field is the Middle East Manager at the Skoll Global Threats Fund. He joins after three years with the US Military, lecturing in International Relations and briefing Aircraft Carrier Strike Groups deploying to the Middle East. He holds an MA in Political Science and a PhD in Ecology, was a Golda Meir Fellow at the Hebrew University in Israel from 1997 to 1999 and undertook fieldwork on Palestinian politics in the West Bank in the summer of 2006.

CECILIA FLORES-OEBANDA
Founding President and Executive Director
Visayan Forum Foundation, Inc.
Cecilia Flores-Oebanda is the Founding President and Executive Director of the Visayan Forum Foundation, a Philippine-based NGO known for innovative work for empowerment of vulnerable migrants especially victims of human trafficking, domestic servitude and other forms of exploitation. The Visayan Forum Foundation works through building social movements, advocating for policies and delivering of services. Flores-Oebanda, a globally recognised human rights advocate and multi-awarded freedom fighter, serves as an international expert on human trafficking, child labour and domestic work.

SPEAKING
1430 THURSDAY
FOOD SECURITY: Shifting from Subs to Sys
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SPEAKING
1430 THURSDAY
RISKS AND OPPORTUNITIES IN THE MENA REGION
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SPEAKING
0900 FRIDAY
BUILDING THE CONVEYOR BELT: A Collaborative Approach for Lifecycle Funding
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SPEAKING
1100 THURSDAY
WORKING WITH GOVERNMENTS TO DELIVER HIGH-IMPACT SOLUTIONS
See page 15

SPEAKERS BIOGRAPHIES
**SPEAKERS BIOGRAPHIES**

**WILLIAM FOOTE**
Founder and CEO
Root Capital

William Foote is founder and CEO of Root Capital. He has received the Skoll Award for Social Entrepreneurship and has been named an Ashoka Global Fellow, Young Global Leader, and member of the Young Presidents’ Organization (YPO). He serves on the Executive Committee of the Aspen Network of Development Entrepreneurs (ANDE) and is a member of the Council on Foreign Relations. Foote holds a BA from Yale University and a MSc from the London School of Economics.

**DANIEL FRANKLIN**
Executive Editor
The Economist

Daniel Franklin joined The Economist in 1996 and has been Executive Editor since 2006. He is also Business Affairs Editor, responsible for the newspaper’s coverage of business, finance and science, as well as being Editor of The Economist’s annual publication on the year ahead, The World in... His special report on corporate social responsibility, Just Good Business, was published in 2008.

**CHRIS GEBHARDT**
General Manager
TakePart

Chris Gebhardt leads the digital efforts of Participant Media, which includes being the GM of TakePart, Participant’s digital hub and Social Action Network.” Prior to joining Participant, he led a media and brand innovation consultancy, was Executive Director of Emerging Technology and Innovation for Ogilvy North America, and a brand marketing manager at Pepsi. He has an MBA from Kellogg School of Management.

**FADI GHANDOUR**
Founder and CEO
Aramex International

Fadi Ghandour is founder and CEO of Aramex, a global logistics and transportation solutions provider. Ghandour is passionate about social entrepreneurship and is the founder of Ruwwad for Development, a private sector-led initiative engaging youth to empower disadvantaged communities. He is a founding partner of Maktoba, the world’s largest Arab online community, and serves on the boards of Business for Social Responsibility, National Microfinance Bank Jordan, Abraaj Capital, Endeavor Jordan and S.S. Olayan School of Business at the AUB.

**PETER GLEICK**
President
Pacific Institute

Dr. Gleick is co-founder and President of the highly regarded Pacific Institute in California and a global leader on water. His work addresses the ties between water and health, human rights, climate change, globalisation, and international conflicts. Dr. Gleick has received numerous awards, among them the prestigious MacArthur “genius” Fellowship. He is a member of the US National Academy of Sciences, was named “a visionary” by the BBC, and “one of 15 people the next President should listen to” by Wired Magazine.

**JOHN GOLDBEIN**
Managing Director
Imprint Capital

John Goldstein co-founded Imprint Capital Advisors in June 2007. Imprint Capital is an investment impact firm that develops, builds and manages mission investing programmes and portfolios for foundations, families and financial institutions. Imprint has invested more than $140 million over the last three years across mission areas and asset classes. Previously, Goldstein co-founded Medley Capital, a $1 billion private investment company, ran, grew and sold Medley Global Advisors, co-founded the Medley Institute, and was a consultant for Accenture.

**DAVID GRAYSON**
Professor
The Doughty Centre for Corporate Responsibility

Prof. Grayson, CBE, joined Cranfield as Director of the new Doughty Centre for Corporate Responsibility in April 2007 after a 30-year career as a social entrepreneur and campaigner for responsible business, diversity, and small business development. He now also chairs Social Enterprise Housing 21—one of the UK’s leading providers of sheltered and extra care housing and care for older people.

**LISA HALL**
President and CEO
Calvert Foundation

Lisa Hall is the newly appointed President & CEO of Calvert Foundation, where she previously served for five years as the Chief Lending Officer. Hall envisions a world where all investors – individuals and institutional - have allocated at least 5% of their portfolio for impact. Hall brings 25 years of industry experience in the government, at NGOs and in the private sector. Hall serves on the Executive Committee of ANDE and the Board of The Funders Network for Smart Growth and Livable Communities.
SPEAKERS

BIOGRAPHIES

KIRK HANSON
Executive Director
Markkula Center for Applied Ethics, Santa Clara University

Kirk Hanson is Executive Director of the Markkula Center for Applied Ethics at Santa Clara University and John Courtney Murray S.J. University Professor of Social Ethics. In 2001 he took early retirement from the Graduate School of Business at Stanford. He has written extensively on the ethical and public behaviour of corporations, and has consulted with more than 100 organisations on managing ethics. Hanson currently serves on the boards of the Skoll Community Fund and the Center for International Business Ethics in Beijing.

SPEAKING
1430 THURSDAY BUILDING THE ENTERPRISE FROM THE INSIDE OUT
See page 16

PAMELA HARTIGAN
Director
Skoll Centre on Social Entrepreneurship

Dr. Hartigan is Director of the Skoll Centre for Social Entrepreneurship at Said Business School and Founding Partner of Volans Ventures. She spent eight years as the managing director of the Schwab Foundation for Social Entrepreneurship where she created the vision, strategic orientation and management of the Schwab Foundation from its inception. She is a widely recognised global leader in the field of social entrepreneurship and co-authored The Power of Unreasonable People: How Entrepreneurs Create Markets to Change the World.

SPEAKING
1430 THURSDAY 10-YEAR CHECKPOINT IN THE QUEST FOR SCALE
See page 17

FIONA HARVEY
Environmental Correspondent
The Guardian

Fiona Harvey is an award-winning environment journalist on The Guardian newspaper. Prior to this, she worked for the Financial Times for more than a decade. She has reported on every major environmental issue, from as far afield as the Arctic and the Amazon, and her wide range of interviewees include Ban Ki-moon, Tony Blair, Al Gore and Jeff Immelt. Her work has garnered awards from the Foreign Press Association, the British Environment and Media Awards, and the Society of Environmental Journalists.

SPEAKING
1100 FRIDAY URGENT: SCALABLE SOLUTIONS FOR AN ENERGY- GREEDY PLANET
See page 23

JIM HORNTHAL
Partner
CMEA Capital

Jim Hornthal is an active angel investor and Venture Partner at CMEA Capital, Jim Hornthal practices, promotes, and profits from entrepreneurship. Since 2002, he has been a Leiter Center Fellow at the Haas School of Business at UC Berkeley. He believes that entrepreneurs hold the key to bridging the gap between regions and nations in conflict. As Chairman of YPO’s Peace Action Network, he gets to work with business leaders that share this view. He is an active member of The Council on Foreign Relations and the Clinton Global Initiative.

SPEAKING
1100 THURSDAY MARKETS: Reform or Rebuild
See page 20

RUPERT HOWES
CEO
Marine Stewardship Council

Rupert Howes has been Chief Executive Officer of the Marine Stewardship Council (MSC) since October 2004. He received the Skoll Award for Social Entrepreneurship in 2007 for his work in establishing the MSC as the world’s leading fishery certification and eco-labeling programme. A lifelong committed environmentalist and a professionally qualified accountant, Howes came to the MSC from the influential UK organisation Forum for the Future where he was the Director of the Sustainable Economy Programme.

SPEAKING
0900 FRIDAY SYSTEMS INNOVATION: Breaking Barriers to Large Scale Change
See page 20

NICHOLAS HUGHES
Founder, M-PESA
Managing Director, Signal Point Partners

Nicholas Hughes is Managing Director of Signal Point Partners, established in 2009 to focus on mobile commerce opportunities in emerging markets. Hughes was previously Head of Mobile Payments at Vodafone, where he founded the payment service M-PESA. In Kenya, M-PESA has attracted more than 13 million subscribers since its launch in 2007. In 2010 Hughes was a winner of The Economist’s Innovation Award for Social & Economic Impact. He holds a PhD in Applied Science (1992) and an MBA with distinction from London Business School (2001).

SPEAKING
0900 FRIDAY SYSTEMS INNOVATION: Breaking Barriers to Large Scale Change
See page 14

TOM HULME
Design Director
IDEO

Tom Hulme is Design Director at IDEO, London, where he uses a human-centred innovation approach to design new businesses. A serial entrepreneur and angel investor, he has first-hand experience in building successful enterprises and, as a result, he has a thorough understanding of business. Hulme regularly speaks, writes and blogs on the topics of entrepreneurship, design thinking, open innovation and industry disruption. He keeps a blog at www.wojiblog.com.

SPEAKING
0900 FRIDAY SYSTEMS INNOVATION: Breaking Barriers to Large Scale Change
See page 20

ALBERTO IBARGÜEN
President and CEO
John S. and James L. Knight Foundation

Alberto Ibargüen is President of Knight Foundation, which supports projects that promote informed and engaged communities and lead to transformational change. He is the former Publisher of The Miami Herald and El Nuevo Herald and studied at Wesleyan University and the University of Pennsylvania Law School. Ibargüen is Chairman of the Board of the World Wide Web Foundation, a member of the boards of PepsiCo, American Airlines, ADL, Propublica, the Council on Foreign Relations and a member and former Chairman of the Board of Newseum.

SPEAKING
1430 THURSDAY COMMUNICATIONS, TECHNOLOGY AND CIVIL SOCIETY
See page 17
RICHARD JEFFERSON  
Founder and CEO  
Cambia  
Dr. Jefferson is founder and  
CEO of Cambia (www.cambia.org), working for more than  
two decades to democratise  
science-enabled innovation. He is a prominent molecular  
biochemist, agricultural scientist,  
intellectual property visionary,  
innovation system strategist  
and social entrepreneur. Dr. Jefferson founded the  
Biological Open Source Initiative (BIOS), Patent  
Lens the Initiative for Open Innovation (IOI) and is a  
Professor of Science,  
Technology & Law at Queensland University of Technology.

SPEAKING  
0900 FRIDAY  
SYSTEMS INNOVATION:  
Breaking Barriers to Large  
Scale Change  
See page 20

SATHYA JEGANATHAN  
Assistant Professor  
of Pediatrics  
Chengalpattu Medical  
College & Hospital  
Dr. Jeganathan is Assistant  
Professor of Pediatrics at  
Chengalpattu Medical College,  
India. She was deeply moved  
by the plight of women  
when their babies died. The  
lack of equipment and trained  
manpower is a problem  
faced by all doctors working  
in the resource poor settings  
of the developing world. Dr.  
Jeganathan mobilised  
local village carpenters and  
electricians to make newborn  
care equipment from available  
materials and is involved in  
low cost innovative medical  
research in rural India.

SPEAKING  
1100 FRIDAY  
SCIENCE VS. SCEPTICS:  
Communicating Risk and  
Complexity in a Fragmented  
World  
See page 23

ALOK JHA  
Science Correspondent  
The Guardian  
Alok Jha is a science and  
environment correspondent  
at The Guardian newspaper,  
based in London. In addition  
to writing news and comment,  
he presents the Science  
Weekly podcast and looks  
after The Guardian’s science  
website. He graduated with a  
physics degree from Imperial  
College London. He is the  
author of How to Live Forever  
(Quercus).

SPEAKING  
1100 THURSDAY  
SOCIAL INNOVATION  
BY DESIGN  
See page 15

LARS JANNICK JOHANSEN  
CEO  
The Social Capital Fund  
Lars Jannick Johansen is  
founder and CEO of  
Denmark’s first social venture  
Previously, he was Director of  
Scandinavia’s biggest  
independent think tank,  
Monday Morning. He is a  
board member for the Danish  
Center for Social Economy  
and appointed advisor to  
the Danish government.  
Copenhagen Business School,  
The University of Copenhagen  
and the Norwegian social  
venture fund, Peros Sosiale  
Entrepreneur. In 2009 he  
was named one of the three  
most influential Danish  
business executives under the  
age of 40.

SPEAKING  
1100 THURSDAY  
WORKING WITH  
GOVERNMENTS TO DELIVER  
HIGH-IMPACT SOLUTIONS  
See page 15

LAKSHMI KARAN  
Director, Global  
Strategy  
Riders For Health  
Dr. Karan is Director, Global  
Strategy, at Riders for Health,  
focusing on building  
relationships with large-scale  
investors and partners. Most  
recently, she was Director of  
Impact Assessment at the  
Skoll Foundation where she  
defined programme  
strategy and led the review  
of investments. Prior to her  
career in philanthropy,  
Dr. Karan was a strategy  
consultant to Fortune  
500 companies, globally.  
She holds dual Masters  
in Computer Science and  
International Relations and  
a PhD in non-profit  
management.

SPEAKING  
1430 THURSDAY  
BRANDING: A Force Multiplier  
for Impact  
See page 17

JORDAN KASSALOW  
Co-Founder  
B Lab  
Andrew Kassalow is co-founder  
of B Lab, a non-profit  
dedicated to harnessing the  
power of business to solve  
social and environmental  
problems. B Lab was created  
to drive systemic change  
and create a beneficial economy  
by building a community of  
Certified B Corporations,  
advancing public policy  
to support sustainable  
businesses, and driving  
capital to the emerging asset  
class of impact investments.

SPEAKING  
1430 THURSDAY  
DEMONSTRATING IMPACT:  
Innovation and Infrastructure  
in Metrics  
See page 16

ANDREW KASSALOW  
Co-Founder  
B Lab  
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capital to the emerging asset  
class of impact investments.

SPEAKING  
1430 FRIDAY  
CLOSING PLENARY  
See page 24
DEEPALI KHANNA
Director, Youth Learning
The MasterCard Foundation

Deepali Khanna joined The MasterCard Foundation in June 2010. She has more than 25 years of experience, 12 in international development. Her operational experience has largely been in the context of children and youth programming in South Asia, South East Asia and Eastern and Southern Africa. Prior to joining the Foundation, she was Regional Director of Plan International and led Plan’s operations in eastern and southern Africa. She is a recipient of the prestigious Medal of Friendship and has a Master’s degree in Development Studies.

MARK KRAMER
Managing Director
FSG

Mark Kramer is Co-Founder, with Michael E. Porter, and Managing Director of FSG, a global non-profit consulting firm that helps organisations discover better ways to solve social problems. He is also the Founder of the Center for Effective Philanthropy and a Senior Fellow at Harvard’s Kennedy School of Government.

WENDY LEVY
Creative Director
Bay Area Video Coalition (BAVC)

Wendy Levy is the Creative Director at BAVC, and the Director of the Producers Institute for New Media Technologies. In addition to developing programmes for filmmakers and global NGOs, Levy speaks regularly on a broad range of topics in documentary, emerging media, social justice, and human rights. She has presented BAVC’s work at Sundance, the United Nations, and conference venues around the world. An award-winning filmmaker, Wendy’s short films have screened at festivals internationally.

JONATHAN LEWIS
Founder and Chair
Microcredit Enterprises

Jonathan Lewis is CEO of the Opportunity Collaboration, a strategic retreat for social entrepreneurs and social investors engaged in poverty alleviation ventures. He is the founder and Chair of MicroCredit Enterprises, an innovative social venture which leverages private capital for microloans without the need for direct social investments or donations. He teaches social entrepreneurship at the University of California Blum Center for Developing Economies and blogs weekly at The Huffington Post. For more, see www.IonPoverty.com.

JEREMY LEGGETT
Chairman
Solarcentury

Jeremy Leggett is founder and chairman of Solarcentury, a solar solutions company that is currently the UK’s fastest growing private energy company, and founder chairman of SolarAid, a development charity set up with Solarcentury profits. He is author of Half Gone, The Carbon War and other books. More details can be found at www.jeremyleggett.net.

ELIZABETH LITTLEFIELD
President and CEO
Overseas Private Investment Corporation

Elizabeth Littlefield was sworn in as OPIC’s 10th President and CEO in June 2010. Littlefield was previously one of the World Bank’s senior spokespeople on microfinance and the Chief Executive Officer of the Consultative Group to Assist the Poor (CGAP), a multi-donor organisation created to help build a large scale permanent microfinance industry providing flexible, high-quality financial services on a sustainable basis to the poor.

CHARMIAN LOVE
CEO
Volans

Charmian Love is Chief Executive Officer of Volans, a think tank and consultancy business focused on social innovation. Prior to joining Volans, Charmian was a consultant to The Boston Consulting Group and has worked with many non-profit organisations on strategy and programme development including Mass, a Canadian innovation centre. Charmian is Past Chair of the Flavelle Foundation and a Fellowship Council member at the RSA. She holds a degree in Art History from Queen’s University and an MBA from Harvard Business School.

SPEAKERS BIOGRAPHIES

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JEREMY LEGGETT
Chairman
Solarcentury

Jeremy Leggett is founder and chairman of Solarcentury, a solar solutions company that is currently the UK’s fastest growing private energy company, and founder chairman of SolarAid, a development charity set up with Solarcentury profits. He is author of Half Gone, The Carbon War and other books. More details can be found at www.jeremyleggett.net.

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JOE MADIATH  
Executive Director  
Gram Vikas  

Joe Madiath studied English Literature at Madras University. In 1971 he led 40 students to help in Orissa, India, after a cyclone. Afterwards, Madiath and a few colleagues stayed, working as development activists. In 1976, the Government invited them to Ganjam District, to work with the indigenous communities. In 1978, Gram Vikas was established, with Madiath as Executive Director. Today, it is one of the largest NGOs in Orissa, reaching out more than 514,428 people.

SPEAKING  
0900 THURSDAY  
DEEP LEADERSHIP: Interior Dimensions of Large Scale Change  
See page 12  

0900 FRIDAY  
WATER SCARCITY: Opening the Flow for Scale and Sustainability  
See page 23

NOAH MANDUKE  
Chief Strategy Officer  
Jeff Skoll Group  

Noah Manduke is the Chief Strategy Officer of the Jeff Skoll Group, an operating company that oversees and supports Jeff Skoll’s portfolio of philanthropic and commercial endeavours. Since 2002, Manduke has been an advisor to Jeff Skoll and the leadership of the Skoll Foundation, Participant Media, Skoll Global Threats Fund, and Capricorn Investment Group. Noah is the former President of management consulting firm Durable Good, and former President and Chief Operating Officer of global strategic branding firm, Siegel & Gale.

SPEAKING  
1430 THURSDAY  
BRANDING: A Force Multiplier for Impact  
See page 17

EMMANUEL MARCHANT  
Deputy General Manager danone. communities  
DANONE  

Emmanuel Marchant is in charge of danone. communities projects in Bangladesh, Senegal, Cambodia, and India, and danone. communities mutual funds (a French SICAV). A French citizen, he started his career at DC&C Strategy Consultants where he worked mainly on issues related to FMCGs and Modern Trade. He joined Groupe Danone in 1998 as Director of Strategic Planning. Prior to his current position he spent five years in Mexico in Finance and General Management in the water division.

SPEAKING  
1430 THURSDAY  
HOW PUBLICLY TRADED COMPANIES DRIVE LARGE SCALE CHANGE  
See page 12

SUSAN COLLIN MARKS  
Senior Vice President  
Search for Common Ground  

Susan Collin Marks is an internationally renowned peacemaker, leadership development coach, dialogue facilitator and workshop leader who works with political and institutional leaders worldwide. She is senior vice president of Search for Common Ground, a non-profit organization with offices in 24 countries. His wife, Susan Collin Marks, and he are Skoll Social Entrepreneurship Fellows. A recipient of an honorary doctorate from the UN’s University for Peace, he was a Fellow at Harvard’s Institute of Politics and a Visiting Scholar at Harvard Law School. He is a best-selling, award-winning author and a Senior Ashoka Fellow.

SPEAKING  
1430 THURSDAY  
STORYTELLING FOR IMPACT  
See page 17

JOHN MARKS  
President and Founder  
Search for Common Ground  

John Marks is President and Founder of Search for Common Ground and Common Ground Productions, non-profit conflict transformation organisations with offices in 24 countries. His wife, Susan Collin Marks, and he are Skoll Social Entrepreneurship Fellows. A recipient of an honorary doctorate from the UN University for Peace, he was a Fellow at Harvard’s Institute of Politics and a Visiting Scholar at Harvard Law School. He is a best-selling, award-winning author and a Senior Ashoka Fellow.

SPEAKING  
1430 THURSDAY  
DEFINING YOUR STRATEGY: A Hands-On Approach  
See page 17

SÉBASTIEN MAROT  
Executive Director  
Friends-International  

Sébastien Marot is Founder and Executive Director of Friends-International, a leading social enterprise supporting marginalised children and youth. With his team of 500 staff, he has led the expansion of the organisation into 12 countries across four continents, developing best practice services and social businesses. In recognition of his work, he has received several international awards including the Order of Australia.

SPEAKING  
0900 FRIDAY  
MISSION CREEP: Is the Risk Worth the Reward?  
See page 21

ROGER MARTIN  
Dean  
Rotman School of Management, University of Toronto  

Roger Martin is Dean of the Rotman School of Management. He was previously a director of Monitor, a global strategy consulting firm out of Cambridge, MA. Martin’s work is in integrative thinking, Business Design, Corporate Social Responsibility and Country Competitiveness. He is a columnist for the BusinessWeek.com Innovation & Design Channel and Harvard Business Review’s The Conversation blog, among other media. He has published 3 books: The Design of Business (2009), The Opposable Mind (2007) and The Responsibility Virus (2002).

SPEAKING  
0900 THURSDAY  
FOOD SECURITY: Shifting from Silos to Systems  
See page 13

AMIT MEHRA  
Founder and Managing Director  
Reuters Market Light  

Amit Mehra is the founder and Managing Director of Reuters Market Light, an award-winning business that sells a highly personalised information service to farmers. Mehra has worked in corporate, strategy consulting, new venture and social development across Asia, Africa and Europe. A former member of Reuters Advisory Board for Corporate Responsibility, Mehra has lectured on social entrepreneurship at the University of Toronto, IIM, WBS, Cambridge and CBS. He studied in SRCC and Delhi School of Economics, and holds an MBA from London Business School.

SPEAKING  
0900 FRIDAY  
REFORMING YOUR BUSINESS: The Power of the Underserved  
See page 12

0900 FRIDAY  
REFORMING YOUR BUSINESS: The Power of the Underserved  
See page 12
PATRICK MEIER
Director
Ushahidi

Patrick Meier is Director of Crisis Mapping at Ushahidi and co-founder of the International Network of Crisis Mappers. He previously co-directed Harvard University’s Program on Crisis Mapping and Early Warning. He consults for the UN and other organisations in Africa, Asia and Europe on crisis mapping and conflict prevention projects. Meier is also completing his PhD at The Fletcher School of Law and Diplomacy and is currently a Visiting Fellow at Stanford’s Program on Liberation Technologies. He blogs at iRevolution.net.

MOLLY MELCHING
Executive Director
Tostan

Molly Melching has lived and worked in Senegal, West Africa since 1974. She is the Founder and Executive Director of Tostan, a non-governmental organisation that has developed an innovative model for development in which communities are leading large scale social movements for positive change.

JEFF MENDELSOHN
CEO
New Leaf Paper

Jeff Mendelsohn founded New Leaf Paper with the mission of driving a fundamental shift toward sustainability in the paper industry. His product innovation and positive vision for the industry are making an impact. Since 1999, New Leaf Paper has driven real change in the marketplace. Mendelsohn’s interest in socially responsible business transcends the goals of New Leaf Paper, and he actively works to support the growth of the socially responsible business community.

CARA MERTES
Director
Sundance Institute

Cara Mertes has a career spanning over two decades in independent media as an award-winning executive producer, director, broadcast programmer, teacher, journalist and independent film advocate, with a focus on social issue documentary. She joined Sundance Institute in 2006 as Director of the Documentary Film Program. From 2009-2010 she also served as Director of Institute Funding Strategies, acting on an interim basis to oversee foundation relations and strategic planning for foundations at Sundance Institute.

PAT MITCHELL
President and CEO
Paley Center for Media

Pat Mitchell is President and CEO of The Paley Center for Media. Mitchell has been an award correspondent, a documentary producer and President and CEO of PBS. Her career is characterised by a commitment to optimising the power of media to inform, inspire, entertain and empower. Her work has been recognised with 44 Emmy awards, five Peabody’s, and two Academy Award nominations.

BUU MOHANDAS
East Africa Manager
Acumen Fund

Biju Mohandas is the Director of Acumen Fund East Africa, responsible for all investments, operations and business development activities. Prior to this role, he managed Acumen Fund’s investments in the health and water and sanitation portfolios in India. Mohandas has a decade of experience working in South Asia and East Africa. He is a director on the boards of several social enterprises in India and Africa and is also part of the Acumen Fund’s global leadership team. Biju has an MBA from the Indian School of Business and has also served in the Indian Army.

NICK MOON
Co-Founder and Director
KickStart International

Nick Moon grew up in Asia, ran a successful business in the UK, and moved to Africa in 1982. He is co-founder of KickStart, a social enterprise set up in Kenya in 1991 and now active in many parts of Africa, that takes people out of poverty by designing and marketing technologies that enable ‘base of the pyramid’ entrepreneurs to run profitable businesses. Currently some 107,000 micro-enterprises in Africa use KickStart solutions to generate $108 million per year in new profits and employ 160,000 people. 1,500 new enterprises start up every month.

KATHY MULVANY
Senior Director, Corporate Affairs
Cisco

Kathy Mulvany leads several functions within Corporate Affairs at Cisco, including public benefit investment, sustainable business practices and marketing communications. She is responsible for Cisco’s corporate and foundation grant making, managing its CSR reporting and stakeholder engagement, and driving awareness of its social impact programmes in education, healthcare, economic development, and critical human needs. She also leads Cisco’s strategic partnership with the Clinton Global Initiative and the World Economic Forum.

SPEAKERS BIOGRAPHIES

SPEAKING
1100 FRIDAY
CLOUDS, CROWDS AND SOCIAL CHANGE
See page 22
DORJE MUNDLE
Global Head of Corporate Citizenship
Novartis

Dorje Mundle took on the role of Global Head of Corporate Citizenship at Novartis in 2008. He is responsible for driving the integration of societal issues into corporate innovation, commercial and organisational development activities. His top priority is driving business innovation to meet the needs of under-served patients in developing and developed countries alike. Prior to joining Novartis, he managed Citizenship and CSR issues for 12 years with Shell, PriceWaterhouseCoopers and Novo Nordisk.

SPEAKING
0900 THURSDAY
HOW PUBLICLY TRADED COMPANIES DRIVE LARGE SCALE CHANGE
See page 12

ERIC NONACS
Vice President, Alliances & Partnerships
Skoll Global Threats Fund

Eric Nonacs is the Vice President for Alliances & Partnerships at the Skoll Global Threats Fund. Nonacs was the Managing Director for Global Affairs at Endeavour Financial, a merchant bank based in Vancouver, Canada. From 2002 until 2007, Nonacs was the Foreign Policy Advisor to President Bill Clinton and the William J. Clinton Foundation. During his career, Nonacs has developed and implemented a broad array of programmes globally on topics including sustainable development, conflict resolution, and CSR.

SPEAKING
0900 THURSDAY
FOOD SECURITY: Shifting from Silos to Systems
See page 13

HER MAJESTY QUEEN NOOR

Queen Noor is an international public servant and an outspoken voice on issues of world peace and justice. She plays an active role in promoting international exchange and understanding of Arab and Muslim culture and politics, Arab-Western relations, and conflict prevention and recovery issues such as refugees, missing persons, poverty and disarmament. Her conflict recovery and peace building work has focused on the Middle East, the Balkans, Central and Southeast Asia, Latin America and Africa. Since 1978, Queen Noor’s work in Jordan and the Arab world has focused on education, conservation, sustainable development, human rights and cross-cultural understanding. Pioneering programmes in poverty eradication, women’s empowerment, microfinance, environmental conservation, and arts as a medium for development and cross-cultural exchange have become internationally acclaimed models for the developing world.

SPEAKING
1100 FRIDAY
URGENT! SCALABLE SOLUTIONS FOR AN ENERGY-GREEDY PLANET
See page 23

SERGIO OCERANSKY
CEO and Director
The Yansa Foundation

Sergio Oceransky is the founder and Director of Yansa CIC and The Yansa Foundation, and an Ashoka Fellow. Before launching Yansa, Oceransky was Coordinator of the World Wind Energy Institute, a network of Universities and training centres aimed at democratising access to wind energy expertise and technology. Previous to this, he spent ten years working with indigenous and peasant community organisations on several continents.

SPEAKING
1100 FRIDAY
1730 THURSDAY
SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP
See page 18

PIETER OOSTLANDER
Managing Director
sharpe

Pieter Oostlander was educated as a Registered Accountant (CPA) and worked for eight years in the audit profession with PwC and Deloitte, and for 15 years in operational financial with ASM, Peek Traffic and Rigda Group. In 2004 he joined Noaber Foundation as Managing Director, responsible for grantmaking and social investments. In 2010 he started sharpe, the impact advisory organisation of Noaber, assisting wealthy families and endowed foundations to achieve the maximum impact through their charitable investments. Oostlander is a Trustee of the IVPA.

SPEAKING
0900 THURSDAY
GRANTS VS. INVESTMENTS: How to Decide Which is Best?
See page 12

SALLY OSBERG
President and CEO
Skoll Foundation

Sally Osberg has led entrepreneurial organisations and been an agent for social change throughout her career. As President and CEO of the Skoll Foundation she partners with founder and Chairman Jeff Skoll and leads the organisation’s team in identifying and supporting innovators pioneering scalable solutions to global challenges. She is a well-known protagonist of thought leadership, research, and alliances that advance the work of social entrepreneurs solving the world’s most pressing problems.

SPEAKING
0900 THURSDAY
1100 THURSDAY
PIONEERING CORPORATE & LEGAL STRUCTURES FOR SOCIAL ENTREPRENEURSHIP
See page 15

SPEAKING
0900 THURSDAY
GRANTS VS. INVESTMENTS: How to Decide Which is Best?
See page 12

MARC OWENS
Member
Caplin & Drysdale

Mark Owens, a member of the Washington, DC, law firm of Caplin & Drysdale, concentrates in federal tax issues relating to tax-exempt organisations, including charities and issue advocacy groups. Prior to joining Caplin & Drysdale, he spent 25 years with the US Internal Revenue Service, including serving as director of the Exempt Organizations Division from 1990 until 2000. As director, he was responsible for the design and implementation of federal tax rulings and enforcement programmes for charities and other tax-exempt organisations.

SPEAKING
1100 THURSDAY
PIONEERING CORPORATE & LEGAL STRUCTURES FOR SOCIAL ENTREPRENEURSHIP
See page 15

SPEAKING
1100 THURSDAY
GRANTS VS. INVESTMENTS: How to Decide Which is Best?
See page 12

JAN PIERCY
Executive Vice President
SBI (ShoreBank International)

Jan Piercy is EVP of ShoreBank International, an international advisory services firm applying a capital plus approach to inclusive finance. Piercy previously served as US Executive Director of the World Bank Group. She received the US Treasury Medal of Honor in 2001. Piercy is on the Advisory Councils of the Accumen Foundation and the Global Philanthropy Forum, and was a founding board member of Women Advancing Microfinance and Vital Voices.
USHA RAO-MONARI
Global Head, Water International Finance Corporation

Usa Rao-Monari is the Global Head of Water and Environment in the Infrastructure Department of International Finance Corporation (IFC). Since joining IFC she gained substantial experience in the Infrastructure, Manufacturing and Petrochemicals sectors worldwide. Rao-Monari was the Regional Manager for Manufacturing and Services for South Asia and Country Head for India, from 1998 to 2001 when she assumed her current responsibility in Washington, DC. Prior to joining IFC, she was a Vice President at Prudential-Bache Capital Funding.

SPEAKING
0900 THURSDAY
WATER SCARCITY: Opening the Flow for Scale and Sustainability
See page 21

THULASIRAJ RAVILLA
Executive Director
Aravind Eye Care System

Thulasiraj Ravilla is Executive Director of LAICO, Aravind Eye Care System, India. He is a Schwab Fellow and earned his MBA at the Indian Institute of Management, Calcutta. He has served as South East Asia’s regional chair for the International Agency for the Prevention of Blindness; is founder and past President, VISION 2020—the Right to Sight India; and received the Administrator of the Year award, Modern Medicare and GE Healthcare in association with ASSOCHAM (2008). His expertise centres around health management in eye care, public health research, and IT.

SPEAKING
0900 THURSDAY
MARKETS: Reform or Rebuild
See page 14

PAUL RICE
President and CEO
Fair Trade USA

Paul Rice, President and CEO of Fair Trade USA, launched the Fair Trade Certified label in 1998 and now partners with more than 800 US companies to help alleviate poverty among 1.2 million farmers and workers globally. Fair Trade certification helps consumers make every purchase matter with quality products that improve lives and protect the environment. Rice has received numerous international awards as a social entrepreneur and has an MBA from Haas School of Business at UC Berkeley.

SPEAKING
1100 THURSDAY
MARKETS: Reform or Rebuild
See page 14

JUDITH RODIN
President
Rockefeller Foundation

Dr. Rodin has been President of the Rockefeller Foundation since 2005. The Foundation supports and shapes innovations to ensure that more people can access globalization’s benefits and strengthen resilience to risks. She was previously President of the University of Pennsylvania, the first woman to lead an Ivy League institution, and Provost of Yale University. She is the author of numerous academic articles and books, her most recent, The University & Urban Revival. Out of the Ivy Tower & Into the Streets.

SPEAKING
1100 THURSDAY
MOBILISING FOR LARGE SCALE CHANGE: Slowing Deforestation in the Amazon
See page 14

ÁLVARO RODRIGUEZ ARREGUÍ
Chairman
Compartamos Banco

Álvaro Rodríguez Arregui is Chairman of Compartamos Banco, and co-founder and managing partner of IGNA, an impact investing fund for Latin America focused on commercial enterprises that serve the base of the pyramid. He has also served as chairman of ACCION International and UNIDO Lo Lograremos, CFO of Vito, CEO of Farmacias Benavides and CFO of Grupo Elektra. He is a member of the WEF’s Global Agenda Council and was named Young Global Leader by the World Economic Forum in 2005. He holds a BS from ITAM and an MBA from Harvard Business School.

SPEAKING
1700 WEDNESDAY
OPENING PLENARY
See page 11

ALEX ROSSIIDES
President
Growth Philanthropy Network

Alex Rossiides has led both non-profit and for-profit organisations. He served as CEO of Interactive Video Technologies, managing director of Digital Evolution Venture Capital, and as a management consultant at Towers Perrin. In the social sector his focus has been on civic engagement and youth education and development. He founded the Corporate Community Initiative and the College Assistance Program. Rossiides serves in numerous volunteer and advisory positions with other NGOs. He has a BA from Dartmouth and his MBA from Columbia.

SPEAKING
1100 THURSDAY
GRANTS POWERING GROWTH: Jet Fuel for Social Impact?
See page 14

GIBION ROWLANDS
Chairman and Communications Director
Red Redemption Ltd

Gibion Rowlands is the Chairman and Communications Director of Red Redemption, developers of social impact video games that brought climate change to the world. His environmental and gaming industry expertise has led him to the appointed a Fellow of The Royal Geographical Society, The Royal Institution and The Royal Society of Arts. He is also a board member for Games for Change, a non-profit that harnesses the extraordinary power of digital games to address the most pressing issues of our day.

SPEAKING
1100 THURSDAY
NAVIGATING UNCHARTED WATERS: For-Profit Companies with Social DNA
See page 23

ALBINA RUIZ RIOS
Founder
Cuidad Saludable

Dr. Ruiz is the President of Ciudad Saludable, an organisation that turned the waste problems in Peru into an entrepreneurial success story with widespread potential. She has been promoting an inclusive solid waste management model that incorporates informal waste collectors into waste management systems creating employment and improving living conditions for more than 6 million poor people. Ms. Ruiz has received several honours at the national and international level and she holds a PhD in Chemistry from Universidad Ramon Llull.

SPEAKING
1100 THURSDAY
WORKING WITH GOVERNMENTS TO DELIVER HIGH-IMPACT SOLUTIONS
See page 15
MUHAMMAD A. RUMEELI ALI
Managing Director, BRAC Enterprises and Investments
BRAC
Prior to joining BRAC in 2007, Muhammad A. Rumeel Ali served as Deputy Governor, Bangladesh Bank. He was the CEO of Standard Chartered Bank and ANZ Grindlays Bank, Bangladesh. His more than 30 years in banking includes stints in India, UK and Australia. At present, he is also the Chairman of BRAC Bank Limited. He was elected a Fellow of the Institute of Bankers, Bangladesh in 2003. He is a member of the Global Steering Committee of PBGI of IFC and is the Vice Chairman of Bangladesh Association of Bankers and Employers Federation of Bangladesh.

SPEAKING
0900 FRIDAY
BUILDING THE CONVEYOR BELT: A Collaborative Approach for Lifecycle Funding
See page 23

MATTHEW RUSHWORTH
Research Fellow
University of Oxford
Matthew Rushworth is a Research Fellow in the Department of Experimental Psychology and Centre for Functional Magnetic Resonance Imaging of the Brain (FMRIB), University of Oxford, UK. He has previously worked in London and in Montreal. His work has been concerned with the operation of neural circuits in prefrontal and cingulate cortex when decisions are being taken and understanding functional interactions between brain areas during decision making and the anatomical connections that mediate those functional interactions.

SPEAKING
0900 THURSDAY
YOUR BRAIN IN ACTION: The Neuroscience of Social Change
See page 13

AMITABHA SADANGI
CEO
International Development Enterprises - India
Although Amitabha Sadangi has assisted hundreds of thousands of families in India, he doesn’t believe in charity. He is the architect of International Development Enterprises India’s (IDE-India) ‘market creation’ approach to development, focused on sustainable local industries producing and selling irrigation technologies that even the poorest farmers can afford.

SPEAKING
0900 FRIDAY
MISSION CREEP: Is the Risk Worth the Reward?
See page 21

SPEAKING
1430 FRIDAY
Closing Plenary
See page 24

SPEAKERS BIOGRAPHIES

LORD DAVID SAINSIBURY
Settlor
Gatsby Charitable Foundation

CLAIRE SCHAFFTNER-CHATTEJEE
Senior Analyst
Deutsche Bank Research
Dr. Schaffnit-Chattejee is Senior Analyst at Deutsche Bank Research, investigating trends and related risks and opportunities - especially in the areas of global food security, the gender divide and changing consumption patterns. Her publications and presentations have influenced the public debate in Germany and beyond. Previously, Schaffnit-Chattejee worked in management consulting, most recently at Accenture, and in academia, following a PhD in Engineering at the University of Toronto.

ELIZABETH SCHARPF
Chief Inspigating Officer
Sustainable Health Enterprises (SHE)
Elizabeth Scharpf, Chief Inspigating Officer at SHE, is an entrepreneur who has spent most of her professional career starting up ventures or advising businesses on growth strategies at Cambridge Pharma Consultancy, the Clinton Foundation, and the World Bank. Scharpf holds an MBA and MPAID from Harvard and a BA from the University of Notre Dame. Despite all the academic acronyms, she thrives her best education has come from talking with those sitting next to her on buses around the world.

SPEAKING
0900 THURSDAY
FOOD SECURITY: Shifting from Silos to Systems
See page 13

SPEAKING
1100 THURSDAY
SOCIAL INNOVATION BY DESIGN
See page 15

RODNEY SCHWARTZ
CEO
ClearlySo
Rodney Schwartz is CEO of ClearlySo (www.clearlyso.com), the world’s first marketplace for social business & enterprise (SBEs), commerce and investment, which connects more than 2,000 SBEs with capital and other key resources. Schwartz advises leading UK social enterprises, such as the HCT Group, lectures at the Said Business School, Oxford, and is on the board of the Ethical Property Company and The Green Thing (Chairman). He is former Chairman of Justgiving and Shelter. Schwartz’s background is investment banking and venture capital.

JESS SEARCH
Chief Executive
Channel 4 BRITDOC Foundation
Jess Search is Chief Executive of the Channel 4 BRITDOC Foundation, which has given funding and support to more than 60 award-winning British documentaries, including Afghan Star, Moving to Mars, We Are Together, The Yes Men Fix the World, and The End of the Line, which sparked a major campaign against overfishing. In partnership with the Sundance Institute the Foundation created and runs The Good Pitch, which partners filmmakers with NGOs, foundations and brands.

SPEAKING
1100 FRIDAY
SAV WHAT? STORYTELLING, LANGUAGE AND CULTURE
See page 22
SPEAKERS BIOGRAPHIES

RICHARD SEYMOUR
Founding Partner
Seymourpowell

As one of Europe’s most accomplished designers, Richard Seymour’s career spans more than 30 years and a huge range of creative disciplines. During this period, he has become a global champion for design-led innovation, picking up numerous awards along the way. Much of his time now is spent helping international companies understand what lies before them in the future, and finding ways to ‘rewire’ them to better face these challenges.

SPEAKING
1100 FRIDAY
THE WORLD IN 25 YEARS:
Megatrends and Context for Large Scale Change
See page 22

PREMAL SHAH
President
Kiva

Premal Shah first began dreaming of “internet microfinance” while working at PayPal, the online payments company. In late 2004, Shah took a three-month leave from PayPal to develop the concept in India. When he returned to Silicon Valley, he decided to quit his job at PayPal and help bring the Kiva concept to life. Today, Kiva raises over $1.5 million a week for the working poor in 50 countries. For his work, Shah was named a Young Global Leader by the World Economic Forum, and was inducted into the US National Academy of Arts and Sciences from Villanova University, Philadelphia. He is a fellow of Stanford University and is Editor of South Africa at Ten.

SPEAKING
1100 THURSDAY
MARKETS:
Reform or Rebuild
See page 14

FREDERIC SICRE
Partner
Abraaj Capital

Frederic Sicre has over 20 years of experience in global issues, regional development agendas and community building. Before joining Abraaj, he was the Managing Director of the World Economic Forum. He oversees the creation of the Arab Business Council and sits on the board of Injaz and Dubai Cares. Sicre holds an MBA from IMD, Switzerland, and a Bachelor of Arts and Sciences from Villanova University, Philadelphia. He is a fellow of Stanford University and is Editor of South Africa at Ten.

SPEAKING
1430 THURSDAY
RISKS AND OPPORTUNITIES
IN THE MENA REGION
See page 17

YALMAZ SIDDIQUI
Director, Environmental Strategy
Office Depot

Yalma Simdirpiq is Office Depot’s Director of Environmental Strategy. He is responsible for setting strategy and driving integration of a wide range of environmental programmes into the global organisation. Under his leadership Office Depot was recognised in 2010 by Newsweek magazine as the No. 1 greenest large retailer in America. Siddiqui previously worked for IBM Consulting and PricewaterhouseCoopers. He holds an MPhil in Environment & Development from Cambridge and a Bachelor of Commerce from McGill University.

SPEAKING
1430 THURSDAY
NEXT GENERATION
CARBON MAPPING
See page 16

JEFF SKOLL
Founder and Chairman
Skoll Foundation, Participant Media, Skoll Global Threats Fund

Jeff Skoll is a philanthropist and social entrepreneur. As founder and Chairman of the Skoll Foundation, Participant Media and the Skoll Global Threats Fund, he is bringing life to his vision of a sustainable, peaceful and prosperous world.

SPEAKING
1700 WEDNESDAY
OPENING PLENARY
See page 11

MARIE SO
Co-Founder and CEO
Shokay International Group

Marie So is the co-founder of Ventures in Development, a non-profit that catalyses creation of social enterprises in the Greater China region. Since 2006, So and her partner have founded two social enterprises: Meliang yak cheese and Shokay (www.shokay.com). So graduated from Harvard Kennedy School’s Masters in Public Administration/International Development programme. She is an Eching Green Fellow 2008, Asia 21 Young Leader 2008, Asia Society and the World Economic Forum Global Young Leaders 2009.

SPEAKING
0900 FRIDAY
THE GROWTH OF CIVIL SOCIETY IN CHINA: Complexity and Contradiction
See page 20

THORKIL SONNE
Chairman
Specialist People Foundation

Thorkil Sonne is founder of the not-for-profit Specialist People Foundation, which owns the For-Profit Specialisterne founded in 2004 to make a future for his son, who was diagnosed with autism at the age of three.

SPEAKING
1100 FRIDAY
NAVIGATING UNCHARTED WATERS: For-Profit Companies with Social DNA
See page 23

HUGO SPOWERS
Lead Partner and Founder
Riversimple LLP

Hugo Spowers is a partner in Riversimple, LLP. After reading Engineering at Oxford, he spent 15 years in motorsport but left in 1997 to work on environmentally benign cars. He concluded that a step change in technology was both essential and possible and, furthermore, that the principal barriers were not technical but had to do with people, politics and business; the incumbent industry was shaped by the 20th Century and redesigning the business model for providing mobility reduces both barriers and risks.

SPEAKING
1100 FRIDAY
URGENT! SCALABLE SOLUTIONS FOR AN ENERGY-GREEDY PLANET
See page 23
KEVIN STARR
Director
Mulago Foundation
Kevin Starr directs the Mulago Foundation and the Rainer Arnhold Fellows Program. Mulago funds organisations to the biggest problems in the poorest places. The Fellows Program helps the best emerging social entrepreneurs design their work for maximum impact. Starr’s original training was in medicine, but he has spent the last 15 years working with dozens of organisations to understand what it takes to create lasting change that goes to scale.

NEIL STEWART
Professor
University of Warwick
Prof. Stewart is a psychologist at Warwick University interested in decision making and perception. Stewart’s work focuses on the cognitive processing of everyday economic decisions. Recent findings include establishing that there is an unexpected and detrimental effect of requiring minimum payments on credit card statements and that attitudes to money, risk, and delay fluctuate wildly with irrelevant recent experience of prices, chances, and intervals.

FRED SWANKER
CEO
African Leadership Academy
Fred Swanker is an entrepreneur with deep experience in education and leadership on the African continent. He is the founder & CEO of African Leadership Academy, a world-class, pan-African secondary school aiming to develop future generations of African leaders. Swanker was recognised as one of 15 “best emerging social entrepreneurs in the world” in 2006 by Echoing Green. He was chosen as one of 25 TED Fellows in 2009 and is a Fellow of the Aspen Institute’s Global Leadership Network.

ARCHBISHOP EMERITUS DESMOND M. TUTU
Chair
The Elders
Archbishop Tutu is often described as “South Africa’s moral conscience” and is a global champion for human rights. A passionate and compelling speaker, Tutu took the anti-apartheid struggle to the world. In his own country, he led thousands of people in demonstrations, always preaching non-violence. In 1984 he was awarded the Nobel Peace Prize, and later chaired South Africa’s Truth and Reconciliation Commission to examine apartheid-era crimes.

MABEL VAN ORANJE
CEO
The Elders
Mabel van Oranje is the Chief Executive Officer of The Elders. She is also a founder and co-chair of the European Council on Foreign Relations. Previously, van Oranje was the International Advocacy Director of the Open Society Institute (OSI) (2003 to 2008) and Executive Director of OSI’s Brussels office (1987 to 2003). She holds a Masters Degree in Economics and in Political Sciences. In 2005, the World Economic Forum named her a Young Global Leader.

ADALBERTO VERISSIMO
Co-Founder and Senior Researcher
Imazon
Adalberto Verissimo is a senior research and co-founder of Imazon. He holds a Master Degree in Ecology from the Penn State University and graduate degree in Agricultural Engineering from the Federal Rural University of the Brazilian Amazon. Verissimo has published more than 150 scientific and technical articles and 17 books on conservation, natural resources management and public policies. He is also AVINA Fellow and Ashoka Senior Fellow. In 2010 he received the Skoll Foundation Award for Social Entrepreneurship.

MECHAI VIRAVAIDYA
Chairman
Population and Community Development Association
Mechai Viravaidya is the founder and Chairman of Population & Community Development Association, which has been dedicated to poverty eradication, education, and philanthropy in Southeast Asia since 1974. Viravaidya has aggressively approached the problem of rural poverty by empowering the poor through the Village Development Partnership to build sustainable entrepreneurial capacity, community empowerment for health, and income generating activities with more than 450 villages in Thailand.

MARTÍN VON HILDEBRAND
Director
Fundación Gala Amazonas
Martin Von Hildebrand has been contributing to the recognition of indigenous rights and the protection of the Amazon region since 1970. He has received several national and international awards, including the Right Livelihood Award, National Environmental Prize, Order of the Golden Ark, the Skoll Award for Social Entrepreneurship and Latin-American Social Entrepreneur (WEF, 2009). He holds a doctorate in Ethnology from the Sorbonne, Paris.

SPEAKING
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CLARKS AND SOCIAL CHANGE
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SPEAKING
0900 THURSDAY
DEEP LEADERSHIP: Interior Dimensions of Large Scale Change
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SPEAKING
0900 THURSDAY
MOBILISING FOR LARGE SCALE CHANGE: Slowing Deforestation in the Amazon
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SPEAKING
1100 FRIDAY
SAY WHAT? STORYTELLING, LANGUAGE AND CULTURE
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SPEAKING
1100 FRIDAY
TRUE SCIENCE VS. SCEPTICS: Communicating Risk and Complexity in a Fragmented World
See page 23

SPEAKING
0900 THURSDAY
DEEP LEADERSHIP: Interior Dimensions of Large Scale Change
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SPEAKING
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AWARDS CEREMONY
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SPEAKING
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YOUR BRAIN IN ACTION: The Neuroscience of Social Change
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SPEAKING
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SOCIAL INNOVATION BY DESIGN
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SPEAKING
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INTERIOR DESIGN: The Psychology of Space and Place
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TRUE SCIENCE VS. SCEPTICS: Communicating Risk and Complexity in a Fragmented World
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**NGAIRE WOODS**  
**Professor of International Political Economy**  
**University of Oxford**  
Ngaire Woods is Professor of International Political Economy and Academic Director of the Blavatnik School of Government at the University of Oxford. She is also founder and Director of the Global Economic Governance Programme which conducts research into how global institutions can better serve people in developing countries. She has published widely on international institutions, globalisation, and governance.

**SPEAKING**  
**1700 WEDNESDAY**  
**OPENING PLENARY**  
See page 11

**ANDREW YOUN**  
**Founder**  
**One Acre Fund**  
Andrew Youn is the founder of One Acre Fund, which uses market techniques to double the productivity of one-acre farmers in Africa. Youn graduated from Yale magna cum laude, received his MBA from Kellogg School of Management, and is also a former management consultant. Like all of One Acre Fund’s leadership staff, Youn lives in rural Africa, learning from farmers. Since 2006, One Acre Fund has grown to serve 55,000 farm families and is more than doubling in size every year.

**SPEAKING**  
**1700 WEDNESDAY**  
**OPENING PLENARY**  
See page 11

**ROSHANEH ZAFAR**  
**Managing Director**  
**Kashf Foundation**  
Roshaneh Zafar founded the Kashf Foundation, the first specialised microfinance organisation in Pakistan, in 1996. Today, one of the fastest growing MFIs in the country, Kashf Foundation was the first microfinance institute in Pakistan to achieve financial self-sufficiency and demonstrated the business case for investing in women’s economic empowerment.

**SPEAKING**  
**1700 WEDNESDAY**  
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**ROBIN ZHANG**  
**Founder**  
**Venture Avenue**  
Robin Zhang is the founder of Venture Avenue, a social enterprise consultancy committed to China’s social sector. In the last two years, Venture Avenue has completed more than 70 due diligence and strategic planning projects for foundations, grassroots NGOs, social enterprises, and governments. Zhang’s earlier experiences include Strategic Planning Director for Jet Li’s One Foundation and Project Leader with Boston Consulting Group (BCG). Zhang holds an MBA from The University of Chicago, and BS/MS from Tsinghua University.

**SPEAKING**  
**0900 THURSDAY**  
**OPENING PLENARY**  
See page 10

**0900 FRIDAY**  
**BBC FORUM: Is Herosm Obsolete?**  
See page 20

**0900 FRIDAY**  
**THE GROWTH OF CIVIL SOCIETY IN CHINA: Complexity and Contradiction**  
See page 20

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**SPEAKERS BIOGRAPHIES**

**TABITHA WAMBUGH A TONGI**  
**Student Outreach Programme Manager**  
TEDxKibera

Tabitha Wambuha Tongi founded Project: A Book for Change at the age of 17 to address the insufficiency of textbooks in most Kenyan high schools in Kenya. Since its inception, “ABC” has raised over 20,000 books for 36 schools from all over Kenya. Having recently graduated from the African Leadership Academy, she will be pursuing further studies at Williams College in the US this fall. She is spending her gap year with TEDxKibera, where she is serving in poor communities in Naiobi to create a platform for sharing innovative ideas and inspiring hope.

**SPEAKING**  
**0900 THURSDAY**  
**FROM POVERTY TO PROSPERITY: Engaging the Next Generation**  
See page 13

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**KRESSE WESLING**  
**Co-Founder and Director**  
**Elvis & Kresse**  

Kresse Wesling is an environmental entrepreneur, building profitable businesses that solve environmental problems. In 2007 Wesling launched Elvis & Kresse, which turns industrial waste into a diverse range of innovative products and returns 50% of profits to charity.

**SPEAKING**  
**1100 FRIDAY**  
**NAVIGATING UNCHARTED WATERS: For-Profit Companies with Social DNA**  
See page 23

**CHRIS WEST**  
**Director**  
**Shell Foundation**  

Chris West is Deputy Director of the Shell Foundation. In this role he reinforces an ‘enterprise-based’ approach to catalysing scalable and sustainable solutions to global development challenges and oversees the design and scale-up of Shell Foundation core programmes. He was appointed Director in 2008 and has co-authored foundation publications including ‘Enterprise Solutions to Poverty’ (2005) and ‘Enterprise Solutions to Scale’ (2010).

**SPEAKING**  
**1100 THURSDAY**  
**GRANTS POWERING GROWTH: Jet Fuel for Social Impact?**  
See page 14

**ARTU RWOOD**  
**Founding Partner**  
**Total Impact Advisors**  

Arthur Wood, a former banker, is the Geneva Founder Partner of Total Impact Advisors (www.totalimpactadvisors.com), chair of the World Sanitation Financing Facility (www.sanitationfinancing.org) and strategic advisor to Americans for Community Development. He formerly served as global head of social financial services at Ashoka, based in DC, NY and London. He has worked at the forefront of creating and implementing new social legal and financial models such as the IAPB Eye Fund, UK Social Impact Bond, L3C and SELLP.

**SPEAKING**  
**1100 THURSDAY**  
**PIONEERING CORPORATE & LEGAL STRUCTURES FOR SOCIAL ENTREPRENEURSHIP**  
See page 15

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**ROBIN ZHANG**  
**Founder**  
**Venture Avenue**  

Robin Zhang is the founder of Venture Avenue, a social enterprise consultancy committed to China’s social sector. In the last two years, Venture Avenue has completed more than 70 due diligence and strategic planning projects for foundations, grassroots NGOs, social enterprises, and governments. Zhang’s earlier experiences include Strategic Planning Director for Jet Li’s One Foundation and Project Leader with Boston Consulting Group (BCG). Zhang holds an MBA from The University of Chicago, and BS/MS from Tsinghua University.

**SPEAKING**  
**0900 FRIDAY**  
**THE GROWTH OF CIVIL SOCIETY IN CHINA: Complexity and Contradiction**  
See page 20

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Annie Lennex, Founder, Sing
Leandardo Letelier, CEO, Stavin
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Michael Lenzenkott, Founders’ Sponsor
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Lynn Loh, VP Resource Development, Fairtrade USA
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Bruce Lowery, Shell Global Threats Fund
Mindy Lubliner, President, Come
Daniel Lubetkin, Founder, Peaceworks
Jan Luederstedt, Head Of Business Development, Streetfoodworld
Clare Lyons, Grant Manager, PepsiCo Foundation, PepsiCo Foundation

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Maximilian Martin, Founder, Impact Economy
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Fiona Mathews, CEO, Founders Earth Champion Foundation
Natalia Matic, Strategy & Program Adviser, King Khalid Foundation
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Bjoro Mohafid, East Africa Manager, Acumen Fund
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Catherine Mutter, Founder & President, Three Quaresm Fund

NAME, JOB TITLE, ORGANISATION

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Bruno Olivaere, Communications Advisor, Inamo
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Edwin Oo, Program Officer, Skoll Foundation
Prasunji Ojukwu,The Shell Centre Associate Fellow Candidate, MBA, University Of Oxford
Marc Owens, Member, Captain & Drysdale

NAME, JOB TITLE, ORGANISATION

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Tracy Paladjian, CEO, Social Finance Inc.
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Bily Pampis, Chairman / Charitable
Vidal Pareo, Chairman, Grassroots Business Fund
James Pratt, Innovation Director, Imagin
Patit Purnam, Managing Producer, PBS NewsHour
Tamer Parvez, Presidential Research Fellow, Said Business School
Mayor Patel, Director Strategic Assessment & Advisor to President, John S. and James L. Knight Foundation
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George Pulley, Managing Director, Venture South
Christina Philippou, Portfolio Manager, Grassroots Business Fund
Jane Peters, Executive Vice President, SBI (Shomron International)
Tony Pigott, Co-Founder, Brandaid Project & JWT

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<th>NAME</th>
<th>JOB TITLE, ORGANIZATION</th>
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<tbody>
<tr>
<td>Carl Pope</td>
<td>CEO, Sierra Club</td>
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<td>Laurene Powell Jobs</td>
<td>Founder, Emerson Collective</td>
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<td>Simon Preston</td>
<td>Chairman of the International Board, YPO</td>
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<td>Kimberly Prado</td>
<td>Director, Prado Family Foundation</td>
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<td>Mike Quinn</td>
<td>CEO, Mobile Transactions Zambé</td>
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<td>Waya Qutinger</td>
<td>Director of Special Projects, IE Business School</td>
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<td>Arne K.Stderr</td>
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<td>Tanveer Ractliffe</td>
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<td>Director, Arabian Gulf Region, World Bank</td>
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<td>Thaddeus Rava</td>
<td>Executive Director, Avanced Eye Care System</td>
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<td>Bipasha Ray</td>
<td>Program Officer, Open Society Fellowship, Open Society Foundations</td>
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<td>Peter Raymond</td>
<td>President, White Pine Pictures</td>
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<td>Chernenke Raveis</td>
<td>Director, Advocacy, Strategic Alliances, Water.org</td>
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<td>Ted Regan</td>
<td>President, San Francisco Maritime National Park Association</td>
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<td>Sue Riddleston</td>
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<td>Elizabeth Riker</td>
<td>Managing Partner, New Profit Inc.</td>
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<td>Mary Roach</td>
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<td>Alasia Roba</td>
<td>Founder, Rural Development Initiatives</td>
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<td>Deputy Chief Of Staff and Senior Advisor To The President, Overseas Private Investment Corporation</td>
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<tr>
<td>Mo. Mitchell L. Strauss</td>
<td>Special Advisor SFI Finance, Overseas Private Investment Corporation</td>
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<tr>
<td>William Strickland</td>
<td>President And CEO, Manchester-Bidwell Corporation</td>
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<tr>
<td>Mark Surman</td>
<td>Executive Director,Mozilla Foundation</td>
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<tr>
<td>Hillary Sutcliffe</td>
<td>Director, Matter</td>
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<td>Fred Swarner</td>
<td>CEO, AtOne Leadership Academy</td>
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<tr>
<td>Louis Suarez</td>
<td>Director, Sondia De La Tierra</td>
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<td>Michael Sayman</td>
<td>ISIS, Oxford</td>
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<tr>
<td>Lara Tabakovich</td>
<td>Founder and President, The Bertha Foundation</td>
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<td>Tony Tabakovich</td>
<td>Director, The Bertha Foundation</td>
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<td>Tanahattan Takanu</td>
<td>Chief Editor, EJ Press, Inc.</td>
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<tr>
<td>Vidhi Tambhia</td>
<td>CEO, World Microfinance Forum</td>
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<tr>
<td>Philip Tammenga</td>
<td>Head, Humanitarian Response Index, DARA</td>
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<tr>
<td>Helen Tan</td>
<td>Senior Officer, ID Programme Office, EDB</td>
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<tr>
<td>Tina Tan-Zane</td>
<td>Marketing Assistant, Soul Foundation</td>
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<tr>
<td>Izaia Tanuwidjaja</td>
<td>Chairman, Wavelength Group</td>
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<tr>
<td>Mark Taylor</td>
<td>S.X.P &amp; Publisher, Harperone, HarperCollins Publishers</td>
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<tr>
<td>Alan Taylor</td>
<td>Director, Global Networks, Endeavor</td>
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<td>Chef Tschongwe</td>
<td>President, Global GreenGrants Fund</td>
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<tr>
<td>John Taylorson</td>
<td>President And CEO, Global Business Coalition On HIV/AIDS, Tuberculosis and Malaria</td>
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<tr>
<td>Mathias Tharhagen</td>
<td>Global Health Philanthropies Services, UBS</td>
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<tr>
<td>Sten Thygeson</td>
<td>Chairman, Specialist People Foundation</td>
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<tr>
<td>Caroline Timodan</td>
<td>Financial Analyst, Forumenableing AS</td>
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<tr>
<td>Sharan Tille</td>
<td>Director of Digital Media, Center for Investigative Reporting</td>
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<tr>
<td>Zheng Tsu</td>
<td>Chairman, Heng Foundation</td>
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<tr>
<td>Spencer Tan</td>
<td>Assistant Director, Global Center for Social Entrepreneurship, University of The Pacific</td>
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<td>David Tomes</td>
<td>Director, External Affairs, mellon/Smilthies</td>
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<tr>
<td>Kaven Tse</td>
<td>Founder &amp; CEO, International Bridges To Justice</td>
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<tr>
<td>Shino Tsuchiya</td>
<td>Emerging Market &amp; Social Investment Researcher / Business Produce, Japan Research Institute</td>
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<tr>
<td>Peter Tuluane</td>
<td>Dean, Dean, Said Business School, University Of Oxford</td>
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<tr>
<td>Caroline Tuchol</td>
<td>Associate, Bridges Ventures, UK</td>
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<td>Ning Tureckait</td>
<td>Current MBA Candidate and Ski Scholler, Said Business School, University Of Oxford</td>
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<td>Archibald Emernous Desmond M. Tus</td>
<td>Chair, The Elders</td>
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Please note that all details were provided by delegates at registration, and may be subject to change. For the latest delegate information, visit http://skoll涝athale.com. Use a searchable tag system to find potential collaborators and connect with other delegates in this private networking and discussion space for attendees. This information is provided solely for foster connections and should not be shared with third parties, used for marketing purposes or/and aggressive networking.
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Footprint

Tread Lightly

To minimise the footprint of the Skoll World Forum, we have taken great care to ensure that the entire event prioritises sustainable practices. Therefore, each and every product you see at the Forum, from the signage and production sets to furniture, were made using local, sustainable products and reused where possible from prior years. In addition, any paper materials were made using Forest Stewardship Council (FSC) approved sources. Meals, where possible, include Fair-Trade products and local produce.

Specific practices include:

- Using local, sustainable and Fair Trade items in lunches and in delegate meals where possible
- Placing composting and recycling stations throughout meeting venues
- Using re-usable signage and eliminating one-time-use signs as much as possible
- Printing programmes with FSC paper and soy inks
- Eliminating all extraneous packaging such as bags and folders
- Collecting and re-using bamboo lanyards and plastic badge holders
- Using water stations instead of water bottles
- Encouraging mass transit to the Forum from London
- Providing a carbon-offset link for attendees to offset their travel

The Skoll World Forum will offset the calculated carbon emissions for our entire attendee base and donate the final sum to Climate Care.

Please leave your badge and lanyard to be re-used.

Thank you!

A Successful Forum

Skoll World Forum Team

Skoll Foundation
Sally Osberg, President and CEO
Paula Kravit, Director and Curator
Sarah Borgman, Associate Director
Jill Ultan, Producer
Lorna Donaldson, Program Manager
Phil Collins, Creative Manager/Web
Tina Tan Zane, Marketing Assistant

Skoll Centre For Social Entrepreneurship
Pamela Hartigan, Director
Alexis Ettinger, Head of Marketing and Strategy
Pippa Nichens, Event Coordinator
Brooke Williams
Vannary Sar
Matt Scott
Skoll Student Bloggers

Producing Partners

Said Business School, University of Oxford
Matt Davies
Clare Fisher
Kate MacDonald
Clare Andrews
Fred Davis and Technical Team

A Caspian Production
Heather Mason
Louise Wo
Jason Sanders
Craig Whyte
Jennifer Rice
Lindsey Fishvelder
Regina Putraue
Heather Fawson

Maire McCarthy Projects
Maire McCarthy
Sara Unwin
Kristy Swift
Liz Craven
Chris Muffett
...and the stewarding and speaker team

Ethicore Ltd
Rachael Clay
Mani Padget
Pete Cranston
Lucy Bartlett

Creative Partners
Magnificent! Ltd
One Ltd
Oxford Digital Media
Michael Collopy Photography
Partyecture
Bay Area Video Coalition (BAVC)
WHERE IS EVERYTHING?

See map above.

Registration: Wednesday 0900–1530 Reception Room; Thursday 0815–1600 Entrance Hall; Friday 0815–1300 Entrance Hall.

Luggage Room and Cloakroom: Check the daily schedule for opening times at the Help Desk.

Computer Room, Seminar Room 7: Check the daily schedule for opening times at the Help Desk. Facilities include 21 computers with internet access. There is no printing or technical assistance. For assistance to log-in to the online community, please go to the Help Desk.

Wireless Network: Connect to SBFConf

Lunch and Refreshments: Brown bag lunch is available in the Entrance Hall. Tea and coffee will be served at regular intervals in the Entrance Hall and Networking Lounge. Refreshments are also available to purchase in the Common Room, Open from 0900.

Access to Sessions, New Theatre and Film Screenings

All Forum sessions in Said Business School and the Examination Schools are on a first come, first served basis. Arrive early to guarantee entry.

Networking Lounge, Common Room and Seminar 13 are available throughout the Forum for delegate networking.

Seating in the New Theatre for plenaries, the Skoll Awards Ceremony and the film screening is general admission. Doors open 45 minutes prior to the start. The theatre is a 10 minute walk from Said Business School.

NEED TO KNOW - MAPS & ACCESS

SAID BUSINESS SCHOOL

NEED TO KNOW

Skoll World Forum badges are required for all Forum events. Delegate Dinner invites are located in your badge pack.

Said Business School: Open daily from 0815–1900.
SAVE THE DATE
28-30 MARCH 2012